

**THIS PRINT COVERS CALENDAR ITEM NO. : 10.7**

**SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY**

**DIVISION:** Office of the SFMTA Board of Directors

**BRIEF DESCRIPTION:**

Approving the issuance of Muni transit passes at no cost to be used by registered transit professionals and other workshop attendees of the 2013 American Public Transportation Association (APTA) Multimodal Operations Planning Workshop scheduled to be held in San Francisco on July 29-31, 2013, and the 2013 APTA Sustainability and Public Transportation Workshop to be held in San Francisco on July 28-30, 2013.

**SUMMARY:**

- San Francisco is the site for the APTA's Multimodal Operations Planning Workshop and Sustainability and Public Transportation Workshop which are expected to attract 350 transit professionals combined.
- It is customary for local transit systems to provide a transit pass, at no cost, to all registered workshop participants.
- The Bay Area Rapid Transit Agency (BART) is the co-host for the Sustainability and Public Transportation Workshop and SamTrans is the co-host for the Multimodal Operations Planning Workshop.
- Attendees would be able to ride on the SFMTA, BART, Golden Gate Transit, SamTrans and CalTrain public transit systems beginning on Sunday, July 28, 2013 through Wednesday, July 31, 2013.

**ENCLOSURES:**

1. SFMTAB Resolution

**APPROVALS:**

**DATE**

DIRECTOR \_\_\_\_\_

July 8, 2013

SECRETARY \_\_\_\_\_

July 8, 2013

**ASSIGNED SFMTAB CALENDAR DATE:** July 16, 2013

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### **PURPOSE**

In coordination with other Bay Area transit agencies, to provide a transit pass for use on Muni, BART, Golden Gate Transit, SamTrans and CalTrain at no cost for attendees of the 2013 American Public Transportation Association (APTA) Multimodal Operations Planning Workshop scheduled to be held in San Francisco on July 29-31, 2013, and the 2013 APTA Sustainability and Public Transportation Workshop to be held in San Francisco on July 28-30, 2013.

### **GOAL**

This recommendation is consistent with the SFMTA Strategic Plan Goal 2: Make transit, walking, bicycling, taxi, ridesharing and carsharing the preferred means of travel.

### **DESCRIPTION**

Every year APTA holds the Multimodal Operations Planning Workshop and the Sustainability and Public Transportation Workshop, and each year the location changes giving different cities the opportunity to host these workshops. The 2013 workshops will be held in San Francisco at the Westin St. Francis Hotel. It is anticipated that 250 transit professionals will attend.

BART is co-hosting the Sustainability and Public Transportation Workshop. SamTrans is co-hosting the Multimodal Operations Planning Workshop.

It is customary for local transit systems to provide a transit pass, at no cost, to all registered attendees of APTA conferences and workshops. When an APTA Conference or Workshop has been held in the Bay Area, many Bay Area transit properties offer transit on their systems. This pass would allow free transit on all Muni, BART, Golden Gate, CalTrain and SamTrans vehicles from Sunday, July 28, 2013 through Wednesday, July 31, 2013.

If approved, either a pass will be designed or we will use the conference badge as the pass. Staff would receive notice of this pass as “proof of payment”.

### **PUBLISHED NOTICE**

In order to provide public transit for free, the SFMTA Board’s Rules of Order, Section 10 Meetings for the Revision of Rates, Charges, Fares, Fees and Fines states “Before adopting or revising any schedule of rates, charges, fares fees or fines, the Board shall publish in the official newspaper of the City and County for five days notice of its intention to do so and shall fix the time for a public hearing or hearings thereon, which shall be not less than fifteen days after the last publication of said notice, and at which any person may present his or her objection to or views on the proposed schedule of rates, fare or charges.”

Pursuant to Charter Section 16.112 and the Rules of Order for the SFMTA Board of Directors, advertisements were placed in the City's official newspaper to provide notice of the public hearing. The Board's Rules of Order require that advertisements run for at least five days and not less than fifteen days prior to any public hearing. In compliance with this requirement, the advertisements ran in the San Francisco Chronicle beginning on June 24, 2013 for the July 16, 2013 hearing.

### **ENVIRONMENTAL REVIEW**

Modifications to the SFMTA's fare schedule are subject to the California Environmental Quality Act (CEQA). CEQA provides a statutory exemption from environmental review for the establishment, modification, structuring, restructuring or approval of rates, tolls, and other charges pursuant to California Public Resources Code section 21080(b)(8) and CEQA implementing guidelines, Title 14 of the California Code of Regulations section 15273, if these rates, tolls, and other charges will be used to meet operating expenses, including employee wage rates and fringe benefits, or purchase or lease supplies, equipment, or materials.

Under the authority granted by the Planning Department, SFMTA staff has determined that the proposed free transit service from July 28-31, 2013, as discussed in this calendar item, is statutorily exempt from environmental review under the above cited provisions.

### **ALTERNATIVES CONSIDERED**

The SFMTA Board could choose to not provide transit passes to attendees. Not providing a transit pass to attendees would be a departure from past practice for the SFMTA and for other transit agencies.

### **FUNDING IMPACT**

The Director of Finance and Information Technology indicates that providing passes for these events would have minimal impact on fare revenues.

### **OTHER APPROVALS RECEIVED OR STILL REQUIRED**

The BART Board of Directors is scheduled to approve the item at their June meeting. SamTrans and Golden Gate Transit have already approved providing a joint transit pass to workshop attendees.

The City Attorney has reviewed this calendar item.

### **RECOMMENDATION**

In coordination with other Bay Area transit agencies, approve the issuance of a joint transit passes at no cost to attendees of the 2013 American Public Transportation Association (APTA) Multimodal Operations Planning Workshop and the 2013 APTA Sustainability and Public Transportation Workshop to be held in San Francisco from July 28 to July 31, 2013.

SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY  
BOARD OF DIRECTORS

RESOLUTION No. \_\_\_\_\_

WHEREAS, Every year, the American Public Transportation Association (APTA) holds a Multimodal Operations Planning Workshop and Sustainability and Public Transportation Workshop; and

WHEREAS, San Francisco has been selected as the site for the 2013 APTA Multimodal Operations Planning Workshop and Sustainability and Public Transportation Workshop with approximately 350 transit professionals expected to attend; and,

WHEREAS, It is customary for local transit systems to provide a transit pass, at no cost, to all registered participants to use during their stay in the host city; and

WHEREAS, The Bay Area Rapid Transit Agency (BART), co-host of the Sustainability and Public Transportation Workshop, wants to partner with the SFMTA on a transit pass to provide free transit on each system to attendees; and

WHEREAS, SamTrans, co-host of the Multimodal Operations Planning Workshop, wants to partner with the SFMTA on a transit pass to provide free transit on each system to attendees; and.

WHEREAS, BART, Golden Gate Transit, SamTrans and CalTrain will also provide free transit service to all registered participants attending the two workshops; and,

WHEREAS, The Director of the Finance and Information Technology Division indicates that providing passes for these workshops would have minimal impact on fare revenues; and,

WHEREAS, Pursuant to Charter Section 16.112 and the Rules of Order of the Board of Directors, an advertisement was placed in the City's official newspaper that provided notice of the public hearing; said advertisement ran for at least five days and not less than fifteen days prior to the public hearing; and,

WHEREAS, Pursuant to Section 10 of the SFMTA Rules of Order and Charter Section 16.112, a duly noticed public hearing was conducted on July 16, 2013; and,

WHEREAS, The SFMTA, under the authority granted by the Planning Department, has determined that the proposed free transit service is statutorily exempt from environmental review under California Public Resources Code section 21080(b)(8) and CEQA implementing guidelines, Title 14 of the California Code of Regulations section 15273, since these rates, tolls, and other charges will be used to meet operating expenses, including employee wage rates and fringe benefits, or purchase or lease supplies, equipment, or materials; and,

WHEREAS, Said CEQA determination is on file with the Secretary to the SFMTA Board of Directors and is incorporated herein by this reference; now, therefore be it;

RESOLVED, That the San Francisco Municipal Transportation Agency Board of Directors does hereby revise the Municipal Railway's fare schedule to provide a transit pass at no cost to registered transit professionals and other attendees of the 2013 American Public Transportation Association (APTA) Multimodal Operations Planning Workshop scheduled to be held in San Francisco on July 29-31, 2013, and the 2013 APTA Sustainability and Public Transportation Workshop to be held in San Francisco on July 28-30, 2013.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of July 16, 2013.

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Secretary to the Board of Directors  
San Francisco Municipal Transportation Agency