		Missing
Variable	Variable label	Values
respnum	*RESPNUM	
q1	1. How did you get to the (Name of area) today?	88
q1_3	1. How did you get to the (Name of area) today - other specified	
q1a	1a. Have you driven to the (Name of area) within in last year?	
q1b_1	1b. What are the reasons you did not drive here today? 1st answer	88
q1b_2	1b. What are the reasons you did not drive here today? 2nd answer	
q1b_3	1b. What are the reasons you did not drive here today? 3rd answer	
q1b_4	1b. What are the reasons you did not drive here today? 4th answer	
q1b_5	1b. What are the reasons you did not drive here today? 5th answer	
q1b_6	1b. What are the reasons you did not drive here today? 6th answer	
q1b_2_1	1b_oth. other specified	
q2_1	2. What was the reason you came to (Name of area) today? 1st answer	88
q2_2	2. What was the reason you came to (Name of area) today? 2nd answer	88
q2_3	2. What was the reason you came to (Name of area) today? 3rd answer	88
q2_4	2. What was the reason you came to (Name of area) today? 4th answer	88
q2_2_1	2oth. other specified	
q2recode	q2 six variables	88
q2meta	q2meta recoded into three variables	88
q3	3. How many people were in the car with you, including yourself?	88
q4	4. How long did you look for parking once you got to the (Name of area)?	88
q5	5. Using a scale from 1 to 5, how much traffic was in (Name of area) on your trip here?	88
q6	6. And how far did you end up parking from your destination?	88
q6_2	6oth. And how far did you end up parking from your destination - other specified	
q7	7. What kind of parking did you use today?	88
q8	8. And how easy was it to pay for parking using a scale from 1 to 5?	88
q9	9. Overall, how easy was it to find parking using a scale from 1 to 5?	88
q10	10. How much money will (did) you spend in < <area/> > on your visit today?	888.00
q11	11. How much did you personally pay (or expect to pay) for parking today?	888.00
q11a	11a. Why did you not pay anything?	
q12	12. About how often do you come to the (Name of area)?	88

## SFpark Visitor and Shopper Survey 2013 - Variable Information

q13	13. Compared to a year ago, would you say you travel to (Name of area) more, less or about the same	88
q13a_1	13. Why do you travel more/less to (Name of area)? 1st answer	88
q13a_2	13. Why do you travel more/less to (Name of area)? 2nd answer	
q13a_3	13. Why do you travel more/less to (Name of area)? 3rd answer	
q13a_2_1	13oth. other specified	
q14	14. Compared to a year ago, have you changed your transportation mode to get to (area)?	88
q14a_1	14a. Why did your choice of transportation? 1st answer	88
q14a_2	14a. Why did your choice of transportation? 2nd answer	
q14a_3	14a. Why did your choice of transportation? 3rd answer	
q14a_4	14a. Why did your choice of transportation? 4th answer	
q14a_5	14a. Why did your choice of transportation? 5th answer	
q14a_2_1	14aoth. other specified	
q14b_1	14b. Why did you change your transportation mode to (Name of area)? 1st answer	88
q14b_2	14b. Why did you change your transportation mode to (Name of area)? 2nd answer	
q14b_3	14b. Why did you change your transportation mode to (Name of area)? 3rd answer	
q14b_4	14b.Why did you change your transportation mode to (Name of area)? 4th answer	
q14b_2_1	14b_oth. other specified	
q15	15. Compared to a year ago, have you changed the type of parking you use in (area)?	88
q15a_1	15a. How did the type of parking you use change? 1st answer	88
q15a_2	15a. How did the type of parking you use change? 2nd answer	
q15a_3	15a. How did the type of parking you use change? 3rd answer	
q15a_4	15a. How did the type of parking you use change? 4th answer	
q15a_5	15a. How did the type of parking you use change? 5th answer	
q15a_6	15a. How did the type of parking you use change? 6th answer	
q15a_7	15a. How did the type of parking you use change? 7th answer	
q15a_8	15a. How did the type of parking you use change? 8th answer	
q15a_9	15a. How did the type of parking you use change? 9th answer	
q15a_2_1	15aoth. other specified	
q15b_1	15b. Why did you change the type of parking you use? 1st answer	88
q15b_2	15b. Why did you change the type of parking you use? 2nd answer	
q15b_3	15b. Why did you change the type of parking you use? 3rd answer	
q15b_4	15b. Why did you change the type of parking you use? 4th answer	
q15b_5	15b. Why did you change the type of parking you use? 5th answer	

q15b_2_1	15b_oth. other specified	
q16	16. Compared to a year ago, has parking availability in the (Area) improved or worsened?	88
q17	17. Compared to a year ago, have you changed the time of our trips to (Area) in order to find cheaper parking?	88
q18	18. Are you aware of ways to get information to help you park on (Area)?	88
q18ab_1	18ab. Can you recall the name of the source/sources to get parking information? 1st answer	
q18ab_2	18ab. Can you recall the name of the source/sources to get parking information? 2nd answer	
q18ab_3	18ab. Can you recall the name of the source/sources to get parking information? 3rd answer	
q18ab_4	18ab. Can you recall the name of the source/sources to get parking information? 4th answer	
q18ab_5	18ab. Can you recall the name of the source/sources to get parking information? 5th answer	
q19	19. What is your zip code	88
q20	20. Please stop me when I get to the range that represents your total household income:	88
q21	21. And finally, are you between the ages of	88
gender	Respondent gender	
staff	Interviewer	
location	Location of intercept	
dateinte	Date of intercept:	
intercep	Time of intercept: hour	
interce1	Time of intercept: am/pm	
language	language of intercept	
driver	Driver status - drove that day	
area	Neighborhood	
PilotContol	Pilot/Control	
income50	Income above or below 50K	
income3gr oups	Income below 50K, 50-99K and over 100K	88

Value		Value Label			
q1	1	1.by car			_
	2	2.by carpool		10	10.Environmental reasons
	3	3.by foot		11	11.I am planning to drink alcohol
	4	4.by bicycle		12	12.Other
	5	5.by taxi		88	88. DK/Skip
	6	6.by public transportation	q1b_3	1	1. Parking is too expensive
				2	2. Parking takes too much time
	7	7.Other		3	3.Driving is too expensive
	88 <sup>a</sup>	88.DK/Skip		4	4.Driving takes too much time
q1a	1	1. Yes		5	5.Don t own a car/no license
q1b_1	1	1. Parking is too expensive		6	6.Too much traffic/congestion
	2	2. Parking takes too much time		7	7.I live or work close by
	3	3.Driving is too expensive		8	8. I wanted to get exercise/weather is ni
	4	4.Driving takes too much time		9	9.Took public transportation
	5	5.Don t own a car/no license		10	10.Environmental reasons
	6	6.Too much traffic/congestion		11	11.I am planning to drink alcohol
	7	7.I live or work close by		12	12.Otherr
	8	8. I wanted to get exercise/weather is nice		88	88. DK/Skip
	9	9.Took public transportation	q1b_4	1	1. Parking is too expensive
	10	10.Environmental reasons		2	2. Parking takes too much time
	11	11.I am planning to drink alcohol		3	3.Driving is too expensive
	12	12.Other		4	4.Driving takes too much time
	88 <sup>a</sup>	88. DK/Skip		5	5.Don t own a car/no license
q1b_2	1	1. Parking is too expensive		6	6.Too much traffic/congestion
	2	2. Parking takes too much time		7	7.I live or work close by
	3	3.Driving is too expensive		8	8. I wanted to get exercise/weather is ni
	4	4.Driving takes too much time		9	9.Took public transportation
	5	5.Don t own a car/no license		10	10.Environmental reasons
	6	6.Too much traffic/congestion		11	11.I am planning to drink alcohol
	7	7.I live or work close by		12	12.Otherr
	8	8. I wanted to get exercise/weather is nice		88	88. DK/Skip

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1b_5	1	1. Parking is too expensive		8	8.Site-seeing/Tourist attractions
	2	2. Parking takes too much time		9	9.I live in this area
	3	3.Driving is too expensive		10	10.School or Education
	4	4.Driving takes too much time		11	11.Other
	5	5.Don t own a car/no license		88 <sup>a</sup>	88. DK/Skip
	6	6.Too much traffic/congestion	q2_2	1	1. Shopping
	7	7.I live or work close by		2	2. Working
	8	8. I wanted to get exercise/weather is nice		3	3.Dining or drinking
	9	9.Took public transportation		4	4.Personal Errand or appointment
	10	10.Environmental reasons		5 6	5.Visiting friends in this area 6.Gym or other Exercise
	11	11.I am planning to drink alcohol		6 7	7.Entertainment
	12	12.Other		, 8	8.Site-seeing/Tourist attractions
	88	88. DK/Skip		8 9	9.1 live in this area
q1b_6	1	1. Parking is too expensive		3 10	10.School or Education
	2	2. Parking takes too much time		11	11.Other
	3	3.Driving is too expensive		88 <sup>a</sup>	88. DK/Skip
	4	4.Driving takes too much time	q2_3	1	1. Shopping
	5	5.Don t own a car/no license	۹=_۰	2	2. Working
	6	6.Too much traffic/congestion		3	3.Dining or drinking
	7	7.I live or work close by		4	4.Personal Errand or appointment
	8	8. I wanted to get exercise/weather is nice		5	5.Visiting friends in this area
	9	9.Took public transportation		6	6.Gym or other Exercise
	10	10.Environmental reasons		7	7.Entertainment
	11	11.I am planning to drink alcohol		8	8.Site-seeing/Tourist attractions
	12	12.Otherr		9	9.I live in this area
	88	88. DK/Skip		10	10.School or Education
q2_1	1	1. Shopping		11	11.Other
	2	2. Working		88 <sup>a</sup>	88. DK/Skip
	3	3.Dining or drinking	•		-
	4	4.Personal Errand or appointment			
	5	5.Visiting friends in this area			
	6	6.Gym or other Exercise			
	7	7.Entertainment			

			1		
q2_4	1	1. Shopping		4	4.Parking Garage PAID TODAY
	2	2. Working		5	5.Parking Garage FREE
	3	3.Dining or drinking		6	6.Parking Lot PAID MONTHLY
	4	4.Personal Errand or appointment		7	7.Parking Lot PAID TODAY
	5	5.Visiting friends in this area		8	8. Parking Lot FREE
	6	6.Gym or other Exercise		9	9. I parked at home
	7	7.Entertainment		10	10.Driveway, friend s house
	8	8.Site-seeing/Tourist attractions		11	11. Disabled Parking/Placard
	9	9.I live in this area		12	12. Loading Zone/Commercial
	10	10.School or Education		88 <sup>a</sup>	88. DK/Skip
	11	11.Other	q11a	1	1. Free residential parking
	88 <sup>a</sup>	88. DK/Skip		2	2. Meter broken
q2reco		Recreation (general)		3	3. Outside of time limit for paid parking
de	2	Work/commute (general)		4	4. Forgot to pay
	3	Personal (general)		5	5. Coupon/Voucher (e.g. redeemed parking
	12	Work/commute and recreation			store parking lot)
	13	Work/commute and personal		6	6. Disabled parking/Placard
	14	Recreation and Personal		7	7. Carpool
	123	Work/commute and recreation and personal		8	8. I live here have parking at home (paid or
q2met		Recreation/personal		0	unpaid)
a	2	Work/commute only		9	9. Did not pay/risk ticket
	2	Work and recreation/personal		10	10. Employer reimburses parking
<b>a</b> 6			- 10	88	88. DK/Skip
q6	1	1.less than 1 block away	q12	1	1. Every day
	2	2.about 1 block away		2	2. Several times a week
	3	3.about 2 blocks away		3	3. About once a week
	4	4. about 3 blocks away		4	4. Less than once a month
	5	5. about 4 blocks away		88 <sup>a</sup>	88. DK/Skip
	6	6. more than 4 blocks away	q13	1	1. More
	7	7. Other		2	2. Less
_	88 <sup>a</sup>	88. DK/Skip		3	3. About the same
q7	1	1.Metered Parking		88 <sup>a</sup>	88. DK/Skip
	2	2.Unmetered Parking			
1	3	3. Parking Garage PAID MONTHLY			

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q13a_	1	1New school or work location
1	2	2Moved to or from area
	3	3Improved transit service
	4	4 Worsened transit service
	5	5Easier to find parking
	6	6More difficult to find parking
	7	7Parking more expensive
	8	8 Parking less expensive
	9	9 Purchased vehicle
	10	10 Sold vehicle
	11	11 Other
	12	12 Shops and Restaurants to visit
	88 <sup>a</sup>	88 DK/Skip
q13a_	1	1New school or work location
2	2	2Moved to or from area
	3	3Improved transit service
	4	4 Worsened transit service
	5	5Easier to find parking
	6	6More difficult to find parking
	7	7Parking more expensive
	8	8 Parking less expensive
	9	9 Purchased vehicle
	10	10 Sold vehicle
	11	11 Other
	12	12 Shops and Restaurants to visit
	88	88 DK/Skip
q13a_	1	1New school or work location
3	2	2Moved to or from area
	3	3Improved transit service
	4	4 Worsened transit service
	5	5Easier to find parking
	6	6More difficult to find parking
	7	7Parking more expensive

	8	8 Parking less expensive
	9	9 Purchased vehicle
	10	10 Sold vehicle
	11	11 Other
	12	12 Shops and Restaurants to visit
	88	88 DK/Skip
q14	1	1. Yes
	2	2. No
	88 <sup>a</sup>	88. DK/Skip
q14a_	1	1. Use public transport more
1	2	2. Use public transport less
	3	3. Use car more
	4	4. Use car less
	5	5. Use bike more
	6	6. Use bike less
	7	7. Use Taxi more
	8	8. Use Taxi less
	9	9. Use carpool more
	10	10. Use carpool less
	11	11. Walk more
	12	12. Walk less
	13	13. Other
	88 <sup>a</sup>	88. DK/Skip

1		•	I		
q14a_	1	1. Use public transport more		7	7. Use Taxi more
2	2	2. Use public transport less		8	8. Use Taxi less
	3	3. Use car more		9	9. Use carpool more
	4	4. Use car less		10	10. Use carpool less
	5	5. Use bike more		11	11. Walk more
	6	6. Use bike less		12	12. Walk less
	7	7. Use Taxi more		13	13. Other
	8	8. Use Taxi less		88	88. DK/Skip
	9	9. Use carpool more	q14a_	1	1. Use public transport more
	10	10. Use carpool less	5	2	2. Use public transport less
	11	11. Walk more		3	3. Use car more
	12	12. Walk less		4	4. Use car less
	13	13. Other		5	5. Use bike more
	88	88. DK/Skip		6	6. Use bike less
q14a_	1	1. Use public transport more		7	7. Use Taxi more
3	2	2. Use public transport less		8	8. Use Taxi less
	3	3. Use car more		9	9. Use carpool more
	4	4. Use car less		10	10. Use carpool less
	5	5. Use bike more		11	11. Walk more
	6	6. Use bike less		12	12. Walk less
	7	7. Use Taxi more		13	13. Other
	8	8. Use Taxi less		88	88. DK/Skip
	9	9. Use carpool more	q14b_	1	1New school or work location
	10	10. Use carpool less	1	2	2Moved to or from area
	11	11. Walk more		3	3Improved transit service
	12	12. Walk less		4	4 Worsened transit service
	13	13. Other		5	5Easier to find parking
	88	88. DK/Skip		6	6More difficult to find parking
q14a_		1. Use public transport more		7	7Parking more expensive
4	2	2. Use public transport less		8	8 Parking less expensive
	3	3. Use car more		9	9 Purchased vehicle
	4	4. Use car less		10	10 Sold vehicle
	5	5. Use bike more		11	11 Other
	6	6. Use bike less		88 <sup>a</sup>	88 DK/Skip
•	-	• • • • • • • • • • • • • • • • • • •			

q14b_	1	1New school or work location		11	11 Other
2	2	2Moved to or from area			88 DK/Skip
	3	3Improved transit service	q15	1	1. Yes
	4	4 Worsened transit service		2	2. No
	5	5Easier to find parking		88 <sup>a</sup>	88. DK/Skip
	6	6More difficult to find parking	q15a_	1	1. Use UNmetered parking more
	7	7Parking more expensive	1	2	2. Use UNmetered parking less
	8	8 Parking less expensive		3	3. Use metered parking more
	9	9 Purchased vehicle		4	4. Use metered parking less
	10	10 Sold vehicle		5	5. Use Parking Garage PAID MONTHLY
	11	11 Other			MORE
	88	88 DK/Skip		6	6. Use Parking Garage PAID MONTHLY
q14b_	1	1New school or work location			LESS
3	2	2Moved to or from area		7	7. Use Parking Garage PAID TODAY MORE
	3	3Improved transit service			8. Use Parking Garage PAID TODAY LESS
	4	4 Worsened transit service		9	9. Use Parking Garage FREE MORE
	5	5Easier to find parking		10	10. Use Parking Garage FREE LESS
	6	6More difficult to find parking		11	11. Use Parking Lot PAID MONTHLY MORE
	7	7Parking more expensive		12	12. Use Parking Lot PAID MONTHLY LESS
	8	8 Parking less expensive		13	13. Use Parking Lot PAID TODAY MORE
	9	9 Purchased vehicle		14	14. Use Parking Lot PAID TODAY LESS
	10	10 Sold vehicle		15	15. Use Parking Lot FREE MORE
	11	11 Other		16	16. Use Parking Lot FREE LESS
	88	88 DK/Skip		17	17. Other
q14b_	1	1New school or work location		88 <sup>a</sup>	88. DK/Skip
4	2	2Moved to or from area			
	3	3Improved transit service			
	4	4 Worsened transit service			
	5	5Easier to find parking			
	6	6More difficult to find parking			
	7	7Parking more expensive			
	8	8 Parking less expensive			
	9	9 Purchased vehicle			
	10	10 Sold vehicle			

			I		1
q15a_	1	1. Use UNmetered parking more		13	13. Use Parking Lot PAID TODAY MORE
2	2	2. Use UNmetered parking less		14	14. Use Parking Lot PAID TODAY LESS
	3	3. Use metered parking more		15	15. Use Parking Lot FREE MORE
	4	4. Use metered parking less		16	16. Use Parking Lot FREE LESS
				17	17. Other
	5	5. Use Parking Garage PAID MONTHLY MORE		88	88. DK/Skip
	6	6. Use Parking Garage PAID MONTHLY	q15a_	_ 1	1. Use UNmetered parking more
		LESS	4	2	2. Use UNmetered parking less
	7	7. Use Parking Garage PAID TODAY MORE		3	3. Use metered parking more
	8	8. Use Parking Garage PAID TODAY LESS		4	4. Use metered parking less
	9	9. Use Parking Garage FREE MORE		5	5. Use Parking Garage PAID MONTHLY
	10	10. Use Parking Garage FREE LESS			
	11	11. Use Parking Lot PAID MONTHLY MORE		6	6. Use Parking Garage PAID MONTHLY LESS
	12	12. Use Parking Lot PAID MONTHLY LESS		7	7. Use Parking Garage PAID TODAY MORE
	13	13. Use Parking Lot PAID TODAY MORE		8	8. Use Parking Garage PAID TODAY LESS
	14	14. Use Parking Lot PAID TODAY LESS		9	9. Use Parking Garage FREE MORE
	15	15. Use Parking Lot FREE MORE		10	10. Use Parking Garage FREE LESS
	16	16. Use Parking Lot FREE LESS		11	11. Use Parking Lot PAID MONTHLY MORE
	17	17. Other		12	12. Use Parking Lot PAID MONTHLY LESS
	88	88. DK/Skip		13	13. Use Parking Lot PAID TODAY MORE
q15a_	1	1. Use UNmetered parking more		14	14. Use Parking Lot PAID TODAY LESS
3	2	2. Use UNmetered parking less		15	15. Use Parking Lot FREE MORE
	3	3. Use metered parking more		16	16. Use Parking Lot FREE LESS
	4	4. Use metered parking less		17	17. Other
	5	5. Use Parking Garage PAID MONTHLY		88	88. DK/Skip
		MORE			
	6	6. Use Parking Garage PAID MONTHLY LESS			
	7	7. Use Parking Garage PAID TODAY MORE			
	8	8. Use Parking Garage PAID TODAY LESS			
	9	9. Use Parking Garage FREE MORE			
	10	10. Use Parking Garage FREE LESS			
	11	11. Use Parking Lot PAID MONTHLY MORE			
	12	12. Use Parking Lot PAID MONTHLY LESS			

			1		
q15a_	1	1. Use UNmetered parking more		13	13. Use Parking Lot PAID TODAY MORE
5	2	2. Use UNmetered parking less		14	14. Use Parking Lot PAID TODAY LESS
	3	3. Use metered parking more		15	15. Use Parking Lot FREE MORE
	4	4. Use metered parking less		16	16. Use Parking Lot FREE LESS
	5	5. Use Parking Garage PAID MONTHLY		17	17. Otherr
		MORE		88	88. DK/Skip
	6	6. Use Parking Garage PAID MONTHLY	q15a_ 7		1. Use UNmetered parking more
		LESS	<i>'</i>	2	2. Use UNmetered parking less
	7	7. Use Parking Garage PAID TODAY MORE		3	3. Use metered parking more
	8	8. Use Parking Garage PAID TODAY LESS		4	4. Use metered parking less
	9	9. Use Parking Garage FREE MORE		5	5. Use Parking Garage PAID MONTHLY
	10	10. Use Parking Garage FREE LESS			MORE
	11	11. Use Parking Lot PAID MONTHLY MORE		6	6. Use Parking Garage PAID MONTHLY LESS
	12	12. Use Parking Lot PAID MONTHLY LESS		7	7. Use Parking Garage PAID TODAY MORE
	13	13. Use Parking Lot PAID TODAY MORE		8	8. Use Parking Garage PAID TODAY LESS
	14	14. Use Parking Lot PAID TODAY LESS		9	9. Use Parking Garage FREE MORE
	15	15. Use Parking Lot FREE MORE		10	10. Use Parking Garage FREE LESS
	16	16. Use Parking Lot FREE LESS		11	11. Use Parking Lot PAID MONTHLY MORE
	17	17. Otherr		12	12. Use Parking Lot PAID MONTHLY LESS
	88	88. DK/Skip		13	13. Use Parking Lot PAID TODAY MORE
q15a_	1	1. Use UNmetered parking more		14	14. Use Parking Lot PAID TODAY LESS
6	2	2. Use UNmetered parking less		15	15. Use Parking Lot FREE MORE
	3	3. Use metered parking more		16	16. Use Parking Lot FREE LESS
	4	4. Use metered parking less		17	17. Other
	5	5. Use Parking Garage PAID MONTHLY		88	88. DK/Skip
		MORE			
	6	6. Use Parking Garage PAID MONTHLY LESS			
	7	7. Use Parking Garage PAID TODAY MORE			
	8	8. Use Parking Garage PAID TODAY LESS			
	9	9. Use Parking Garage FREE MORE			
	10	10. Use Parking Garage FREE LESS			
	11	11. Use Parking Lot PAID MONTHLY MORE			
	12	12. Use Parking Lot PAID MONTHLY LESS			

				13	13. Use Parking Lot PAID TODAY MORE
q15a_	1	1. Use UNmetered parking more		14	14. Use Parking Lot PAID TODAY LESS
8	2	2. Use UNmetered parking less		15	15. Use Parking Lot FREE MORE
	3	3. Use metered parking more		16	16. Use Parking Lot FREE LESS
	4	4. Use metered parking less		17	17. Other
	5	5. Use Parking Garage PAID MONTHLY MORE		88	88. DK/Skip
	6	6. Use Parking Garage PAID MONTHLY	q15b_ 1	1	1 New school or work location
	0			2	2 Moved to or from area
	7	7. Use Parking Garage PAID TODAY MORE		3	3 Improved transit service
	8	8. Use Parking Garage PAID TODAY LESS		4	4 Worsened transit service
	9	9. Use Parking Garage FREE MORE		5	5 Easier to find parking
	10	10. Use Parking Garage FREE LESS		6	6 More difficult to find parking
	11	11. Use Parking Lot PAID MONTHLY MORE		7	7 Parking more expensive
	12	12. Use Parking Lot PAID MONTHLY LESS		8	8 Parking less expensive
	13	13. Use Parking Lot PAID TODAY MORE		9	9 Purchased vehicle
	14	14. Use Parking Lot PAID TODAY LESS	q15b_	10	10 Sold vehicle
	15	15. Use Parking Lot FREE MORE		11	11 Other
	16	16. Use Parking Lot FREE LESS		88 <sup>a</sup>	88 DK/Skip
	17	17. Other		1	1New school or work location
	88	88. DK/Skip	2	2	2Moved to or from area
15a_	1	1. Use UNmetered parking more		3	3Improved transit service
)	2	2. Use UNmetered parking less		4	4 Worsened transit service
	3	3. Use metered parking more		5	5Easier to find parking
	4	4. Use metered parking less		6	6More difficult to find parking
	5	5. Use Parking Garage PAID MONTHLY		7	7Parking more expensive
		MORE		8	8 Parking less expensive
	6	6. Use Parking Garage PAID MONTHLY		9	9 Purchased vehicle
		LESS		10	10 Sold vehicle
	7	7. Use Parking Garage PAID TODAY MORE		11	11 Other
	8	8. Use Parking Garage PAID TODAY LESS		88	88 DK/Skip
	9	9. Use Parking Garage FREE MORE			
	10	10. Use Parking Garage FREE LESS			
	11	11. Use Parking Lot PAID MONTHLY MORE			
	12	12. Use Parking Lot PAID MONTHLY LESS			

45				10	10 Sold vehicle
5b_		1New school or work location		11	11 Other
3	2	2Moved to or from area		88	88 DK/Skip
	3	3Improved transit service	q16	1	1. Improved
	4	4 Worsened transit service		2	2. Worsened
	5	5Easier to find parking		3	3. Neither
	6	6More difficult to find parking		4	4. Both
	7	7Parking more expensive		88 <sup>a</sup>	88. DK/Skip
	8	8 Parking less expensive	q17	1	1. Yes
	9	9 Purchased vehicle		2	2. No
	10	10 Sold vehicle		88 <sup>a</sup>	88. DK/Skip
	11	11 Other	q18	1	1. Yes
	88	88 DK/Skip		2	2. No
ib_	1	1New school or work location		88 <sup>a</sup>	88. DK/Skip
	2	2Moved to or from area	q18at	o 1	1. Dial 511 PHONE - OFTEN
	3	3Improved transit service	_1	2	2. Dial 511 PHONE - Sometimes
	4	4 Worsened transit service		3	3. Dial 511 PHONE - Rarely
	5	5Easier to find parking		4	4. Dial 511 PHONE - Never
	6	6More difficult to find parking		5	5. 511.org WEB - Often
	7	7Parking more expensive		6	6. 511.org WEB - Sometimes
	8	8 Parking less expensive		7	7. 511.org WEB - Rarely
	9	9 Purchased vehicle		8	8. 511.org WEB - Never
	10	10 Sold vehicle		9	9. SFPARK Mobile APP - Often
	11	11 Other		10	10. SFPARK Mobile APP - Sometimes
	88	88 DK/Skip		11	11. SFPARK Mobile APP - Rarely
ib_	1	1New school or work location		12	12. SFPARK Mobile APP - Never
	2	2Moved to or from area		13	13. SFPARK website - Often
	3	3Improved transit service		14	14. SFPARK website - Sometimes
	4	4 Worsened transit service		15	15. SFPARK website - Rarely
	5	5Easier to find parking		16	16. SFPARK website - Never
	6	6More difficult to find parking		17	17. OTHER APP FOR PARKING INFO - Often
	7	7Parking more expensive		18	18. OTHER APP FOR PARKING INFO -
	8	8 Parking less expensive		-	Sometimes
	9	9 Purchased vehicle			

I	19	19. OTHER APP FOR PARKING INFO -		9	9. SFPARK Mobile APP - Often
	20	Rarely		10	10. SFPARK Mobile APP - Sometimes
		20. OTHER APP FOR PARKING INFO -		11	11. SFPARK Mobile APP - Rarely
		Never		12	12. SFPARK Mobile APP - Never
q18ab	1	1. Dial 511 PHONE - OFTEN		13	13. SFPARK website - Often
_2	2	2. Dial 511 PHONE - Sometimes		14	14. SFPARK website - Sometimes
	3	3. Dial 511 PHONE - Rarely	эly		15. SFPARK website - Rarely
	4	4. Dial 511 PHONE - Never		16	16. SFPARK website - Never
	5	5. 511.org WEB - Often		17	17. OTHER APP FOR PARKING INFO - Often
	6	6. 511.org WEB - Sometimes		18	18. OTHER APP FOR PARKING INFO -
	7	7. 511.org WEB - Rarely		-	Sometimes
	8	8. 511.org WEB - Never	q18ab _4	19	19. OTHER APP FOR PARKING INFO -
	9	9. SFPARK Mobile APP - Often		20	Rarely
	10 11	10. SFPARK Mobile APP - Sometimes			20. OTHER APP FOR PARKING INFO -
		11. SFPARK Mobile APP - Rarely			Never
	12	12. SFPARK Mobile APP - Never		1	1. Dial 511 PHONE - OFTEN
	13	13. SFPARK website - Often		2	2. Dial 511 PHONE - Sometimes
	14	14. SFPARK website - Sometimes		3	3. Dial 511 PHONE - Rarely
	15	15. SFPARK website - Rarely		4	4. Dial 511 PHONE - Never
	16	16. SFPARK website - Never		5	5. 511.org WEB - Often
	17	17. OTHER APP FOR PARKING INFO - Often		6	6. 511.org WEB - Sometimes
	18	18. OTHER APP FOR PARKING INFO -		7	7. 511.org WEB - Rarely
	19	Sometimes		8	8. 511.org WEB - Never
		19. OTHER APP FOR PARKING INFO -		9	9. SFPARK Mobile APP - Often
		Rarely 20. OTHER APP FOR PARKING INFO -		10	10. SFPARK Mobile APP - Sometimes
	20			11	11. SFPARK Mobile APP - Rarely
		Never		12	12. SFPARK Mobile APP - Never
q18ab	1	1. Dial 511 PHONE - OFTEN		13	13. SFPARK website - Often
_3	2	2. Dial 511 PHONE - Sometimes		14	14. SFPARK website - Sometimes
	3	3. Dial 511 PHONE - Rarely		15	15. SFPARK website - Rarely
	4	4. Dial 511 PHONE - Never		16	16. SFPARK website - Never
1	5	5. 511.org WEB - Often		17	17. OTHER APP FOR PARKING INFO - Often
1	6	6. 511.org WEB - Sometimes		18	18. OTHER APP FOR PARKING INFO -
	7	7. 511.org WEB - Rarely			Sometimes
	8	8. 511.org WEB - Never		_	

	19	19. OTHER APP FOR PARKING INFO -		9	9. 200,000-249,999
		Rarely		10	10. 250,000 or more
	20	20. OTHER APP FOR PARKING INFO -		88 <sup>a</sup>	88. DK/Skip
	_	Never	q21	1	1. 18-24
	1	1. Dial 511 PHONE - OFTEN		2	2. 25-34
_5	2	2. Dial 511 PHONE - Sometimes		3	3. 35-44
	3	3. Dial 511 PHONE - Rarely		4	4. 45-54
	4	4. Dial 511 PHONE - Never		5	5. 55-64
	5	5. 511.org WEB - Often		6	6. 65-74
	6	6. 511.org WEB - Sometimes		7	7. 75-84
	7	7. 511.org WEB - Rarely		8	8. 85 and older
	8 9	8. 511.org WEB - Never		88 <sup>a</sup>	88. DK/Skip
		9. SFPARK Mobile APP - Often	gende	r 1	1. Male
	10	10. SFPARK Mobile APP - Sometimes	-	2	2. Female
	11	11. SFPARK Mobile APP - Rarely	locatio	1	1. Marina_1
	12	12. SFPARK Mobile APP - Never	n	2	2. Marina_2
	13	13. SFPARK website - Often		3	3. Marina_3
	14	14. SFPARK website - Sometimes		4	4. Marina_4
	15	15. SFPARK website - Rarely		5	5. Union_1
	16	16. SFPARK website - Never		6	6. Union_2
	17	17. OTHER APP FOR PARKING INFO - Often		7	7. Union_3
	18	18. OTHER APP FOR PARKING INFO -		8	8. Downtown_1
		Sometimes		9	9. Downtown_2
	19	19. OTHER APP FOR PARKING INFO -		10	10. Downtown_3
		Rarely		11	11. Downtown_4
	20	20. OTHER APP FOR PARKING INFO -		12	12. Mission_1
- 00				13	13. Mission_2
q20	1	1. Less than \$10,000		14	_ 14. Mission_3
	2	2. 10,000-24,999		15	_ 15. Mission_4
	3	3. 25,000-34,999		16	16. Inner Richmond_1
	4	4. 35,000-49,999		17	17. Inner Richmond_2
	5	5. 50,000-74,999		18	18. Inner Richmond_3
	6	6. 75,000-99,999	interce		1. AM
	7	7. 100,000-149,999	р	2	2. PM
	8	8. 150,000-199,999	ľ	2	

langua 1		1. English
ge	2	2. Spanish
	3	3. Chinese
driver	0	drove before, but not that day
	1	drove that day
area	1	Marina
	2	Union
	3	Downtown
	4	Mission
	5	Inner Richmond
PilotC	1	Pilot area
ontol	2	Control area
incom	1	income below 50K
e50	2	income above 50K
incom	1	under 50K
e3grou	2	50K - 100K
ps	3	100K and above
	88 <sup>a</sup>	DK/Skip

a. Missing value