# SFpark Visitor and Shopper Survey 2013 - Variable Information

| Variable | Variable label | Missing Values |
|---|---|---|
| respnum | *RESPNUM | |
| q1 | 1. How did you get to the (Name of area) today? | 88 |
| q1_3 | 1. How did you get to the (Name of area) today - other specified | |
| q1a | 1a. Have you driven to the (Name of area) within in last year? | |
| q1b_1 | 1b. What are the reasons you did not drive here today? 1st answer | 88 |
| q1b_2 | 1b. What are the reasons you did not drive here today? 2nd answer | |
| q1b_3 | 1b. What are the reasons you did not drive here today? 3rd answer | |
| q1b_4 | 1b. What are the reasons you did not drive here today? 4th answer | |
| q1b_5 | 1b. What are the reasons you did not drive here today? 5th answer | |
| q1b_6 | 1b. What are the reasons you did not drive here today? 6th answer | |
| q1b_2_1 | 1b_oth. other specified | |
| q2_1 | 2. What was the reason you came to (Name of area) today? 1st answer | 88 |
| q2_2 | 2. What was the reason you came to (Name of area) today? 2nd answer | 88 |
| q2_3 | 2. What was the reason you came to (Name of area) today? 3rd answer | 88 |
| q2_4 | 2. What was the reason you came to (Name of area) today? 4th answer | 88 |
| q2_2_1 | 2oth. other specified | |
| q2recode | q2 six variables | 88 |
| q2meta | q2meta recoded into three variables | 88 |
| q3 | 3. How many people were in the car with you, including yourself? | 88 |
| q4 | 4. How long did you look for parking once you got to the (Name of area)? | 88 |
| q5 | 5. Using a scale from 1 to 5, how much traffic was in (Name of area) on your trip here? | 88 |
| q6 | 6. And how far did you end up parking from your destination? | 88 |
| q6_2 | 6oth. And how far did you end up parking from your destination - other specified | |
| q7 | 7. What kind of parking did you use today? | 88 |
| q8 | 8. And how easy was it to pay for parking using a scale from 1 to 5? | 88 |
| q9 | 9. Overall, how easy was it to find parking using a scale from 1 to 5? | 88 |
| q10 | 10. How much money will (did) you spend in <<area>> on your visit today? | 888.00 |
| q11 | 11. How much did you personally pay (or expect to pay) for parking today? | 888.00 |
| q11a | 11a. Why did you not pay anything? | |
| q12 | 12. About how often do you come to the (Name of area)? | 88 |

| | | |
|---|---|---|
| q13 | 13. Compared to a year ago, would you say you travel to (Name of area) more, less or about the same | 88 |
| q13a_1 | 13. Why do you travel more/less to (Name of area)? 1st answer | 88 |
| q13a_2 | 13. Why do you travel more/less to (Name of area)? 2nd answer | |
| q13a_3 | 13. Why do you travel more/less to (Name of area)? 3rd answer | |
| q13a_2_1 | 13oth. other specified | |
| q14 | 14. Compared to a year ago, have you changed your transportation mode to get to (area)? | 88 |
| q14a_1 | 14a. Why did your choice of transportation? 1st answer | 88 |
| q14a_2 | 14a. Why did your choice of transportation? 2nd answer | |
| q14a_3 | 14a. Why did your choice of transportation? 3rd answer | |
| q14a_4 | 14a. Why did your choice of transportation? 4th answer | |
| q14a_5 | 14a. Why did your choice of transportation? 5th answer | |
| q14a_2_1 | 14aoth. other specified | |
| q14b_1 | 14b. Why did you change your transportation mode to (Name of area)? 1st answer | 88 |
| q14b_2 | 14b. Why did you change your transportation mode to (Name of area)? 2nd answer | |
| q14b_3 | 14b. Why did you change your transportation mode to (Name of area)? 3rd answer | |
| q14b_4 | 14b.Why did you change your transportation mode to (Name of area)? 4th answer | |
| q14b_2_1 | 14b_oth. other specified | |
| q15 | 15. Compared to a year ago, have you changed the type of parking you use in (area)? | 88 |
| q15a_1 | 15a. How did the type of parking you use change? 1st answer | 88 |
| q15a_2 | 15a. How did the type of parking you use change? 2nd answer | |
| q15a_3 | 15a. How did the type of parking you use change? 3rd answer | |
| q15a_4 | 15a. How did the type of parking you use change? 4th answer | |
| q15a_5 | 15a. How did the type of parking you use change? 5th answer | |
| q15a_6 | 15a. How did the type of parking you use change? 6th answer | |
| q15a_7 | 15a. How did the type of parking you use change? 7th answer | |
| q15a_8 | 15a. How did the type of parking you use change? 8th answer | |
| q15a_9 | 15a. How did the type of parking you use change? 9th answer | |
| q15a_2_1 | 15aoth. other specified | |
| q15b_1 | 15b. Why did you change the type of parking you use? 1st answer | 88 |
| q15b_2 | 15b. Why did you change the type of parking you use? 2nd answer | |
| q15b_3 | 15b. Why did you change the type of parking you use? 3rd answer | |
| q15b_4 | 15b. Why did you change the type of parking you use? 4th answer | |
| q15b_5 | 15b. Why did you change the type of parking you use? 5th answer | |

| | | |
|---|---|---|
| q15b_2_1 | 15b_oth. other specified | |
| q16 | 16. Compared to a year ago, has parking availability in the (Area) improved or worsened? | 88 |
| q17 | 17. Compared to a year ago, have you changed the time of our trips to (Area) in order to find cheaper parking? | 88 |
| q18 | 18. Are you aware of ways to get information to help you park on (Area)? | 88 |
| q18ab_1 | 18ab. Can you recall the name of the source/sources to get parking information? 1st answer | |
| q18ab_2 | 18ab. Can you recall the name of the source/sources to get parking information? 2nd answer | |
| q18ab_3 | 18ab. Can you recall the name of the source/sources to get parking information? 3rd answer | |
| q18ab_4 | 18ab. Can you recall the name of the source/sources to get parking information? 4th answer | |
| q18ab_5 | 18ab. Can you recall the name of the source/sources to get parking information? 5th answer | |
| q19 | 19. What is your zip code | 88 |
| q20 | 20. Please stop me when I get to the range that represents your total household income: | 88 |
| q21 | 21. And finally, are you between the ages of... | 88 |
| gender | Respondent gender | |
| staff | Interviewer | |
| location | Location of intercept | |
| dateinte | Date of intercept: | |
| intercep | Time of intercept: hour | |
| interce1 | Time of intercept: am/pm | |
| language | language of intercept | |
| driver | Driver status - drove that day | |
| area | Neighborhood | |
| PilotContol | Pilot/Control | |
| income50 | Income above or below 50K | |
| income3groups | Income below 50K, 50-99K and over 100K | 88 |

| Value | | Value Label |
|---|---|---|
| q1 | 1 | 1.by car |
| | 2 | 2.by carpool |
| | 3 | 3.by foot |
| | 4 | 4.by bicycle |
| | 5 | 5.by taxi |
| | 6 | 6.by public transportation |
| | 7 | 7.Other |
| | 88[a] | 88.DK/Skip |
| q1a | 1 | 1.  Yes |
| q1b_1 | 1 | 1.  Parking is too expensive |
| | 2 | 2.  Parking takes too much time |
| | 3 | 3.Driving is too expensive |
| | 4 | 4.Driving takes too much time |
| | 5 | 5.Don t own a car/no license |
| | 6 | 6.Too much traffic/congestion |
| | 7 | 7.I live or work close by |
| | 8 | 8.  I wanted to get exercise/weather is nice |
| | 9 | 9.Took public transportation |
| | 10 | 10.Environmental reasons |
| | 11 | 11.I am planning to drink alcohol |
| | 12 | 12.Other |
| | 88[a] | 88.  DK/Skip |
| q1b_2 | 1 | 1.  Parking is too expensive |
| | 2 | 2.  Parking takes too much time |
| | 3 | 3.Driving is too expensive |
| | 4 | 4.Driving takes too much time |
| | 5 | 5.Don t own a car/no license |
| | 6 | 6.Too much traffic/congestion |
| | 7 | 7.I live or work close by |
| | 8 | 8.  I wanted to get exercise/weather is nice |
| | 9 | 9.Took public transportation |
| | 10 | 10.Environmental reasons |
| | 11 | 11.I am planning to drink alcohol |
| | 12 | 12.Other |
| | 88 | 88.  DK/Skip |
| q1b_3 | 1 | 1.  Parking is too expensive |
| | 2 | 2.  Parking takes too much time |
| | 3 | 3.Driving is too expensive |
| | 4 | 4.Driving takes too much time |
| | 5 | 5.Don t own a car/no license |
| | 6 | 6.Too much traffic/congestion |
| | 7 | 7.I live or work close by |
| | 8 | 8.  I wanted to get exercise/weather is nice |
| | 9 | 9.Took public transportation |
| | 10 | 10.Environmental reasons |
| | 11 | 11.I am planning to drink alcohol |
| | 12 | 12.Otherr |
| | 88 | 88.  DK/Skip |
| q1b_4 | 1 | 1.  Parking is too expensive |
| | 2 | 2.  Parking takes too much time |
| | 3 | 3.Driving is too expensive |
| | 4 | 4.Driving takes too much time |
| | 5 | 5.Don t own a car/no license |
| | 6 | 6.Too much traffic/congestion |
| | 7 | 7.I live or work close by |
| | 8 | 8.  I wanted to get exercise/weather is nice |
| | 9 | 9.Took public transportation |
| | 10 | 10.Environmental reasons |
| | 11 | 11.I am planning to drink alcohol |
| | 12 | 12.Otherr |
| | 88 | 88.  DK/Skip |

| Variable | Code | Label |
|---|---|---|
| q1b_5 | 1 | 1.  Parking is too expensive |
|  | 2 | 2.  Parking takes too much time |
|  | 3 | 3.Driving is too expensive |
|  | 4 | 4.Driving takes too much time |
|  | 5 | 5.Don t own a car/no license |
|  | 6 | 6.Too much traffic/congestion |
|  | 7 | 7.I live or work close by |
|  | 8 | 8.  I wanted to get exercise/weather is nice |
|  | 9 | 9.Took public transportation |
|  | 10 | 10.Environmental reasons |
|  | 11 | 11.I am planning to drink alcohol |
|  | 12 | 12.Other |
|  | 88 | 88.  DK/Skip |
| q1b_6 | 1 | 1.  Parking is too expensive |
|  | 2 | 2.  Parking takes too much time |
|  | 3 | 3.Driving is too expensive |
|  | 4 | 4.Driving takes too much time |
|  | 5 | 5.Don t own a car/no license |
|  | 6 | 6.Too much traffic/congestion |
|  | 7 | 7.I live or work close by |
|  | 8 | 8.  I wanted to get exercise/weather is nice |
|  | 9 | 9.Took public transportation |
|  | 10 | 10.Environmental reasons |
|  | 11 | 11.I am planning to drink alcohol |
|  | 12 | 12.Otherr |
|  | 88 | 88.  DK/Skip |
| q2_1 | 1 | 1.  Shopping |
|  | 2 | 2.  Working |
|  | 3 | 3.Dining or drinking |
|  | 4 | 4.Personal Errand or appointment |
|  | 5 | 5.Visiting friends in this area |
|  | 6 | 6.Gym or other Exercise |
|  | 7 | 7.Entertainment |
|  | 8 | 8.Site-seeing/Tourist attractions |
|  | 9 | 9.I live in this area |
|  | 10 | 10.School or Education |
|  | 11 | 11.Other |
|  | 88[a] | 88.  DK/Skip |
| q2_2 | 1 | 1.  Shopping |
|  | 2 | 2.  Working |
|  | 3 | 3.Dining or drinking |
|  | 4 | 4.Personal Errand or appointment |
|  | 5 | 5.Visiting friends in this area |
|  | 6 | 6.Gym or other Exercise |
|  | 7 | 7.Entertainment |
|  | 8 | 8.Site-seeing/Tourist attractions |
|  | 9 | 9.I live in this area |
|  | 10 | 10.School or Education |
|  | 11 | 11.Other |
|  | 88[a] | 88.  DK/Skip |
| q2_3 | 1 | 1.  Shopping |
|  | 2 | 2.  Working |
|  | 3 | 3.Dining or drinking |
|  | 4 | 4.Personal Errand or appointment |
|  | 5 | 5.Visiting friends in this area |
|  | 6 | 6.Gym or other Exercise |
|  | 7 | 7.Entertainment |
|  | 8 | 8.Site-seeing/Tourist attractions |
|  | 9 | 9.I live in this area |
|  | 10 | 10.School or Education |
|  | 11 | 11.Other |
|  | 88[a] | 88.  DK/Skip |

| Variable | Code | Label |
|---|---|---|
| q2_4 | 1 | 1. Shopping |
| | 2 | 2. Working |
| | 3 | 3.Dining or drinking |
| | 4 | 4.Personal Errand or appointment |
| | 5 | 5.Visiting friends in this area |
| | 6 | 6.Gym or other Exercise |
| | 7 | 7.Entertainment |
| | 8 | 8.Site-seeing/Tourist attractions |
| | 9 | 9.I live in this area |
| | 10 | 10.School or Education |
| | 11 | 11.Other |
| | 88[a] | 88. DK/Skip |
| q2recode | 1 | Recreation (general) |
| | 2 | Work/commute (general) |
| | 3 | Personal (general) |
| | 12 | Work/commute and recreation |
| | 13 | Work/commute and personal |
| | 14 | Recreation and Personal |
| | 123 | Work/commute and recreation and personal |
| q2meta | 1 | Recreation/personal |
| | 2 | Work/commute only |
| | 3 | Work and recreation/personal |
| q6 | 1 | 1.less than 1 block away |
| | 2 | 2.about 1 block away |
| | 3 | 3.about 2 blocks away |
| | 4 | 4. about 3 blocks away |
| | 5 | 5. about 4 blocks away |
| | 6 | 6. more than 4 blocks away |
| | 7 | 7. Other |
| | 88[a] | 88. DK/Skip |
| q7 | 1 | 1.Metered Parking |
| | 2 | 2.Unmetered Parking |
| | 3 | 3. Parking Garage PAID MONTHLY |
| | 4 | 4.Parking Garage PAID TODAY |
| | 5 | 5.Parking Garage FREE |
| | 6 | 6.Parking Lot PAID MONTHLY |
| | 7 | 7.Parking Lot PAID TODAY |
| | 8 | 8. Parking Lot FREE |
| | 9 | 9. I parked at home |
| | 10 | 10.Driveway, friend s house |
| | 11 | 11. Disabled Parking/Placard |
| | 12 | 12. Loading Zone/Commercial |
| | 88[a] | 88. DK/Skip |
| q11a | 1 | 1. Free residential parking |
| | 2 | 2. Meter broken |
| | 3 | 3. Outside of time limit for paid parking |
| | 4 | 4. Forgot to pay |
| | 5 | 5. Coupon/Voucher (e.g. redeemed parking store parking lot) |
| | 6 | 6. Disabled parking/Placard |
| | 7 | 7. Carpool |
| | 8 | 8. I live here have parking at home (paid or unpaid) |
| | 9 | 9. Did not pay/risk ticket |
| | 10 | 10. Employer reimburses parking |
| | 88 | 88. DK/Skip |
| q12 | 1 | 1. Every day |
| | 2 | 2. Several times a week |
| | 3 | 3. About once a week |
| | 4 | 4. Less than once a month |
| | 88[a] | 88. DK/Skip |
| q13 | 1 | 1. More |
| | 2 | 2. Less |
| | 3 | 3. About the same |
| | 88[a] | 88. DK/Skip |

| | | |
|---|---|---|
| q13a_1 | 1 | 1New school or work location |
| | 2 | 2Moved to or from area |
| | 3 | 3Improved transit service |
| | 4 | 4    Worsened transit service |
| | 5 | 5Easier to find parking |
| | 6 | 6More difficult to find parking |
| | 7 | 7Parking more expensive |
| | 8 | 8 Parking less expensive |
| | 9 | 9 Purchased vehicle |
| | 10 | 10 Sold vehicle |
| | 11 | 11 Other |
| | 12 | 12 Shops and Restaurants to visit |
| | 88[a] | 88  DK/Skip |
| q13a_2 | 1 | 1New school or work location |
| | 2 | 2Moved to or from area |
| | 3 | 3Improved transit service |
| | 4 | 4    Worsened transit service |
| | 5 | 5Easier to find parking |
| | 6 | 6More difficult to find parking |
| | 7 | 7Parking more expensive |
| | 8 | 8 Parking less expensive |
| | 9 | 9 Purchased vehicle |
| | 10 | 10 Sold vehicle |
| | 11 | 11 Other |
| | 12 | 12 Shops and Restaurants to visit |
| | 88 | 88  DK/Skip |
| q13a_3 | 1 | 1New school or work location |
| | 2 | 2Moved to or from area |
| | 3 | 3Improved transit service |
| | 4 | 4    Worsened transit service |
| | 5 | 5Easier to find parking |
| | 6 | 6More difficult to find parking |
| | 7 | 7Parking more expensive |

| | | |
|---|---|---|
| | 8 | 8 Parking less expensive |
| | 9 | 9 Purchased vehicle |
| | 10 | 10 Sold vehicle |
| | 11 | 11 Other |
| | 12 | 12 Shops and Restaurants to visit |
| | 88 | 88   DK/Skip |
| q14 | 1 | 1. Yes |
| | 2 | 2. No |
| | 88[a] | 88. DK/Skip |
| q14a_1 | 1 | 1. Use public transport more |
| | 2 | 2. Use public transport less |
| | 3 | 3. Use car more |
| | 4 | 4. Use car less |
| | 5 | 5. Use bike more |
| | 6 | 6. Use bike less |
| | 7 | 7. Use Taxi more |
| | 8 | 8. Use Taxi less |
| | 9 | 9. Use carpool more |
| | 10 | 10. Use carpool less |
| | 11 | 11. Walk more |
| | 12 | 12. Walk less |
| | 13 | 13. Other |
| | 88[a] | 88.  DK/Skip |

| | | |
|---|---|---|
| q14a_2 | 1 | 1. Use public transport more |
| | 2 | 2. Use public transport less |
| | 3 | 3. Use car more |
| | 4 | 4. Use car less |
| | 5 | 5. Use bike more |
| | 6 | 6. Use bike less |
| | 7 | 7. Use Taxi more |
| | 8 | 8. Use Taxi less |
| | 9 | 9. Use carpool more |
| | 10 | 10. Use carpool less |
| | 11 | 11. Walk more |
| | 12 | 12. Walk less |
| | 13 | 13. Other |
| | 88 | 88.   DK/Skip |
| q14a_3 | 1 | 1. Use public transport more |
| | 2 | 2. Use public transport less |
| | 3 | 3. Use car more |
| | 4 | 4. Use car less |
| | 5 | 5. Use bike more |
| | 6 | 6. Use bike less |
| | 7 | 7. Use Taxi more |
| | 8 | 8. Use Taxi less |
| | 9 | 9. Use carpool more |
| | 10 | 10. Use carpool less |
| | 11 | 11. Walk more |
| | 12 | 12. Walk less |
| | 13 | 13. Other |
| | 88 | 88.   DK/Skip |
| q14a_4 | 1 | 1. Use public transport more |
| | 2 | 2. Use public transport less |
| | 3 | 3. Use car more |
| | 4 | 4. Use car less |
| | 5 | 5. Use bike more |
| | 6 | 6. Use bike less |
| | 7 | 7. Use Taxi more |
| | 8 | 8. Use Taxi less |
| | 9 | 9. Use carpool more |
| | 10 | 10. Use carpool less |
| | 11 | 11. Walk more |
| | 12 | 12. Walk less |
| | 13 | 13. Other |
| | 88 | 88.   DK/Skip |
| q14a_5 | 1 | 1. Use public transport more |
| | 2 | 2. Use public transport less |
| | 3 | 3. Use car more |
| | 4 | 4. Use car less |
| | 5 | 5. Use bike more |
| | 6 | 6. Use bike less |
| | 7 | 7. Use Taxi more |
| | 8 | 8. Use Taxi less |
| | 9 | 9. Use carpool more |
| | 10 | 10. Use carpool less |
| | 11 | 11. Walk more |
| | 12 | 12. Walk less |
| | 13 | 13. Other |
| | 88 | 88.   DK/Skip |
| q14b_1 | 1 | 1New school or work location |
| | 2 | 2Moved to or from area |
| | 3 | 3Improved transit service |
| | 4 | 4    Worsened transit service |
| | 5 | 5Easier to find parking |
| | 6 | 6More difficult to find parking |
| | 7 | 7Parking more expensive |
| | 8 | 8 Parking less expensive |
| | 9 | 9 Purchased vehicle |
| | 10 | 10 Sold vehicle |
| | 11 | 11 Other |
| | 88[a] | 88   DK/Skip |

| | | |
|---|---|---|
| q14b_2 | 1 | 1New school or work location |
| | 2 | 2Moved to or from area |
| | 3 | 3Improved transit service |
| | 4 | 4    Worsened transit service |
| | 5 | 5Easier to find parking |
| | 6 | 6More difficult to find parking |
| | 7 | 7Parking more expensive |
| | 8 | 8 Parking less expensive |
| | 9 | 9 Purchased vehicle |
| | 10 | 10 Sold vehicle |
| | 11 | 11 Other |
| | 88 | 88   DK/Skip |
| q14b_3 | 1 | 1New school or work location |
| | 2 | 2Moved to or from area |
| | 3 | 3Improved transit service |
| | 4 | 4    Worsened transit service |
| | 5 | 5Easier to find parking |
| | 6 | 6More difficult to find parking |
| | 7 | 7Parking more expensive |
| | 8 | 8 Parking less expensive |
| | 9 | 9 Purchased vehicle |
| | 10 | 10 Sold vehicle |
| | 11 | 11 Other |
| | 88 | 88   DK/Skip |
| q14b_4 | 1 | 1New school or work location |
| | 2 | 2Moved to or from area |
| | 3 | 3Improved transit service |
| | 4 | 4    Worsened transit service |
| | 5 | 5Easier to find parking |
| | 6 | 6More difficult to find parking |
| | 7 | 7Parking more expensive |
| | 8 | 8 Parking less expensive |
| | 9 | 9 Purchased vehicle |
| | 10 | 10 Sold vehicle |

| | | |
|---|---|---|
| | 11 | 11 Other |
| | 88 | 88   DK/Skip |
| q15 | 1 | 1. Yes |
| | 2 | 2. No |
| | 88[a] | 88. DK/Skip |
| q15a_1 | 1 | 1. Use UNmetered parking more |
| | 2 | 2. Use UNmetered parking less |
| | 3 | 3. Use metered parking more |
| | 4 | 4. Use metered parking less |
| | 5 | 5. Use Parking Garage PAID MONTHLY MORE |
| | 6 | 6. Use Parking Garage PAID MONTHLY LESS |
| | 7 | 7. Use Parking Garage PAID TODAY MORE |
| | 8 | 8. Use Parking Garage PAID TODAY LESS |
| | 9 | 9. Use Parking Garage FREE MORE |
| | 10 | 10. Use Parking Garage FREE LESS |
| | 11 | 11. Use Parking Lot PAID MONTHLY MORE |
| | 12 | 12. Use Parking Lot PAID MONTHLY LESS |
| | 13 | 13. Use Parking Lot PAID TODAY MORE |
| | 14 | 14. Use Parking Lot PAID TODAY LESS |
| | 15 | 15. Use Parking Lot FREE MORE |
| | 16 | 16. Use Parking Lot FREE LESS |
| | 17 | 17. Other |
| | 88[a] | 88. DK/Skip |

| | | |
|---|---|---|
| q15a_2 | 1 | 1. Use UNmetered parking more |
| | 2 | 2. Use UNmetered parking less |
| | 3 | 3. Use metered parking more |
| | 4 | 4. Use metered parking less |
| | 5 | 5. Use Parking Garage PAID MONTHLY MORE |
| | 6 | 6. Use Parking Garage PAID MONTHLY LESS |
| | 7 | 7. Use Parking Garage PAID TODAY MORE |
| | 8 | 8. Use Parking Garage PAID TODAY LESS |
| | 9 | 9. Use Parking Garage FREE MORE |
| | 10 | 10. Use Parking Garage FREE LESS |
| | 11 | 11. Use Parking Lot PAID MONTHLY MORE |
| | 12 | 12. Use Parking Lot PAID MONTHLY LESS |
| | 13 | 13. Use Parking Lot PAID TODAY MORE |
| | 14 | 14. Use Parking Lot PAID TODAY LESS |
| | 15 | 15. Use Parking Lot FREE MORE |
| | 16 | 16. Use Parking Lot FREE LESS |
| | 17 | 17. Other |
| | 88 | 88. DK/Skip |
| q15a_3 | 1 | 1. Use UNmetered parking more |
| | 2 | 2. Use UNmetered parking less |
| | 3 | 3. Use metered parking more |
| | 4 | 4. Use metered parking less |
| | 5 | 5. Use Parking Garage PAID MONTHLY MORE |
| | 6 | 6. Use Parking Garage PAID MONTHLY LESS |
| | 7 | 7. Use Parking Garage PAID TODAY MORE |
| | 8 | 8. Use Parking Garage PAID TODAY LESS |
| | 9 | 9. Use Parking Garage FREE MORE |
| | 10 | 10. Use Parking Garage FREE LESS |
| | 11 | 11. Use Parking Lot PAID MONTHLY MORE |
| | 12 | 12. Use Parking Lot PAID MONTHLY LESS |

| | | |
|---|---|---|
| | 13 | 13. Use Parking Lot PAID TODAY MORE |
| | 14 | 14. Use Parking Lot PAID TODAY LESS |
| | 15 | 15. Use Parking Lot FREE MORE |
| | 16 | 16. Use Parking Lot FREE LESS |
| | 17 | 17. Other |
| | 88 | 88. DK/Skip |
| q15a_4 | 1 | 1. Use UNmetered parking more |
| | 2 | 2. Use UNmetered parking less |
| | 3 | 3. Use metered parking more |
| | 4 | 4. Use metered parking less |
| | 5 | 5. Use Parking Garage PAID MONTHLY MORE |
| | 6 | 6. Use Parking Garage PAID MONTHLY LESS |
| | 7 | 7. Use Parking Garage PAID TODAY MORE |
| | 8 | 8. Use Parking Garage PAID TODAY LESS |
| | 9 | 9. Use Parking Garage FREE MORE |
| | 10 | 10. Use Parking Garage FREE LESS |
| | 11 | 11. Use Parking Lot PAID MONTHLY MORE |
| | 12 | 12. Use Parking Lot PAID MONTHLY LESS |
| | 13 | 13. Use Parking Lot PAID TODAY MORE |
| | 14 | 14. Use Parking Lot PAID TODAY LESS |
| | 15 | 15. Use Parking Lot FREE MORE |
| | 16 | 16. Use Parking Lot FREE LESS |
| | 17 | 17. Other |
| | 88 | 88. DK/Skip |

| | | |
|---|---|---|
| q15a_5 | 1 | 1. Use UNmetered parking more |
| | 2 | 2. Use UNmetered parking less |
| | 3 | 3. Use metered parking more |
| | 4 | 4. Use metered parking less |
| | 5 | 5. Use Parking Garage PAID MONTHLY MORE |
| | 6 | 6. Use Parking Garage PAID MONTHLY LESS |
| | 7 | 7. Use Parking Garage PAID TODAY MORE |
| | 8 | 8. Use Parking Garage PAID TODAY LESS |
| | 9 | 9. Use Parking Garage FREE MORE |
| | 10 | 10. Use Parking Garage FREE LESS |
| | 11 | 11. Use Parking Lot PAID MONTHLY MORE |
| | 12 | 12. Use Parking Lot PAID MONTHLY LESS |
| | 13 | 13. Use Parking Lot PAID TODAY MORE |
| | 14 | 14. Use Parking Lot PAID TODAY LESS |
| | 15 | 15. Use Parking Lot FREE MORE |
| | 16 | 16. Use Parking Lot FREE LESS |
| | 17 | 17. Otherr |
| | 88 | 88. DK/Skip |
| q15a_6 | 1 | 1. Use UNmetered parking more |
| | 2 | 2. Use UNmetered parking less |
| | 3 | 3. Use metered parking more |
| | 4 | 4. Use metered parking less |
| | 5 | 5. Use Parking Garage PAID MONTHLY MORE |
| | 6 | 6. Use Parking Garage PAID MONTHLY LESS |
| | 7 | 7. Use Parking Garage PAID TODAY MORE |
| | 8 | 8. Use Parking Garage PAID TODAY LESS |
| | 9 | 9. Use Parking Garage FREE MORE |
| | 10 | 10. Use Parking Garage FREE LESS |
| | 11 | 11. Use Parking Lot PAID MONTHLY MORE |
| | 12 | 12. Use Parking Lot PAID MONTHLY LESS |

| | | |
|---|---|---|
| | 13 | 13. Use Parking Lot PAID TODAY MORE |
| | 14 | 14. Use Parking Lot PAID TODAY LESS |
| | 15 | 15. Use Parking Lot FREE MORE |
| | 16 | 16. Use Parking Lot FREE LESS |
| | 17 | 17. Otherr |
| | 88 | 88. DK/Skip |
| q15a_7 | 1 | 1. Use UNmetered parking more |
| | 2 | 2. Use UNmetered parking less |
| | 3 | 3. Use metered parking more |
| | 4 | 4. Use metered parking less |
| | 5 | 5. Use Parking Garage PAID MONTHLY MORE |
| | 6 | 6. Use Parking Garage PAID MONTHLY LESS |
| | 7 | 7. Use Parking Garage PAID TODAY MORE |
| | 8 | 8. Use Parking Garage PAID TODAY LESS |
| | 9 | 9. Use Parking Garage FREE MORE |
| | 10 | 10. Use Parking Garage FREE LESS |
| | 11 | 11. Use Parking Lot PAID MONTHLY MORE |
| | 12 | 12. Use Parking Lot PAID MONTHLY LESS |
| | 13 | 13. Use Parking Lot PAID TODAY MORE |
| | 14 | 14. Use Parking Lot PAID TODAY LESS |
| | 15 | 15. Use Parking Lot FREE MORE |
| | 16 | 16. Use Parking Lot FREE LESS |
| | 17 | 17. Other |
| | 88 | 88. DK/Skip |

| | | |
|---|---|---|
| q15a_8 | 1 | 1. Use UNmetered parking more |
| | 2 | 2. Use UNmetered parking less |
| | 3 | 3. Use metered parking more |
| | 4 | 4. Use metered parking less |
| | 5 | 5. Use Parking Garage PAID MONTHLY MORE |
| | 6 | 6. Use Parking Garage PAID MONTHLY LESS |
| | 7 | 7. Use Parking Garage PAID TODAY MORE |
| | 8 | 8. Use Parking Garage PAID TODAY LESS |
| | 9 | 9. Use Parking Garage FREE MORE |
| | 10 | 10. Use Parking Garage FREE LESS |
| | 11 | 11. Use Parking Lot PAID MONTHLY MORE |
| | 12 | 12. Use Parking Lot PAID MONTHLY LESS |
| | 13 | 13. Use Parking Lot PAID TODAY MORE |
| | 14 | 14. Use Parking Lot PAID TODAY LESS |
| | 15 | 15. Use Parking Lot FREE MORE |
| | 16 | 16. Use Parking Lot FREE LESS |
| | 17 | 17. Other |
| | 88 | 88. DK/Skip |
| q15a_9 | 1 | 1. Use UNmetered parking more |
| | 2 | 2. Use UNmetered parking less |
| | 3 | 3. Use metered parking more |
| | 4 | 4. Use metered parking less |
| | 5 | 5. Use Parking Garage PAID MONTHLY MORE |
| | 6 | 6. Use Parking Garage PAID MONTHLY LESS |
| | 7 | 7. Use Parking Garage PAID TODAY MORE |
| | 8 | 8. Use Parking Garage PAID TODAY LESS |
| | 9 | 9. Use Parking Garage FREE MORE |
| | 10 | 10. Use Parking Garage FREE LESS |
| | 11 | 11. Use Parking Lot PAID MONTHLY MORE |
| | 12 | 12. Use Parking Lot PAID MONTHLY LESS |

| | | |
|---|---|---|
| | 13 | 13. Use Parking Lot PAID TODAY MORE |
| | 14 | 14. Use Parking Lot PAID TODAY LESS |
| | 15 | 15. Use Parking Lot FREE MORE |
| | 16 | 16. Use Parking Lot FREE LESS |
| | 17 | 17. Other |
| | 88 | 88. DK/Skip |
| q15b_1 | 1 | 1 New school or work location |
| | 2 | 2 Moved to or from area |
| | 3 | 3 Improved transit service |
| | 4 | 4 Worsened transit service |
| | 5 | 5 Easier to find parking |
| | 6 | 6 More difficult to find parking |
| | 7 | 7 Parking more expensive |
| | 8 | 8 Parking less expensive |
| | 9 | 9 Purchased vehicle |
| | 10 | 10 Sold vehicle |
| | 11 | 11 Other |
| | 88[a] | 88 DK/Skip |
| q15b_2 | 1 | 1New school or work location |
| | 2 | 2Moved to or from area |
| | 3 | 3Improved transit service |
| | 4 | 4 Worsened transit service |
| | 5 | 5Easier to find parking |
| | 6 | 6More difficult to find parking |
| | 7 | 7Parking more expensive |
| | 8 | 8 Parking less expensive |
| | 9 | 9 Purchased vehicle |
| | 10 | 10 Sold vehicle |
| | 11 | 11 Other |
| | 88 | 88 DK/Skip |

| | | |
|---|---|---|
| q15b_3 | 1 | 1New school or work location |
| | 2 | 2Moved to or from area |
| | 3 | 3Improved transit service |
| | 4 | 4    Worsened transit service |
| | 5 | 5Easier to find parking |
| | 6 | 6More difficult to find parking |
| | 7 | 7Parking more expensive |
| | 8 | 8 Parking less expensive |
| | 9 | 9 Purchased vehicle |
| | 10 | 10 Sold vehicle |
| | 11 | 11 Other |
| | 88 | 88   DK/Skip |
| q15b_4 | 1 | 1New school or work location |
| | 2 | 2Moved to or from area |
| | 3 | 3Improved transit service |
| | 4 | 4    Worsened transit service |
| | 5 | 5Easier to find parking |
| | 6 | 6More difficult to find parking |
| | 7 | 7Parking more expensive |
| | 8 | 8 Parking less expensive |
| | 9 | 9 Purchased vehicle |
| | 10 | 10 Sold vehicle |
| | 11 | 11 Other |
| | 88 | 88   DK/Skip |
| q15b_5 | 1 | 1New school or work location |
| | 2 | 2Moved to or from area |
| | 3 | 3Improved transit service |
| | 4 | 4    Worsened transit service |
| | 5 | 5Easier to find parking |
| | 6 | 6More difficult to find parking |
| | 7 | 7Parking more expensive |
| | 8 | 8 Parking less expensive |
| | 9 | 9 Purchased vehicle |

| | | |
|---|---|---|
| | 10 | 10 Sold vehicle |
| | 11 | 11 Other |
| | 88 | 88   DK/Skip |
| q16 | 1 | 1. Improved |
| | 2 | 2. Worsened |
| | 3 | 3. Neither |
| | 4 | 4. Both |
| | 88[a] | 88. DK/Skip |
| q17 | 1 | 1. Yes |
| | 2 | 2. No |
| | 88[a] | 88. DK/Skip |
| q18 | 1 | 1. Yes |
| | 2 | 2. No |
| | 88[a] | 88. DK/Skip |
| q18ab_1 | 1 | 1. Dial 511 PHONE - OFTEN |
| | 2 | 2. Dial 511 PHONE - Sometimes |
| | 3 | 3. Dial 511 PHONE - Rarely |
| | 4 | 4. Dial 511 PHONE - Never |
| | 5 | 5. 511.org WEB - Often |
| | 6 | 6. 511.org WEB - Sometimes |
| | 7 | 7. 511.org WEB - Rarely |
| | 8 | 8. 511.org WEB - Never |
| | 9 | 9. SFPARK Mobile APP - Often |
| | 10 | 10. SFPARK Mobile APP - Sometimes |
| | 11 | 11. SFPARK Mobile APP - Rarely |
| | 12 | 12. SFPARK Mobile APP - Never |
| | 13 | 13. SFPARK website - Often |
| | 14 | 14. SFPARK website - Sometimes |
| | 15 | 15. SFPARK website - Rarely |
| | 16 | 16. SFPARK website - Never |
| | 17 | 17. OTHER APP FOR PARKING INFO - Often |
| | 18 | 18. OTHER APP FOR PARKING INFO - Sometimes |

| Variable | Value | Label |
|---|---|---|
| | 19 | 19. OTHER APP FOR PARKING INFO - Rarely |
| | 20 | 20. OTHER APP FOR PARKING INFO - Never |
| q18ab_2 | 1 | 1. Dial 511 PHONE - OFTEN |
| | 2 | 2. Dial 511 PHONE - Sometimes |
| | 3 | 3. Dial 511 PHONE - Rarely |
| | 4 | 4. Dial 511 PHONE - Never |
| | 5 | 5. 511.org WEB - Often |
| | 6 | 6. 511.org WEB - Sometimes |
| | 7 | 7. 511.org WEB - Rarely |
| | 8 | 8. 511.org WEB - Never |
| | 9 | 9. SFPARK Mobile APP - Often |
| | 10 | 10. SFPARK Mobile APP - Sometimes |
| | 11 | 11. SFPARK Mobile APP - Rarely |
| | 12 | 12. SFPARK Mobile APP - Never |
| | 13 | 13. SFPARK website - Often |
| | 14 | 14. SFPARK website - Sometimes |
| | 15 | 15. SFPARK website - Rarely |
| | 16 | 16. SFPARK website - Never |
| | 17 | 17. OTHER APP FOR PARKING INFO - Often |
| | 18 | 18. OTHER APP FOR PARKING INFO - Sometimes |
| | 19 | 19. OTHER APP FOR PARKING INFO - Rarely |
| | 20 | 20. OTHER APP FOR PARKING INFO - Never |
| q18ab_3 | 1 | 1. Dial 511 PHONE - OFTEN |
| | 2 | 2. Dial 511 PHONE - Sometimes |
| | 3 | 3. Dial 511 PHONE - Rarely |
| | 4 | 4. Dial 511 PHONE - Never |
| | 5 | 5. 511.org WEB - Often |
| | 6 | 6. 511.org WEB - Sometimes |
| | 7 | 7. 511.org WEB - Rarely |
| | 8 | 8. 511.org WEB - Never |
| | 9 | 9. SFPARK Mobile APP - Often |
| | 10 | 10. SFPARK Mobile APP - Sometimes |
| | 11 | 11. SFPARK Mobile APP - Rarely |
| | 12 | 12. SFPARK Mobile APP - Never |
| | 13 | 13. SFPARK website - Often |
| | 14 | 14. SFPARK website - Sometimes |
| | 15 | 15. SFPARK website - Rarely |
| | 16 | 16. SFPARK website - Never |
| | 17 | 17. OTHER APP FOR PARKING INFO - Often |
| | 18 | 18. OTHER APP FOR PARKING INFO - Sometimes |
| | 19 | 19. OTHER APP FOR PARKING INFO - Rarely |
| | 20 | 20. OTHER APP FOR PARKING INFO - Never |
| q18ab_4 | 1 | 1. Dial 511 PHONE - OFTEN |
| | 2 | 2. Dial 511 PHONE - Sometimes |
| | 3 | 3. Dial 511 PHONE - Rarely |
| | 4 | 4. Dial 511 PHONE - Never |
| | 5 | 5. 511.org WEB - Often |
| | 6 | 6. 511.org WEB - Sometimes |
| | 7 | 7. 511.org WEB - Rarely |
| | 8 | 8. 511.org WEB - Never |
| | 9 | 9. SFPARK Mobile APP - Often |
| | 10 | 10. SFPARK Mobile APP - Sometimes |
| | 11 | 11. SFPARK Mobile APP - Rarely |
| | 12 | 12. SFPARK Mobile APP - Never |
| | 13 | 13. SFPARK website - Often |
| | 14 | 14. SFPARK website - Sometimes |
| | 15 | 15. SFPARK website - Rarely |
| | 16 | 16. SFPARK website - Never |
| | 17 | 17. OTHER APP FOR PARKING INFO - Often |
| | 18 | 18. OTHER APP FOR PARKING INFO - Sometimes |

| Variable | Code | Label |
|---|---|---|
| | 19 | 19. OTHER APP FOR PARKING INFO - Rarely |
| | 20 | 20. OTHER APP FOR PARKING INFO - Never |
| q18ab_5 | 1 | 1. Dial 511 PHONE - OFTEN |
| | 2 | 2. Dial 511 PHONE - Sometimes |
| | 3 | 3. Dial 511 PHONE - Rarely |
| | 4 | 4. Dial 511 PHONE - Never |
| | 5 | 5. 511.org WEB - Often |
| | 6 | 6. 511.org WEB - Sometimes |
| | 7 | 7. 511.org WEB - Rarely |
| | 8 | 8. 511.org WEB - Never |
| | 9 | 9. SFPARK Mobile APP - Often |
| | 10 | 10. SFPARK Mobile APP - Sometimes |
| | 11 | 11. SFPARK Mobile APP - Rarely |
| | 12 | 12. SFPARK Mobile APP - Never |
| | 13 | 13. SFPARK website - Often |
| | 14 | 14. SFPARK website - Sometimes |
| | 15 | 15. SFPARK website - Rarely |
| | 16 | 16. SFPARK website - Never |
| | 17 | 17. OTHER APP FOR PARKING INFO - Often |
| | 18 | 18. OTHER APP FOR PARKING INFO - Sometimes |
| | 19 | 19. OTHER APP FOR PARKING INFO - Rarely |
| | 20 | 20. OTHER APP FOR PARKING INFO - Never |
| q20 | 1 | 1. Less than $10,000 |
| | 2 | 2. 10,000-24,999 |
| | 3 | 3. 25,000-34,999 |
| | 4 | 4. 35,000-49,999 |
| | 5 | 5. 50,000-74,999 |
| | 6 | 6. 75,000-99,999 |
| | 7 | 7. 100,000-149,999 |
| | 8 | 8. 150,000-199,999 |

| Variable | Code | Label |
|---|---|---|
| | 9 | 9. 200,000-249,999 |
| | 10 | 10. 250,000 or more |
| | 88[a] | 88. DK/Skip |
| q21 | 1 | 1. 18-24 |
| | 2 | 2. 25-34 |
| | 3 | 3. 35-44 |
| | 4 | 4. 45-54 |
| | 5 | 5. 55-64 |
| | 6 | 6. 65-74 |
| | 7 | 7. 75-84 |
| | 8 | 8. 85 and older |
| | 88[a] | 88. DK/Skip |
| gender | 1 | 1. Male |
| | 2 | 2. Female |
| location | 1 | 1. Marina_1 |
| | 2 | 2. Marina_2 |
| | 3 | 3. Marina_3 |
| | 4 | 4. Marina_4 |
| | 5 | 5. Union_1 |
| | 6 | 6. Union_2 |
| | 7 | 7. Union_3 |
| | 8 | 8. Downtown_1 |
| | 9 | 9. Downtown_2 |
| | 10 | 10. Downtown_3 |
| | 11 | 11. Downtown_4 |
| | 12 | 12. Mission_1 |
| | 13 | 13. Mission_2 |
| | 14 | 14. Mission_3 |
| | 15 | 15. Mission_4 |
| | 16 | 16. Inner Richmond_1 |
| | 17 | 17. Inner Richmond_2 |
| | 18 | 18. Inner Richmond_3 |
| intercep | 1 | 1. AM |
| | 2 | 2. PM |

| | | |
|---|---|---|
| langua ge | 1 | 1. English |
| | 2 | 2. Spanish |
| | 3 | 3. Chinese |
| driver | 0 | drove before, but not that day |
| | 1 | drove that day |
| area | 1 | Marina |
| | 2 | Union |
| | 3 | Downtown |
| | 4 | Mission |
| | 5 | Inner Richmond |
| PilotC ontol | 1 | Pilot area |
| | 2 | Control area |
| incom e50 | 1 | income below 50K |
| | 2 | income above 50K |
| incom e3grou ps | 1 | under 50K |
| | 2 | 50K - 100K |
| | 3 | 100K and above |
| | 88[a] | DK/Skip |

a. Missing value