



SFMTA

Municipal
Transportation
Agency

Van Ness Business Advisory Committee

Thursday, January 21, 2016

3:00-4:30pm

One South Van Ness, 3rd Floor, Tiger Conference Room (3008)

ORDER OF BUSINESS

1. Call to Order. Business Advisory Committee members please sit at table.
2. Introductions
 - a. Name
 - b. Business Name
 - c. Interest in participating in Business Advisory Committee
3. Announcement of Public Comment Policy (see reverse)
4. Public comment: Members of the public may address the Van Ness Business Advisory Committee on matters that are within its jurisdiction and are not on today's calendar
5. Van Ness Corridor Transit Improvement Project Overview – Peter Gabancho, Project Manager
6. Business Advisory Committee Overview – Kate McCarthy, Public Information Officer
 - a. Purpose of committee
 - b. Committee Logistics
 - i. Sign-in for each meeting
 - ii. Attendance
 - iii. Committee website – <https://www.sfmta.com/about-sfmta/organization/committees/van-ness-business-advisory-committee>
 - iv. Email list – Add sfmta@public.govdelivery.com to email address book
 - v. Committee Chair and Vice Chair – Nominations and election in February
 - c. 2016 Preview
 - i. Pre-construction outreach and marketing for corridor businesses
 - ii. Promotional and marketing activities for corridor businesses during construction
 - iii. Possible customer incentive program
7. SFMTA staff updates
 - a. Draft construction sequencing plan
8. Business program survey
9. Next meeting – Thursday, February 18, 3:00-4:30 p.m.

PUBLIC COMMENT

Every agenda shall provide an opportunity for members of the public to address the Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee.

Public comment will be taken for each agenda item after discussion of the item by the Van Ness Business Advisory Committee.

Privilege of Floor and Public Participation. The privilege of the floor shall be granted to any member of the public or officers of the City and County of San Francisco, or their duly authorized representatives for the purpose of commenting on any question before the Committee. Each person wishing to speak on an item at a regular or special meeting shall be permitted to be heard once per item for up to three minutes. The presiding officer shall be the judge of the pertinence of such comments, and have the power to limit this privilege if in the presiding officer's opinion the comments are not pertinent to the question before the Committee or the comments are merely reiterative of points made by previous speakers.

Presentations. After a presentation, the Van Ness Business Advisory Committee Chair will ask committee members if they have any questions and then will open the meeting to public comment. When members of the public ask a question of the presenter, presenters should not respond, nor engage in any conversation. First, the commenter should finish their commentary. After which, if the Van Ness Business Advisory Committee Chair or any committee member wants the presenter to respond to that question, the presenter will then respond to the Committee and not to the public.