

# Building Progress: Potrero Yard Neighborhood Working Group



# **Detailed Agenda**

- 1. Member & SFMTA Announcements 10 minutes
- 2. Public Art 15 minutes
- 3. Working Group Update 15 minutes
- 4. Community Engagement Update 10 minutes
- 5. Project Update 10 minutes
- 6. Bus Yard Updates 10 minutes
- 7. Next Steps 5 minutes
- 8. Public comment members of the public who wish to participate in the meeting virtually will be placed on mute, regardless of joining via video or by phone, until the Public Comment section.

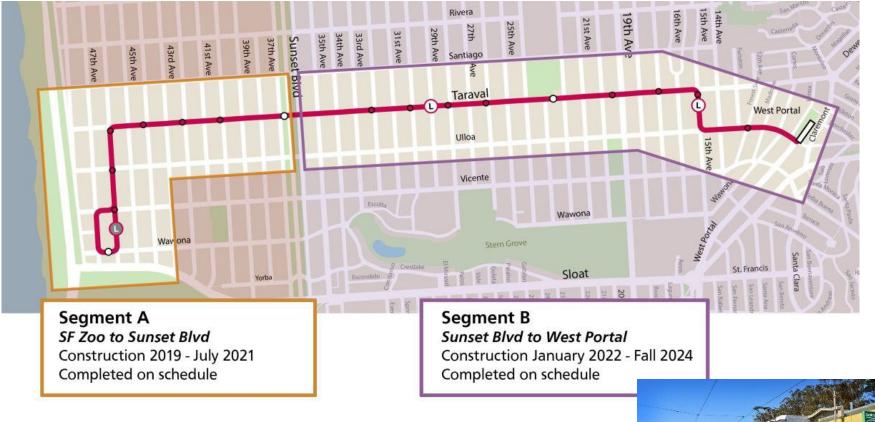




# **Member and SFMTA Announcements**



# SFMTA Announcement: L Taraval Trains are Back



- On Saturday, Sep. 28, L Taraval trains resumed service between Embarcadero Station and SF Zoo. You will once again be able to enjoy a one-seat ride from downtown to the beach.
- Trains are scheduled to arrive every
   10 minutes on weekdays and every
   12 minutes on weekends.
- Board trains at the platform or street. L Bus service is discontinued.





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**SFMTA** 

# **Announcements: Working Group**

Working Group members please share upcoming events or activities with the Working Group, SFMTA, and PNC.



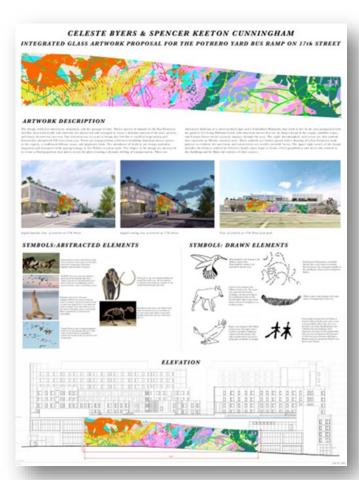


# **Public Art Update**













Celeste Byers & Spencer Keeton Cunningham Migration

Precita Eyes Muralists Association We Move the City

This design is dedicated to the city's MUNI employees, and the vehicles and

legacy of its public transportation. At the mural's center is a trolley driven by a retired local legend ("Nate"), of whom we learned through a driver union

administrator. Left of center is a MINN map of Potrero Yard: the map and its interconnected but lines evoke constellations in the night sky above, and the interconnected but lines evoke constellations in the night sky above, and the interconnectedness of the city below - maintained by two hard-working MINN mechanics. A yellow Pilcker files into the night sky from a pre-colonial BINN Area landscape (for Intl). Featuring contemporary Obline rowing Trie boats, a precureor to MINN's teager. They row in the shadeo of a gigantic Mettilig. Poppy and under a parterned sky, inspired by the contemporary traditional basket waveing of Linds Yamane. To the right of the center, the swral

Integrated Glass Artwork Proposal

for the Potrero Yard Bus Ramp on 17th Street

Twin Walls Mural Company Muni in Motion





## POTRERO YARD MODERNIZATION PROJECT | 17th STREET BUS RAMP ARTIST REVIEW PANEL TWO SUMMARY

#### **MEETING DATE**

August 28, 2024

#### **VOTING SELECTION PANELISTS**

Chris Jauregui, Vice President, Plenary Americas (shared vote with Yancey Clayton) Fátima Ramirez, Executive Director, Acción Latina

John Angelico, Public Information Officer, SFMTA (shared vote with Kerstin Magary)

Jolene Yee, Community Representative, Friends of Franklin Square Park Kerstin Magary, Deputy Program Manager, SFMTA (shared vote with John Angelico)

Mary Chou, Civic Art Collection and Public Art Director, SFAC

Mary Travis-Allen, Community Representative, American Indian Cultural District

Rhiannon Evans MacFadyen, Curator, Artist, Consultant

Trisha Lagaso Goldberg, Independent Curator

Yancey Clayton, Principal/Associate Director, Arcadis IBI Group (shared vote with Chris Jauregui)

#### **PROCESS**

Three artist finalists presented their proposals for the Potrero Yard Modernization 17th Street Bus Ramp Public Art Project. The Artist Review Panel discussed the finalists' proposals and scored each artist on the following criteria (1= low score):

Artistic Merit (1-10)

Relevant Skills and Experience (1-5)

Meets Project and Civic Art Collection Goals (1-10)

Appropriate to Site (1-5)

#### RESULTS

Twin Walls Mural Company	25
Celeste Byers & Spencer Keeton Cunningham	20
Precita Eyes Muralist Association	203

#### **Artist Review Panel Two Composition**

#### San Francisco Arts Commission

Mary Chou, Director of Public Art Program and Civic Art Collection

#### **SFMTA Representatives**

John Angelico, Public Information Officer, Building Progress Program Kerstin Magary, Section Director, CSO Facilities and Real Property Management, Deputy Building Progress Program Manager

#### **Design Team Representatives**

Yancey Clayton, Principal/Associate Director, Arcadis IBI Group Chris Jauregui, Vice President, Plenary Americas

#### **Arts Professionals**

Rhiannon Evans MacFadyen, Curator, Artist, Consultant Trisha Lagaso Goldberg, Artist and Independent Curator Fátima Ramirez, Executive Director, Acción Latina

#### **Community Representatives**

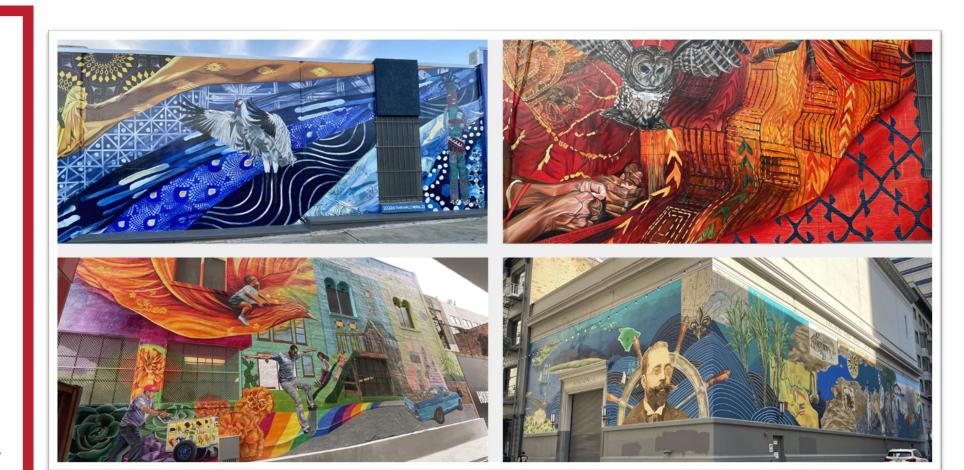
Mary Travis-Allen, Potrero Neighborhood Working Group, American Indian Cultural District Jolene Yee, Potrero Neighborhood Working Group, Friends of Franklin Square Park



## **Twin Walls Mural Company**



Twin Walls Mural Company (Elaine Chu and Marina Perez-Wong) is committed to addressing the perspectives of community, from human rights, highlighting injustices through the lens of oppressed people and revealing ancestral traumas to celebrating life through culture and color. Manifesting health, healing and connection, TWMC also encourages environmental stewardship.





## **MUNI** in Motion

An ode to the routes that raised us in our city by the Bay.

TWIN WALLS MURAL COMPANY Elaine Chu and Marina Perez-Wong

## Integrated Glass Artwork Proposal for the Potrero Yard Bus Ramp on 17th Street





In our 7x7 universe the city and its modes of transportation have always been reflective of cultural and political changes. Our diversity, our collective struggles and triumphs, the celebrations we share and the care we have for one another are valued in a way unlike any other part of the world. We aim to celebrate this connectivity by illustrating a woven tapestry of people and places throughout time in San Francisco, starting at Potrero Division.

Our design reads from right to left beginning with an indigenous Yelamu Ramaytush Ohlone landscape and ending with native birds soaring through a clear sky, a symbol of hope for our future and respect for our past. The five criss-cross pattern shapes that stretch across our mural are inspired by a pattern in an Ohlone basket woven by Linda Yemane, a descendent of the Ohlone tribe.

Our primary goal is to foster better stewards of this beautiful land we share as well as working on our own personal health and the healing of our communities. Connection is an important factor in creating lasting change. In many cultures weaving is an art of recognizing health and wholeness as a root and overcoming blockages of seemingly broken connections. We use lines/ cables and by extension the buses and people within them as well as elements in the natural world as visual symbols of how our collective energy is woven into the fabric, or in this case basket, of life.

The color palate we chose consists of greens, earth tones, reds and orange hues. The greens serve to channel sustainability and healing energy. Earth tones depict the roots that provide stability and balance. The reds and oranges are a tribute to two colors most associated with our unique city and historic SF MUNI.

The heart of this mural is people; we showcase connections between passengers, bus riders, drivers and pedestrians. We celebrate our home landscape as it shifts, highlighting local communities of today and nostalgically recalling San Francisco of the 1940s up to the present across space and time.

MUNI is not just a mode of transportation for getting from place to place. It is a portal for viewing San Francisco through different lenses. It can be a place of comfort, a place of friendship, a place to rest and reflect, or a place of entertainment. One can take a bus that begins Downtown and ends in the Marina District, having passed by some of the oldest buildings in San Francisco and meeting someone who claims to have "jammed with Santana in '75." Everyone has an unforgettable MUNI story and we are all connected through these gems. MUNI is inseparable from San Francisco and the paths it weaves through on its routes unite communities, art, and history. Our intention for this design is to capture the spirit of San Francisco, composing a visual narrative that celebrates our past, embraces our present, and beckons us towards a brighter future.













We were inspired by many artists including Diego Rivera, David Alfaro Siqueiros, Jorge Gonzalez Camarena, Dr. Maya Angelou who grew up in San Francisco and was one of the first black women to be a Muni conductor and the muralists Gary McGill, Sheryl Graves and Barbara Cameron who painted "When the Buffalo Were on the Mountains" on the second location of the American Indian Cultural Center (AICC) on 16th and Valencia Streets.





















Potrero Yard Modernization Public Art Project 17<sup>th</sup> Street Bus Ramp Integrated Glass Artwork Recommended Artist + Proposal Twin Walls Mural Company | *Muni in Motion* 







Potrero Yard Modernization Public Art Project Mariposa Stairwell Integrated Glass Artwork Recommended Artist + Proposal







Jet Martinez Hogar



Potrero Yard Modernization Project:
A Transfer to Tomorrow Artist: Josué Rojas

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Josué Rojas A Transfer to Tomorrow



Juan R. Fuentes Mariposas en la Misión

Christopher Burch Monday on the 48





#### POTRERO YARD MODERNIZATION PROJECT | MARIPOSA STAIRWELL ARTIST REVIEW PANEL TWO SUMMARY

#### MEETING DATE

August 29, 2024

#### VOTING SELECTION PANELISTS

Chris Jauregui, Vice President, Plenary Americas (shared vote with Yancey Clayton)
Fátima Ramírez, Executive Director, Acción Latina
John Angelico, Public Information Officer, SFMTA (shared vote with Kerstin Magary)

Jolene Yee, Community Representative, Friends of Franklin Square Park

Kerstin Magary, Deputy Program Manager, SFMTA (shared vote with John Angelico) Mary Chou, Civic Art Collection and Public Art Director, SFAC

Mary Travis-Allen, Community Representative, American Indian Cultural District

Rhiannon Evans MacFadyen, Curator, Artist, Consultant

Trisha Lagaso Goldberg, Independent Curator

Yancey Clayton, Principal/Associate Director, Arcadis IBI Group (shared vote with Chris Jauregui)

#### PROCESS

Four artist finalists presented their proposals for the Potrero Yard Modernization Mariposa Stainwell Public Art Project. The Artist Review Panel discussed the finalists' proposals and scored each artist on the following criteria (1= low score):

Artistic Merit (1-10)
Relevant Skills and Experience (1-5)
Meets Project and Civic Art Collection Goals (1-10)
Appropriate to Site (1-5)

#### RESULTS

Josué Rojas 230 Jet Martinez 225 Juan R. Fuentes 201 Christopher Burch 186

#### **Artist Review Panel Two Composition**

#### San Francisco Arts Commission

Mary Chou, Director of Public Art Program and Civic Art Collection

#### **SFMTA Representatives**

John Angelico, Public Information Officer, Building Progress Program Kerstin Magary, Section Director, CSO Facilities and Real Property Management, Deputy Building Progress Program Manager

#### **Design Team Representatives**

Yancey Clayton, Principal/Associate Director, Arcadis IBI Group Chris Jauregui, Vice President, Plenary Americas

#### **Arts Professionals**

Rhiannon Evans MacFadyen, Curator, Artist, Consultant Trisha Lagaso Goldberg, Artist and Independent Curator Fátima Ramirez, Executive Director, Acción Latina

#### **Community Representatives**

Mary Travis-Allen, Potrero Neighborhood Working Group, American Indian Cultural District Jolene Yee, Potrero Neighborhood Working Group, Friends of Franklin Square Park



## Josué Rojas



As an artist, educator and Mission native, Josué Rojas has more than 20 years of experience in fine arts, community arts, arts leadership, and bilingual and ethnic media in the San Francisco Bay Area. Throughout his many endeavors, his work and vision have been characterized by a commitment to San Francisco's cherished values of community arts and media, civic engagement, social justice and empowerment for migrant communities and marginalized communities at large.











# Potrero Yard Modernization Project: A Transfer to Tomorrow Artist: Josué Rojas

Transfer to tomorrow is a site-specific tribute to the SF Muni workers, the East Mission Neighborhood — past present and future community and the state of the art transportation, housing and educational activities that will take place at the site. The new muni yard and housing will take shape in the context of the rich cultural & historical space that is San Francisco. In San Francisco, we hold a strong tradition of creative culture-bearing and art making. At the same time we are on the culting edge of technology, innovation in sustainable green practices and the arts.

Transfer to tomorrow: is a celebration, a tribute and a prayer for a more responsible tomorrow.

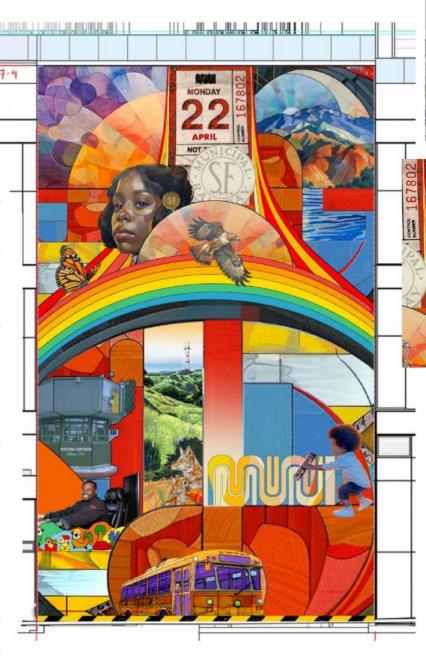
This mural invites the viewer to think about the natural world, the city of SF and where —and how—we source our energy and transportation.

Artist Josué Rojas has designed a modern approach to a traditional artform. Embarking from the Salvadoran Folk Tapestry in the La Palma style, the artwork is filled with depictions of wildlife, animals, buses and the natural world. As a native of this neighborhood and a Muni rider throughout all of his youth, the artist specifically highlights the working class employees and ridership of the Muni System. The artist utilizes both realistic and posterized imagery for delivery of bright, fun colors. In addition, abstract patterns and formations are woven into a tapestry of color and flowing rainbow — a symbol of hope. This piece is an expression of joy, sure to both tap into nostalgia and inspire young people to know more about their own cultural and natural roots, including the natural history of San Francisco and the Bay Area.

Transfer to tomorrow is inspired by the history, current and future culture of the environment and transportation innovation. Muni is a vital service, providing equitable access to mobility and is seen as a vital lifeline for the city. An all-electric fleet of buses to be housed at the site represents a new dawn on the horizon for Muni, this neighborhood and the city of San Francisco — it is a tribute to past workers and an honor for future workers and riders of Muni.

The work will be made of hand-made painting, digital artwork that will be digitally printed/ manufactured in glass and installed on the South entryway of the Potrero Modernization Yard. The mural proposal is analog and digital, the final artwork will be a combination of hand-painted with digital components. The final image will be photographed and will be digitally printed on glass.

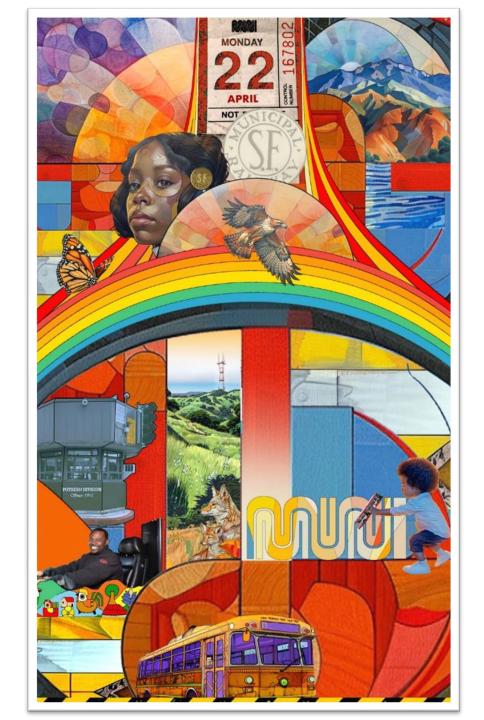
In preparing for the design of this piece, artist Josué Rojas spoke to neighbors and stakeholders of the project — Jonathan Corder, Executive Director of the association of the Rmaytush Ohlone, Jorge Ellas, veteran SF Muni worker and union rep, Chris Cuadrado of Horizons unlimited youth services, Pendarvis Harshaw of KQED 'Rightnowish' and Rodrigo Duran, Executive Director of Carnaval SF — San Francisco's largest outdoor festival.

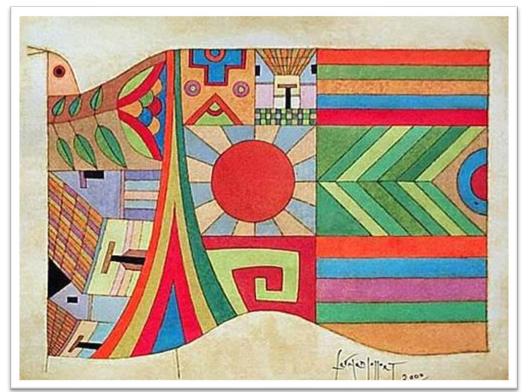


Sustainable Power: Hetch Hetchy



A focus on the future & honoring memory





Fernando Llort Herald of the Dawn























# Potrero Yard Modernization Project Public Art Timeline

#### **Glass Artworks**

VAC Approval September 19

Arts Commission Approval October 7

Artist Contracting November 30

Design Development December 2024 – December 2025

#### Tile Artwork

Artist Review Panel One Week of January 13, 2025

Artist Finalist Orientation Week of January 27

Finalist Proposals Due March 24

Public Comment Display April 21 – May 5 Artist Review Panel Two Week of May 12

VAC Approval May 21
Art Commission Approval June 2
Artist Contracting July 2025

December 2024 – January 2026\* Artwork Design Development phase
January 2026 – June 2026\* Artwork Construction Document phase

July 2026 – March 2027\* Artwork fabrication
Summer/Fall 2027\* Artwork installation

\*Contingent on project construction schedule. Subject to change.





# **Working Group Updates**

Caroline Cabral, SFMTA Jackson Smith, PNC



# **New Seat – Youth**

# New Youth Seat

- Students in 9th-12th grade who live and attend school in the city.
- Priority given to those in ZIP Codes near the project site: 94107, 94110, 94103, and 94124.

# Applications closed on 9/30

- Outreach: district e-news, on-campus flyers, SF
   Youth Commission, neighborhood tabling
- Ten applicants

# Next Steps

- Interviews the week of October 6
- Final decisions in time for November onboarding

# Potrero Yard Modernization Project Working Group Youth Seat



### Get Involved

- Youth ages 14-19 or grades 9-12 living and attending school in San Francisco. Zip codes 94107, 94110, 94103 and 94124 will be prioritized.
- Meetings are held on the second Tuesday of the month from 5:30-7:30 p.m. with dinner provided.

## Deadline Extended

Applications are now due Monday, September 30, 2024 at 11:59 p.m. PT.

## **Questions?**

Reach out to Caroline Cabral at Caroline.Cabral@SFMTA.com



## What is it?

A bus yard and community housing project is happening in the Mission. The Potrero Yard Modernization Project will replace the obsolete two-story maintenance building and bus yard with a modern bus maintenance and storage garage. The project includes up to 465 units of affordable housing. The Potrero Yard Neighborhood Working Group brings community members, SFMTA staff and the Potrero Neighborhood Collective developer team together to shape public outreach, foster communications and promote community engagement.

The Working Group wants to add a dedicated Youth Seat to incorporate valuable engagement from the perspective of local youth.

## Apply



SFMTA.com/PotreroYardNeighborhood





# **Project Update**



# **Current Legislative Action: PDA Amendment**

- Second amendment to the Predevelopment Agreement (PDA) to extend the term of the PDA to July 31, 2025
- Increase the maximum Termination Payment by \$5,556,566
  - New total maximum = \$15,546,566

## Legislative schedule for PDA second amendment

9/24/2024	10/1/2024	10/9/2024	10/22/2024
BOS Legislation	SFMTA Board	BOS Budget and Finance	Full Board of
Introduction		Committee	Supervisors



# Future Legislative Action: Project Agreements

Project Agreements will be staggered to match Project phasing.

Bus Facility 1 will be built first, scheduled to start construction in 2025

Timing of form of the agreement: Dec. 2024

Housing and Commercial Components are anticipated to be built in phases

- Each phase is dependent upon available funding and market feasibility.
- Bryant Street Affordable Housing (2) construction could start as soon as 2027.
- Podium Housing, (3A) (3W) located on top of the bus facility, could be built no sooner than 2029, following completion of the bus yard.
- Timing of agreements: Spring 2025







# BUILDING PROGRESS Overall Project Schedule

✓ SFMTA planning and community outreach and engagement to advance the Potrero Yard Modernization

**Project** 

2018-2022

2022

2023 - 2025

2025 - 2029

2029

- ✓ Project pre-planning completed✓ PNC selected as
- ✓ PNC selected as project Development Team
- ✓ Entitlements granted
- ✓ Updated the Environmental Impact Report (EIR) as part of California Environmental Quality Act (CEQA) requirements
- Contractor procurement for bus yard
- Entering into Project Agreements with city
- Housing developers identify and secure funding for Phase 1 of housing

- Construct new bus yard
- Operations temporarily relocated
- Conduct Contractor
   Procurement for Phase 1 of housing
- Housing developers continue identifying and securing funding for Phase 1 of housing

- Bus yard opens
- Construction of housing, retail spaces, and other uses





# **Community Engagement Update**



# Community Meeting: Saturday, Sept 14, 2024

On Saturday, September 14, the SFMTA and PNC held a Community Walking Tour of the Potrero Yard.













Neighborhood Collective

# Community Engagement: Aug & Sept 2024

The SFMTA and PNC participated in the following community activities in August and September 2024:







Sunday Streets Mission on Valencia Street Aug. 25



Fiesta de las
Américas on 24th
Street / Calle 24
Sept. 21







# **Community Engagement: Oct 2024**

The SFMTA and PNC are looking forward to participating in the following community activities in October 2024:







Coming Up!
Potrero Hill Festival
Saturday, October 19,
10am – 4pm



Franklin Square
Clean Up Day
Oct. 5



Any additional community activities that the Working Group recommends that the SFMTA and PNC participate?





# **Bus Yard Updates**



# **Bus Yard Capacity Updates**

	Nov 2022	Oct 2024
40'	53	<b>153</b> (+100)
60'	160	<b>93</b> (-67) (maintains current capacity)
Total Buses	213	<b>246</b> (+33)
Total Staff	800+	<b>1,100+</b> (Not all staff on site at same time)





# **Next Steps**



# **Next Steps**

PNC and the SFMTA have the following community outreach activities planned (subject to change):

- Potrero Hill Festival: October 19, 2024 (location TBD)
- Next Working Group meeting (potential): November 19, 2024 (Hybrid) –
   3rd Tuesday of November

Please let us know if there are local residents, businesses, organizations, or other community members that may be interested in learning more the Project.



# **Public Comment**

- Do any members of the public wish to comment?
- If you are joining via a computer, please use the raise your hand feature and we will unmute you.
- Joining by phone? We will unmute folks one at a time and call out the last four digits of your phone number.
- Please state your name and organizational affiliation.



# **Contact Us**

## John Angelico

Public Information Officer

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415.646.4783

# Bonnie Jean von Krogh

Building Progress Public Affairs Manager BonnieJean.vonKrogh@SFMTA.com 415.646.2447

## Chris Lazaro

Program Director in Building Progress - Potrero Yard Modernization Project <a href="mailto:Chris.Lazaro@SFMTA.com">Chris.Lazaro@SFMTA.com</a>

# **Potrero Neighborhood Collective**

PotreroYard@plenaryamericas.com



