

FUTUREINFOCUS

FY 2014-2015 ANNUAL REPORT





A Look Ahead

More frequent Muni service on our busiest routes. Hundreds of safety improvements on streets and sidewalks throughout the city. Advancing a vision for a San Francisco free from traffic deaths, and implementing a plan for getting there.

These are just some of the accomplishments we're proud to share this year in our Annual Report, Future in Focus. We've made major improvements to transportation in the city and many more are in the works, from new Muni trains to San Francisco's first bus rapid transit route.

The transportation system is critical to keeping San Francisco moving—both in a literal sense and in support of affordability, accessibility, equity and protecting our environment. This year we expanded our Free Muni program to provide free transit to more San Franciscans in need. We witnessed transportation's importance in planning for the city's future with the approval of the future Warriors arena, an approval closely linked to our robust and foward-thinking transportation plan. And we are one of just four public transportation agencies to earn a Platinum-level Sustainability Certification from the American Public Transportation Association, a resounding recognition of our successes in reducing the impact of transportation on the environment and working toward economic and social sustainability.

Our Muni Forward program to improve transit relaibility and our Vision Zero policy to eliminate traffic fatalities are central to our current efforts and our approach to future improvements. As is our work to manage and plan for special events, to manage traffic and enforce parking laws, to engage the community in improving our streets, to provide great customer service, and to plan and build a transportation network that provides excellent choices and safely connects people to the places they need to go, now and in the future.

This report reflects what we've done and what we envision for the road ahead. We hope you enjoy the ride.

TOM NOLAN Chairman SFMTA Board of Directors



Tom Noan The

ED REISKIN SFMTA Director of Transportation



We're the San Francisco Municipal Transportation Agency. Our job is to keep San Francisco moving. Here's how we do it:

- Manage Muni, parking and traffic
- Make it safer and easier to get around on foot or by bicycle
- Ensure transportation in the city is accessible and affordable for everyone
- Regulate taxis and enforce traffic rules
- Plan and implement strategic, community-based projects to improve the transportation network for the future

Share your vision for a transportation future in focus at sfmta.com/futureinfocus



Our vision is for an urban transportation system that provides excellent travel choices and connects people to the places they need to go—safely, efficiently and affordably, now and decades from now.



We see a future in focus. Here's what we envision:



We'll have rapid, 21st century transit on the city's busiest corridors. We're already building a new subway beneath SoMa, Union Square and Chinatown, and rail-like bus service is coming soon to Van Ness. Future investments would move Muni forward on Geary (shown below), Geneva, 19th Avenue, Lombard, Taraval, 16th Street, Columbus Avenue and others, too.



Everyone will feel safe on our streets as traffic fatalities become a thing of the past. We see traffic deaths as preventable so we've committed to Vision Zero, a worldwide road safety movement to eliminate them. We've already completed hundreds of infrastructure improvements and several public education campaigns to keep people safe as they travel.



Muni will have an entire fleet of new, modern buses and trains—and more of them.

That means fewer breakdowns, lower emissions, better access for people with disabilities, and more service citywide. We'll replace the bus fleet by 2019, and the new trains (shown above) start arriving next year.

Traffic will flow more smoothly.

Smarter traffic signals and better street designs will keep congestion—and emissions—in check. Continued investment and changes in travel habits will help keep the city moving even as it grows.



We'll have the funding to turn our transportation dreams into transportation realities. San Francisco voters approved \$500 million in new funds last year to complete critical infrastructure work. We're investing in improvements citywide and moving forward with our Transportation 2030 program to secure more funds to build the transportation system we all need and deserve.



More people will feel comfortable traveling the city by bicycle. With safe and separated bikeways, more secure bike parking spots and better signage on the road, bicycling on San Francisco streets will feel more like a ride in the park. We're investing to make bicycling safer in places like the Embarcadero, Polk Street and 2nd Street, and we installed more than 1,200 secure bike parking spaces last year alone.



These initiatives and projects will greatly improve transportation in San Francisco as the city grows.

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. 19th Ave. Signal Timing Updates

- . 4th St. and King St. Pedestrian Signal Timing
- . Bartlett Plaza Living Alley
- . Bicycle and Pedestrian Intersection Improvements at 10th St., 13th St and Bryant St.
- . Bicycle Intersection Crossing Improvements at Market St./Duboce Ave/Buchanan St.
- . Castro Streetscape Improvements
- . Clay Street Red Transit-Only Lanes Phase 1
- . Columbus Ave. Transit Bulbs
- . Commuter Shuttle Pilot
- . Fulton St. Green Wave Signal Timing
- . Green-Backed Sharrows on 5th St. from Market St. to Bluxome St.
- Green Center Rail Replacement Phase 1
- . Lincoln Way Crossover
- . Market & Haight Streets Transit and Pedestrian Improvement Project
- . Minna-Natoma Home Zone Project
- . Mission St. Pedestrian Intersection Treatments
- N Judah 28th Ave & Judah Accessible Platforms
- . Oak Street and Fell Street Pedestrian and Bike Safety Project
- · Painted Safety Zones at 16th St. and Market St.
- . Pedestrian Intersection Improvement at 6th St. and Howard St.
- . Pedestrian Intersection Improvements on Geary Blvd. at Arquello, 30th and 42nd streets
- · Pedestrian Intersection Improvements at Geneva Ave. and Brookdale Ave.
- Sunset Blvd. Traffic Speed Limit Reduction
- . Tenderloin Intersection Daylighting
- . Traffic Signal at 16th St. and Capp St.
- . Traffic Signal at 6th St. and Minna St.
- . Traffic Signal at Geary Blvd. and Palm Ave.
- . Traffic Signal at Masonic Ave. and Ewing Terrace
- . Traffic Signal at Sunset Blvd. and Yorba St.
- . Transit Bulb at Mission St. and Silver Ave.
- . Transit Bulbs on McAllister at Fillmore St. and Divisadero St.
- . Upper Market Street Safety Project Phase 1
- · Valencia St./Duboce Ave. Multimodal Safety Improvements

Learn more about our projects at SFMTA.COM

· 28 19th Avenue Rapid Project

- . 5 Fulton 25th Ave to 46th Ave (Outer)
- 5 Fulton East of 6th Ave Transit Priority Project
- 7 Haight-Noriega Haight Street Transit Priority Project
- 9 San Bruno Rapid Project
- · ATCS SMC Software Platform Upgrade
- · Balboa Park East Side Connection
- . Balboa Park Station Area and Plaza Improvements
- . Broadway-Chinatown Streetscape Project
- · Central Subway

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- · Columbus Avenue Safety Project
- . Division St. Bicycle Intersection Improvements
- Enterprise Asset Management System
- Glen Park Transportation Improvements
- Green Center Rail Replacement Phase 2
- · Howard Street Pilot Buffered Bikeway and Pedestrian Improvements
- . Islais Creek Bus Facility Phase 2
- . Kearny St. Pedestrian Safety Improvements
- Kearny St. Roadway Improvements
- Market Street Raised Bikeway Demonstration Project
- · Masonic Avenue Streetscape Project
- . Mission Bay Transit Loop
- Mobile Ticketing App Pilot
- Ocean Ave./Geneva Ave. Pedestrian Safety Treatments
- · Parking Meter Replacement
- · Pedestrian Intersection Improvements at Geary St. and Leavenworth St., and at Eddy St. and Mason St.
- · Persia Triangle Improvements
- · Potrero Ave. Streetscape Project
- · Radio Replacement Project
- · Safer Market Street
- Second Street Multimodal Improvements
- . SoMa Intersection Gridlock Enforcement Pilot
- . Subway Blue Light Emergency Phone Replacement
- . Subway CCTV Camera Installation
- Subway Escalator Rehabilitation
- · Subway Integrated Systems Replacement
- . Sunset Tunnel Improvements & Rail Replacement
- . Sutter St. Pedestrian Bulbs
- Transit Operator Convenience Stations
- Transportation Management Center
- Twin Peaks Tunnel Improvements and Rail Replacement
- Unity Plaza
- · Van Ness Bus Rapid Transit
- · Webster St. Buffered Bike Lane
- · Webster St. Pedestrian Bulbs
- · Webster St. Pedestrian Improvements

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• 1 California - Downtown & Outer

- 1 California Laurel Village
- 10 Townsend Sansome St
- 14 Mission Downtown Mission Transit Priority Project
- 14 Mission Inner Mission Transit Priority Project

Real Estate Vision

• San Bruno Ave Multimodal Improvement Project

Schlage Lock Transit and Pedestrian Enhancements

• Signal Timing Updates at 40 Intersections Citywide

• Western Addition Community-Based Transportation Plan

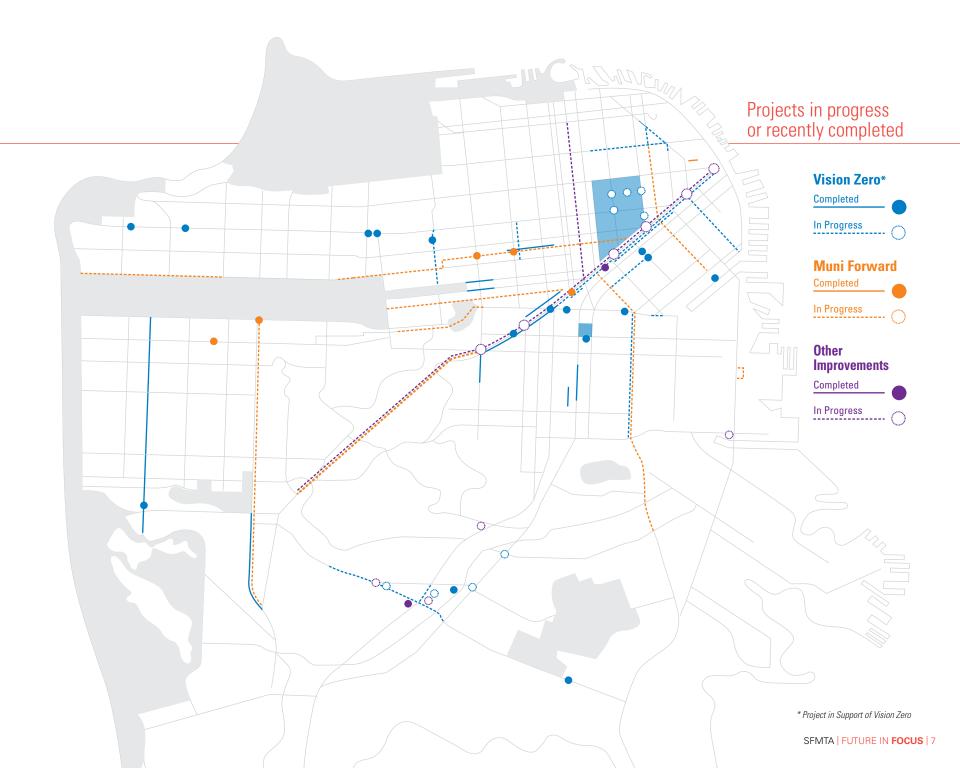
• The Embarcadero Enhancement Project

• Twin Peaks Figure 8 Redesign Project

Wiggle Neighborhood Green Corridor

- 14 Mission Mission & South Van Ness Intersection Improvements
- 14 Mission Outer Mission Transit Priority Project
- 19 Polk Bulbs on Polk St
- 22 Fillmore Transit Priority Project on 16th Street
- 30 Stockton Chestnut & Terminal (West of Van Ness)
- 30 Stockton East of Van Ness Ave Segment Transit Priority Project
- 30 Stockton Stockton Street
- 5 Fulton 6th Ave to 25th Ave (Mid Route)
- 6th Street Improvement Project
- 7 Haight-Noriega Stanyan to Masonic + Signals (Upper)
- 7 Haight-Noriega W of Stanyan
- 8 Bayshore Kearny Street
- 8 Bayshore Transit Priority Project
- · Arguello Boulevard Safety Project
- · Bay Area Bike Share Expansion
- Bay Street Road Diet and Cycletrack
- · Better Market Street
- . Division St. Bicycle Network Improvements
- . Ellis St. & Eddy St. Two-Way Conversion
- Euclid Avenue Bike Lane
- . Geary Bus Rapid Transit
- · Geneva-Harney Bus Rapid Transit
- . Golden Gate Ave. Road Diet
- . Howard St. Pilot Intersection Treatments
- Irving St. Pedestrian & Transit Improvements
- J Church Transit Priority Project
- Judah Street Bike Lane
- . K Ingleside Surface Route
- · L Taraval Rapid Project
- . Lombard Street Safety and Transit Reliability Project
- M Ocean View Surface Route
- M Ocean View West Portal
- · Mission Valencia Green Gateway
- Muni Metro Core Capacity/19th/M-Line Project
- N Judah Arguello to 9th Ave
- N Judah Rapid Project
- Octavia Boulevard Enhancement Project
- Parking Facilities Restoration & Compliance
- . Polk Complete Streets early implementation projects

Partial list of projects: status as of November 2015.







We're laser-focused on safety—it's our No. 1 goal.

To achieve the city's Vision Zero goal to eliminate traffic fatalities, we're designing streets and Muni so injuries are less likely, and teaching people how to keep themselves and others safe as they travel. And we actively protect people by working with the police to enforce the law and improving security throughout the transportation system.



Safer crosswalks at 200 intersections



A Safer Market Street downtown and in the Castro



The **Safe Streets SF** campaign, about yielding to people walking in crosswalks, increased driver yielding by 3-4%



Improved visibility
for people walking at 80
Tenderloin intersections



19 expedited Vision
Zero safety projects
now complete at
high-injury locations



Data-driven police deployment to high-crime Muni lines, with targeted enforcement where it's most needed



Nearly 100% apprehension rate for crimes committed on Muni vehicles thanks to state-of-the-art surveillance and the SFPD Muni Task Force



A new emergency communication system in Muni Metro (under construction nightly)



Completed safety upgrades around the Outer Richmond's Alamo Elementary, supporting **Safe Routes to School**.



We've made Muni better through Muni Forward.

Muni Forward is a citywide program making a difference for 700,000 riders every day. From maps to apps, just count the ways!



A new Muni map with customer-first design to help you get there faster



1 new Muni appBuy tickets on your smartphone



2 new Muni routes (55 16th Street and E Embarcadero)



3 new subway stations in construction for the Central Subway



7 miles of red transit-only lanes on streets such as Haight, Market and Clay



More frequent service on 27 routes serving the most riders and improving connections to our Rapid network



\$70 for an adult monthly pass, one
of the lowest among
peer cities



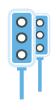
99% of scheduled service hitting the streets, a record high



147 new buses in service including hybrid electric motor coaches and electric trolley buses



215 new trains on their way



Traffic lights at 400 intersections give
Muni the green light



700+ new operators, ending Muni's operator shortage

We also launched a Rapid network, added more accessible stops, built new train tracks at 4th and King for the TThird Line, finished building two subway tunnels under 4th Street and Stockton Street, began building a new bus maintenance facility, hired more mechanics to improve maintenance, honored more than 250 operators for 15+ years of safe driving each, awarded a construction contract to bring rapid bus service to Van Ness, and created new connections to shopping, schools, parks and more.

700,000 CUSTONERS BENEFING

We're improving travel options for everyone—no matter how you get around.

With more people choosing Muni, walking, vehicle sharing and bicycling to get around, we're making meaningful investments to give San Franciscans the excellent travel choices they deserve, and that a growing city needs.



New or improved bike lanes on Howard, Oak, Fell and 13th streets, some of the busiest for bicycling



Sharing made easy with 227 new car sharing locations citywide, both on and off the street



Upgraded meters at more than 29,000 parking spaces. Now all meters in the city accept credit cards and pay-by-phone



Don't forget
city-owned
garages, where
you can park for
longer starting at
\$1 per hour

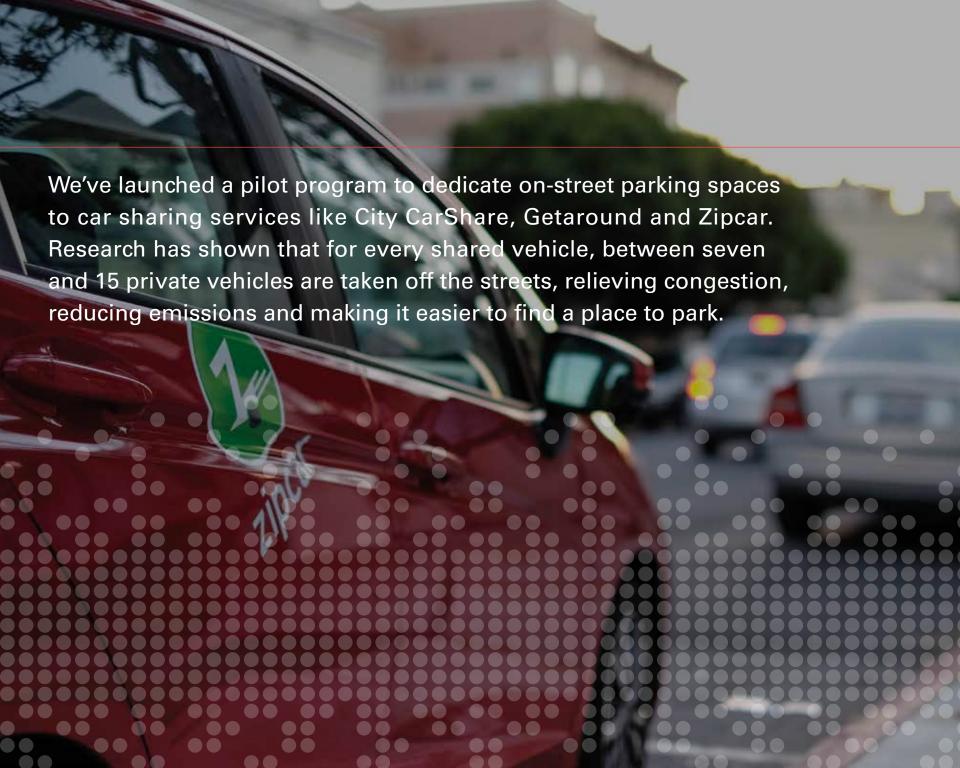


of driving behaviors that create gridlock and compromise safety. Issued 37,778 citations for blocking the box, double parking and blocking a bike lane, almost double the previous year

Enhanced enforcement



Park your electric scooter for free and for longer at small curb spaces around town



Affordability, accessibility and equity are integral to our work and our values.

This year marks the 25th anniversary of the Americans with Disabilities Act, a transformative milestone for our nation and for a disability rights movement born right here in the Bay Area.

We're proud of our achievements making transportation accessible to people with disabilities and seniors. This year they include:



Free Muni for people with disabilities and seniors who make less than the Bay Area median income.



New accessible Muni Metro stops at 28th & Judah and Balboa Park Station



Van Gogh, a new group van service to help isolated seniors and people with disabilities attend recreational and cultural activities



64 blue curb disabled parking zones added



35 new paratransit vans in service



24 audible pedestrian countdown signals installed



We're also proud of our work to reduce the impact of the transportation system on the environment.

Since 2010, we've reduced our greenhouse gas emissions by 19%, water use by 24% and fuel use by 7%. Muni's new hybrid buses run on cleaner fuel, and we've committed to converting to all-renewable fuel by the end of 2015.

This year the American Public Transportation Association honored our environmental efforts by recognizing us as a **Platinum-level member of their Sustainability Commitment**. We are one of only four public transportation agencies across the country to receive the honor.



Community engagement? Customer service? We hear you, and we're working hard to help you out.

With 311, social media and public outreach, we're providing up-to-date information on travel options and responding to customer requests every day.



3,184,526 email and text updatessent to customers
with Muni alerts and transportation info



2,194 tweets replied to with real-time Muni info and more



1,262 new bike parking spaces installed upon request



8,755 people voted to select the seating layout and color scheme of Muni's new trains



Customer rating of Muni service at its highest in nine years



Completed 50
neighborhood traffic
calming projects based
on residents' applications to
our Traffic Calming Program

In a city and region abuzz with new technologies, we're putting tech to use to improve your travel experience.

Mobile payments, online transparency, e-hailing and more!



Pay for Muni with the new MuniMobile app



Use PayByPhone at any parking meter in the city



Stay up to date at Moving SF, our weekday blog with news and transportation insights (sfmta.com/blog)



Hail a cab with Flywheel, now used by 90% of SF cab drivers



Now online: Our performance data on key indicators from carbon emissions to customer satisfaction (sfmta.com/performance)



5.37 million page views on our website. sfmta.com, a central resource for getting around and getting involved

We love being a part of San Francisco's rich and vibrant history—and its diverse and spirited present.

We celebrated both with great joy this year.



Ride the E!

Our new historic streetcar line along the waterfront



Ring that bell!

Like Byron Cobb, this year's Cable Car Bell Ringing Contest winner

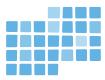


Buses as art! 50 Muni buses became galleries on wheels featuring the works of five Bay Area artists



Stroll in style!

At Winter Walk, the pedestrian paradise we built on Stockton Street



Play in the streets! At

Sunday Streets, where streets are for dance, yoga, music and more



Roadeo star! Muni operator Kevin Grady was this year's top driver of 40-foot buses at the 40th annual International Bus Roadeo



None of this great work would be possible without a shared investment in the common good.

We thank San Franciscans and our regional, state and federal partners for your support in keeping San Francisco moving.



72% of voters voted yes

to invest \$500 million in local funds to local transportation projects



61% of voters voted yes to increase

transportation funding whenever the city's population grows



\$41 million in California cap & trade funds will purchase new Muni trains, adding service and expanding the fleet



\$2.4 billion budgeted

through 2019 to improve transportation infrastructure citywide



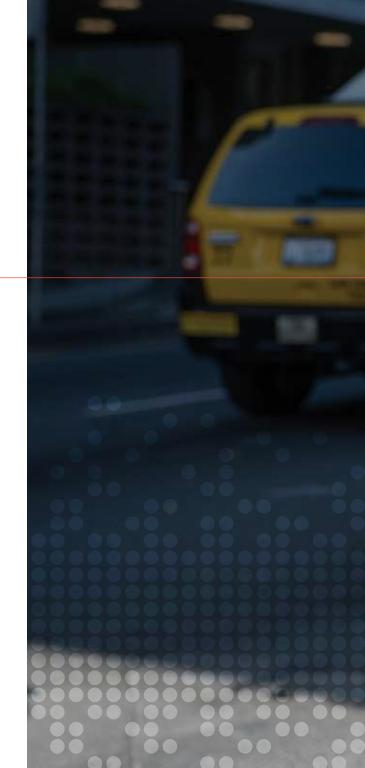
AA and Aa2: Our credit ratings, recently upgraded by both Standard & Poor's and Moody's, are the highest in the nation for a transit agency



Nor would it be possible without you—the 852,000 people who call San Francisco home and the hundreds of thousands who travel into the city every day.

We are honored to serve you and we thank you for your support as we work to serve you better—today and in the future, wherever your journey takes you.

Share your vision for a transportation future in focus at **sfmta.com/futureinfocus**





FINANCIAL SUMMARY AND KEY PERFORMANCE INDICATORS

Financial Summary: We manage our financial resources to prioritize safety, reliability, quality of life and service in San Francisco. Our two-year budget, passed in 2014, allows us to maintain and improve our transportation network through meaningful investment in operations and infrastructure.

Key Performance Indicators: The SFMTA Strategic Plan includes specific targets that we use to monitor and measure our progress on providing San Franciscans with excellent transportation choices. Look inside to see how we're doing on meeting goals including reducing crime on Muni and decreasing our carbon footprint. Learn more about how we're doing at **sfmta.com/performance**.

Financial Summary

Our operating budget keeps Muni running, supports Muni affordability programs, and allows us to employ the mechanics, engineers, operators, planners and administrators who are the heart of our transportation system. It also supplies parts and fuel, pays rent, funds security services through the San Francisco Police Department, and more.

Funding comes from the City and County of San Francisco's General Fund, passenger fares, parking revenues, operating grants and various fees and fines.

SFMTA Operating Revenues

Actual FY 2014 - FY 2015; Budgeted FY 2016

SFMTA Operating Expenses

Actual FY 2014 - FY 2015: Budgeted FY 2016



Our capital budget invests in improving and maintaining our transportation infrastructure. It funds new Muni vehicles, street safety infrastructure. neighborhood streetscape improvements and other costs related to construction and equipment, as well as one-time initiatives such as safety and educational outreach programs. We prioritize investments that promote safety, reliability and efficiency in the transportation system.

Our capital budget is based on our five-year Capital Improvement Program.

SFMTA Capital Investments

Budgeted FY 2015 - FY 2016:

Projected Capital Improvement Program FY 2017 - FY 2019



KEY PERFORMANCE INDICATORS FY 2014-2015

SAFETY

Create a safer transportation experience for everyone



Crime Rate on Muni

The crime rate on Muni continued to decline following last year's boost in police presence at stations and on vehicles.



TRAVEL CHOICES

> Make transit, walking, bicycling, taxi, ridesharing and carsharing the most attractive and preferred means of travel.



Customer Satisfaction with Transit Service

Nearly two thirds of respondents to the annual Muni Ridership Survey rated Muni service as **excellent or good**, continuing an upward trend since 2010.



Gaps on the Rapid Network

Gaps **declined** significantly thanks to Muni Forward service increases and the recent hiring of more than 700 new operators.





LIVABILITY

Improve the environment and quality of life in San Francisco.



Carbon Footprint

We've **reduced** our carbon footprint by 18% since 2010 thanks to more efficient vehicles, cleaner fuel, decreases in energy use and other efforts.



Economic Impact of Muni Delays

New buses and improved maintenance practices have reduced Muni delays of more than 10 minutes, reducing the economic



SERVICE

(1-to-5 Scale)

Employee Satisfaction

SFMTA employees reported being somewhat satisfied with their jobs. The overall satisfaction rating was unchanged this year.



Access to Agency News and Info

Employees reported that they have better access to information about the SFMTA.



Unless noted all data is from FY 2014-2015.

Two metrics do not appear in this document as we are reworking them to better reflect our current programs and procedures.



Workplace Injuries

Workplace injuries have **declined** steadily over the past three years with continued efforts to create a stronger safety and wellness culture.





Muni Collision Rate

Muni's collision rate **increased** in FY2015. To reverse this trend, we've hired more transportation safety specialists to identify and reduce hazardous conditions and unsafe behaviors, among other tactics.



Bunches on the Rapid Network

Bunches **increased**, possibly as a result of delivering more service on the Rapid Network.





GOOD WORK

Trips Made by Sustainable Modes

San Franciscans continued to choose public transit, walking, biking, taxis or other sustainable transportation options for just over **50%** of their trips.





Projects Completed Within Budget

This metric tracks the percent of projects delivered within budget, with more weight given to projects with higher budgets.
Of the 51 projects reported, we completed
74% on or under budget.



Transit Cost per Hour

The cost per hour to deliver Muni service increased by \$17 from FY 2013 to FY 2014. We are still assessing the data from FY 2015 and will report the new information soon.



5% More Appraisals

Performance Plans & Appraisals

After a **decline** in performance plan completion this year, we're working to implement a more user-friendly platform to encourage more staff to complete them.

More employees submitted appraisals, which are completed collaboratively with managers.



Stakeholder Rating

In a survey of 1,672 San Francisco residents, **42% were satisfied, 45% were dissatisfied and 13% were neither satisfied nor dissatisfied** with the job the SFMTA is doing managing transportation in the city.

Acknowledgments

Mayor Edwin M. Lee

San Francisco Board of Supervisors

Eric Mar, District 1
Katy Tang, District 4
Norman Yee, District 7
Malia Cohen, District 10

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Melvyn Henry, Director of System Safety
Kate Toran, Director of Taxi & Accessible Services

Annual Report Development Team

Chas Belov Chimmy Lee Fernando Monroy Anne Fritzler Jeremy Menzies Timothy Quayle Erin Halasz Staci Morrison **Ariel Dunitz-Johnson's** project SWAY is a series of hand-drawn, pen and ink illustrations of people who contribute, in unique ways, to San Francisco's thriving queer (LGBTQI) community. Her work is featured on Muni buses through the Muni Art program.





SFMTA MISSION:

We work together to plan, build, operate, regulate and maintain the transportation network, with our partners, to connect communities.

www.sfmta.com

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