About the Project

- **Future scenarios** that help SF better prepare for change
- **50-year transportation vision** to align efforts between separate city agencies
- **Prioritization framework** to turn vision into actual projects
- **Greater public and political support** around choices and tradeoffs ahead for transportation and land use
About the Project

**ConnectSF** is a multi-agency process to build an effective, equitable and sustainable transportation system for San Francisco's future.

- **Equity**
- **Economic Vitality**
- **Safety and Livability**
- **Environmental Sustainability**
ConnectSF Process

- Modal Studies
- SF Transportation Plan
- Transportation Element
Online Survey: Guiding Principles
Now and in the Future

Importance of Guiding Principles

- Economic Vitality: Important Now 22, Important in the Future 40
- Environmental Sustainability: Important Now 14, Important in the Future 36
- Equity: Important Now 36, Important in the Future 24
- Safety & Livability: Important Now 59, Important in the Future 30
Who is the Futures Task Force?

- Long-Range Planning Entities: 20%
- Advocacy: 29%
- Neighborhoods: 32%
- Transportation Providers: 14%
- Future Thinkers: 5%

110 total
What about other Perspectives?

• 10+ Small Group Experiences
• One-on-one briefings
• Presentations at organization meetings
• Online Survey
<table>
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<tr>
<th>ConnectSF Givens</th>
<th>ConnectSF Uncertainties</th>
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<tr>
<td>• Climate change, resource scarcity, and natural disasters</td>
<td>• Regional Economy</td>
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<td>• Demographics and regional growth</td>
<td>• Governance</td>
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<td>• Earthquake risk</td>
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<td>• Aging infrastructure</td>
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<td>• Rapid technological change</td>
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<td>• San Francisco’s Adaptive Capacity</td>
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<td>• Inequality and Polarization</td>
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Drivers of Change

- Social - Political Will
- Technological Change
- Economic Equity
- Transportation Funding
Drivers of Change

SOCIAL - POLITICAL WILL

TECHNOLOGICAL CHANGE

ECONOMIC EQUITY

TRANSPORTATION FUNDING
Scenario Criteria
What makes good scenarios?

1. Plausible but not probable remember reality is stranger than fiction!

2. Relevant to the focal issue and our strategic issues

3. Divergent they must be different from each other

4. Challenging some challenge to Conventional Wisdom

5. Compelling and memorable stories so that they can travel widely

“The test of a good scenario is not whether it portrays the future accurately, but whether it enables an organization to learn and adapt.”

-Peter Schwartz, The Art of the Long View
Current Scenario Matrix

- **Scenario #1**: Mind the Gap
  - Not Integrating Equity and/or Environmental Values
  - Decentralized, Fragmented

- **Scenario #2**: Building Bridges
  - Coming Together, More Connected
  - Integrating Equity and/or Environmental Values

- **Scenario #3**: Mosaic

- **Scenario #4**: Wild West, Inc.
  - Social and Political Will
  - Changes in Economic System
Next Steps

- Community outreach July – October
- Focus groups August – September
- Online survey September
- Strategic Implications Workshop (Task Force) October 4
- Boards and Commissions September – December
- Draft Vision Report January 2018
Key Upcoming Studies (2018-2020)

• **Modal Concept Study**
  to be updated by SFMTA

• **Countywide Transportation Plan 2050**
  to be updated by the County Transportation Authority

• **General Plan Transportation Element**
  to be updated by the Planning Department
Thank you!

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