



Van Ness Business Advisory Committee

Thursday, July 20, 2017

3:00-4:30 p.m.

One South Van Ness Avenue, 3rd Floor, Civic Center Conference Room

MINUTES

1. Call to order by voice vote at 3:11 p.m.
2. Public comment: Members of the public may address the Van Ness Business Advisory Committee on matters that are within its jurisdiction and are not on today's calendar.
 - a. None.
3. Approval of minutes — May 18, 2017. Approved by voice vote.
4. SFMTA staff updates.
 - a. Project schedule.
 - b. Construction update.
 - c. Update on neighboring projects.
 - i. Polk Streetscape Project.
5. Outreach update.
 - a. Pre-utility outreach.
 - i. Utility transition overview.
 - ii. Outreach plan.
 - b. Van Ness BAC membership recruiting.
 - i. Outreach to begin July 20.
 - ii. Applications due August 31.
 - c. Outreach Calendar.
 - i. Van Ness BRT Community Advisory Committee, July 27, 6:00-7:30 p.m., Union Square Conference Room.
 - ii. Summer Van Ness Improvement Project newsletter late July/early August.
 - iii. Meet the Expert event August 2.
 - d. Open for Business marketing program.
 - i. Survey deployment
 1. Email, phone, in-person—quick and easy, lower the bar for participation. Findings to be presented at August 17 BAC meeting.
 2. Refined survey based on feedback—clearer, shorter. Paper and online. Outreach person will check off boxes.
 3. Want to get creative direction from merchants, survey will provide this information.

4. Want to address needs of merchants. Prioritize smaller businesses for one-to-one outreach.
 5. Will keep track of information of survey respondents to limit duplicates.
6. Next meeting – Thursday, August 17, 3:00-4:30 p.m.
 - a. September 21, 3:00-4:30 p.m.
 - b. October 19, 3:00-4:30 p.m.

PUBLIC COMMENT

Every agenda shall provide an opportunity for members of the public to address the Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee.

Public comment will be taken for each agenda item after discussion of the item by the Van Ness Business Advisory Committee.

Privilege of Floor and Public Participation. The privilege of the floor shall be granted to any member of the public or officers of the City and County of San Francisco, or their duly authorized representatives for the purpose of commenting on any question before the Committee. Each person wishing to speak on an item at a regular or special meeting shall be permitted to be heard once per item for up to three minutes. The presiding officer shall be the judge of the pertinence of such comments, and have the power to limit this privilege if in the presiding officer's opinion the comments are not pertinent to the question before the Committee or the comments are merely reiterative of points made by previous speakers.

Presentations. After a presentation, the Van Ness Business Advisory Committee Chair will ask committee members if they have any questions and then will open the meeting to public comment. When members of the public ask a question of the presenter, presenters should not respond, nor engage in any conversation. First, the commenter should finish their commentary. After which, if the Van Ness Business Advisory Committee Chair or any committee member wants the presenter to respond to that question, the presenter will then respond to the Committee and not to the public.