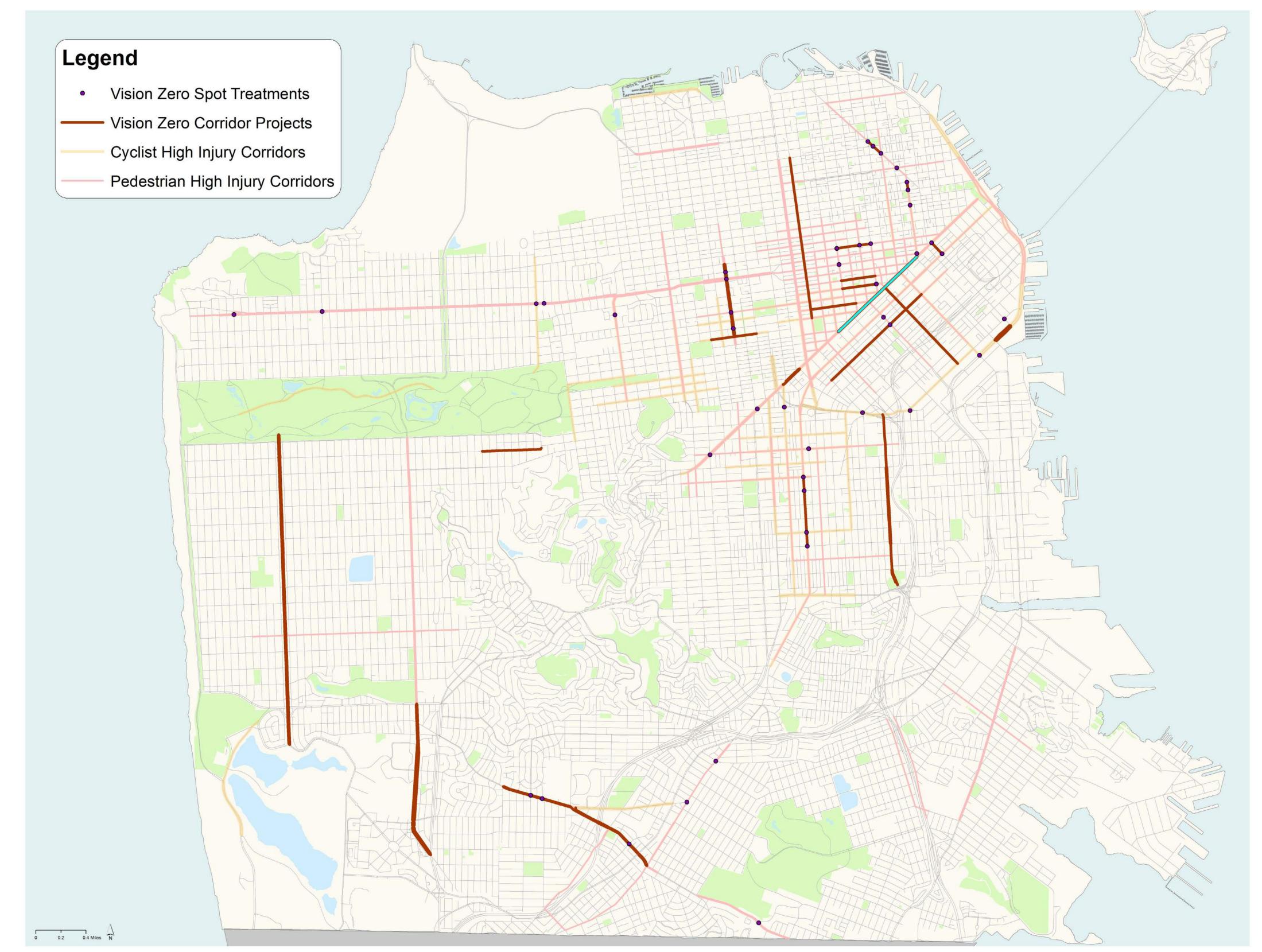
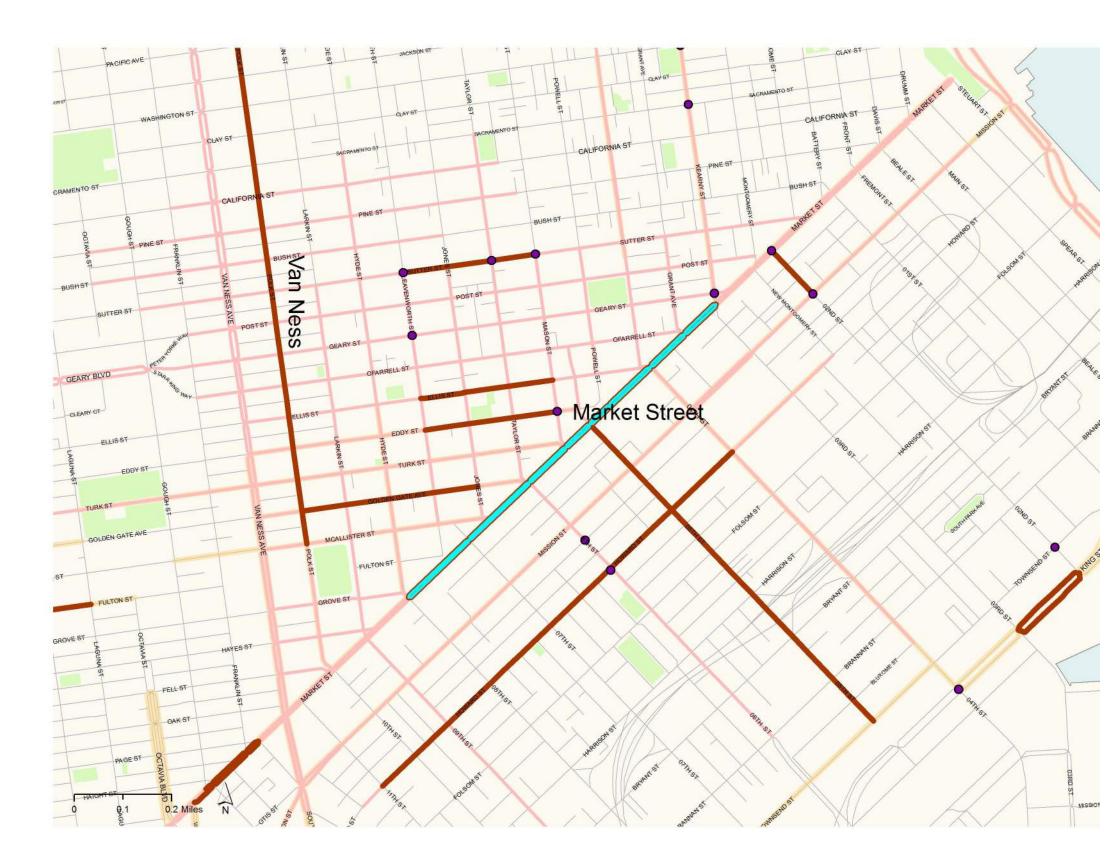
Safer Market St: Vision Zero in Action

Vision Zero is San Francisco's policy commitment to work toward eliminating all traffic-related fatalities by 2024. The frequency of traffic fatalities in the City of San Francisco constitutes a public health crisis. Each year alone, on average at least 800 people are injured and 100 severely injured or killed while walking or biking in San Francisco. Our vulnerable populations—including seniors, low-income residents and people of color—are at especially high risk of injury from a traffic-related incident.

The City believes all traffic fatalities are preventable. Through its policy commitment to achieving Vision Zero, San Francisco prioritizes the value human life and the importance of safeguarding people on our streets.



Map depicts spot treatments and corridor projects, as well as cyclist and pedestrian high injury corridors. For more information please visit: http://www.sfmta.com/visionzero



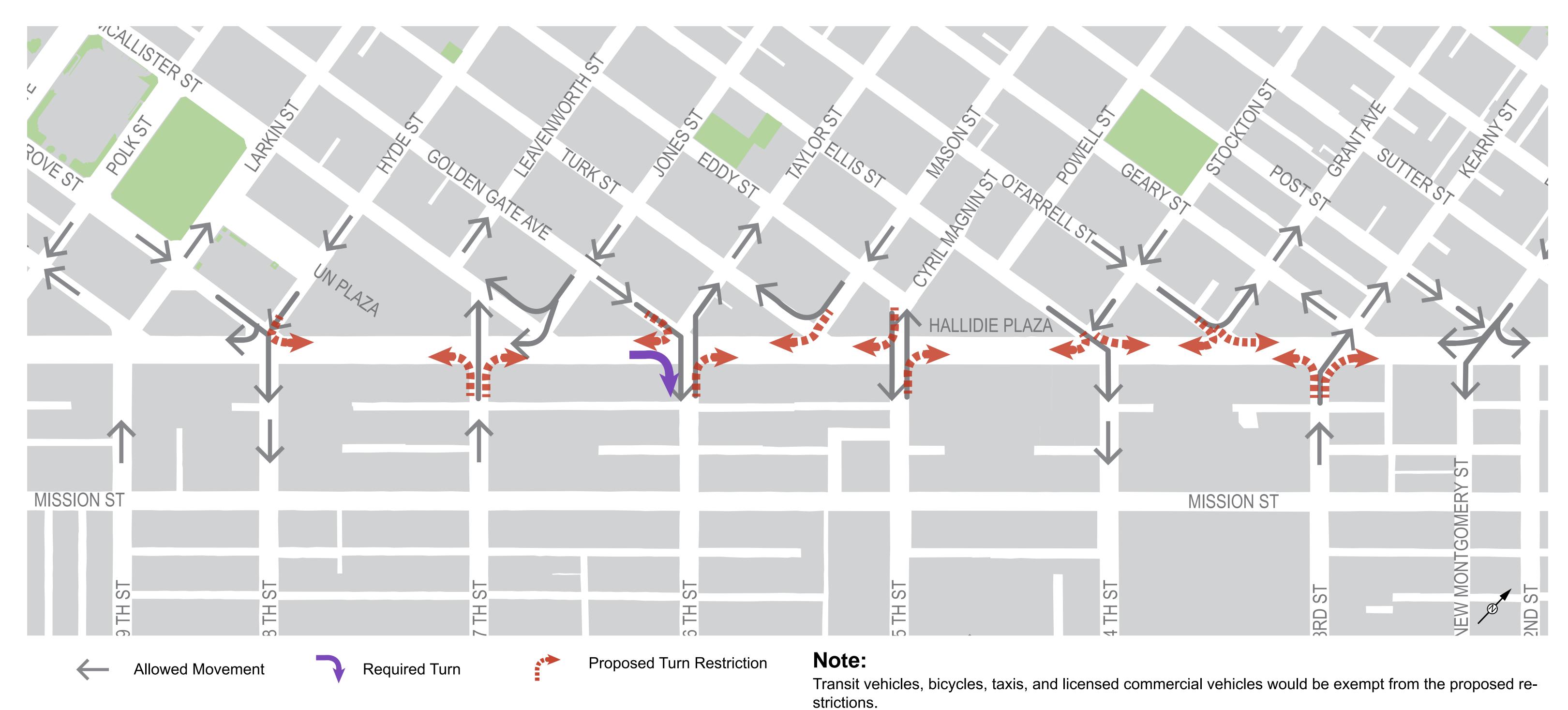
6% of streets in San Francisco host 60% of severe and fatal pedestrian collisions. Market Street has four of the top 20 intersections for pedestrian injury collisions citywide.

Vision Zero is a joint effort of San Francisco's Municipal Transportation Agency, Police Department, Fire Department, Department of Public Health, Department of Public Works, Department of the Environment, Public Utilities Commission, Unified School District, Planning Department, District Attorney's Office, Mayor's Office, and Board of Supervisors. The steering committee is committed to completing 24 projects by January 2016; nine of these projects have already been completed.

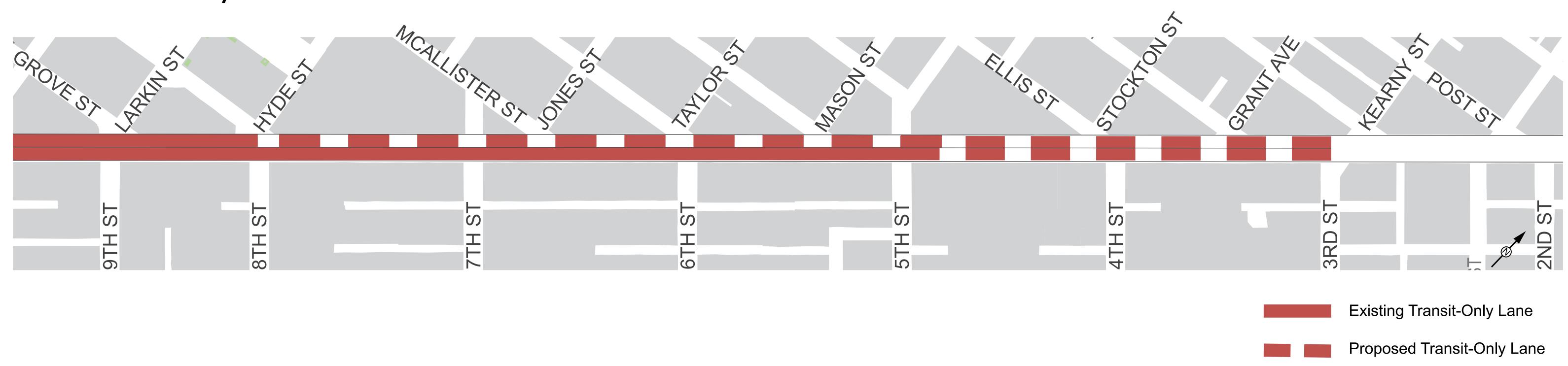


Proposed Conditions

Proposed Turn Restrictions



Proposed Transit-Only Lanes

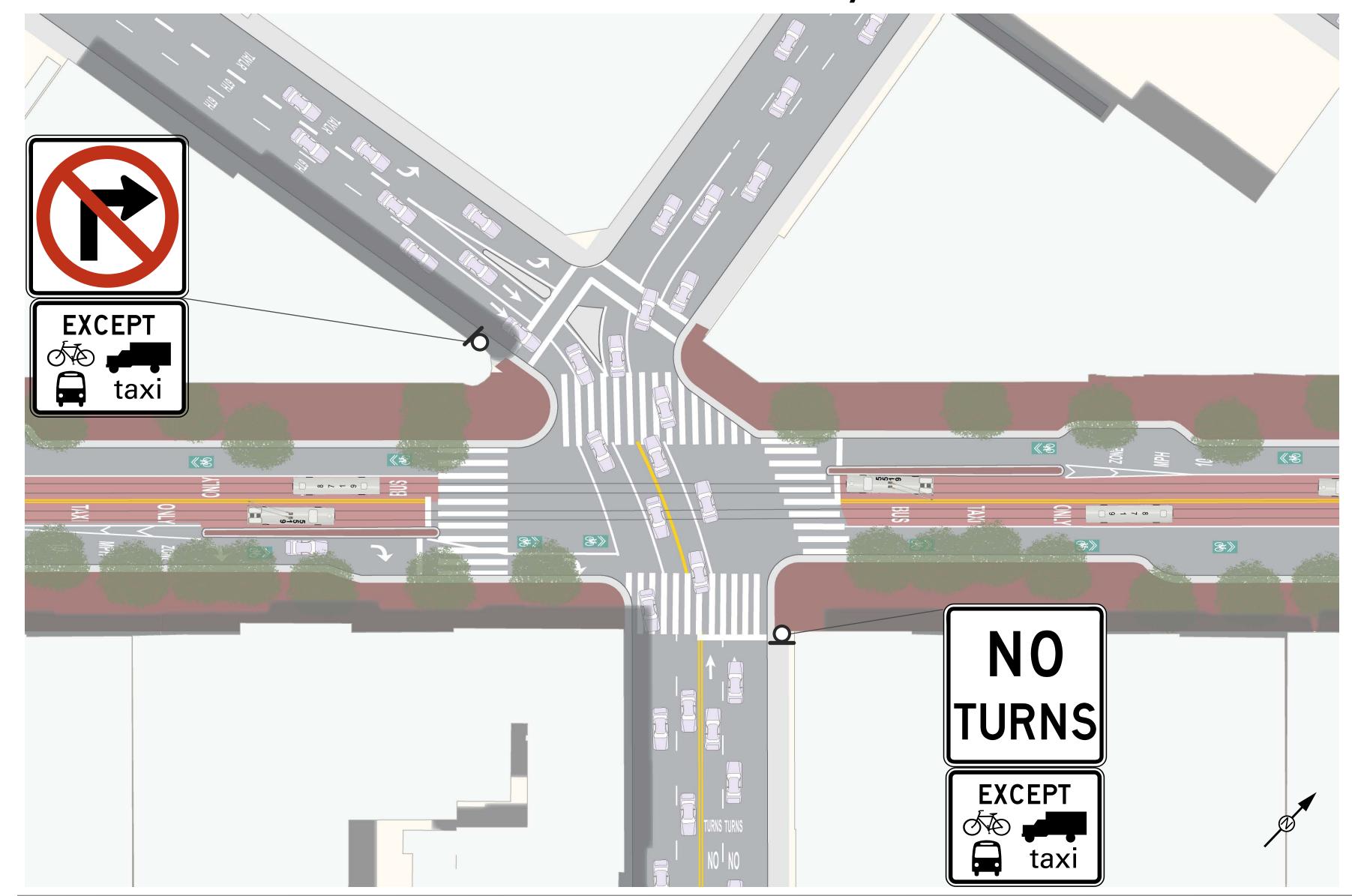


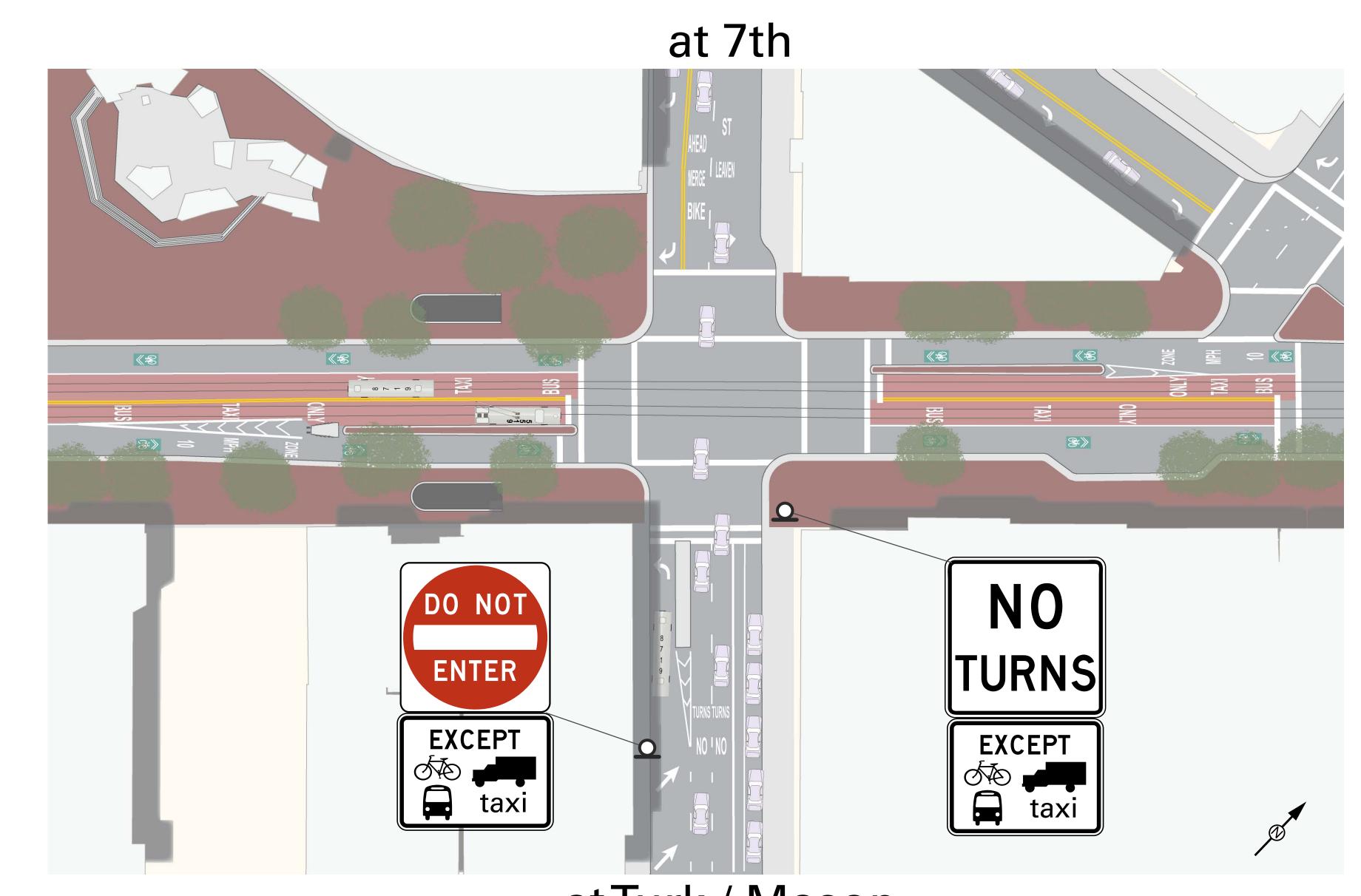


Intersection Proposals Detail: 5th St to 8th St



at 6th / Golden Gate / Taylor



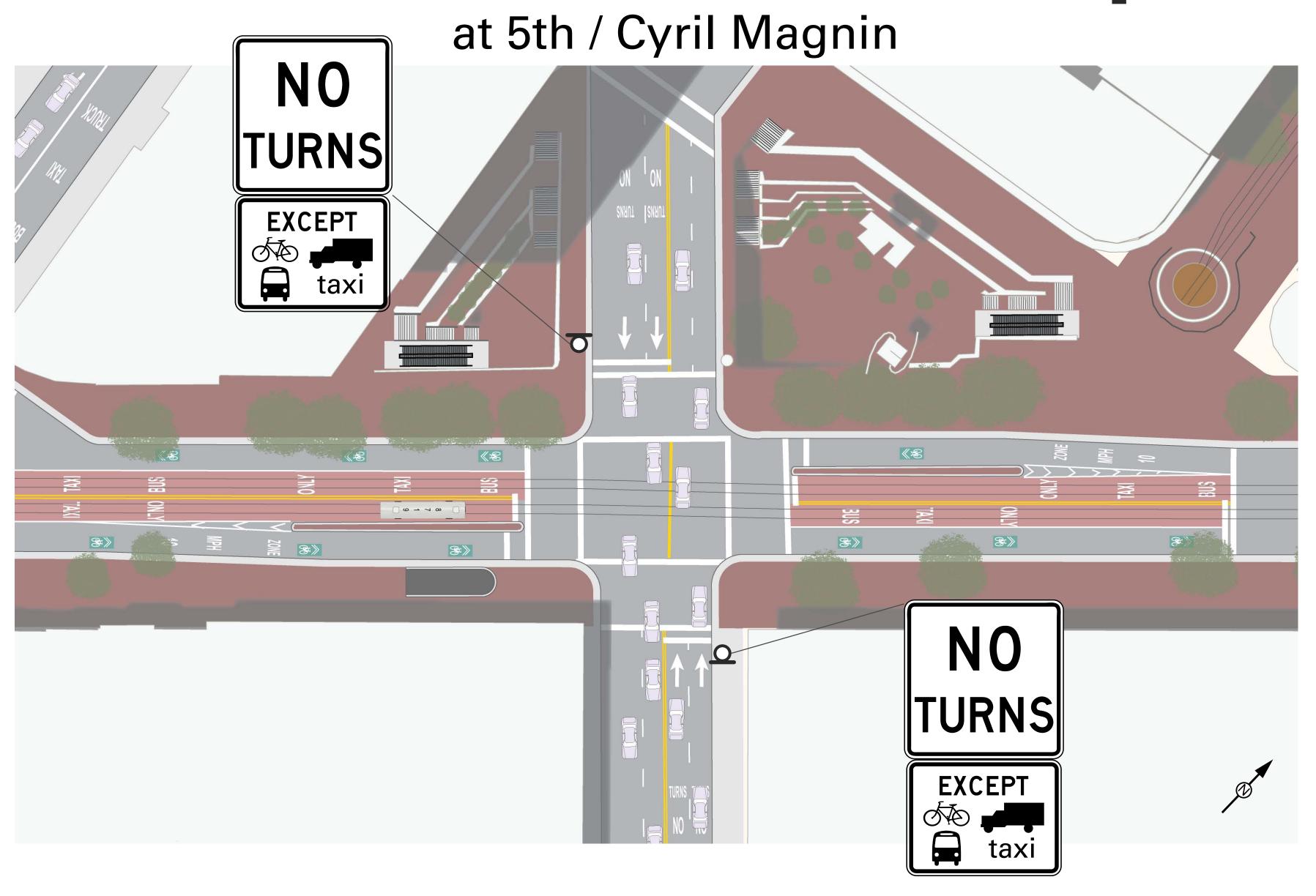


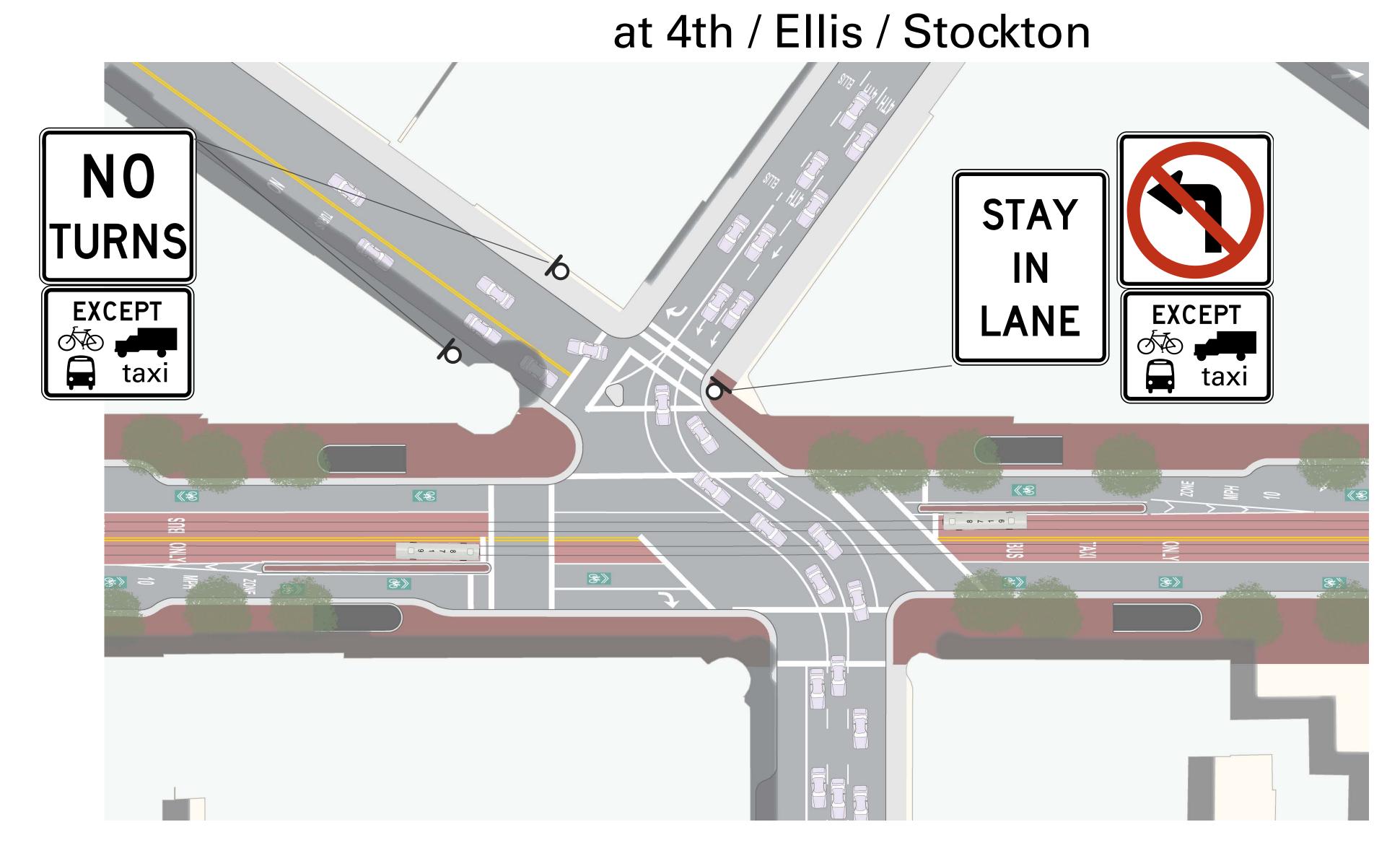
at Turk / Mason

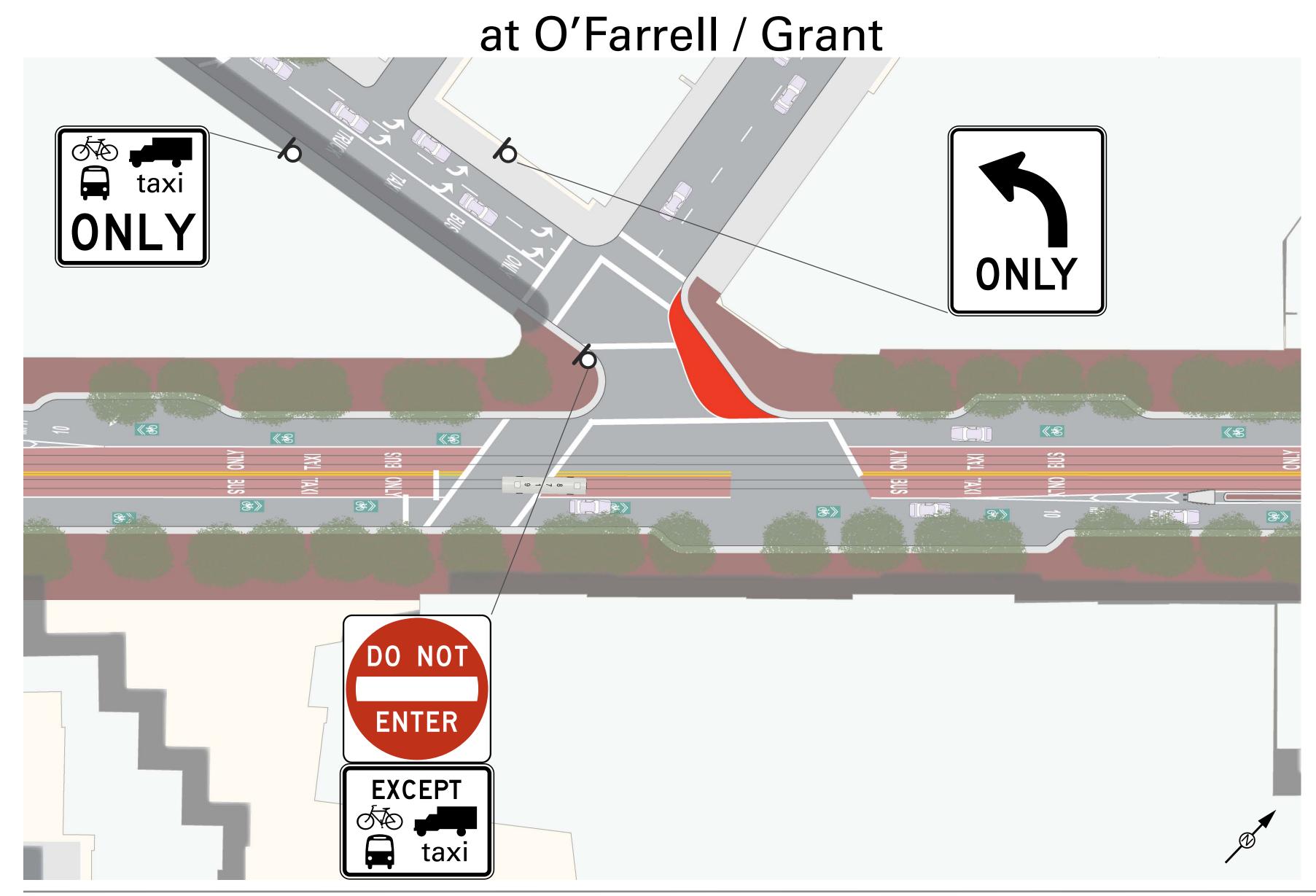


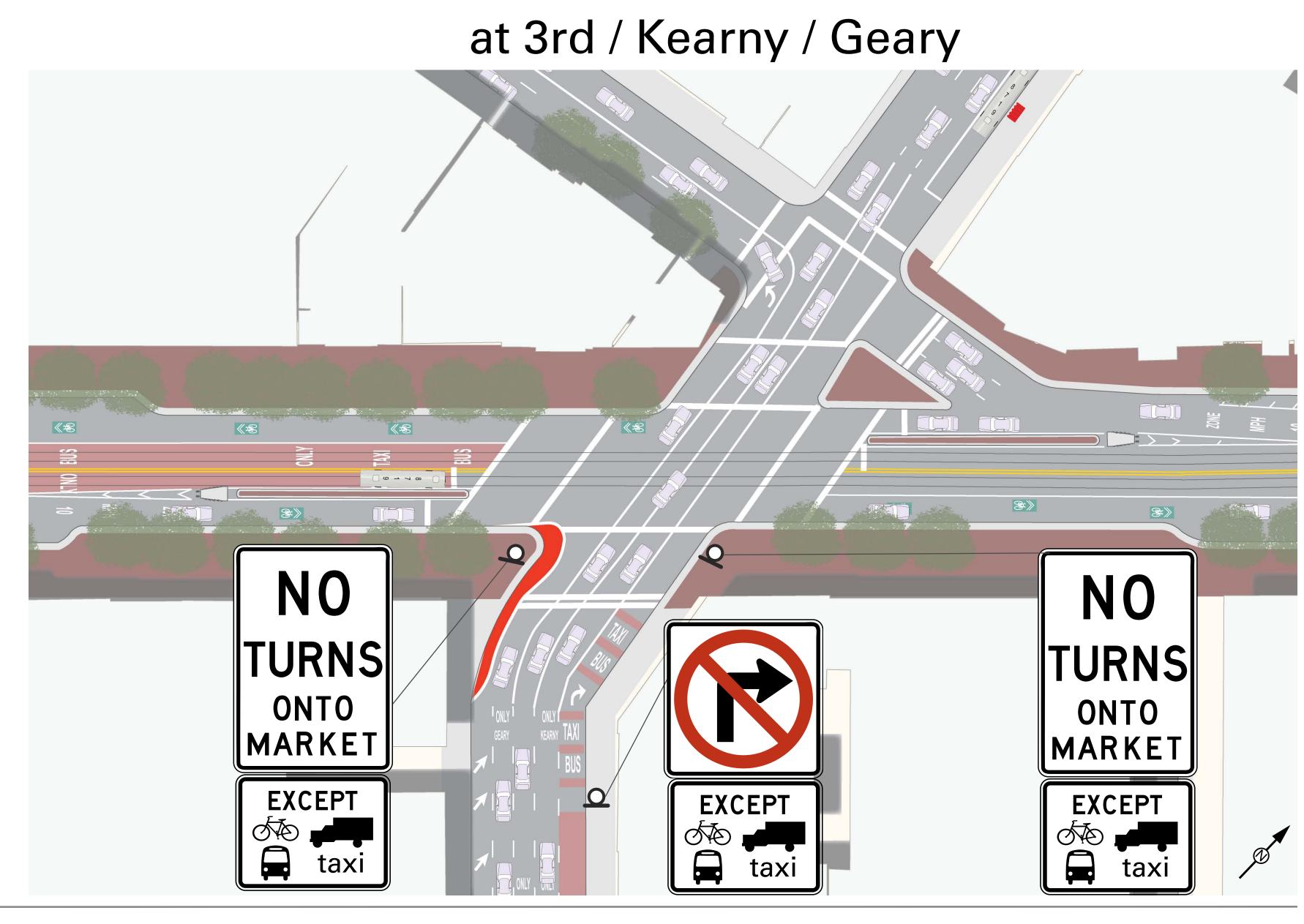


Intersection Proposals Detail: 3rd St to 5th St









Safety Analysis **Collision History** Beale & Market Number of collisions between 2012-2013, by severity: 1 1 Beale 5th & Market 2 Involving Pedestrians 7th & Market 20 COLLISIONS Montgomery & Market 1 In crosswalk 12 COLLISIONS 11 Involving Pedestrians § 9th & Market 1 Crossing outside of crosswalk 5 Involving Pedestrians 4 In crosswalk 9 COLLISIONS 6 Involving Pedestrians 4 Crossing outside of crosswalk 2 Involving Muni 11th & Market 1 Involving Pedestrian 1 In roadway 1st & Market Spear & Market 2 In crosswalk 3 COLLISIONS 2 Pedestrian in Street, hit by bicycle 1 Involving Muni 1 COLLISION 1 In crosswalk 1 Crossing outside of crosswalk 7 COLLISIONS 2 Involving Bicycles **Grant & Market** 6 Involving Bicycles 4 Involving Bicycles 3 Involving Bicycles 1 Involving Bicycle 3 COLLISIONS 5 Involving Pedestrians 1 Hit bicycle head-on 2 Merged into bicycle 1 Entered intersection w/o right of way 2 Merged into bicycle 2 Merged into bicycle 1 Involving Bicycle 3 Crossing outside of crosswalk 1 Hit bicycle broadside 2 Hit bicycle broadside 1 Rear-ended bicycle 2 Hit bicycle broadside 1 Failed to yield to bicycle 1 In crosswalk 1 Head-on collision 1 Merged into bicycle † 1 Hit in midblock crosswalk 1 Involved Muni



6th & Market

1 Pedestrian in Street

2 In crosswalk

1 Involving Muni

3 Involving Bicycles

1 Merged into bicycle

1 Hit bicycle broadside

1 In crosswalk

7 Involving Pedestrians

2 Crossing outside of crosswalk

16 COLLISIONS

9 Causing Serious Injury 162 Causing Injury

Safer Market Street Corridor

Market St

4th & Market

4 In crosswalk

2 Involving Bicycles

1 Unknown cause

1 Rear-ended bicycle

6 Involving Pedestrians

1 Crossing outside of crosswalk

1 Crossing outside of crosswalk

1 Pedestrian in Street, hit by bicycle

11 COLLISIONS

40 Property Damage Only

3rd & Market

1 In crosswalk

5 Involving Bicycles

2 Merged into bicycle

2 Rear-ended bicycle

1 Hit bicycle broadside

1 Involving Pedestrian

9 COLLISIONS

Collisions Causing Injury



10th & Market

1 Involving Pedestrian

1 In crosswalk

1 Involving Bicycle

1 Turned into bicycle

7 COLLISIONS

Van Ness & Market

4 Involving Pedestrians

2 Crossing outside of crosswalk

2 Involving Bicycles

2 Hit bicycle broadside

1 In crosswalk

11 COLLISIONS

Market St

8th & Market

1 Involving Bicycle

1 Merged into bicycle

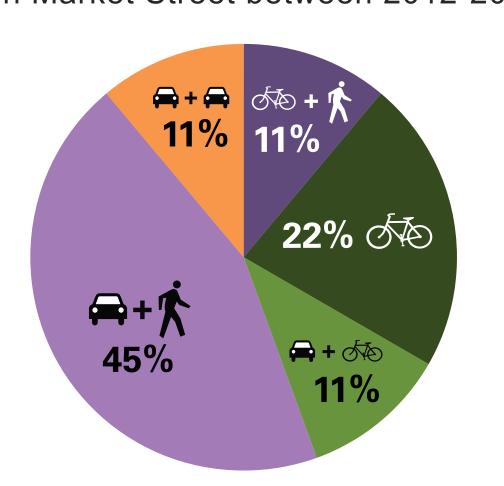
2 Fatal Collision

2 Involving Pedestrians

1 Crossing outside of crosswalk

8 COLLISIONS





162 Injury Collisions

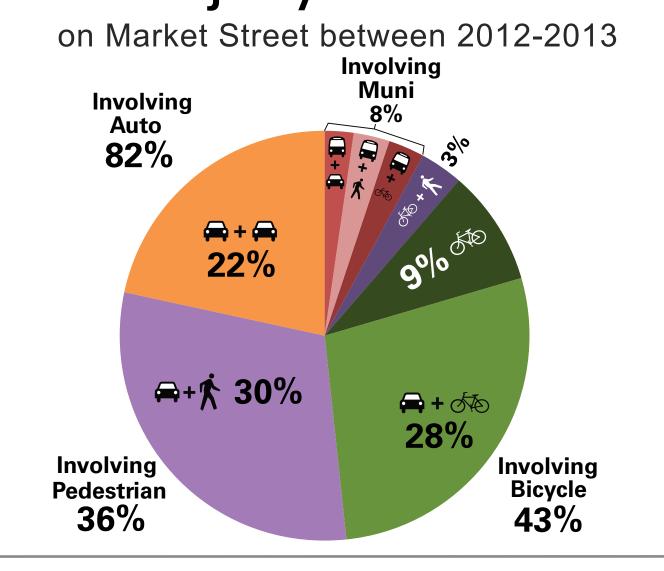
32 2nd & Market

1 Involving Muni

1 Merged into bicycle

1 Entered intersection w/o right of way

5 COLLISIONS



1 Rear-ended bicycle

Main & Market

3 In crosswalk

1 On sidewalk

4 Involving Pedestrians

2 Pedestrian in crosswalk, hit by bicycle

5 COLLISIONS

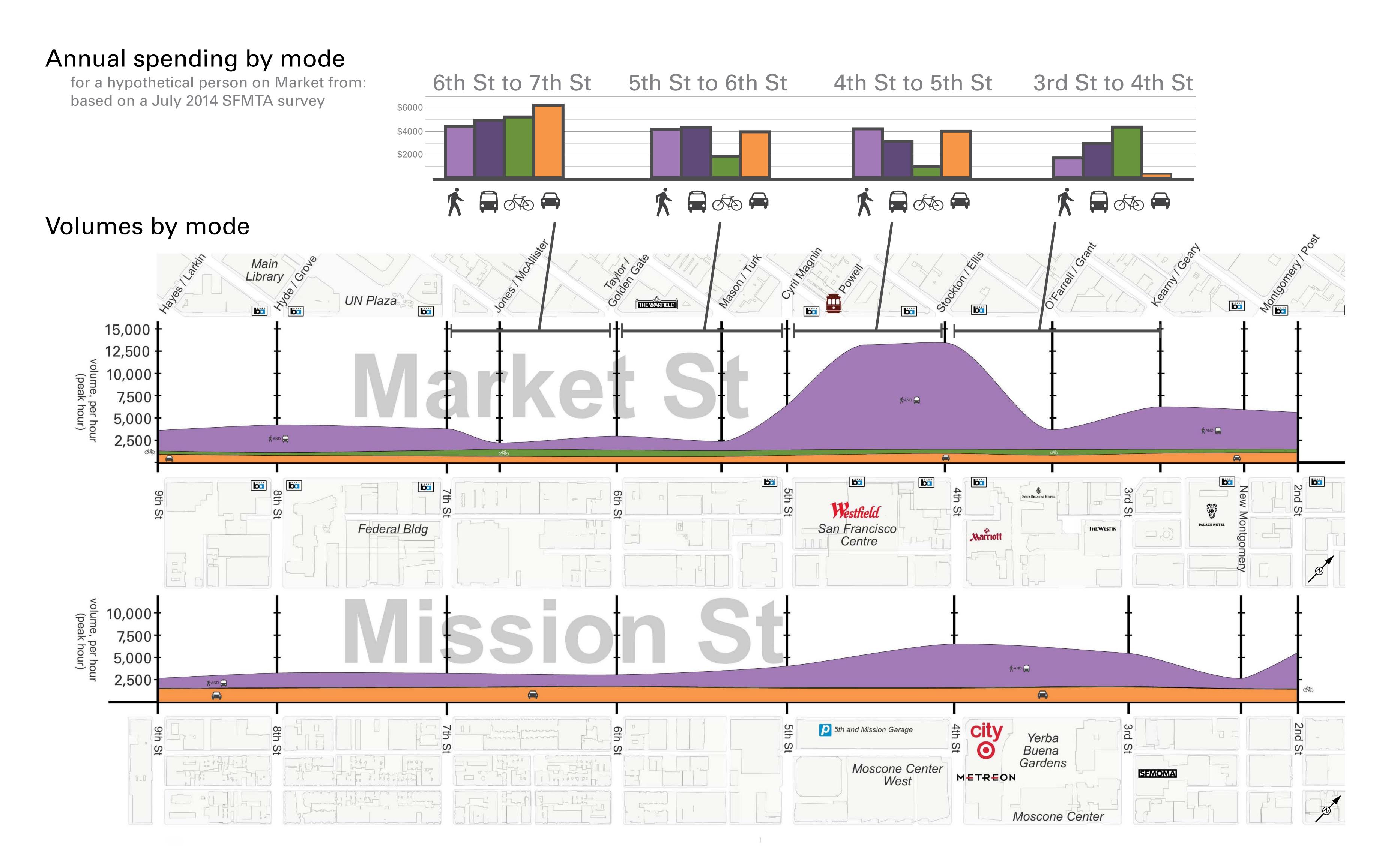
Fremont & Market

3 Involving Pedestrians

1 In crosswalk

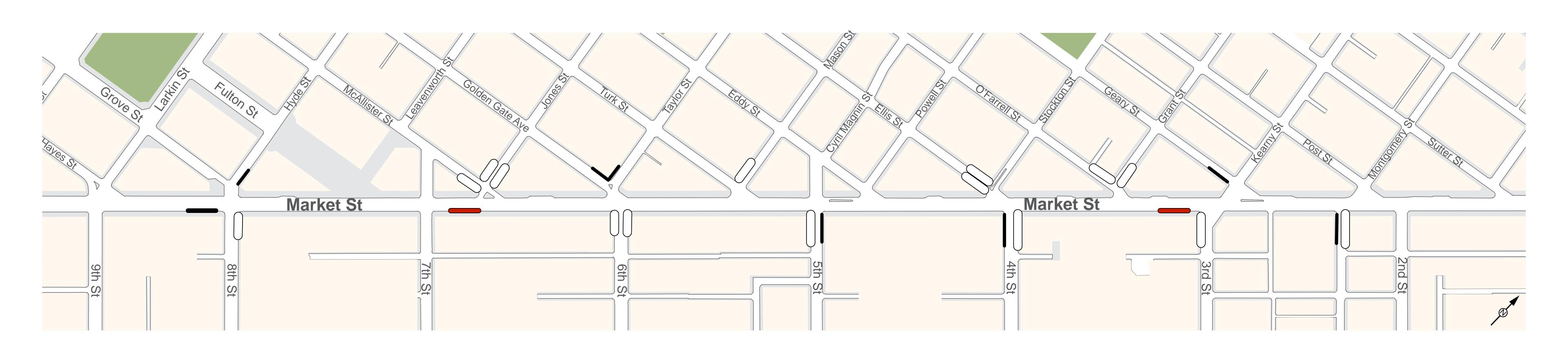
2 Pedestrian in Street, hit by bicycle

Spending and Volumes





Passenger Loading Zones



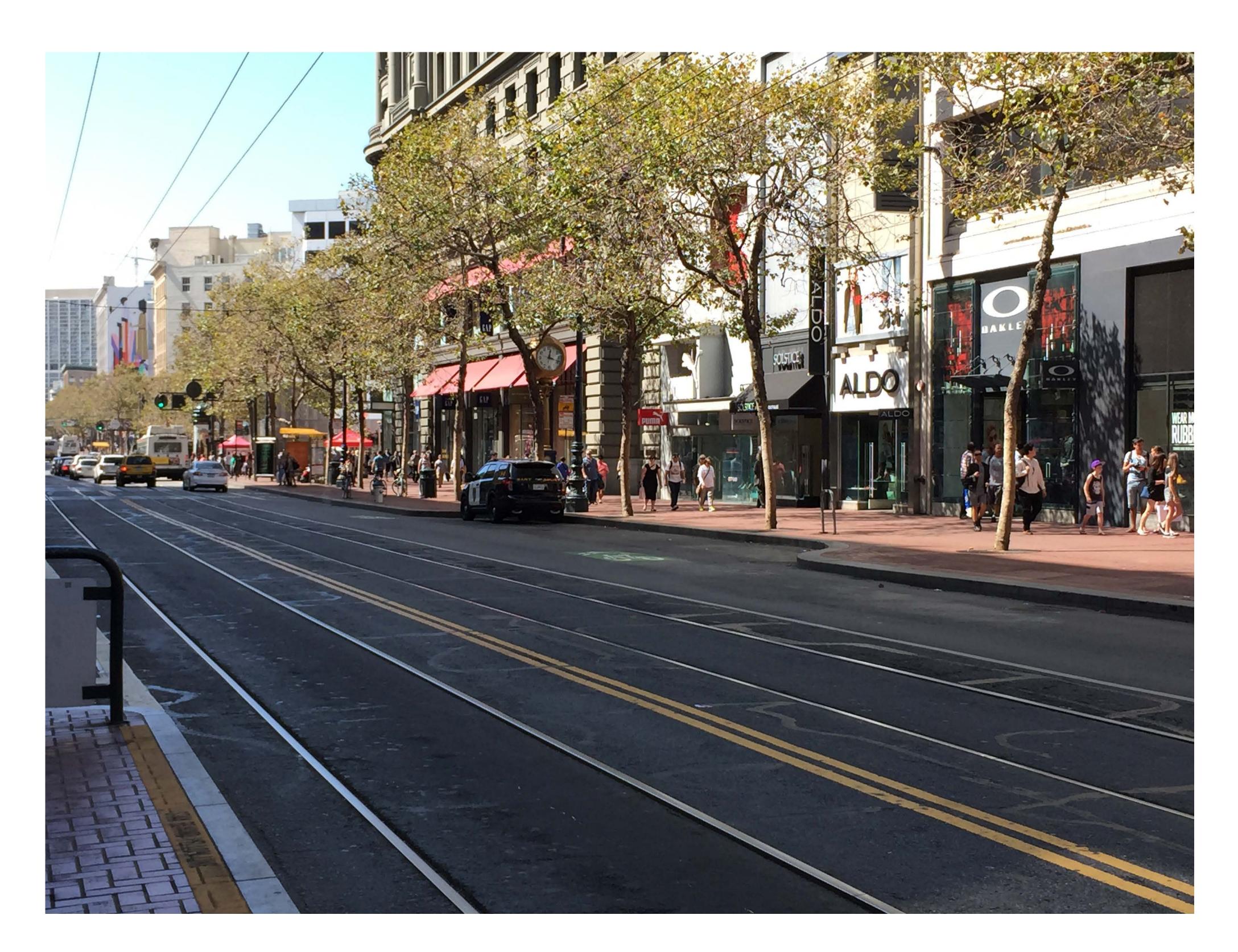
- Existing passenger loading (white) zone
- —— Current white zone which would convert to a commercial loading (yellow) zone
- —— Possible location for a new white zone

The above graphic depicts existing and proposed loading zones on Market St. The proposed locations were chosen based on community and staff input. Three passenger loading (white) zones will need to be relocated from Market Street to a cross street, however the proposal will result in more loading zones within half a block of Market St.



Next Steps





Website

Visit **www.sfmta.com/safermarketst** for information on the project and to receive e-mails for future meetings and project updates.

Contact

For any questions, contact Mari Hunter at 415.701.5667 or mari.hunter@sfmta.com.

