Meeting Etiquette

Streetscape Community Meeting

- Please sign in
- Please turn off cell phones
- Direct comments to the facilitator
- Raise your hand to speak
- Please limit your comment to one (1) minute and be respectful of all comments
- Please hold all questions for the end
Agenda
Streetscape Community Meeting

1. Welcome and Introductions - (15 Min.)
2. Streetscape Conceptual Plan - (30 Min.)
3. Feedback/ Discussion - (15 Min.)
4. Break Out Session - (20 Min.)

Stakeholders: HAMA, HAIA, HANC, CVIA
### Process to Date

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tr>
<td>10.24.12</td>
<td>First Public Meeting</td>
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<tr>
<td>09.29.13</td>
<td>Cole Valley Fair</td>
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<tr>
<td>10.23.13</td>
<td>Upper Haight Farmers’ Market</td>
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<tr>
<td>02.27.14</td>
<td>Public Realm Plan- Public Workshop</td>
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<td>06.11.14</td>
<td>Public Realm Plan- Open House</td>
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<tr>
<td>10.14.14</td>
<td>Haight St. Merchant’s Working Group #1</td>
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<td>10.20.14</td>
<td>SFMTA Board Approves Rapid Project</td>
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<td>10.28.14</td>
<td>Haight St. Merchant’s Working Group #2</td>
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<tr>
<td>02.25.15</td>
<td>Public Realm Plan- Open House</td>
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<td>02.01.15</td>
<td>Public Realm Plan- Final Report Completed</td>
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<td>02.19.16</td>
<td>Focus Group Meeting w/ Stakeholder Groups #1</td>
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<tr>
<td>03.22.16</td>
<td>Focus Group Meeting w/ Stakeholder Groups #2</td>
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<tr>
<td>07.06.16</td>
<td>Streetscape Community Meeting</td>
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Alternate Proposal

“Revolutionize Haight”
By: Reed Martin/Grand San Francisco
Alternate Proposal

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By: Reed Martin/Grand San Francisco
The Haight Street of today is markedly different than the Haight Street of past generations but many aspects of the public realm remain relatively unchanged. The narrow sidewalks encountered along Haight Street were built long before the street became the crowded destination that it is today. Furthermore, navigating the residential side streets to arrive at the commercial corridor can be difficult for outside visitors. This neighborhood, perhaps more than any other in our city, will always be associated with elements of the past — and it is for this reason that the future design of Haight Street must enable the greatest possible degree of flexibility by creating urban spaces that are able to evolve with the changing demands of the neighborhood.
The Upper Haight Streetscape Improvement Project encompasses half a mile long urban space which spans one of the most socially diverse and iconic neighborhoods in the United States. **Haight Street is a local treasure layered with a history of connection, activism, entertainment, tolerance, community, and counter-culture.** The place tells its own story through its distinct neighborhood character, thriving commercial corridor, and the global appeal that brings international visitors to Haight Street every day. **Moving forward, we seek to enrich an already compelling story and bring this urban space up to date through new lighting, embedded way-finding, neighborhood greening, and expanded pedestrian spaces.** These few simple features allow the narrative of Haight Street to remain connected to the past while also providing the necessary opportunities to shape new stories well into the future.
Global Reach

The historical elements and iconic symbolism are features which foster Haight Street’s role as an international destination for visitors.
Regional Appeal

The thriving commercial corridor which runs through Upper Haight Street is an essential element in the neighborhood’s resilience. Unique retail shops, curiosities, and iconic local establishments will help bring Haight Street into the future.
LOCAL CHARACTER

Haight ST

Central Ave

Masonic Ave

Ashbury St

Clayton St

Belvedere St

Cole St

Shrader St

Stan Yan St

Golden Gate Park
Local Character

The new design should build upon the unique local character already present in the Upper Haight Street neighborhood in order to create a thriving streetscape that all can enjoy.
BEYOND THE SUMMER OF LOVE

The future Haight Street presents an opportunity to draw upon the international, regional, and local elements to carry Haight St. into the future while maintaining significant connections to our historical past.
Goals
Haight Streetscape Improvements

1. Support the unique identity of the Haight Street neighborhood.

2. Further develop the recommendations provided through the Haight Ashbury Public Realm Plan.

3. Create a safe and well-lit corridor through pedestrian lighting.

4. Review existing urban forest along Haight St. and identify areas of opportunity for future greening.

5. Incorporate MTA transit bulbs into the larger streetscape design.


7. Provide opportunities for the introduction of neighborhood art.
Haight/ Ashbury Node

T- Intersections Node

Stanyan Transit Node

LEGEND

New Sidewalk Paving
New Transit & Pedestrian Bulbs
Decorative Intersection Treatment at Haight/ Ashbury

Continental Crosswalk
New Street Lighting Fixture
New Pedestrian Lighting

(E) Street Tree
(E) Corridor Nodes
New Transit Stops
(E) Parklet to Remain

Note: Colors and patterns shown in plan are for diagramatic purposes only.
Typical Section

Legend:
- New Sidewalk Paving
- New Transit & Pedestrian Bulbs
- Decorative Intersection Treatment at Haight Ashbury
- New Curb Ramps
- New Decorative Pedestrian Bulb Treatment at Haight/Ashbury Intersection
- Continental Crosswalks
- New Pedestrian Lighting
- Potential Future String Lighting (by Community)
- New Street Lighting Fixtures
- New Sidewalk Paving Throughout

Note: Colors and patterns shown in plan are for diagramatic purposes only.

Potential Future String Lighting (by Community)
New Street Lighting Fixtures
New Decorative Pedestrian Bulb Treatment at Haight/Ashbury Intersection
Continental Crosswalks
New Pedestrian Lighting
New Sidewalk Paving Throughout
Typical Sidewalk Section

**SIDEWALK ZONE:**
8'-0"

**TREE + PED LIGHT ZONE:**
4'-0"

**OVERALL WIDTH:**
12'-0"
HAIGHT STREET SURVEY RESULTS

HAIGHT STREET CORRIDOR-WIDE TREATMENTS

Over 150 people responded to our Haight Street survey, either at a public meeting or online. Many thanks to those who took the time to respond! Please visit http://haightashbury.sfplanning.org to view the survey and the accompanying presentation boards.

Participants were asked to rank treatments that could be implemented along Haight Street. Pedestrian-scale lighting and additional greening were both high priorities. Of the various lighting opportunities, the strongest support was for traditional pedestrian lighting and decorative lighting. Street trees were the most popular greening category, followed by sidewalk planters and stormwater gardens.

CORRIDOR TREATMENT PRIORITIES

<table>
<thead>
<tr>
<th>TREATMENT ELEMENTS</th>
<th>MOST PREFERRED</th>
<th>LEAST PREFERRED</th>
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<tbody>
<tr>
<td>LIGHTING</td>
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<td>SIGNAGE</td>
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<td>IDENTITY</td>
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<td>GREENING</td>
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<td>SEATING</td>
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There was general support for some identity features, but not at the expense of lighting or greening. Within this category, the strongest support was for creative functional elements, such as artistic bike racks or special paving details.

Wayfinding signage was a lower priority, through there was support for signage highlighting points of interest or transit access. Informal seating was the lowest priority for the corridor.

HAIGHT STREET MID BLOCK SPACES

Past outreach indicated that there was a desire for additional mid-block sidewalk space along Haight Street. The most popular locations for this space was the block between Clayton and Ashbury, followed by the block between Shrader and Cole.

Consistent with preferences for the entire corridor, the highest priority for mid-block spaces was additional greening and sidewalk gardens.

Location A: Between Shrader and Cole (north side)
Location B: Between Shrader and Cole (south side)
Location C: Between Clayton and Ashbury (north side)
Location D: Between Clayton and Ashbury (south side)
Location E: Between Ashbury and Masonic (north side)
Location F: Between Masonic and Central (north side)

WAYS TO USE THIS ADDITIONAL SPACE

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>PREVIOUS</th>
<th>LEAST PREFERRED</th>
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INTERSECTIONS

Top priorities for the Haight/Stanyan intersection were continuing the bike rental use and providing an element to mark the intersection as the gateway between Haight Street and Golden Gate Park. Preferences for the Haight/Cole intersection were for ‘Green’ and ‘Active’ sidewalk extensions. Top priorities for the Haight/Ashbury intersection were special paving, and highlighting the intersection with either public art or a more traditional intersection marker.

HAIGHT AND STANYAN

<table>
<thead>
<tr>
<th>TREATMENT</th>
<th>HIGHEST PRIORITY</th>
<th>LOWEST PRIORITY</th>
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<tbody>
<tr>
<td>CONTINUE BIKE RENTAL USE</td>
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<tr>
<td>GATEWAY PLANTER</td>
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<td>PUBLIC ART</td>
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<td>INTERSECTION TREATMENT</td>
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HAIGHT AND ASHBURY

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<td>INTERSECTION TREATMENT</td>
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<tr>
<td>FLEXIBLE SPACE</td>
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**PEDESTRIAN LIGHTING**

**HEIGHT:**
17’-4”

**SPACING:**
40’ to 50’ on center

**COLOR:**
Powdercoated Black

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**OPTION A**
Holophane “GranVille”

**OPTION B**
Holophane “Syracuse”
**Paving**

**Integral Color:**
Dark Grey/ Charcoal

**Flag Size:**
3’-0” x 3’-0”

**Sidewalk Paving**

**Option A**
Concrete w/ dark grey integral color (without sparkle grain finish)

**Option B**
Concrete w/ dark grey integral color & sparkle grain finish
Tree Analysis

Thoughtfully located street trees along Haight Street can greatly enhance the strong architectural character of the street. Establishing an urban forest at each cross street would establish community greening on the neighborhood scale while also creating a sense of arrival for visitors as they approach Haight Street.
Please join us for a walk with our Urban Forester!

Saturday, July 9th
10am-Noon

Meet on Haight Street (near Stanyan St.) near the Whole Foods parking lot.

*Please wear walking shoes as we’ll walk each side of Haight Street between Stanyan St. and Central Ave.
HAIGHT STREET SURVEY RESULTS

WORKSHOP #3
June 11, 2014

Over 150 people responded to our Haight Street survey, either at a public meeting or online. Many thanks to those who took the time to respond! Please visit http://haightstanyan.sfplanning.org to view the survey and the accompanying presentation boards.

Participants were asked to rank treatments that could be implemented along Haight Street. Pedestrian-scale lighting and additional greening were both high priorities. Of the various lighting opportunities, the strongest support was for traditional pedestrian lighting and decorative street trees.

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HAIGHT STREET SURVEY RESULTS

MID BLOCK SPACES

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WAYS TO USE THIS ADDITIONAL SPACE

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HAIGHT AND STANYAN

HAIGHT AND ASHBURY

HAIGHT AND COLE
New Pedestrian Lighting
Centered on Paving Band
In Ground Planting Areas
within Expanded Bulbs
Iconic Paving at Expanded
Pedestrian Areas
Existing Street Trees
In Ground Planting Areas
New Pedestrian Lighting
Centered on Paving Band
Features:

- Opportunity for Quotes in Concrete Paving
- Light Grey Integral Color Concrete
- 18” Thick Band Spaced 3’-0” O.C.
- Black Pedestrian Lighting Aligned with Paving
- In-ground Planting Areas in Bulb-outs w/ Custom Planter Railings
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Haight and Ashbury Improvements

Haight Street Survey Results

Corridor-Wide Treatments

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Ways to Use This Additional Space

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Haight and Stanyan

Haight and Cole

Haight and Ashbury

Pedestrian Realm Project

Upper Haight Transit Improvement & Pedestrian Realm Project

Streetscape Community Meeting 07.06.16
SOCIAL ACTIVITY

HAIGHT / ASHBURY

Then

Now

Upper Haight Transit Improvement & Pedestrian Realm Project
Streetscape Community Meeting 07.06.16
*Note: Street Trees not shown for graphic clarity of paving materials.
Haight / Ashbury
Option B

- Haight Ashbury T-Shirts
- Ben & Jerry's Ice Cream
- Mosaic Tiles - Blue Jewel Tones
- Victorian Column Gateway

*Note: Street Trees not shown for graphic clarity of paving materials.

To Golden Gate Park

To Downtown SF

Aviator Nation

RVCA

Upper Haight Transit Improvement & Pedestrian Realm Project
Streetscape Community Meeting 07.06.16
Haight / Ashbury Option C

*Note: Street Trees not shown for graphic clarity of paving materials.
THANK YOU!

www.sfmta.com/7rapid
http://sf-planning.org/haight-ashbury-public-realm-plan

Amy Lam, Project Manager
(Amy.Lam@sfdpw.org)