

Sales Tax Data Guide

June 25, 2014

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1 Introduction

This dataset includes sales tax revenue collected in SFpark pilot and control areas, Port of San Francisco areas, and citywide. The dataset has three subsets: (a) all sales tax collected in the City, (b) sales tax collected in the “Food Product,” “General Retail” and “Miscellaneous” categories including chain stores; and (c) sales tax collected in the “Food Product,” “General Retail” and “Miscellaneous” categories excluding chain stores. It was compiled by the Controller’s Office of the City and County of San Francisco. The above-listed categories and “chain stores” are defined by the Controller’s Office.

1.1 Timeline

The data is provided for each Fiscal Year (July to June) from Fiscal Year 2006 through Fiscal Year 2013.

1.2 Availability of Data

The dataset is available as an Excel workbook. For all data requests and related inquiries, please contact info@sfpark.org and put “SFpark evaluation data request” in the subject line.

The file name, format and size are as follows:

- File name: SFpark_SalesTax_20062013.xlsx
- File format: 2010 MS Office Excel workbook
- File size: 17.7 KB

1.3 Known issues

The Controller’s Office excluded sales tax for chain stores due to the nature of the data as reported. As reported, it cannot be accurately disaggregated to pilot and control areas. Sales tax revenue for a given chain store is allocated equally across all locations of a given store, regardless of actual changes in retail activity from one store to the next. Sales tax revenue from chain stores constitutes a significant portion of overall sales tax; the extent to which it affects trends in pilot and control areas cannot be determined due to the nature of the data.

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