Intercept Survey Form DOWNTOWN

Hi, I am doing a brief survey about parking in San Francisco. It will take about 5 minutes and will help the SFMTA to improve parking options in the city. It’s anonymous and you can skip any question you don’t want to answer!

Q1. How did you get to the downtown area today? (Do not read – Select ONE)


Q1a. Have you driven to the downtown area within the last year?

☐ 1. Yes ☐ 2. No —> If NOT DRIVEN past year: Thank you for your time, those are all the questions.

Q1b. What are the reasons you did NOT drive here today? (Do not read – Select ALL)


Q2. What was the reason you came to downtown today? (Do not read – Select ALL)


[For non-drivers Q1a= yes “Thinking about the last time you drove to the downtown area….”]

Q3. How many people were in the car with you, including yourself? (#)

Q4. How long did you look for parking once you got to the downtown area? (min)

Q5. Using a scale from 1 to 5, how much traffic was in the downtown area with 1 being no traffic at all and 5 being a great deal of traffic?

1-----------2-----------------3-----------------4-----------------5-----------DK/REF

No traffic Great deal of traffic

Q6. And how far did you end up parking from your destination (where you wanted to go)?

☐ 1. Less than 1 block away - About: 1-------2-------3-------4 blocks away (circle one) ☐ 2. More than 4 blocks away ☐ 3. Other: __________________________

Q7. What kind of parking did you use today? (Do not read – Select ONE)


Q8. And how easy was it to pay for parking using a scale from 1 to 5 with 1 being very easy and 5 being very difficult?

1-----------2-----------------3-----------------4-----------------5 DK/REF N/A

Very Easy Very Difficult

Q9. Overall, how easy was it to find parking using the same scale from 1 to 5?

1-----------2-----------------3-----------------4-----------------5 DK/REF

Very Easy Very Difficult
Q10. If you had to guess, how much money will (did) you spend downtown on your visit? $_______

Q11. How much did you personally pay (or expect to pay) for parking today? $_______
If Q11=0: Q11a. Why did you not personally pay anything?
- [ ] Free residential parking
- [ ] Meter broken
- [ ] Outside time limit (for meter)
- [ ] Forgot to pay
- [ ] Coupon/Voucher (store parking lot)
- [ ] Disabled parking/Placard
- [ ] Carpool
- [ ] Employer reimburses parking
- [ ] Did not pay/risk ticket
- [ ] Employer reimburses parking
- [ ] DK/Skip

Q12. Thinking about your typical travel over the last year, about how often do you come to downtown?
- [ ] Every day
- [ ] Several times a week
- [ ] About once a week
- [ ] Less than once a month
- [ ] DK/Skip

Q13. Compared to a year ago, would you say you travel to downtown...
- [ ] More
- [ ] Less or [ ] About the Same (go to Q14)
- [ ] DK/Skip

Q13a. Why do you travel more / less often to downtown? (Do not read - Select ALL)
- [ ] New school or work location
- [ ] Moved to or from area
- [ ] Improved transit service
- [ ] Worsened transit service
- [ ] Easier to find parking
- [ ] More difficult to find parking
- [ ] Parking more expensive
- [ ] Parking less expensive
- [ ] Purchased or sold vehicle (circle one)
- [ ] Other
- [ ] DK/Skip

Q14. Compared to a year ago, have you changed your transportation mode to get to downtown?
- [ ] Yes
- [ ] No (go to Q15)

Q14a. How did your choice of transportation change? (Do not read - Select ALL)

<table>
<thead>
<tr>
<th>MORE</th>
<th>LESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Use public transit</td>
<td>1</td>
</tr>
<tr>
<td>Use car</td>
<td>1</td>
</tr>
<tr>
<td>Use bike</td>
<td>1</td>
</tr>
<tr>
<td>Use taxi</td>
<td>1</td>
</tr>
<tr>
<td>Use carpool</td>
<td>1</td>
</tr>
<tr>
<td>Walk</td>
<td>1</td>
</tr>
<tr>
<td>Other:</td>
<td>1</td>
</tr>
</tbody>
</table>

Q14b. Why did you change your transportation mode to downtown in the last year? (Do not read - Select ALL)

<table>
<thead>
<tr>
<th>MORE</th>
<th>LESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>New school or work location</td>
<td>1</td>
</tr>
<tr>
<td>Moved to or from area</td>
<td>1</td>
</tr>
<tr>
<td>Improved transit service</td>
<td>1</td>
</tr>
<tr>
<td>Worsened transit service</td>
<td>1</td>
</tr>
<tr>
<td>Easier to find parking</td>
<td>1</td>
</tr>
<tr>
<td>More difficult to find parking</td>
<td>1</td>
</tr>
<tr>
<td>Parking more expensive</td>
<td>1</td>
</tr>
<tr>
<td>Parking less expensive</td>
<td>1</td>
</tr>
<tr>
<td>Purchased or sold vehicle (circle one)</td>
<td>1</td>
</tr>
<tr>
<td>Other:</td>
<td>1</td>
</tr>
</tbody>
</table>

Q15. Compared to a year ago, have you changed the type of parking you use in the downtown area?
- [ ] Yes
- [ ] No (go to Q16)

Q15a. How did the type of parking you use change? (Do not read - Select ALL)

<table>
<thead>
<tr>
<th>MORE</th>
<th>LESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unmetered Parking</td>
<td>1</td>
</tr>
<tr>
<td>Metered Parking</td>
<td>1</td>
</tr>
<tr>
<td>Parking Garage (paid monthly/ paid today / free - circle one)</td>
<td>1</td>
</tr>
<tr>
<td>Parking Lot (paid monthly/ paid today / free - circle one)</td>
<td>1</td>
</tr>
<tr>
<td>Other:</td>
<td>1</td>
</tr>
</tbody>
</table>
Q15b. Why did you change the type of parking you use?  *(Do not read - Select ALL)*
- ☐ New school or work location
- ☐ Moved to or from area
- ☐ Improved transit service
- ☐ Worsened transit service
- ☐ Easier to find parking
- ☐ More difficult to find parking
- ☐ Parking more expensive
- ☐ Parking less expensive
- ☐ Purchased or sold vehicle *(circle one)*
- ☐ Other...................................................... ☐ DK/Skip

Q16. Compared to a year ago, has parking availability in the downtown area improved or worsened?
- ☐ Improved
- ☐ Worsened
- ☐ Neither
- ☐ Both
- ☐ DK/Skip

Q17. Compared to a year ago have you changed the time of your trips to the downtown area in order find cheaper parking?
- ☐ Yes
- ☐ No *(go to Q19)*
- ☐ DK/Skip

Q18. Are you aware of ways to get information to help you park in the downtown area?
- ☐ Yes
- ☐ No *(go to Q19)*
- ☐ DK/Skip

Q18a. Can you recall the name of the source/sources to get parking information?

| 1. Dial 511 PHONE | ☐ Often | ☐ Sometimes | ☐ Rarely | ☐ Never |
| 2. 511.org WEB | ☐ Often | ☐ Sometimes | ☐ Rarely | ☐ Never |
| 3. SFPARK Mobile APP | ☐ Often | ☐ Sometimes | ☐ Rarely | ☐ Never |
| 4. SFPARK WEBSITE | ☐ Often | ☐ Sometimes | ☐ Rarely | ☐ Never |
| 5. OTHER APP FOR PARKING INFO | ☐ Often | ☐ Sometimes | ☐ Rarely | ☐ Never |

Q18b. How frequently do you use this source of information to go downtown? *(Do not read – Select ALL)*

| 1. Dial 511 PHONE | ☐ Often | ☐ Sometimes | ☐ Rarely | ☐ Never |
| 2. 511.org WEB | ☐ Often | ☐ Sometimes | ☐ Rarely | ☐ Never |
| 3. SFPARK Mobile APP | ☐ Often | ☐ Sometimes | ☐ Rarely | ☐ Never |
| 4. SFPARK WEBSITE | ☐ Often | ☐ Sometimes | ☐ Rarely | ☐ Never |
| 5. OTHER APP FOR PARKING INFO | ☐ Often | ☐ Sometimes | ☐ Rarely | ☐ Never |

Q19. And finally, a few demographic questions. May I ask you for your home zip code?

Q20. Please stop me when I get to the range that represents your total household income:
- ☐ Less than $10,000
- ☐ 10,000–24,999
- ☐ 25,000–34,999
- ☐ 35,000–49,999
- ☐ 50,000–74,999
- ☐ 75,000–99,999
- ☐ 100,000–149,999
- ☐ 150,000–199,999
- ☐ 200,000–249,999
- ☐ 250,000 or more
- ☐ DK/Skip

Q21. And the last question - are you between the ages of…?
- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55-64
- ☐ 65-74
- ☐ 75-84
- ☐ 85+
- ☐ DK/Skip

Q22. Do you have any additional comments you want to share?

Those are all the questions. On behalf of the SFMTA - Thank you very much for your time.