



**SAN FRANCISCO  
MUNICIPAL TRANSPORTATION AGENCY  
BOARD OF DIRECTORS AND  
PARKING AUTHORITY COMMISSION**

**MINUTES**

Tuesday, June 19, 2018  
Room 400, City Hall  
1 Dr. Carlton B. Goodlett Place

**REGULAR MEETING AND CLOSED SESSION  
1 P.M.**

**SFMTA BOARD OF DIRECTORS**

Cheryl Brinkman, Chairman,  
Malcolm Heinicke, Vice Chairman  
Gwyneth Borden  
Lee Hsu  
Cristina Rubke  
Art Torres

Edward D. Reiskin  
**DIRECTOR OF TRANSPORTATION**

Roberta Boomer  
**SECRETARY**

## ORDER OF BUSINESS

### 1. Call to Order

Chairman Brinkman called the meeting to order at 1:07 p.m.

### 2. Roll Call

Present: Cheryl Brinkman  
Gwyneth Borden – absent at Roll Call  
Malcolm Heinicke  
Lee Hsu  
Art Torres

Absent: Cristina Rubke – with notification

### 3. Announcement of prohibition of sound producing devices during the meeting.

Chairman Brinkman announced that the ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at the meeting. She advised that any person responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices might be removed from the meeting. She also advised that cell phones that are set on “vibrate” cause microphone interference and requested that they be placed in the “off” position.

### 4. Approval of Minutes

No public comment.

On motion to approve the minutes of the June 5, 2018 Regular Meeting: unanimously approved (Borden, Rubke-absent).

### 5. Communications

Board Secretary Boomer stated that Item 12 regarding amending the Business and Tax Regulations Code to add a new gross receipts tax category had been removed from the agenda at the request of staff. Chairman Brinkman noted that any members of the public who wished to talk about Item 12 should address the item as part of general public comment.

### 6. Introduction of New or Unfinished Business by Board Members

-Special Recognition

The Board expressed appreciation to Joel Ramos for his service as a member of the SFMTA Board of Directors.

Joel Ramos expressed appreciation for the opportunity to serve San Francisco. He stated that his appreciation for staff has only increased.

Vice Chairman Heinicke acknowledged the passing of Tara Houseman and expressed the condolences of the SFMTA. She was a passionate advocate for taxis.

**PUBLIC COMMENT:**

Tom Nolan recognized Joel Ramos for his service on the Board and expressed appreciation for his dedication.

Cathy DeLuca commended Joel Ramos for his work and expressed appreciation for his service on the Board.

Tariq Mehmood discussed the passing of Tara Houseman. Ms. Houseman voted against every activity in favor of taxi drivers. This recognition is being done on a political basis. It's the wrong way to support somebody.

Mark Gruberg discussed the passing of Tara Houseman and the indecency of Mr. Mehmood's remarks. There was no stronger advocate for drivers even when it went against her own interests. She was a good friend and served the taxi industry in many roles for years. She gave her heart and soul to the industry.

David Pilpel expressed appreciation for the explanation for what happened to Director Ramos. He expressed disagreement with Mr. Mehmood. Ms. Houseman was a wonderful, warm person.

**7. Director's Report (For discussion only)**

- Update on Vision Zero
- Ongoing Activities

Ed Reiskin, Director of Transportation, discussed "Play Streets", the status of powered scooter applications, the Twin Peaks Tunnel project, the Van Ness Improvement project, Geary Bus Rapid Transit Project, and transit service for Pride weekend events.

Director Borden arrived.

**PUBLIC COMMENT:**

Aleta Dupree stated that she is passionate about scooters. They can be helpful as a last mile solution. Their use doesn't detract from the use of Muni. It's important to plan for scooters to come. The approval or denial shouldn't be based on personal feelings but on requirements of law.

David Pilpel discussed the Twin Peaks Tunnel project. The June shutdown wasn't planned and was executed quickly. He experienced issues with transit service at night. There were schedule restraints. He hopes there will be construction updates on the website. He questioned the approval process for the temporary red zones. He would like to see the environmental determination for the temporary bus bulbs. He hasn't seen signage about no NX service. The Geary Record of Decision was issued two weeks ago.

Mark Gruberg commented on the scooter permit selection process. Uber and Lyft are among the applicants. The past behavior of these companies should be considered. Both started their businesses illegally without any authority to operate. They convinced the California Public Utilities Commission to approve them after highly dubious circumstances and then expanded across the world. Uber has a long list of corporate transgressions.

Tariq Mehmood discussed powered scooters. These scooters weave in and out of traffic. It's hard for cars to drive behind a scooter. This is a traffic congestion issue as well as a pedestrian safety issue. Scooters are in the taxi lanes and the bus lanes. It's not okay and is a disaster in the making.

Herbert Weiner stated that he has asked for statistics about late and missing buses and breakdowns. He would like information about bicycle infractions and injuries to pedestrians. He would like to know how these statistics compare to previous months. The Board should address these statistics. Director Reiskin has said that this information is available on the website. It must be public.

Donna Parker discussed the Van Ness Bus Rapid Transit center lane and wondered where the Golden Gate buses and the express buses would go. There's a lot of Golden Gate buses on Geary Street. She wondered if those buses will be in the bus only lane and how they will impact transit.

#### 8. Citizens' Advisory Council Report

No report.

#### 9. Public Comment

Gary Dubcoff expressed disappointment for the red curbs on his block associated with the Twin Peaks Tunnel project. Residents woke up to the red curbs and to find that 30 parking spaces had been removed. The front of his house is now a freeway. It's a dangerous situation. There was no notice and it wasn't carefully thought out.

Aleta Dupree stated that she hasn't seen the new fare schedule on the website. It's important to be timely with communication as the deadline approaches. She hopes there will be more new trains on the road. She is pleased with the deployment of the new fare boxes and the new paper tickets. It's important to emphasize prepayment options.

Robert Cesana stated that Uber's Chief Executive Officer has proposed bailing out medallion holders in New York City. He wondered why the SFMTA couldn't do the same thing. It might pay down the debt of what the SFMTA owes. He wants to know why the SFMTA won't lease medallions to business

people. The obvious market is autonomous vehicles. 80% of autonomous vehicle rides are within San Francisco, including the airport.

Frank Strona stated that he's excited about the Twin Peaks Tunnel project. From Ord Street to Danvers, residents woke up to red curbs. There was no mention of those areas being affected on the website. There are people with disabilities on these blocks. This is an unfortunate situation, especially for people with disabilities.

Paul Saccon expressed disappointment for the red zones placed in his neighborhood. Cars are racing up the street and skateboarders are going fast downhill. This is a recipe for a disaster. Residents can't park and they have nowhere to go. They have asked for a stop sign at Market and Hattie streets because it's an unsafe area. He urged an assessment and discussion about how to slow traffic in the neighborhood.

Nathan Dwiri objected to having to pay the annual taxicab fee. He doesn't have a driving requirement. Effectively nobody has a driving requirement any longer because nobody checks. The requirement is bogus.

Tariq Mehmood discussed the Schaller Report. It's nothing but a piece of crap. Lawyer Philip Ward stated they want to close cab companies and give all the business to two cab companies. They have access to the Supervisors and are doing things through the Supervisors. Cab drivers are afraid.

Cyndi Bakir stated that the California Public Utilities Commission proposed eliminating fees they were collecting from Transportation Network Companies (TNCs). That may be okay but San Francisco has had to become a curb monitor and has had to spend money to monitor this activity. She supports creating a new tax category for TNCs.

Herbert Weiner stated that he tried to reserve a Supershuttle for a trip to the airport. It was a \$45 a ride but it was \$18 a few months ago. Uber and Lyft are the cause of the price increase. If there's a monopoly they will jerk the price sky high. It's terrible what's happening with public transportation to the airport. He expressed support for a \$35 fee for a taxi ride to the airport.

Juanita Washington asked for a dedicated line for Third Street. The K/T line is not beneficial to the community. With sporting events, there are delays on the line. On June 26, there was a 40 minute delay to get a few blocks. Seniors and people with disabilities wait to get the T train to Sunnydale but are affected by sporting events. There needs to be a dedicated "T" train to go all the way to Third Street. She wondered when the big trucks were allowed back onto Third Street.

Bruno Schrader discussed electrical ride devices and how they provide a solution to first mile/last mile connectivity issues. Electric scooters and bikes can provide solutions. The City needs to work with companies that care about keeping San Francisco as green as possible. These devices are the future for the planet.

David Pilpel discussed a lawsuit over the Geary Bus Rapid Transit. Mr. Reiskin didn't mention significant service changes. There's a serious transit operator shortage with runs not going out at the

Green Division. Islais Creek opened over the weekend but there's just an acting Superintendent. That facility needs a permanent full time person. The Salesforce terminal wasn't ready for Muni and so staff has had to do work-arounds. The routing should be re-examined.

Mark Gruberg discussed the business and tax amendments on companies such as Uber and Lyft. It's understandable why the city would want to derive revenue from companies that are trying to increase costs, burdens, and wear and tear, however, there are some things that need to be done beyond that. This is not a solution to the problems that they are causing such as congestion and safety. They are a danger to the public. What is needed are solutions beyond the tax.

THE FOLLOWING MATTERS BEFORE THE SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY BOARD OF DIRECTORS ARE RECOMMENDED FOR ACTION AS STATED BY THE SFMTA DIRECTOR OF TRANSPORTATION OR CITY ATTORNEY WHERE APPLICABLE. EXPLANATORY DOCUMENTS FOR ALL CALENDAR ITEMS ARE AVAILABLE FOR REVIEW AT 1 SOUTH VAN NESS AVE. 7<sup>th</sup> FLOOR.

#### CONSENT CALENDAR

10. All matters listed hereunder constitute a Consent Calendar, are considered to be routine by the San Francisco Municipal Transportation Agency Board of Directors and will be acted upon by a single vote. There will be no separate discussion of these items unless a member of the Board of Directors or the public so requests, in which event the matter shall be removed from the Consent Calendar and considered as a separate item.

(10.1) Authorizing the disposal of 12 surplus vintage streetcars. (Explanatory documents include a staff report and resolution. The proposed action is the Approval Actions as defined by S.F. Administrative Code Chapter 31.)

Item 10.1 was severed from the Consent Calendar at the request of a member of the public.

#### PUBLIC COMMENT:

Members of the public expressing opposition: David Pilpel

#### RESOLUTION 180619-091

On motion to approve:

ADOPTED: AYES – Borden, Brinkman, Heinicke, Hsu, and Torres

ABSENT - Rubke

(10.2) Establishing a revised meeting schedule for meetings of the SFMTA Board of Directors and Parking Authority Commission Policy and Governance Committee to meet at 10:00 a.m. on the fourth Tuesday of every month. (Explanatory documents include a staff report and resolution.)

Item 10.2 was severed from the Consent Calendar at the request of a member of the public.

PUBLIC COMMENT:

Members of the public expressing opposition: David Pilpel

RESOLUTION 180619-092

On motion to approve:

ADOPTED: AYES – Borden, Brinkman, Heinicke, Hsu, and Torres

ABSENT - Rubke

(10.3) Amending the Transportation Code, Division II, to revise the pilot Powered Scooter Share Permit Program by increasing the fines for repeated Powered Scooter Share Parking violations, and making technical corrections to clarify the scope of the fines, and the authority of the Director of Transportation to issue procedures governing the review of Powered Scooter Share Permit Program application and revocation decisions. (Explanatory documents include a staff report, resolution and amendment.)

Item 10.3 was severed from the Consent Calendar at the request of a member of the public.

PUBLIC COMMENT:

Members of the public expressing opposition: Aleta Dupree

RESOLUTION 180619-093

On motion to approve:

ADOPTED: AYES – Borden, Brinkman, Heinicke, Hsu, and Torres

ABSENT - Rubke

(10.4) Approving Contract No. SFMTA-2017-11, Maintenance of Electronic Card Access Security Systems, with Microbiz Security Company, for the maintenance of alarm systems at SFMTA facilities, in an amount not to exceed \$800,000, and for a term of five years. (Explanatory documents include a staff report, resolution and contract.)

RESOLUTION 180619-094

(10.5) Approving Amendment #3 to Contract No. SFMTA 2016/29, Safety Management Software and Configuration Services Contract with Intelx Technologies, for additional software development, configuration and integration services to implement an SFMTA Safety Management Database System to increase the contract amount by \$252,731 for a total contract amount not to exceed \$1,991,730 and no additional time. (Explanatory documents include a staff report, amendment and resolution.)

RESOLUTION 180619-095

On motion to approve the Consent Calendar (Items 10.1, 10.2 and 10.3 severed):

ADOPTED: AYES – Borden, Brinkman, Heinicke, Hsu, and Torres

ABSENT – Rubke

REGULAR CALENDAR

11. Approving the following parking and traffic modifications associated with the 8<sup>th</sup> Avenue Neighborway Project as follows:

- A. ESTABLISH – NO LEFT TURN - Fulton Street, eastbound left turn to northbound 8th Avenue
- B. ESTABLISH – RED ZONE - 8th Avenue, west side, from Cabrillo Street to 12 feet northerly; 8th Avenue, east side, from Cabrillo Street to 20 feet southerly; Cabrillo Street, south side, from 8th Avenue to 6 feet easterly; Cabrillo Street, south side, from 8th Avenue to 13 feet westerly; 8th Avenue, west side, from Balboa Street to 18 feet northerly; 8th Avenue, east side, from Balboa Street to 17 feet southerly; Balboa Street, south side, from 8th Avenue to 19 feet westerly; 8th Avenue, east side, from Anza Street to 18 feet southerly; 8th Avenue, west side, from Anza Street to 20 feet northerly; Anza Street, north side, from 8th Avenue to 20 feet easterly; 8th Avenue, west side, from Geary Boulevard to 23 feet northerly; Cabrillo Street, north side, from 9th Avenue to 7 feet westerly; Cabrillo Street, south side, from 9th Avenue to 8 feet easterly; Cabrillo Street, south side, from 9th Avenue to 20 feet westerly; 9th Avenue, east side, from Cabrillo Street to 6 feet southerly
- C. ESTABLISH – 45 DEGREE BACK-IN ANGLED PARKING - 8th Avenue, west side, from Clement Street to 190 feet southerly
- D. ESTABLISH – STOP SIGNS - Cabrillo Street, eastbound and westbound, at 9th Avenue.  
(Explanatory documents include a staff report, map and resolution. The proposed actions are the Approval Actions as defined by Chapter 31 of the San Francisco Administrative Code.)

Charlie Ream, Senior Transportation Planner, presented the item.

Nicholas Perskin, Aide to Supervisor Fewer, expressed the Supervisor’s support for the project. There has been a thorough outreach effort. This is a compromise project and will make the street more useable for walkers and for bikers. The diversion plan was opposed by the neighborhood.

PUBLIC COMMENT:

Members of the public expressing support: Cindi Bakir, Kristen Leckie, Asumu Takikawa and Donna Parker

Members of the public expressing opposition: David Pilpel and Herbert Weiner

Chairman Brinkman asked staff to report back in six months regarding the outcome.

RESOLUTION 180619-096

On motion to approve:

ADOPTED: AYES – Borden, Brinkman, Heinicke, Hsu, and Torres

ABSENT – Rubke

12. Supporting an ordinance that would amend the Business and Tax Regulations Code to add a new gross receipts tax category for transportation network company services, private transit vehicle services, and autonomous vehicle passenger services. (Explanatory documents include a staff report, resolution and ordinance.)

This item was removed from the agenda at the request of staff.

13. Presentation and Discussion regarding Public Outreach and Engagement. (Explanatory documents include a report and slide presentation.)

Candace Sue, Director, Marketing and Communications and Deanna Desedas, Manager, Public Outreach and Engagement, presented the item.

PUBLIC COMMENT:

Cathy DeLuca stated that what was presented is what she sees and hears in the community all the time. This kind of community engagement is what can get the City to Vision Zero by 2024. Engaging the community deeply will get us to the goal quicker. Make this a major Vision Zero priority. This process understands how to build trust between the agency and the community. Expand the program.

David Pilpel expressed agreement that the program should be funded and supported. Doing this right might take more public outreach. If the SFMTA does fewer things and do it well, it would be better for the agency. Supporters are already on board. It's important to build trust with people who are on the fence and who are opposed. When there is something that's working well, it should be acknowledged as well as when there are things that aren't working well.

Stephanie Cajina echoed what Ms. DeLuca said. She has been involved for a year and a half. There has been dissatisfaction with public engagement. The financial implications of projects on commercial corridors was important. Ms. Desedas let us have input into the process which resulted in the restoration of trust. This should be funded and expanded.

Herbert Weiner stated that he has noticed that part of the political tone of the Board has been “identity politics” with cyclists, car drivers, and riders. The Board has been divorced from reality at times. This proposal offers the opportunity to get input from individuals. People should be able to express themselves individually. The small voices are not heard. This proposal enables this, builds trust with the community, and enables the SFMTA’s mission.

Donna Parker stated that the presentation is wonderful and is what is needed. Supervisor Fewer stated that there’s no place to go to find out what the SFMTA is doing in the neighborhood. 8<sup>th</sup> Ave. is one of the few places where you can turn left off of Geary. When you call the SFMTA, the public doesn’t get information that is correct.

Greg Greenway stated that he has been a consultant on the program. This is important work. Within public agencies across the nation, this has been recognized as something really special. The backing of the leadership has been crucial for its success. Please continue to support it.

Frank Strona stated that the report was well done. The SFMTA needs to institutionalize this and has to fund it. Outreach and engagement is the first thing to go when funds dry up. A public outreach and engagement component needs to be built into every project.

14. Discussion and vote pursuant to Administrative Code Section 67.10(d) as to whether to invoke the attorney-client privilege and conduct a closed session conference with legal counsel.

On motion to invoke the attorney-client privilege: unanimously approved (Rubke–absent).

RECESS REGULAR MEETING AND CONVENE CLOSED SESSION

#### CLOSED SESSION

##### 1. Call to Order

Chairman Brinkman called the closed session to order at 3:52 p.m.

##### 2. Roll Call

Present: Cheryl Brinkman  
Gwyneth Borden  
Malcolm Heinicke  
Lee Hsu

Art Torres

Absent: Cristina Rubke – with notification

Also present: Ed Reiskin, Director of Transportation  
Roberta Boomer, Board Secretary  
John Kennedy, Deputy City Attorney  
Rob Stone, Deputy City Attorney  
Ron Flynn, Chief Deputy City Attorney  
Albert Hoe, acting Director, Central Subway Project

3. Pursuant to Government Code Sections 54956.9 (d) (2), and Administrative Code Section 67.10 (d) (2), the Municipal Transportation Agency Board of Directors will meet in closed session to discuss attorney-client matters in the following case(s):

CONFERENCE WITH LEGAL COUNSEL

Anticipated Litigation:

  X   As defendant or        As plaintiff

Director Torres left the meeting.

ADJOURN CLOSED SESSION AND RECONVENE OPEN SESSION - The closed session was adjourned at 4:24 p.m.

15. Announcement of Closed Session.

Chairman Brinkman announced that the SFMTA Board of Directors met in closed session to discuss anticipated litigation with the City Attorney but took no action.

16. Motion to disclose or not disclose the information discussed in closed session.

On motion to not disclose the information discussed: unanimously approved (Rubke, Torres-absent).

ADJOURN - The meeting was adjourned at 4:25 p.m.

A recording of the meeting is on file in the office of the Secretary to the San Francisco Municipal Transportation Agency Board of Directors.

*Roberta Boomer*

Roberta Boomer  
Board Secretary

California Environmental Quality Act (CEQA) Appeal Rights under S.F. Admin. Code Chapter 31: For identified Approval Actions, the Planning Department or the SFMTA has issued a CEQA exemption determination or negative declaration, which may be viewed online at the Planning Department's website. Following approval of the item by the SFMTA Board, the CEQA determination is subject to appeal within the time frame specified in S.F. Administrative Code Section 31.16 which is typically within 30 calendar days. For information on filing a CEQA appeal, contact the Clerk of the Board of Supervisors at City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102, or call (415) 554-5184. Under CEQA, in a later court challenge, a litigant may be limited to raising only those issues previously raised at a hearing on the project or submitted in writing to the City prior to or at such hearing, or as part of the appeal hearing process on the CEQA decision.

The Ethics Commission of the City and County of San Francisco has asked us to remind individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [S.F. Campaign and Governmental Conduct Code section 2.100 et seq.] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 415.581.2300; fax: 415.581.2317; 25 Van Ness Avenue, Suite 220, SF, CA 94102-6027 or the web site: [sfgov.org/ethics](http://sfgov.org/ethics).