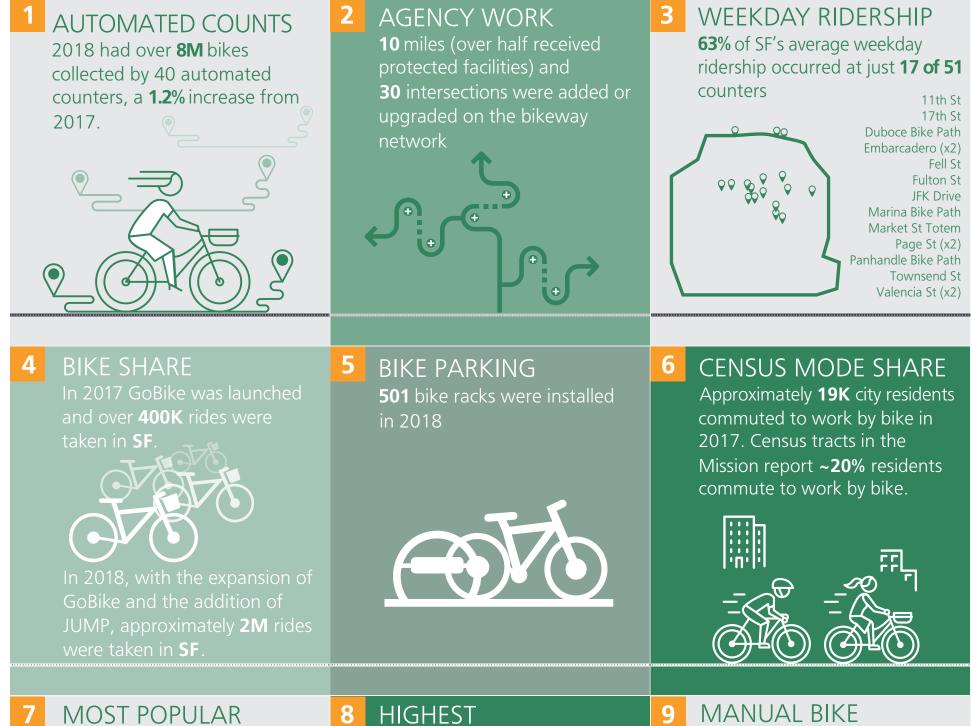
# Looking back on another year of biking in San Francisco!

The SFMTA monitors key bicycle data metrics and annually evaluates them to get a pulse on biking in San Francisco. This year the agency focused on: evaluating data collection locations to better align with today's bike network, looking at ridership data from our bike share operators, and working with data from our automated counter network to better capture and best convey the story of who bikes in San Francisco. In addition, like years prior, bike ridership statistics are also pulled from project tracking and US Census data. Here's a snapshot of biking facts pulled from 2018 data sources.

## Key Findings for Bicycle Data in 2018

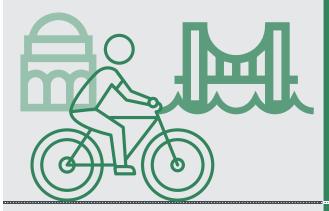


BIKE COUNTER Marina Bike Path counted over 1M cyclists in 2018

HIGHEST 8

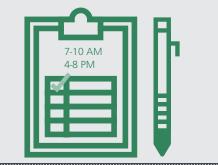
RIDERSHIP MONTH July was the month with the

MANUAL BIKE COUNTS In 2018, ~45K cyclists were observed at 37 locations during the AM and PM peak periods during a single day in October.



highest bike ridership – 22% greater than the monthly average.





## Please note the following:

- Automated counter network data is pulled from a set of 51 locations that were consistently reporting in 2018, unless stated otherwise.
- The automated counter network is best at registering traditional pedal-bikes.
- Manual count data is collected from 37 locations on a single day in October.
- U.S. Census Data uses 1 year estimates.

### SFMTA.com/BikeCount

