Howard Street Quick-Build Project

September 2019

Project Overview

Over the past five years, 51 people riding bikes or walking were hit by vehicles on Howard Street between 3rd Street and The Embarcadero. For San Francisco to reach its Vision Zero goal to eliminate traffic fatalities, we must take action on Howard Street.

The Howard Street Quick-Build Project is an effort to **improve safety and comfort** for all people traveling along Howard Street between 3rd Street and The Embarcadero. It will implement safety improvements faster and inform the design of the Transbay Howard Streetscape Project.

What Will The Project Do?

The Howard Quick Build Project will make SoMa better by making it feel safer and more pleasant to walk, bike, shop and live along Howard Street from 3rd Street to The Embarcadero. The project will:

- **Improve safety** for all users of Howard Street faster
- **Improve loading** for business and residences
- **Make biking and walking more comfortable**
- **Inform the long-term streetscape project design**

Project Needs

1. **Support Vision Zero and improve traffic safety**

   The project will help improve the sense of safety for all users of the roadway and support our City’s Vision Zero goals.

2. **Provide a consistent and comfortable biking environment**

   Proposed project would extend the parking protected bikeway on Howard Street between 11th and 3rd streets to The Embarcadero.

3. **Upgrade to a protected bikeway improves loading and reduces roadway conflicts**

   Implementing a parking protected bike lane would reduce vehicle loading in the bike facility.
Project Improvements and Safety Improvements

Bicycle and Pedestrian Improvements
Providing safe space for bicyclists increases ridership, helps San Francisco meet its climate action goals, and helps reduce traffic. The project will add new safety improvements including:

- Parking protected bikeways
- Greater separation for bikes/pedestrians & vehicles
- Detering parking in the bike lane
- Reducing the potential for dooring and close calls
- Daylighting for intersections and alleys
- Increasing crosswalk width

Curbside Management Improvements
The project team will meet with businesses and office and residential complexes in the project area to assess the existing colored curbs meet the loading demand and where additional yellow or white zones can be added to assist existing loading practices.

If you are a business or office/residential complex in the project area, please take the loading survey on our project webpage at sfmta.com/howardquickbuild

What We Have Done and Where Future Improvements Will Be

Project Timeline

- **Summer 2019 - Winter 2020**
  - Design
  - We are here - initial design

- **Fall 2019 - Winter 2020**
  - Community Outreach

- **Late Fall 2019**
  - Design Refinement and Environmental Review
  - Project Open House Tentatively Planned for Late Fall 2019

- **Winter 2020 - Spring 2020**
  - Project Implementation and Evaluation