The 7th Street Safety Project is in support of San Francisco’s Vision Zero commitment of eliminating all traffic deaths and serious injuries. 7th Street is on the City’s High Injury Network, which are the 13 percent of city streets that account for 75 percent of San Francisco’s traffic crashes. With bicycle facilities located on Market, Howard, Folsom, Brannan and Townsend streets, 7th Street is an important link in the bicycle network, connecting people on bike to the City’s south and east neighborhoods, which include destinations like the Caltrain station and Mission Bay.

Project Goals

The goal of the 7th Street Safety Project is to increase safety and comfort for everyone traveling on these corridors, including people on foot, on bike, and in a vehicle. We plan to achieve this goal by:

- Providing high-quality, protected facilities for vulnerable road users
- Implementing improvements quickly and effectively
- Evaluate changes and adjust project design, as needed
- Upgrading improvements as opportunities arise

SFMTA Quick Build Strategy

The 7th Street Safety Project is part of the SFMTA’s Quick-Build Program, which seeks to streamline project delivery and installing critical safety improvements more quickly, especially at locations with a history of severe or fatal crashes. The core elements of a Quick-Build project include:

- Uses low-cost and reversible materials (e.g., paint, posts and signs) that can be installed quickly without lengthy construction contracts
- Thorough evaluation and reporting, including user surveys and field observations to determine whether the project goals are met
- Iterative adjustment based on evaluation results to ensure the best possible final design

Timeline

The SFMTA is using a phased approach to implement comprehensive safety improvements over time on both 7th Street and 8th Street, starting with the implementation of Quick-Build traffic safety improvements.

- March - May 2017 - Construction of 7th Street Phase 1 (Market to Folsom) & 8th Street Phase 1 (Market to Harrison)
- April - May 2018 - Construction of 8th Street Phase 2 (Harrison to Townsend)
- July - August 2019 - Construction of 7th Street Phase 2 (Townsend to 16th)
- Fall 2019 - Winter 2020 - Planning Phase of 7th Street Phase 3
- 2020 - Construction of 7th Street Phase 3 (Folsom to Townsend)

Before Conditions

For more information about the project, we invite you to please visit: www.sfmta.com/7thand8th
SFMTA is currently working on implementing Quick Build traffic safety improvements on 7th Street between Folsom Street and 16th Street, as part of the City’s Vision Zero commitment to prioritize traffic safety and eliminate all traffic-related fatalities and serious injuries. This follows the 2017 installation of protected bike lanes between Market and Folsom and continues the buildout of a more connected protected bikeway network. The Townsend to 16th Street segment was further accelerated by a construction coordination opportunity.

What’s new

The SFMTA recently installed protected bike lanes along both sides of 7th Street between Townsend and 16th streets in July 2019. The scope of changes also include more consistent northbound travel lanes, high visibility crosswalks, and on-street parking removal.

Protected Bikeway
Bike lanes on 7th Street were upgraded with physical protection on both sides to provide a safer and more comfortable experience for people traveling by bike.

Protected Corner
At the southeast corner of 7th Street & Townsend Street, a new protected corner was installed to encourage right-turning drivers to yield to bicyclists traveling through.

Travel Lane Reconfiguration
The street was reconfigured to provide two consistent northbound vehicle travel lanes between Townsend and Irwin streets.

Continental Crosswalks
High-visibility continental crosswalk markings were installed to make pedestrian crossings more visible to all road users.

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