



Powell Streetscape Project

Winter 2020

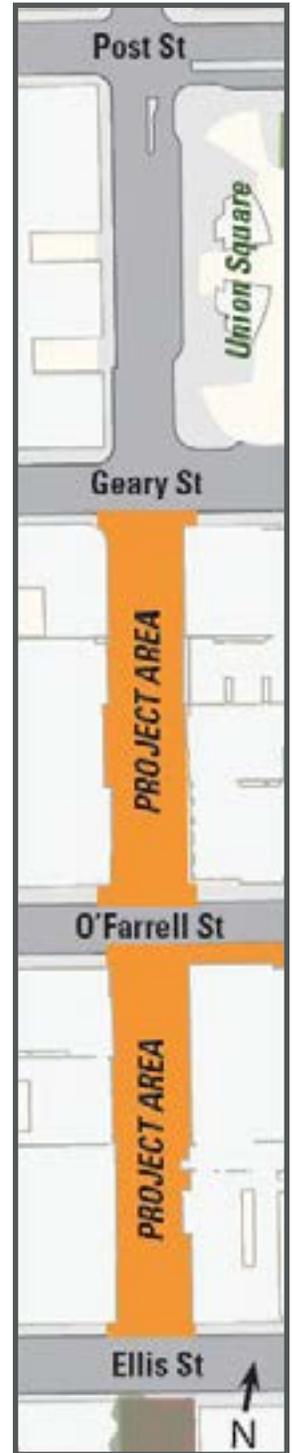
A brand-new Powell Street

The Powell Streetscape Project will design and construct **a new pedestrian-focused layout for two blocks of Powell Street**. The project aims to enhance the quality of the public realm, promote traffic safety, improve cable car operations, and renew infrastructure.

Traffic on Powell Street between Geary and Ellis is already limited to loading, cable cars, and taxis, and temporary sidewalk extensions and planters have been in place since 2011. This project will build upon both of these changes with **a permanent streetscape design**, including **wider sidewalks and improved loading for businesses**.

What will the project do?

-  Widen sidewalks and build a refreshed, pedestrian-focused design
-  Provide streetscape enhancements, including planters and leaning posts
-  Improve the performance of cable cars and 38-Geary Muni lines
-  Upgrade traffic signals to keep people moving



[SFMTA.com/Powell](https://www.sfmta.com/Powell)



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Streetscape & safety improvements



Powell sees some of the highest amounts of foot traffic in the city, often crowding its sidewalks. The project will create a refreshed, **pedestrian-focused streetscape design** with wider sidewalks and improved loading.



To create a signature streetscape, the design will consider a variety of materials to create an **inviting and attractive environment**.



Powell is on the *Vision Zero 'High Injury Network'* – the 13% of streets on which 75% of severe and fatal traffic injuries occur. The new layout will reinforce the existing restrictions that **limit traffic to vehicles loading passengers and goods, cable cars, and taxis**.

Transportation improvements



To improve the performance of the 38-Geary Muni bus lines, the Powell & O'Farrell stop will be **relocated to the far-side of the intersection** and include an **extension of the sidewalk at the new stop** so buses do not merge out of traffic and to provide extra space for passengers.

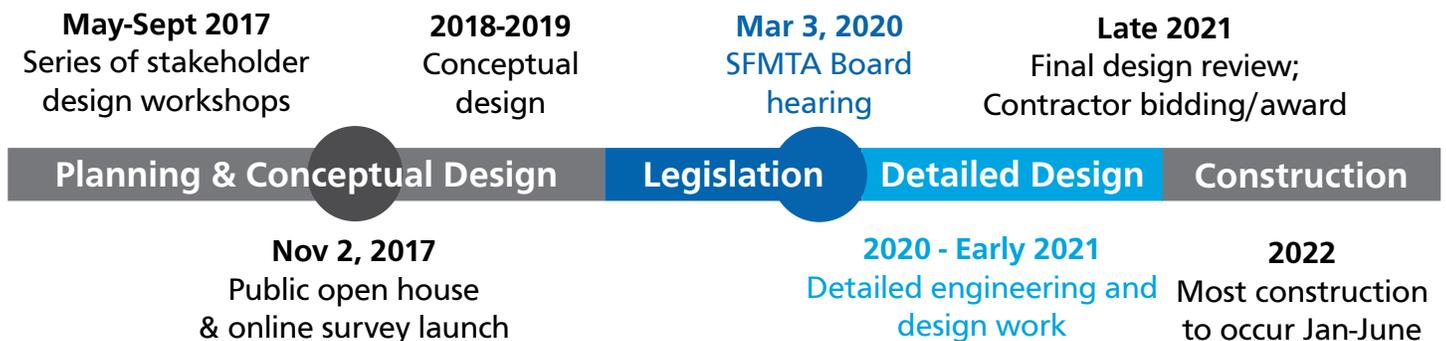


Stop-and-go traffic places wear on the cable car system. Less vehicle traffic on Powell **lengthens the life of the cable, decreases operator stress, and increases passenger safety**.



Traffic signals will be upgraded along Powell. At Powell & Geary, a new dedicated right-turn phase will address conflicts between turning drivers and people in the crosswalk.

Project timeline



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