BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN

SFMTA Board Meeting
February 18, 2020

sfmta.com/bayviewcommunityplan
Agenda

What is the Bayview CBTP?
Project Approach & Community Engagement
How Projects were Developed
Participatory Budgeting
Priority Projects & Policy Recommendations

REQUESTED ACTION FROM MTA BOARD:
Adoption of Bayview Community Based Transportation Plan
WHAT IS THE BAYVIEW CBTP?
What is a CBTP?

A Community-Based Transportation Plan (CBTP) seeks to **improve mobility, safety, and access** to opportunities by identifying **transportation solutions** in collaboration with **residents, community-based organizations and businesses**.

The Bayview CBTP **centers the community** by elevating the lived experiences of Bayview residents **who have historically lacked a voice** in the transportation planning process.

Why a CBTP?

9 Neighborhood Transportation Plans developed by the San Francisco County Transportation Authority since 2007

SFMTA completed first CBTP in Western Addition in 2016

CBTP’s are an opportunity to prioritize equitable outcomes for San Francisco’s communities of concern
Why Bayview?

The Bayview has long been a neglected and underinvested neighborhood— and the impacts of that neglect have largely fallen on low-income communities of color.

**OVERPLANNED & UNDERDELIVERED**
Including a Neighborhood Transportation Plan in 2010, the Bayview has had more than 20 transportation-related plans in the last 10 years.

**IN-NEED & AT-RISK POPULATIONS**
More than 40% of Bayview’s residents live in poverty and the unemployment rate is 5x that of San Francisco. Yet, more than half of residents drive to work.

**PRIORITIZE TODAY’S COMMUNITY**
The Bayview will accommodate much of San Francisco’s future growth in housing; we need to do a better job of helping the existing community to grow and thrive in-place during a period of rapid change.
Key Partnerships

Caltrans
San Francisco County Transportation Authority
Metropolitan Transportation Commission
CBO Outreach Team

Technical Advisory Committee
Office of former District 10 Supervisor Malia Cohen
Office of District 10 Supervisor Shamann Walton
Community Steering Committee

Plan Schedule

Project Starts
MAY 2018
Community Steering Committee formed

Public Engagement: Phase 1
SEPT 2018
Bayview Live festival
Project Ideas reviewed for eligibility by MTC & SFCTA

Public Engagement: Phase 2
JAN 2019
GIRLS2000 Youth Summit
Recruit PB Project Champions

Public Engagement: Phase 3
JUN 2019
Proposed Project List developed
Steering Committee finalizes ballot

Draft Plan
OCT 2019
Priority Project List finalized
Public Voting

Final Plan
FEB 2020
PB Project List Approved by SFCTA

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THE VOICE OF THE COMMUNITY COMES FIRST
Learning from Leaders & Elders

18 interviews, March to June 2018

“No More Studies!”

“Be upfront with us”

“Why should we trust you?”

“Don’t make us come to another meeting downtown”

“I may be displaced before I can benefit from your plan”

“The most vulnerable are the least likely to be heard”

“Don’t ignore our voices if we say something you don’t like”

“People want to see results”
Internal workshops with SFMTA leadership and city peers, drawing from perspectives across many different divisions, to develop a shared vision of success in the Bayview that matched stated community need.

A promise to the public...

**ACCOUNTABILITY**

The final plan must be equitable, community-supported & make a measurable impact.

**TRUST & TRANSPARENCY**

The community feels respected when they understand the decision-making process. All plan phases must build trust with the community.

**PRESERVING THE COMMUNITY’S VOICE**

Prioritize the authenticity of the community’s lived experience and aspirations.

**COORDINATION**

Tie the plan to real commitments and direct actions. Plan ahead with all city partners to minimize “outreach fatigue”.

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Community Partners

Our community partners helped us identify hard-to-reach groups in the Bayview and engage residents most vulnerable to transportation challenges.

- Equal partners in building Public Outreach Plan
- Co-designed three stages of public engagement events
- Co-hosted engagement events in the community
- Supported cultural competency, clarity & accuracy for Spanish/Chinese translations
Engagement

JUNE 2018 TO AUGUST 2019

56 community events or meetings

325 staff hours in the community

2,300+ worksheets, surveys, ballots & written comments

OVER 4,000 RESIDENTS REACHED

www.sfmta.com/bayviewcommunityplan
Youth Summit & Next Stop

https://www.sfmta.com/blog/sound-be-heard
HOW PROJECTS WERE DEVELOPED
Proposed Projects:
How did we develop our project list?

PHASE 1 OUTREACH: Transportation priorities & key streets

PHASE 2 OUTREACH: Preferences & tradeoffs

EQUITY INDEX: Prioritizing Geography

PHASE 3 OUTREACH: Prioritizing Implementation

QUICK-BUILD PROJECTS

5-YEAR INVESTMENT PLAN

Summer/Fall 2018

Winter/Spring 2019

Summer 2019

Fall/Winter 2019
Equity Index

How can we ensure investments benefit those who need it most?

START WITH 10 DATA INDICATORS FOR “COMMUNITIES OF CONCERN”

EQUITY must be defined by the community — we asked:

WHO FACES THE MOST TRANSPORTATION CHALLENGES?
PARTICIPATORY BUDGETING
Participatory Budgeting

WHAT IS PB?
Participatory Budgeting (PB) is a democratic process in which community members decide how to spend part of a public budget.

PB funded through MTC Lifeline Transportation program pilot, supported by SFCTA Prop K funds.

Image Credit ParticipatoryBudgeting.org

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PB Process & Limitations

PB was led in partnership with BMAGIC and the appointed Community Steering Committee, a 15-member body of residents and community leaders representing the diversity of the Bayview community.

Steering Committee members offered compensation for their expertise.

Steering Committee set Rulebook for PB exercise and had final approval over public ballot and voting rules.

Substantial limitations on PB

• Eligible ideas limited to transit & transit access
• $750,000 pot of funding too small to fund most transit service proposals
• Proposals required full scope, budget, schedule and implementing partner to qualify for ballot

Top community priorities ineligible for PB included in Policy Recommendations
PB in the Bayview

Over **250 ideas** collected from residents

Over **40 residents** volunteered to develop proposals from eligible ideas

**19 eligible proposals** presented to Community Steering Committee, **15 approved for public ballot**

**19 ballot box locations** set up across the Bayview (also available online)

Ballots were available in **English, Chinese & Spanish**

**375 ballots** collected (comparable to past PB in D10)

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PLAN PROJECTS & RECOMMENDATIONS
Funding Overview

$3.63 MILLION FOR

- **QUICK-BUILD** for small projects in the Bayview ($600K)
- **PARTICIPATORY BUDGETING** to program Lifeline grant funds ($770K)
  - $620,000 for operating projects
  - $150,000 for capital projects
- **5-YEAR INVESTMENT PLAN** funding 53 of 101 potential projects ($2.28M)
Upcoming Improvements

sfmta.com/bayviewquickbuild

QUICK-BUILD PROJECTS

1. Hunters Point Blvd/Evans Ave/Innes Ave
   Vision Zero traffic calming; crosswalk improvements at Hawes & Arelious Walker; bike lane upgrade on Evans

2. Williams Ave
   Traffic calming; angled parking; crosswalk improvements at Apollo & Mendell

OTHER PROJECTS

3. Oakdale Ave
   Crosswalk upgrades at Selby, Rankin, Phelps & Newhall

4. Quesada Ave
   Remove traffic islands, new speed humps, lane striping to narrow street

5. Alice Griffith
   More parking on Carroll & Gilman; crosswalk improvements at Griffith & Giants Dr; 29 Sunset upgrades

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Participatory Budgeting
OPERATING PROJECTS ($620,000)

Funds three MTAP staff

- 3 additional TAs for 3 years
- Will ride the T-Third, 44 O’Shaughnessy, and 29 Sunset
- Provide unarmed safety presence on transit
- Hired from within the community
Participatory Budgeting
CAPITAL PROJECTS ($150,000)

INTERSECTION PROJECTS
1. Bayshore at Silver
Signal retiming & longer pedestrian countdowns

2. Williams at Apollo
Permanent concrete crosswalk improvements after Quick Build

3. Van Dyke at 3rd
Painted Safety Zones at multi-leg crosswalks

4. Bayshore at Donner
New crosswalk and paint & post pedestrian island on Donner Ave

NEW BUS SHELTERS
Installation follows additional feasibility work
5. Oakdale Ave at Phelps St
6. Hudson Ave at Ingalls Ave

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5-YEAR PLAN
Proposed Projects

$8.36 Million in proposed projects

- 70 PEDESTRIAN PROJECTS ($3.5 MILLION)
- 9 STREETSCAPE & LIGHTING PROJECTS ($1.7 MILLION)
- 13 TRANSIT ACCESS PROJECTS ($450,000)
- 9 BIKE NETWORK PROJECTS ($2.2 MILLION)

All proposed projects identified through resident input & Equity Index
$2.47 Million in priority projects

- **42 PEDESTRIAN PROJECTS** ($1.14 MILLION)
- **3 STREETSCAPE & LIGHTING PROJECTS** ($1.0 MILLION)
- **7 TRANSIT ACCESS PROJECTS** ($140,000)
- **1 BIKE NETWORK PROJECT** ($150,000)

Priority projects selected only with resident prioritization
## 5-Year Plan Project Details

<table>
<thead>
<tr>
<th>Projects</th>
<th>Proposed Projects</th>
<th>Proposed Project Costs</th>
<th>Priority Projects</th>
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<tr>
<td>Pedestrian Projects</td>
<td>70 projects</td>
<td>$3.5 million</td>
<td>42 projects</td>
<td>$1.14 million</td>
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<td>Streetscape &amp; Lighting Projects</td>
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<tr>
<td>Bike Network Projects</td>
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<td>$2.2 million</td>
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Policy Recommendations

MUNI SERVICE
Increase bus service for Bayview’s most isolated

CUSTOMER SERVICE
Residents want to feel like Muni is meant for them

T-THIRD TRAIN SERVICE
Frequency, reliability, speed

PERSONAL SAFETY
More street lighting & unarmed safety presence

COMMUNITY SHUTTLE
Connect residents to services, 3rd Street, and regional transit

PARKING
Get cars off sidewalks without punishing residents

DISPLACEMENT & JOBS
Use SFMTA resources to help long-time residents grow and thrive in their community

BIKES IN THE BAYVIEW
Build culture of bicycling among residents; barriers to bicycling are not only physical

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Muni Service Recommendations

Will be incorporated into Muni Service Equity Strategy, including:

- Faster trips between **Bayview and Downtown**
- Quicker, more reliable connections on the **29 Sunset**

Next steps:

- Community feedback to refine proposals
- Budget process to identify resources
NEXT STEPS

TODAY
NOV 2019 - SEPT 2020
- REQUEST PLAN ADOPTION BY MTA BOARD
JULY 2020
- QUICK-BUILD PROJECTS
JULY 2020 - JULY 2021
- NEW TRANSIT ASSISTANTS IN SERVICE
- 5-YEAR PLAN PROJECTS START

Learn More:

sfmta.com/BayviewCommunityPlan

PROJECT TEAM

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