



SFMTA

Building Progress: Potrero Yard Neighborhood Working Group

January 2021 Meeting

Agenda

1. Welcome and Virtual Etiquette – 5 minutes
2. Wellness Check-in – 5 minutes
3. Welcome New Working Group Member - 5 minutes
 - Ryan Parker, At-Large Member
4. Member Announcements - 5 minutes
5. SFMTA Updates – 5 minutes
6. Prop K Funds Request Update - 10 minutes
7. RFP Release Update - 10 minutes
8. Housing Subcommittee Update - 5 minutes
9. Next Steps – 5 minutes
10. Public Comment
11. Closed Session: Review and Discuss the Working Group’s Draft RFP Panel Evaluation Questions - 35 minutes

Welcome

- Working Group Members

If you are joining us by phone, please text Adrienne so we know to take you off mute.

- Members of the Public

Members of the public who wish to participate in the meeting will be placed on mute, regardless of joining via video or by phone until the end of the meeting for Public Comment.

- Potential Proposers & Business Interests

The RFP shortlisted developer teams was announced on SF Bid. All related questions must be directed to SFPW.

Virtual Etiquette

- Keep your device on mute unless you are speaking
- Look into the camera when you speak
- Use “gallery” view to see every participant
- Use the Chat function for quick feedback or to comment
- Use the Q&A function to ask questions
- Use the “Raise Your Hand” function to indicate you’d like to speak during an active discussion
- Try not to talk over others
- Give each other time to gather their thoughts and comment before jumping in

Wellness Check-In

- How was your winter break?
- Would you like to share a goal or aspiration for this year?



Member Announcements

- Welcome New Working Group Member - 5 minutes
 - Ryan Parker, At-Large Member
- Additional Member Announcements
- Confirm 2021 Working Group meeting dates

January 5 – Tuesday

July 6 – Tuesday

February 1 – Monday

August 2 – Monday

March 2 – Tuesday

September 7 – Tuesday (Note – 9/6 is Labor Day)

April 5 – Monday

October 4 – Monday

May 4 – Tuesday

November 2 – Tuesday (Election Day – members may prefer Monday 11/1 or the following week on Monday 11/8 or Tuesday 11/9)

June 7 – Monday

December 6 – Monday

SFMTA Updates

- SFMTA COVID-19 Response
- Federal Legislation Impacts to SFMTA
- RFQ Process Concluded 12/23/20 - short listed firms (in alphabetical order)
 - Potrero Mission Community Partners, led by John Laing Limited and Edgemoor Infrastructure & Real Estate LLC
 - Potrero Neighborhood Collective, led by Plenary Americas US Holdings Inc.
 - Potrero Yard Community Partners, led by Fengate Asset Management and Emerald Fund, Inc.
- RFP Survey Results Summary
 - Is this consistent with what you're hearing?

Community Survey Feedback: Priorities for Neighborhood Uses

What top 3 active uses would you like to include on the Potrero Yard site?

Cafe/Food or drink

52%
24 votes

Local Nonprofit Social Services
and Educational Activities

48%
22 votes

Market or Convenience Retail

39%
20 votes

Arts/Cultural Space

33%
18 votes

Community Survey Feedback: Priorities for Housing Component

What are your top 3 priorities for housing at this site?

2- and 3-bedroom
units for families

61%
28 votes

Affordable units for low to
very low-income
households

50%
23 votes

Housing for Muni
employees

46%
21 votes

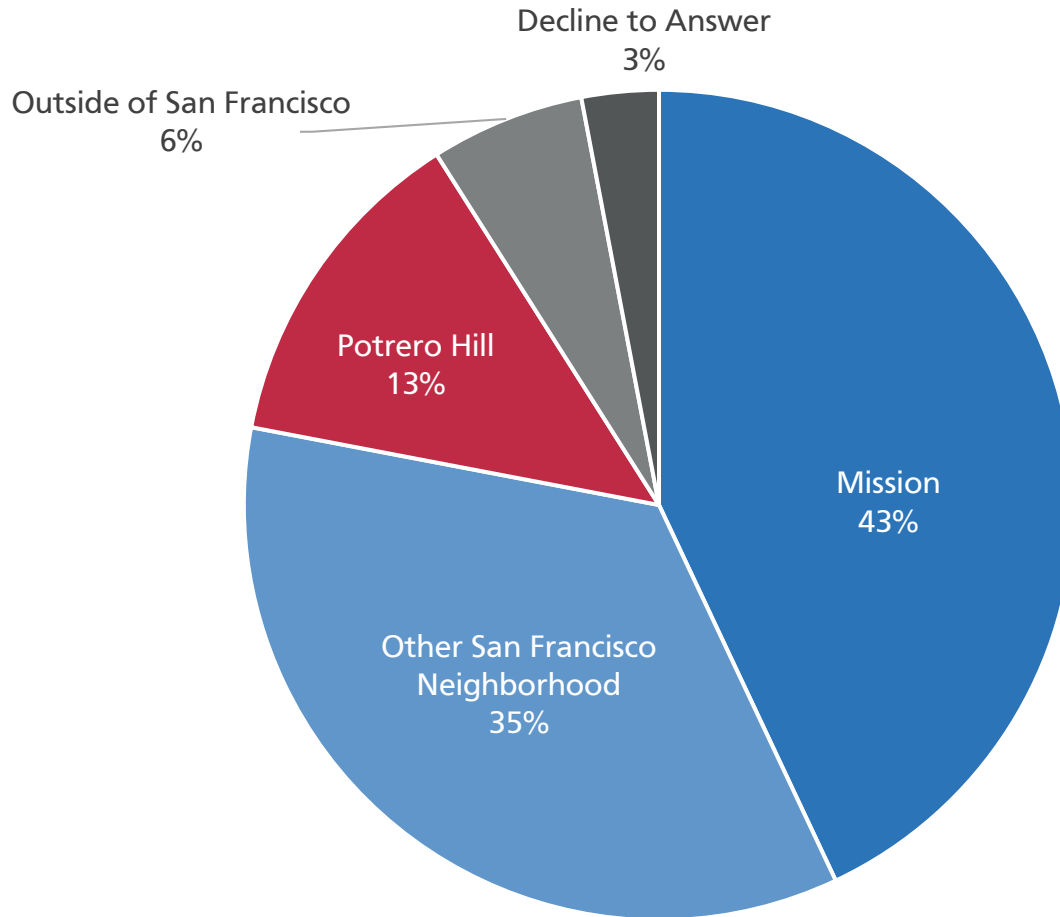
Affordable units for
moderate income
households

39%
18 votes

Housing for the
homeless

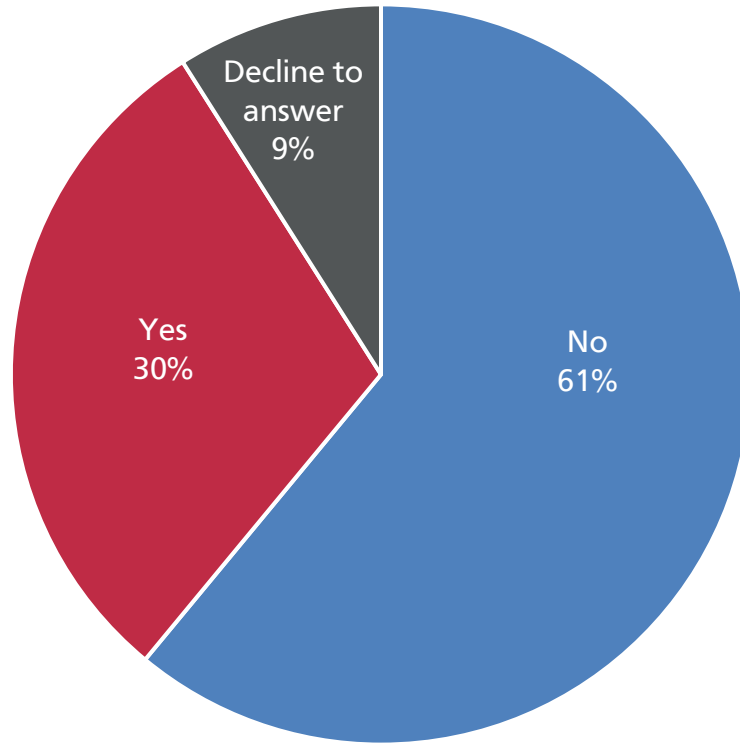
33%
15 votes

Survey Demographics: Where You Live



Survey Demographics: Where You Work

Do you work near the Potrero bus Yard?



Prop K Funds Request Update

- December 15 San Francisco County Transportation Authority (SFCTA) Board Meeting
 - Item continued to January
 - Follow up with Supervisor Walton
- Working Group impressions
- Discussion of involvement at next SFCTA Board meeting
- We will send out an email with meeting information when item is confirmed on an agenda

RFP Release Next Steps

- Short list of 3 qualified developer teams announced December 23; will be invited to submit proposals for RFP
- SFCTA Board to re-consider funding request
- RFP release to follow SFCTA action

Working Group Next Steps

- Finalize RFP Panel evaluation questions
- Draft Housing Principles being finalized for your review/feedback
- Future Working Group meeting: Overview of RFP process

Public Comment

- Do any members of the public wish to comment?
- Reminder – we cannot address any questions regarding the procurement process at this time. Please direct your questions and comments to San Francisco Public Works and on SFBid.

Please Reach Out Anytime

- Send us your questions.
- Suggest additional Working Group members to fill our vacant seats.
- Request a video conference meeting or call.
- Our “doors” are always open to you.

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Closed Session

Review and Discuss the Working Group's Draft RFP Panel Evaluation Questions