# San Francisco Municipal Transportation Agency
## Citizens' Advisory Council

**Information and Presentation Requests Matrix – 2024**

| Reference Number | By | Request | Staff Responsible | Status | Response |
|---|---|---|---|---|---|
| 240104.01 (Email) Presentation request | Sue Vaughan | Streets Division presentation | Ted Graff | Pending | |
| 240104.02 (Email) | Sue Vaughan | Marketing Division – what are members doing to encourage people to take Muni instead of driving or getting an Uber or Lyft (or now, AVs)? | Jean Brophy | Complete | We continue to encourage the public to consider Muni via ongoing messaging channels such as social media (Instagram, Facebook and X or Twitter) and broader messaging efforts.<br><br>The overall messaging actively promotes Muni service and seeks to make it an easy-to-use, attractive option. You may also have seen recent ridership campaigns late last year on our vehicles and in shelters that promote taking Muni to various neighborhood attractions to support small businesses to shop, dine and play. |
| 240105.01 (Email) | Sue Vaughan | Are there any plans to reroute the 18 so that it also goes to the VA hospital and then extend it to Daly City BART?<br><br>That might relieve some of the traffic going through Chain of Lakes. | Kimberly Ng | Pending | |
| 240105.02 (Email) | Stephen Cornell | Ridership of the "Employee Shuttle Bus" that starts out at 24th and Mission for the last 12 months. | Matthew Lee | Complete | We currently don't have that info, but are working to start getting that information. |

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| | | Breakdown by each run, day of week | | | |
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**SFMTA**

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