



**Information and Presentation Requests Matrix – 2024**

Reference Number	By	Request	Staff Responsible	Status	Response
240104.01 (Email) Presentation request	Sue Vaughan	Streets Division presentation	Ted Graff	Pending	
240104.02 (Email)	Sue Vaughan	Marketing Division – what are members doing to encourage people to take Muni instead of driving or getting an Uber or Lyft (or now, AVs)?	Jean Brophy	Complete	<p>We continue to encourage the public to consider Muni via ongoing messaging channels such as social media (Instagram, Facebook and X or Twitter) and broader messaging efforts.</p> <p>The overall messaging actively promotes Muni service and seeks to make it an easy-to-use, attractive option. You may also have seen recent ridership campaigns late last year on our vehicles and in shelters that promote taking Muni to various neighborhood attractions to support small businesses to shop, dine and play.</p>
240105.01 (Email)	Sue Vaughan	<p>Are there any plans to reroute the 18 so that it also goes to the VA hospital and then extend it to Daly City BART?</p> <p>That might relieve some of the traffic going through Chain of Lakes.</p>	Julie Kirschbaum	Complete	<p>We have had some interesting discussions about extending the 18 Route to Daly City with Supervisor Chan's office. However, we do not currently have the resources to make this change.</p> <p>It is one of the things we will evaluate in a few years once our funding picture is better.</p>
240105.02 (Email)	Stephen Cornell	Ridership of the "Employee Shuttle Bus" that starts out at 24th and Mission for	Matthew Lee	Complete	We currently don't have that info but are working to start getting that information.



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		the last 12 months. Breakdown by each run, day of week			
240309.01 (Email)	Robert Jacques	What is the status of the bus stop shelter for the stop at the NE corner of 7th/Mission (stop #13195), which seems to have been removed in the last couple days?	Kimberly Ng	Pending	
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San Francisco Municipal Transportation Agency  
**Citizens' Advisory Council**



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