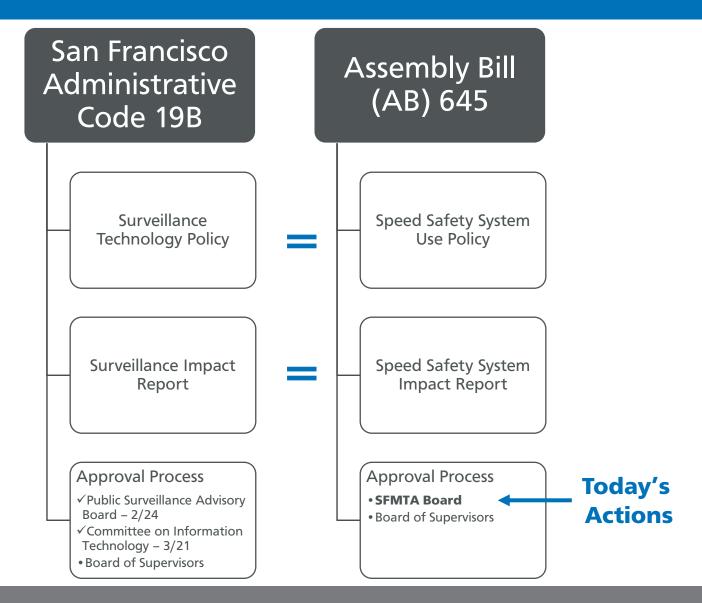


Automated Speed Enforcement: System Use Policy, System Impact Report, and Locations

April 16, 2024 SFMTA Board of Directors Meeting

Required Approvals





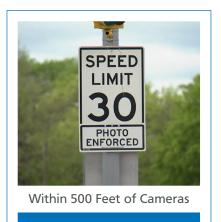
Speed Safety System Use Policy

| Specification | SFMTA Response |
|--|--|
| What data is collected? | Rear license plate images for speeding vehicles only |
| Who can access the data? | Individuals in authorized SFMTA job classifications |
| Who is the data shared with? | No one outside of SFMTA, without a court order |
| Where is the data stored? | Locally & on SAAS platform |
| How will data be kept secure? | Logging access to ASE system data, requiring logins with MFA |
| How long will the data be retained? | Up to 120 days to comply with AB 645 requirements |

Speed Safety System Impact Report

| Specification | SFMTA Response | | |
|--|---|--|--|
| What is the purpose of the system? | To enforce speed limits 24/7 at 33 locations to slow vehicle speeds | | |
| How does the system work? | Fixed camera system with radar to detect speeding violations, mailed notices of violation with messaging and fines | | |
| How much will this cost, and where is the money coming from? | SFMTA Operating Budget will fund the program, the cost of staff labor and contract could be up to \$3 million annually | | |
| How will this program affect civil rights, and how will those rights be safeguarded? | Minimal (or positive) impacts to civil rights: Unbiased enforcement reduces exposure to discrimination Focus on license plate number minimizes the collection of PII and associated potential dignity loss, loss of autonomy, and loss of liberty | | |

Expanding the Impact



Camera Warning Signs

Speed Limit At 60+ Major Entrance Points **City Entrance Signs**



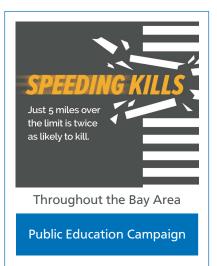
LAUREN WOLFORD 18 years old | May 12th, 2018

Lauren was just 1 month shy of graduating and going to prom, but she never got the chance. On May 12, 2018, Lauren, an 18-year old high school student from San Marcos, California, was killed by a speeding driver less than

a mile from her school where she was on her way for dance practice. She leaves behind a twin sister, friends, family, and the opportunity to live a full happy life.

On Every Warning Violation

Personal Stories





Today's First Action

Authorize the Director of Transportation to send the Speed Safety System Use Policy and the Speed Safety System Impact Report to the Board of Supervisors for their adoption.



Surveillance Technology Policy Automated Speed Enforcement Municipal Transportation Agency

The City and County of San Francisco values privacy and protection of San Francisco residents' civil rights and civil liberties. As required by San Francisco Administrative Code, Section 198, the Surveillance Technology Policy aims to ensure the responsible use of <u>Automated Speed Enforcement</u> (hereinafter referred to as "surveillance technology" or ASE or ASE Technology) itself as well as any associated data, and the protection of City and County of San Francisco residents' civil rights and liberties.

PURPOSE AND SCOPE

The Department's mission is to connect San Francisco through a safe, equitable, and sustainable transportation system.

The surveillance Technology Policy ("Policy") defines the manner in which the surveillance technology will be used to support this mission, by describing the intended purpose, authorized and restricted uses: and requirements.

This Policy applies to all department personnel that use, plan to use, or plan to secure the surveillance technology employees, contractors, and volunteers. Employees, consultants, volunteers, and vendors while working on behalf of the City with the Department are required to comply with this Policy.

POLICY STATEMENT

The authorized use of the surveillance technology for the Department is limited to the following use cases and is subject to the requirements listed in this Policy.

Authorized Use(s):

 Enforce speed limits on City streets in accordance with California Vehicle Code sections 22425-22434 (Speed Safety System Pilot Program)

 Analysis of and reporting on speed enforcement, as required under the Speed Safety System Pilot Program.

Prohibited use cases include any uses not stated in the Authorized Use Case section.

Department may use information collected from technology only for legally authorized purposes, and may not use that information to unlawfully discriminate against people based on race, ethnicity, political opinions, religious or philosophical beliefs, trade union membership, gender, gender identity, disability status, sexual orientation or activity, or genetic and/or biometric data.

BUSINESS JUSTIFICATION Reason for Technology Use

Surveillance Oversight Review Dates

PSAB Review: TBD (list all dates at PSAB, and write "Recommended: MM/DD/202X" for rec date) COIT Review: TBD (list all dates at COIT, and write "Recommended: MM/DD/202X" for rec date) Board of Supervisors Approval: TBD



Surveillance Impact Report

Automated Speed Enforcement Municipal Transportation Agency

As required by San Francisco Administrative Code, Section 198, departments must submit a Surveillance Impact Report for each surveillance technology to the Committee on Information Technology ("COIT") and the Board of Supervisors.

The Surveillance Impact Report details the benefits, costs, and potential impacts associated with the Department's use of Automated Speed Enforcement (hereinafter referred to as "surveillance technology" or ASE or ASE Technology).

PURPOSE OF THE TECHNOLOGY

The Department's mission is to connect San Francisco through a safe, equitable, and sustainable transportation system.

The surveillance technology supports the Department's mission and provides important operational value in the following ways:

The surveillance technology functions to efficiently enforce vehicle speed laws. This use supports the Department's mission to achieve zero traffic-related fatalities (Vision Zero Policy), as traffic enforcement is a critical component of the "three E's" of Vision Zero-reducation, engineering, and enforcement. Excessive speed is the leading contributor to traffic collisions causing serious injuries and fatalities, and this surveillance technology is intended to reduce vehicle speeding.

The Department shall use the surveillance technology only for the following authorized purposes:

Authorized Use(s):

- Enforce speed limits on City streets in accordance with California Vehicle Code sections 22425-22434 (Speed Safety System Pilot Program)
- Analysis of and reporting on speed enforcement, as required under the Speed Safety System Pilot Program.

The surveillance technology may be deployed in the following locations, based on use case:

The surveillance technology will consist of vendor-owned automated speed enforcement cameras with onboard processing. These cameras will be mounted on city-owned streetlight poles at up to 33 locations. The cameras will be distributed among all 11 Supervisory Districts in the City's High-Injury Network (the 12% of city streets that account for 68% of serious and fatal injuries), in areas with high rates of speed-related collisions. The cameras use cellular communication to transmit data to backend

Surveillance Oversight Review Dates

PSAB Review: TBD (list all dates at PSAB, and write "Recommended: MM/DD/202X" for rec date) COIT Review: TBD (list all dates at COIT, and write "Recommended: MM/DD/202X" for rec date) Board of Supervisors Approval: TBD

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Camera Location Requirements

Specified in AB 645

Established by SFMTA



Safety Corridors, School Zones, or Streets With Speed Racing



Streets Not Owned by Caltrans



Distributed in Areas Geographically and Socioeconomically Diverse



Streets With History of Speed-Related Collisions



Neighborhoods with Vulnerable Road Users



Streets Where Engineering Tools Have Not Reduced Speeds



Existing Municipal Electric Power Supply



Mid-Block City-Owned Streetlight Pole



Adequate Signal Spacing and Sight Distance

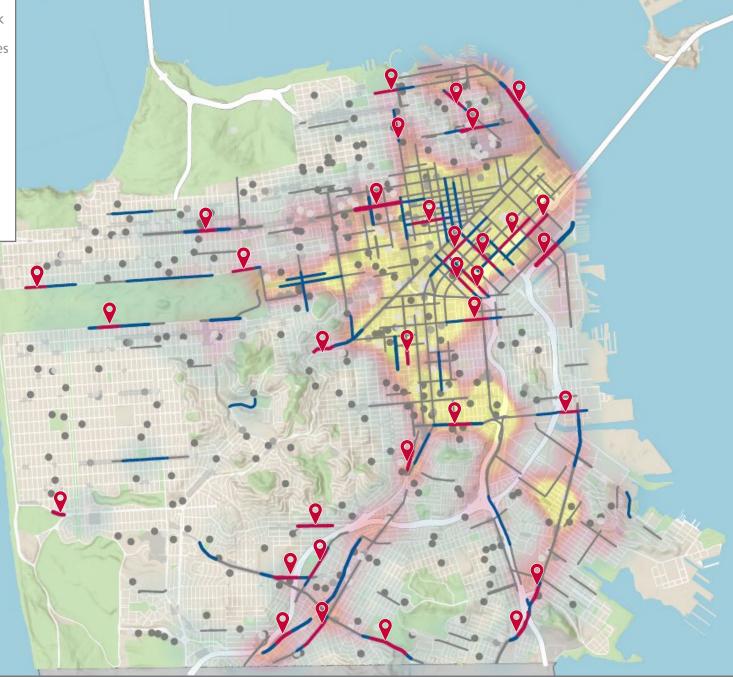


- 2022 High Injury Network
- School/Senior/Health Sites

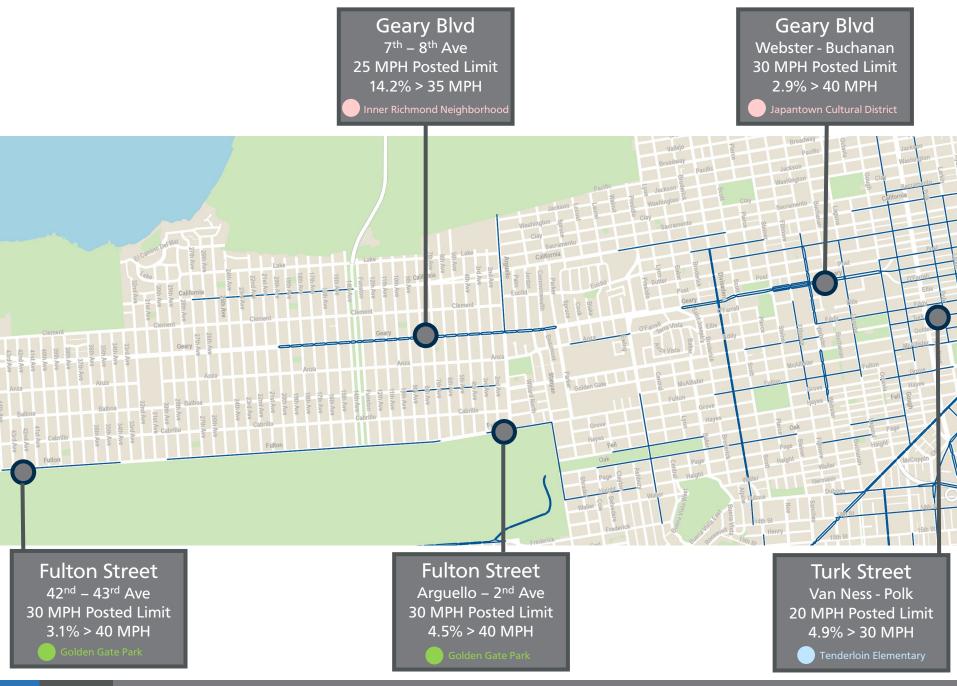
Concentration of Speed-Related Collisions

Most Dense

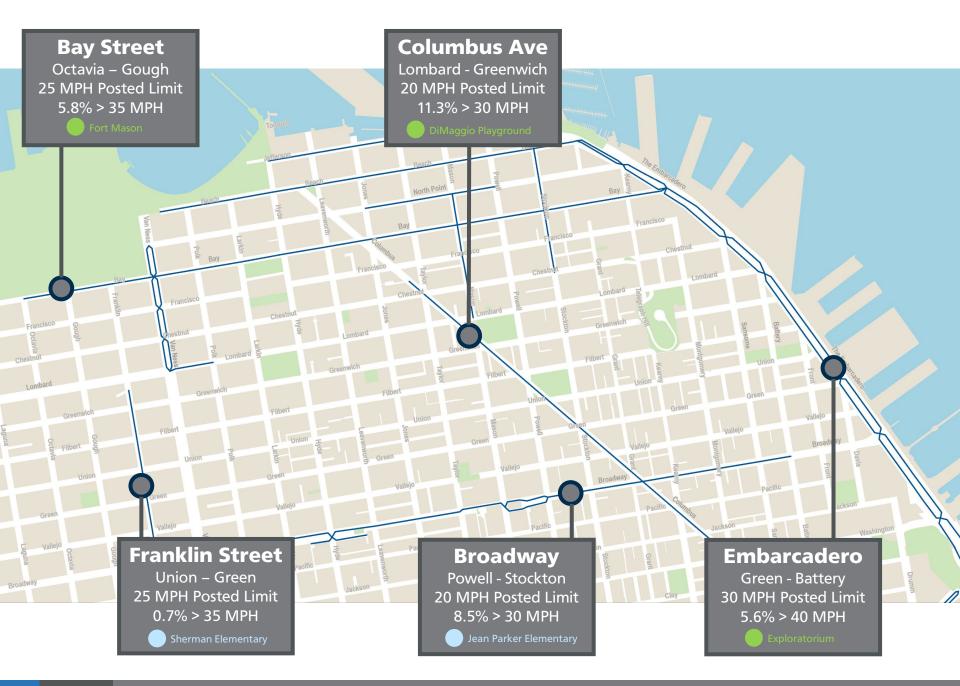
Shortlist ASE Segments Proposed ASE Segments



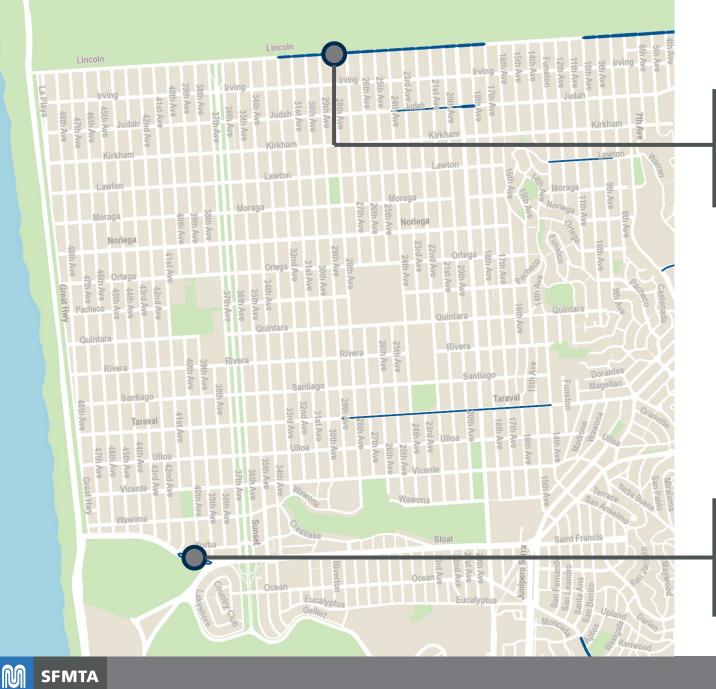








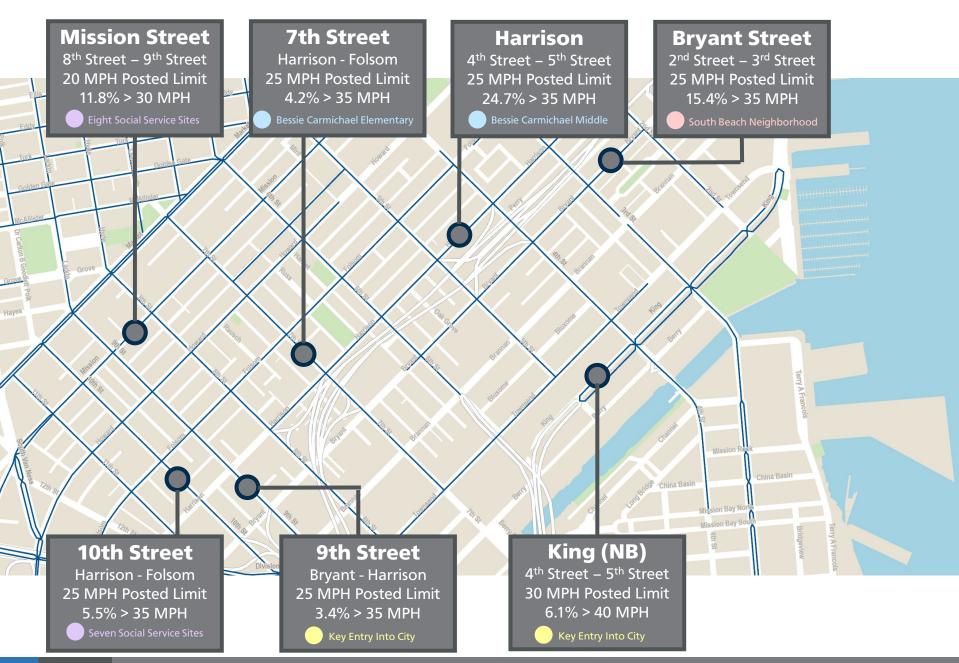
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Lincoln Way 27th Ave – 28th Ave 30 MPH Posted Limit 9.2% > 40 MPH

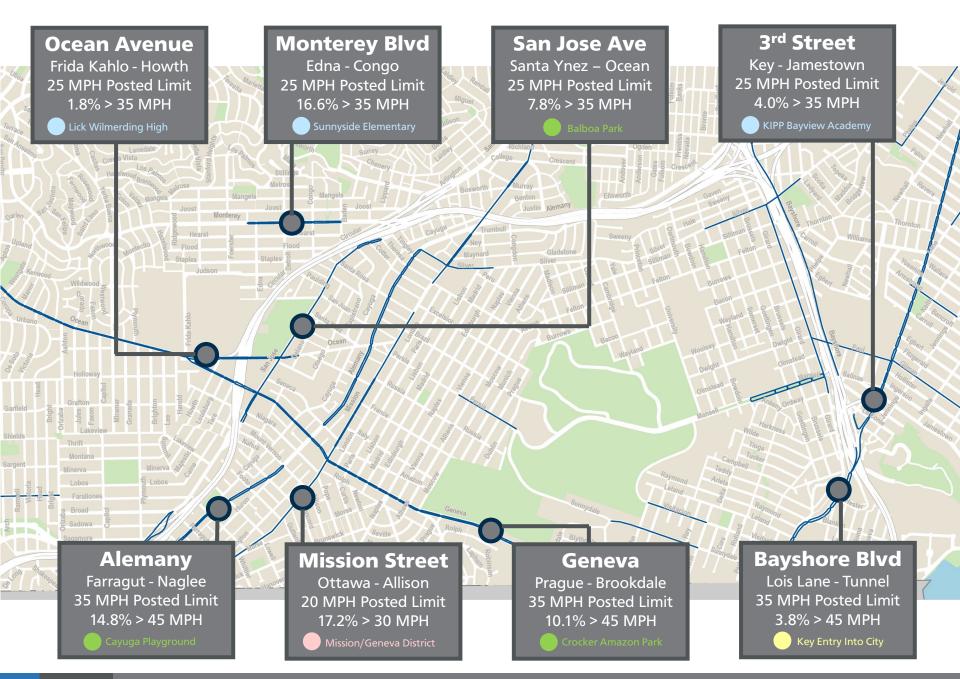
Golden Gate Park

Sloat Blvd 41st Avenue - Skyline 35 MPH Posted Limit 6.3% > 45 MPH



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Camera Location Requirements

Specified in AB 645

Established by SFMTA



Safety Corridors, Schoc Zones, or Streets With Speed Racing



Streets Not Owned by Caltrans



Distributed in Areas Geographically and Socioeconomically Diverse



Streets With History o Speed-Related Collisions



Neighborhoods with Vulnerable Road Users



Streets Where Engineering Tools Have Not Reduced Speeds



Existing Municipal Electric Power Supply



Mid-Block City-Owned Streetlight Pole

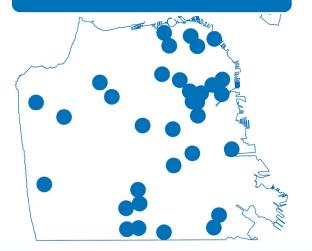


Adequate Signal Spacing and Sight Distance



Camera Locations - Metrics

Distributed in Areas Geographically and Socioeconomically Diverse



| | No Car | Minority | Poverty | Unemployment | Higher Ed |
|---------------------|--------|----------|---------|--------------|-----------|
| SF | 31% | 51% | 11% | 5% | 65% |
| 33 Sites average | 29% | 57% | 12% | 6% | 62% |
| 33 Sites range | 7%-68% | 23%-91% | 4%-40% | 2%-11% | 22%-89% |

In Neighborhoods with Vulnerable Road Users

Within 1/4 Mile





41 senior services



22 healthcare sites

uncontrolled crosswalks

Outreach and Engagement

Stakeholder Outreach (Oct 2023 – March 2024)



• Audience

Stakeholder groups representing privacy protection, racial equity, economic justice, and transportation safety

• Goal

Gather input to inform program policies

Method

40+ external stakeholder organizations contacted and invited to meet; over 20 meetings held Community Engagement (March 2024 – ongoing)

Audience

San Francisco residents and stakeholders

• Goal

Share information on camera locations & program rollout

Method

30+ neighborhood organizations contacted and invited to meet; more than 10 meetings attended already and many more scheduled

Public Education (Oct 2024 – March 2025)

• Audience

Those who drive in San Francisco

• Goal

Share information regarding program & importance of speed safety

Method

Regional campaign coordinated with Oakland and San Jose, with materials such as in-language notices, radio ads, earned media, direct mail, and more

Today's Second Action

Approve the 33 proposed speed safety camera locations, to be included as an appendix to the Speed Safety System Impact Report required by AB 645.

SFMTA



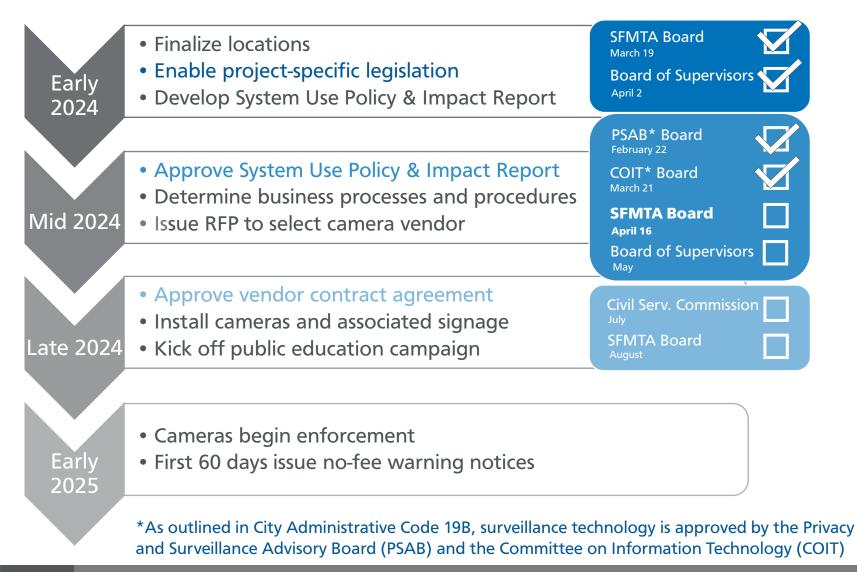
1. Fulton from 43rd to 42nd Avenue 2. Fulton from 2nd Avenue to Arguello

- 3. Geary from 7th to 8th Avenue
- 4. Bay from Octavia to Gough 5. Franklin from Union to Green
- Franklin from Union to Green
 Columbus from Lombard to Greenwich
- 7. Broadway from Powell to Stockton
- 8. Embarcadero from Green to Battery
- 9. Lincoln from 27th to 28th Avenue
- 10. Sloat from 41st Avenue to Skyline 11. Geary from Webster to Buchanan

12. Turk from Van Ness to Polk 13. Mission from 8th to 9th Street 14. 7th Street from Harrison to Folsom 15. 10th Street from Harrison to Folsom 16. 9th Street from Bryant to Harrison 17. Harrison from 4th to 5th Street 18. Bryant form 2nd to 3rd Street 19. King (NB only) from 4th to 5th Street 20. Ocean from Frida Kahlo to Howth 21. Montercy from Edna to Congo 22. Market from Danvers to Douglass 23. Guerrero from 19th to 20th Street 24. San Jose from 29th to 30th Street 25. 16th Street from Bryant to Potrero 26. Cesar Chavez from Folsom to Harrison 27. Cesar Chavez from Indiana to Tennessee 28. 3rd Street from Key to Jamestown

- Bayshore from 101 off-ramp to Tunnel
 Geneva from Prague to Brookdale
 San Jose from Santa Ynez to Ocean
 Mission from Ottawa to Allison
 Alemany from Farragut to Naglee
 - 10

Path to Implementation







sfmta.com/speedcameras