



Streets Division Directive Order No. 6718

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Pursuant to the public hearing held on January 26, 2024, traffic movement and safety may be improved by the changes approved below.

1. 6th Avenue between Geary Boulevard and Clement Street – Adjustments to a Passenger Loading Zone

1a) ESTABLISH – RED ZONE, NO STOPPING ANYTIME

“395” 6th Avenue, west side, from Geary Boulevard to 20 feet northerly at meter stall number 399 (20-foot zone)

1b) RESCIND – WHITE ZONE, PASSENGER LOADING, 9 AM to 4 PM, EVERYDAY

“393” 6th Avenue, west side from 69 feet to 109 feet north of Geary Boulevard (40-foot zone)

1c) ESTABLISH – WHITE ZONE, ACCESSIBLE PASSENGER LOADING, AT ALL TIMES

“391” 6th Avenue, west side, from 58 feet to 93 feet north of Geary Boulevard (35-foot zone)

1d) ESTABLISH – RED ZONE, NO STOPPING ANYTIME

“385” 6th Avenue, west side, from 93 feet to 106 feet north of Geary Boulevard (13-foot zone),

1e) ESTABLISH – WHITE ZONE, ACCESSIBLE PASSENGER LOADING, AT ALL TIMES

“379” 6th Avenue, west side, from 106 feet to 134 feet north of Geary Boulevard at meter stall number 389 (28-foot zone), Richmond, Supervisor District 1, Daniel Mackowski, danielmackowski@sfmta.com.

This adjusts the passenger loading zone for the 4200 Geary development on 6th Avenue to match the latest design.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

2. Clement Street between 7th Avenue and 6th Avenue – Relocating a Metered Commercial Loading (Yellow) Zone

2a) RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM to 6PM, MONDAY THROUGH SATURDAY

517 Clement Street, south side, from 78 feet to 89 feet west of 6th Avenue, at meter stall number 515 (11-foot zone)

2b) ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM to 6PM, MONDAY THROUGH SATURDAY

511 Clement Street, south side, from 56 feet to 67 feet west of 6th Avenue, at meter stall number 511 (11-foot zone), Inner Richmond, Supervisor District 1, Brian Manford, Shared Spaces Program, sharedspaces@sfmta.com.



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A business applied for a commercial parklet in an existing loading zone. This proposal would relocate the commercial loading space to continue to provide commercial loading on this block.

Public Comments: The parklet applicant spoke in favor of the item.

Decision: Approved by the City Traffic Engineer for implementation.

3. Chestnut Street between Scott Street and Divisadero Street – Establishing a Commercial Loading (Yellow) Zone

3a) RESCIND – METERED GREEN ZONE, 30-MINUTE LIMIT, 9AM to 6PM, MONDAY THROUGH SATURDAY

3b) ESTABLISH – METERED YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8AM TO 6PM, MONDAY THROUGH SATURDAY

2395 Chestnut Street, south side, from 1 foot to 44 feet east of Divisadero Street, at meter stall numbers 2347 and 2343 (43-foot zone), Marina, Supervisor District 2, Parin Patel, Shared Spaces Program, sharedspaces@sfmta.com.

A business applied for a commercial parklet on the south side of Chestnut Street. To balance curb needs, this proposal would install a commercial loading space to continue to provide commercial loading on this block.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

4. Fillmore Street between Pixley Street and Filbert Street – Establishing a Red Curb for Daylighting

4a) RESCIND – METERED GREEN ZONE, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY

4b) ESTABLISH - RED ZONE, NO STOPPING ANYTIME

“3101” Fillmore Street, west side, from 0 feet to 20 feet north of Filbert Street, at meter stall number 3101 (20-foot zone), Cow Hollow, Supervisor District 2, Parin Patel, Shared Spaces Program, sharedspaces@sfmta.com.

To improve safety and per state assembly bill AB413, the SFMTA establishes red zones near intersections, called daylighting. Daylighting removes visual barriers near a crosswalk or intersection to increase the visibility of those who walk, bike, or drive prior to entering an intersection.

Public Comments: An email in support of the item was received.

Decision: Approved by the City Traffic Engineer for implementation.



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5. Fillmore Street between Greenwich Street and Pixley Street – Establishing a Red Curb for Daylighting

5a) **RESCIND - GREEN METER, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY**

5b) **ESTABLISH - RED ZONE, NO STOPPING ANYTIME**

3154 Fillmore Street, east side, from 0 feet to 20 feet south of Greenwich Street, at meter stall number 3128 (20-foot zone), Cow Hollow, Supervisor District 2, Parin Patel, Shared Spaces Program, sharedspaces@sfmta.com.

To improve safety and per state assembly bill AB413, the SFMTA establishes red zones near intersections, called daylighting. Daylighting removes visual barriers near a crosswalk or intersection to increase the visibility of those who walk, bike, or drive prior to entering an intersection.

Public Comments: An email in support of the item was received.

Decision: Approved by the City Traffic Engineer for implementation.

6. Bay Street between Hyde Street and Larkin Street – Establishing Short-Term Parking Zone

ESTABLISH - GREEN ZONE, SHORT-TERM PARKING, 10-MINUTE LIMIT, 10AM to 8PM, DAILY

800 Bay Street, north side, from 13 feet to 38 feet west of Hyde Street (25-foot zone), Russian Hill, Supervisor District 2, Color Curb Program, ccp@sfmta.com.

Per request of business, this proposal would establish short-term parking for customers to pick-up food and other goods.

Public Comments: A member of the public commented on the hours of the zone, saying they are unusual, and the applicant is being charged too much money for it.

Decision: Approved by the City Traffic Engineer for implementation.

7. Powell Street between Union Street and Green Street – Establishing a Red Curb for Daylighting

7a) **RESCIND – METERED GREEN ZONE, 30-MINUTE LIMIT, 9AM TO 6PM, MONDAY THROUGH SATURDAY**

7b) **ESTABLISH - RED ZONE, NO STOPPING ANYTIME**

1601 Powell Street, west side, from 0 feet to 21 feet north of Green Street, at meter stall number 1601 (21-foot zone), North Beach, Supervisor District 3, Parin Patel, Shared Spaces Program, sharedspaces@sfmta.com.

To improve safety and per state assembly bill AB413, the SFMTA establishes red zone near intersections, called daylighting. Daylighting removes visual barriers near a crosswalk or intersection to increase the visibility of those who walk, bike, or drive prior to entering an intersection.



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Public Comments: An email in support of the item was received. A member of the public supports daylighting for visibility and commented that the zone should be relocated, and the city is purposefully trying to give people more citations by not replacing the zone.

Decision: Approved by the City Traffic Engineer for implementation.

8. Washington Street between Grant Avenue and Kearny Street – Removing a Passenger Loading Zone

8a) RESCIND - WHITE ZONE, PASSENGER LOADING, AT ALL TIMES

742 Washington Street, north side, from 23 feet to 67 feet east of Wentworth Street (44-foot zone)

8b) RESCIND - WHITE ZONE, PASSENGER LOADING ZONE, 7AM to 10PM, DAILY

"738" Washington Street, north side, from 67 feet to 87 feet east of Wentworth Street (20-foot zone), Chinatown, Supervisor District 3, Color Curb Program, ccp@sfmta.com.

Per the request of the San Francisco Police Department this would remove two passenger loading zones.

Public Comments: The first member of the public said the zone has been misused for years and that the valet company is charging people to park in a public white zone. They said the neighborhood safety is impacted negatively by the operations including elderly people and children. The second member of the public said the SFMTA and SFPD should enforce the zone instead of removing it and the neighborhood needs the zone. The sponsor of the zone said the restaurant needs the zone and is willing to comply in order to keep it. Staff agreed to reach out to the restaurant to discuss the zone.

Decision: Per reports from enforcement staff and inspectors, the zone continues to be physically blocked off to the public and is being used for unpermitted valet operations. Approved by the City Traffic Engineer for implementation.

9. Fulton Street between Gough Street and Franklin Street – Establishing a Passenger Loading Zone

9a) ESTABLISH – WHITE ZONE, PASSENGER LOADING, 9AM to 9PM, MONDAY THROUGH FRIDAY

380 Fulton Street, north side, from 113 feet to 173 feet east of Gough Street, replacing parking meter stall numbers 328, 330, and 332 (60-foot zone), Western Addition, Supervisor District 5, Color Curb Program, ccp@sfmta.com.

Per business request this would provide passenger loading for the Boys & Girls Club.

Public Comments: The applicant said they had lapsed in payment on the zone and wished to re-establish it.

Decision: Approved by the City Traffic Engineer for implementation.



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10. Mission Street between 3rd Street and New Montgomery – Establishing a Dual Use Zone: Passenger Loading and Commercial Loading

10a) RESCIND – WHITE ZONE, PASSENGER LOADING, AT ALL TIMES

685 Mission Street, south side, from 220 feet to 260 feet east of 3rd Street (40-foot zone)

10b) RESCIND – METERED YELLOW ZONE, COMMERCIAL LOADING, 7 AM to 6 PM, MONDAY THROUGH SATURDAY

669 Mission Street, south side from 260 feet to 304 feet east of 3rd Street at metered stall numbers 663 and 661 (44-foot zone)

10c) ESTABLISH – DUAL USE ZONE: METERED YELLOW ZONE, COMMERCIAL LOADING, 60-MINUTE LIMIT, 7 AM to 11 AM, MONDAY THROUGH SATURDAY; WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 11AM to 6 PM, DAILY

685 Mission Street south side, from 220 feet to 304 feet east of 3rd Street, at metered stall numbers 663 and 661 (84-foot zone), SOMA, Supervisor District 6, Color Curb Program, ccp@sfmta.com.

The African Diaspora Museum has requested a dual use zone to meet both their commercial loading needs and to provide a pick-up and drop-off area for visitors to the museum.

Public Comments: The applicant spoke on behalf of the museum and described the background and need for the zone.

Decision: Approved by the City Traffic Engineer for implementation.

11. Rhode Island Street between 15th Street and 16th Street and 15th Street between Rhode Island Street and Kansas Street – Establishing Passenger and Commercial Loading Zones, Short-term Parking, and Daylighting for New Construction

11a) ESTABLISH – WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 8 AM to 6 PM, MONDAY THROUGH FRIDAY

200 Rhode Island Street, west side, from 0 feet to 62 feet south of 15th Street (62-foot zone)

11b) ESTABLISH – GREEN ZONE, 15-MINUTE LIMIT, 8 AM to 6 PM, MONDAY THROUGH FRIDAY

220 Rhode Island Street, west side, from 62 feet to 106 feet south of 15th Street (44-foot zone)

11c) ESTABLISH – RED ZONE, NO STOPPING ANYTIME

240 Rhode Island Street, west side, from 106 feet to 110 feet (edge of curb cut) south of 15th Street (4-foot zone)

11d) ESTABLISH – RED ZONE, NO STOPPING ANYTIME

240 Rhode Island Street, west side from 122 feet (edge of curb cut) to 125 feet south of 15th Street (3-foot zone)

11e) ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 8 AM to 6 PM, MONDAY THROUGH FRIDAY



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260 Rhode Island Street, west side, from 125 feet to 185 feet south of 15th Street (60-foot zone)

11f) ESTABLISH – RED ZONE, NO STOPPING ANYTIME

201 15th Street, south side, from 0 feet to 20 feet west of Rhode Island Street (20-foot zone)

11g) ESTABLISH – YELLOW ZONE, 6-WHEEL COMMERCIAL LOADING, 30-MINUTE LIMIT, 8 AM to 6 PM, MONDAY THROUGH FRIDAY

215 15th Street, south side, from 20 feet to 80 feet west of Rhode Island Street (60-foot zone), SOMA, Supervisor District 6, Mari Hunter, Color Curb Program, ccp@sfmta.com.

Loading for a new development as reviewed through Street Design Advisory Team.

Public Comments: Member of the public asked about the hours of the passenger loading zone and why the zone ended at 6pm and wanted a response from staff. They wanted to be able to ask questions of staff and have a second chance to comment after that response. Staff responded that the hours of the zone match the hours that the business is open.

Decision: Approved by the City Traffic Engineer for implementation.

12. Vicente Street between 19th Avenue and 20th Avenue – Relocating a Passenger Loading Zone

12a) RESCIND - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, SUNRISE TO SUNSET, DAILY

“2599” 19th Avenue, west side, from 2 feet to 22 feet west of Vicente Street (20-foot zone)

12b) ESTABLISH - RED ZONE, NO STOPPING ANYTIME

“2599” 19th Avenue, west side, from 0 feet to 20 feet west of Vicente Street (20-foot zone)

12c) ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, AT ALL TIMES, DAILY

“850” Vicente Street, north side, from 19th Avenue to 20 feet westerly (20-foot zone), Parkside, Supervisor District 4, Color Curb Program, ccp@sfmta.com.

Per state assembly bill AB413, daylighting will be implemented on 19th Avenue which requires relocation of passenger loading zone for park access serving Carl Larsen recreational facilities.

Public Comments: A member of the public commented on the size of the zone and the accessibility of the zone. Staff confirmed that the current zone is not accessible and neither is the proposed relocation.

Decision: Approved by the City Traffic Engineer for implementation.



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13. Taraval Street between 21st Avenue and 20th Avenue – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 8AM to 6PM, MONDAY THROUGH SATURDAY

1044 Taraval Street, north side, from 36 feet to 58 feet east of 21st Avenue at meter stall number 1022 (22-foot zone), Sunset, Supervisor District 4, Color Curb Program, ccp@sfmta.com.

Per business request, this zone would provide a passenger loading zone for a medical office.

Public Comments: The applicant gave background on the operations of the clinic and the need for the zone.

Decision: Approved by the City Traffic Engineer for implementation.

14. Taraval Street between 14th Avenue and Funston Avenue – Establishing a Commercial Loading Zone

ESTABLISH - YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM to 3PM, MONDAY THROUGH SATURDAY

345 Taraval Street, south side, from 21 feet to 61 feet east of 14th Avenue (40-foot zone), West Portal, Supervisor District 7, Color Curb Program, ccp@sfmta.com.

Per request of business, a commercial loading zone is needed for deliveries.

Public Comments: The applicant spoke about the need for the zone.

Decision: Approved by the City Traffic Engineer for implementation.

15. Diamond Street between 18th Street and 19th Street – Extending a Passenger Loading Zone

15a) RESCIND – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM to 8:30AM and 1PM to 2PM, SCHOOL DAYS

117 Diamond Street, east side, from 0 feet to 66 feet north of north driveway (66-foot zone)

15b) ESTABLISH - WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 7:30AM to 8:30AM and 1PM to 2PM, SCHOOL DAYS

117 Diamond Street, east side from 118 feet to 223 feet south of 18th Street (105-foot zone), Castro, Supervisor District 8, Color Curb Program, ccp@sfmta.com.

Per request from school to extend passenger loading zone along school's frontage.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.



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16. Capp Street between 18th Street and 19th Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 9AM to 4PM, MONDAY THROUGH FRIDAY

362 Capp Street, west side, from 212 feet to 272 feet north of 19th Street (ends at northern property line) (60- foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

Per request of a community center to provide passenger loading.

Public Comments: The applicant spoke in favor of the item and explained the need for the zone.

Decision: Approved by the City Traffic Engineer for implementation.

17. Precita Avenue between Alabama Street and Florida Street – Establishing a Passenger Loading Zone

ESTABLISH – WHITE ZONE, PASSENGER LOADING, 5-MINUTE LIMIT, 1PM to 5PM, MONDAY THROUGH FRIDAY

534 Precita Avenue, south side, from 130 feet to 170 feet east of Alabama Street (40-foot zone), Mission, Supervisor District 9, Color Curb Program, ccp@sfmta.com.

Per request of Community Center for passenger loading related to events and programming.

Public Comments: The applicant spoke in favor of the item and explained the need for the zone. A second commentor said the zone was too short.

Decision: Approved by the City Traffic Engineer for implementation.

18. Bancroft Avenue between Ingalls Street and Jennings Street – Establishing a Commercial Loading Zone

ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 6AM to 4PM, MONDAY THROUGH FRIDAY

1440 Bancroft Avenue, north side, from 122 feet (edge of driveway) to 180 feet (edge of driveway) west of Ingalls Street (58-foot zone), Supervisor District 10, Bayview, Color Curb Program, ccp@sfmta.com.

Per request from the SFMTA shops this would provide space for commercial loading.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.



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19. Charter Oak Avenue between Industrial Street and Terminus of Charter Oak Avenue – Establishing a General Loading Zone

ESTABLISH – GENERAL LOADING ZONE, 5-MINUTE LIMIT, AT ALL TIMES

90-92 Charter Oak Avenue, west side, from southern edge of the property line (edge of the driveway) to the northern edge of the property line (89-foot zone), Bayview, Supervisor District 10, Color Curb Program, ccp@sfmta.com.

Per business request this would provide a pick-up area for a commercial kitchen.

Public Comments: The applicant spoke in favor of the item and explained the need for it. A second commentor also spoke in favor of the item and explained the need to reduce double parking at the location of the proposed zone.

Decision: Approved by the City Traffic Engineer for implementation.

20. Barneveld Avenue between Newcomb Avenue and Oakdale Avenue – Establishing a Commercial Loading Zone

20a) ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM to 7PM, MONDAY THROUGH SATURDAY

335 Barneveld Avenue, east side, from Newcomb Avenue to 46 feet southerly (46-foot zone)

20b) ESTABLISH – YELLOW ZONE, COMMERCIAL LOADING, 30-MINUTE LIMIT, 7AM to 7PM, MONDAY THROUGH SATURDAY

“341” Barneveld Avenue, east side from 58 feet to 121 feet south of Newcombe Avenue (63-foot zone) Bayview, Supervisor District 10, Color Curb Program, ccp@sfmta.com.

Per business request would establish commercial loading.

Public Comments: The applicant spoke about the need for the zone. A second commentor spoke about the hours of the zone and said they are unusual and meant to trick people into getting cited. The applicant responded about the business need for the operating hours.

Decision: Approved by the City Traffic Engineer for implementation.

21. Evans Street between Newall Street and 3rd Street – Establishing Passenger Loading

21a) ESTABLISH – WHITE ZONE, ACCESSIBLE PASSENGER LOADING, 7AM to 7PM, MONDAY THROUGH FRIDAY

1550 Evans Street, north side, from 2 feet to 81 feet west of Newhall Street (79-foot zone)

21b) ESTABLISH - RED ZONE, NO STOPPING ANYTIME

1550 Evans Street, north side, from 81 feet to 84 feet west of Newhall Street (3-foot zone), Bayview, Supervisor District 10, Color Curb Program, ccp@sfmta.com.

Per request from Southeast Community center for passenger loading. A mandatory setback of 3 feet from the existing bikeshare station is also needed.



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Public Comments: The applicant spoke in favor of the item and explained the need for the zone.

Decision: Approved by the City Traffic Engineer for implementation.

22. Naples Street between Excelsior Avenue and Brazil Avenue – Establishing Short-Term Parking

ESTABLISH - GREEN ZONE, 10-MINUTE LIMIT, 9AM to 6PM, MONDAY THROUGH SATURDAY

"302" Naples Street, west side, from 4 feet to 26 feet south of Excelsior Street (22-foot zone), Excelsior, Supervisor District 11, Color Curb Program, ccp@sfmta.com.

Per business request, this would provide ten-minute parking for a restaurant and market.

Public Comments: No comments received.

Decision: Approved by the City Traffic Engineer for implementation.

GENERAL PUBLIC COMMENTS

A member of the public commented that the MTA doesn't let people comment sufficiently in these hearings and the MTA legislates these items purposefully to cite drivers to make money for the city. The commentor said that the previous Color Curb Manager was fired because he was holding the MTA accountable and that these hearings are useless. They commented on the hearing officer's method for conducting the meeting, that the officer was trained to do this by management. They commented that the hearing officer only limits comments from people against the item.



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Whether or not the City Traffic Engineer's decision is considered a Final SFMTA Decision is determined by Division II, Section 203 of the Transportation Code. If the City Traffic Engineer approves a parking or traffic modification, it is considered a Final SFMTA Decision. If the City Traffic Engineer disapproves or declines a parking or traffic modification, a member of the public must request additional review by the SFMTA of that decision, which shall be conducted pursuant to Division II, Section 203 of the Transportation Code before the decision becomes a Final SFMTA Decision. Final SFMTA Decisions, whether made by the City Traffic Engineer or the SFMTA Board, can be reviewed by the Board of Supervisors pursuant to [Ordinance 127-18](#). Decisions reviewable by the Board of Supervisors are denoted with a pound (#).

Information about the review process can be found at:

https://sfbos.org/sites/default/files/SFMTA_Action_Review_Info_Sheet.pdf.

For questions about any of these items, please contact: sustainable.streets@sfmta.com and reference this order number.

☎ 311 (Outside SF 415.701.2311; TTY 415.701.2323) Free language assistance / 免費語言協助 / Ayuda gratis con el idioma / Бесплатная помощь переводчиков / Trợ giúp Thông dịch Miễn phí / Assistance linguistique gratuite / 無料の言語支援 / 무료 언어 지원 / Libreng tulong para sa wikang Filipino / การช่วยเหลือทางด้านภาษาโดยไม่เสียค่าใช้จ่าย / خط المساعدة المجاني على الرقم

Approved:

A handwritten signature in cursive script that reads "ROlea".

Ricardo Olea
City Traffic Engineer

Date: January 31, 2024

cc: Directive File
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