THIS PRINT COVERS CALENDAR ITEM NO.: 10.4

SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY

DIVISION: Sustainable Streets

BRIEF DESCRIPTION:

Designating various on-street parking locations as Tow-Away No Stopping Anytime Except Permitted Car Share Vehicles, as part of the on-street car share pilot program, pursuant to Transportation Code Division II, Section 911.

SUMMARY:

- The SFMTA Board approved an enlarged on-street car share pilot program, as well as amendments to the Transportation Code, on July 16, 2013. The two-year pilot program will facilitate participation by qualified car share organizations (CSOs), who will be permitted exclusive and conditioned use of on-street parking spaces in exchange for providing various data to evaluate the feasibility and effectiveness of on-street car sharing spaces.
- The SFMTA has approved three entities as qualified CSOs for pilot program participation. So far, these CSOs have requested 450 parking space locations for designated car share vehicle parking spaces, and are conducting community outreach with SFMTA's oversight and coordination. Under this pilot program, as many as 900 on-street parking spaces will be designated as on-street car share parking spaces.
- Designated on-street car share parking spaces must be approved by the SFMTA Board of Directors as required by the Transportation Code.

ENCLOSURES:

1. SFMTAB Resolution

APPROVALS:	DATE
DIRECTOR	_8/10/14
SECRETARY	_8/10/14

ASSIGNED SFMTAB CALENDAR DATE: August 19, 2014

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PURPOSE

Designating various locations as Tow-Away No Stopping Anytime Except Permitted Car Share Vehicles, as part of the on-street car share pilot program, pursuant to Transportation Code Division II, Section 911.

GOAL

Goal 2: Make transit, walking, bicycling, taxi, ridesharing & carsharing the preferred means of travel

Objective 2.3: Increase use of all non-private auto modes. Objective 2.4: Improve parking utilization and manage parking demand

DESCRIPTION

ESTABLISH - TOW-AWAY NO STOPPING EXCEPT PERMITTED CAR SHARE VEHICLES -

- A. 33rd Avenue, west side, from 16 feet to 52 feet south of Balboa Street (36-foot zone, for 2 car share parking permits--Z003 & Z093)
- B. Balboa Street, south side, from 28 feet to 71 feet west of 6th Avenue (43-foot zone removes Post IDs #321-05050, #321-05070, for 2 car share parking permits--Z031 & Z098)
- C. Cabrillo Street, south side, from 20 feet east of 37th Avenue (20-foot zone, for 1 car share parking permit space--G040)
- D. Funston Avenue, west side, from 7 feet to 43 feet north of Fulton Street (36-foot zone, for 2 car share parking permits--Z032 & Z097)
- E. California Street, south side, from 12 feet to 36 feet east of Spruce Street (removes Post IDs #350-35610, #350-35590, for 2 car share parking permits--Z033 & Z099)
- F. Filbert Street, south side, from 17 feet to 57 feet west of Laguna Street (40-foot zone, for 2 car share parking permits--Z056 & Z078)
- G. 40th Avenue, west side, from 21 feet to 58 feet north of Taraval Street (37-foot zone, for 2 car share parking permits--Z012 & Z120)
- H. Laguna Street, west side, from 25 feet to 65 feet north of Post Street (40-foot zone removes Post IDs #540-16030, #540-16050, for 2 car share parking permits--Z058 & Z101)
- I. Pierce Street, east side, from Haight Street to 36 feet northerly (36-foot zone, for 2 car share parking permits--Z051 & Z109)
- J. Octavia Street, west side, from 21 feet to 40 feet north of Lily Street (19-foot zone, for 1 car share parking permit space--C045)
- K. Beale Street, north side, from 11 feet to 19 feet east of Folsom Street (8-foot zone over second perpendicular parking space, removes Post ID #328-03030, for 1 car share permit space--G068)
- L. Florida Street, east side, from 18th Street to 8 feet northerly (8-foot zone over perpendicular parking space, for 1 car share parking permit space--C024)
- M. 14th Avenue, south side, from 26 feet to 66 feet west of West Portal Avenue (40-foot zone

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removes Post IDs #114-27170, #1142-7150, for 2 car share parking permits--Z034 & Z122)

- N. Font Boulevard, north side, from Chumasero Drive to 8.5 feet westerly (8.5-foot wide zone, first angled parking space at northwest corner of loop, for 1 car share parking permit space-G045)
- O. Monterey Boulevard, north side, from 213 feet to 231 feet east of Baden Street, (18-foot zone, for one car share parking permit space--C087)
- P. Ocean Avenue, north side, 18 feet to 58 feet west of Keystone Way (40-foot zone removes Post IDs #591-19260, #591-19280, for 2 car share parking permits--Z013 & Z133)
- Q. Serrano Drive, south side, from 40 feet to 56 feet east of Tapia Drive (16-foot zone, for 2 car share parking permit spaces--C092 & C148)
- R. Taraval Street, south side, from 12 feet to 30 feet west of Lennox Way (18-foot zone, for 1 car share parking permit space--C071)
- S. West Portal Avenue, west side, from 42 to 56 feet south of Ulloa Street, (14-foot zone over fourth angled parking space, removes PostID #725-00100, for 1 car share permit space--G106)
- T. Diamond Street, east side, from 232 feet to 269 feet south of 18th Street (38-foot zone, for 2 car share parking permit spaces--C004 & C110)
- U. 20th Street, north side, from 16 feet to 52 feet east of Castro St (36-foot zone, for 2 car share parking permits--Z074 & Z149)
- V. Portola Drive, east side, from 238 feet to 278 feet north of Clipper Street (40-foot zone, for 2 car share parking permit spaces--C064 & C141)
- W. Capp Street, west side, from 10 feet to 46 feet north of 23rd Street (36-foot zone, for 2 car share parking permit spaces--C010 & C114)
- X. 20th Street, north side, from Connecticut Street to 40 feet westerly (40-foot zone, for 2 car share parking permits--Z067 & Z143)
- Y. 3rd Street, east side, from 28 feet to 68 feet south of McKinnon Avenue (40-foot zone removes Post IDs #203-46050, #203-46070, for 2 car share parking permits--Z019 & Z127)
- Z. Evans Avenue, north side, from 18 feet to 56 feet west of Newhall Street (38-foot zone, for 2 car share parking permits--Z020 & Z128)
- AA. Quesada Avenue, south side, from 17 feet to 37 feet west of 3rd Street (20-foot zone removes Post ID #630-17030, for 1 car share parking permit space--C094)
- BB. Naples Street, east side, from 63 feet to 87 feet south of Geneva Avenue (24-foot zone, for two angled parking spaces, for 2 car share parking permit spaces--C103 & C150)
- CC. Naples Street, west side, from Persia Avenue to 36 feet northerly (36-foot zone for 2 car share parking permit spaces--C095 & C149)
- DD. Pope Street, west side, from 20 feet to 60 feet south of Mission Street (40-foot zone, for 2 car share parking permits--Z016 & Z129)

Based on the experience of an initial pilot of on-street car share vehicle parking carried out by the SFMTA in 2011-2012, as well as the SFMTA's ongoing car share parking program in designated offstreet parking facilities, in July 2013 the SFMTA Board adopted a car share policy framework and approved a two-year pilot program to further evaluate the feasibility and effectiveness of on-street car sharing spaces. At the conclusion of the pilot, SFMTA staff will complete an evaluation and recommend whether to make the on-street car share program permanent.

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The two-year pilot program will involve participation by qualified car share organizations (CSOs), who will be permitted exclusive and conditioned use of on-street parking spaces in exchange for providing various data to evaluate the feasibility and effectiveness of on-street car sharing spaces.

The SFMTA has approved three entities as qualified CSOs for pilot program participation. So far, these CSOs have requested 450 parking space locations for designated car share vehicle parking spaces, and are conducting community outreach with SFMTA's oversight and coordination. Under this pilot program, as many as 900 on-street parking spaces will be designated as on-street car share parking spaces.

Designated on-street car share parking spaces must be approved by the SFMTA Board of Directors as required by the Transportation Code.

The proposed action would establish 41 on-street parking spaces as Tow-Away No Stopping Anytime Except Permitted Car Share Vehicles. On-street car share vehicle parking permits will be issued to CSOs under the terms and requirements established for the pilot program.

FUNDING IMPACT

As many as 900 new on-street car share parking spaces may be permitted over the two year pilot program. There will be minimal revenue realized from these permits and any parking citations issued as a result of the on-street car sharing pilot program. The costs of establishing and utilizing the on-street parking spaces are to be paid by the participating CSOs.

PUBLIC HEARING

Public hearings were held on June 13, 2014, July 11, 2014, and July 18, 2014 to consider the above parking changes; those hearings included car share location proposals not presented in this board item. A total of 35 people provided comments about the proposals: 27 people spoke in opposition to the proposals, eight spoke in favor. In addition, 22 email messages were received as comment on the proposed parking changes, 15 voicing opposition and seven expressing support. A representative of City CarShare submitted approximately 100 emails from members expressing support for the proposals.

The chief concern voiced by opponents was the scarcity of on-street parking in the proposed locations compounded by the large number of private vehicles owned by neighbors, and/or commuter or customer vehicles, competing for limited on-street parking. Other comments expressed skepticism that car share services would be well utilized by neighbors, relative to the loss of scarce parking, or that private businesses would benefit from the service to the detriment of local neighbors.

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Based on testimony from speakers at the public hearing as well as e-mail testimony submitted for the hearing, three locations comprising six parking spaces are not included in this proposal and subject to for further planning and outreach by CSOs and the SFMTA.

OTHER APPROVALS RECEIVED OR STILL REQUIRED

The proposed on-street car share parking modifications are subject to environmental review under the California Environmental Quality Act (CEQA). The Planning Department has determined that the proposed on-street parking modifications are categorically exempt from environmental review under Class 6 (information collection activities which do not result in a serious or major disturbance to an environmental resource).

A copy of the determination is on file with the Secretary for the SFMTA Board of Directors. The proposed action is the Approval Action as defined by the S.F. Administrative Code Chapter 31.

The City Attorney's Office has reviewed this report.

ALTERNATIVES CONSIDERED

Not applicable.

RECOMMENDATION

SFMTA staff recommends the designation of various locations as Tow-Away No Stopping Anytime Except Permitted Car Share Vehicles, as set forth in Items A through DD above.

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SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY BOARD OF DIRECTORS

RESOLUTION No.

WHEREAS, The San Francisco Municipal Transportation Agency has received a request, or identified a need for traffic modifications as follows:

ESTABLISH - TOW-AWAY NO STOPPING EXCEPT PERMITTED CAR SHARE VEHICLES -

- A. 33rd Avenue, west side, from 16 feet to 52 feet south of Balboa Street (36-foot zone, for 2 car share parking permits--Z003 & Z093)
- B. Balboa Street, south side, from 28 feet to 71 feet west of 6th Avenue (43-foot zone removes Post IDs #321-05050, #321-05070, for 2 car share parking permits--Z031 & Z098)
- C. Cabrillo Street, south side, from 20 feet east of 37th Avenue (20-foot zone, for 1 car share parking permit space--G040)
- D. Funston Avenue, west side, from 7 feet to 43 feet north of Fulton Street (36-foot zone, for 2 car share parking permits--Z032 & Z097)
- E. California Street, south side, from 12 feet to 36 feet east of Spruce Street (removes Post IDs #350-35610, #350-35590, for 2 car share parking permits--Z033 & Z099)
- F. Filbert Street, south side, from 17 feet to 57 feet west of Laguna Street (40-foot zone, for 2 car share parking permits--Z056 & Z078)
- G. 40th Avenue, west side, from 21 feet to 58 feet north of Taraval Street (37-foot zone, for 2 car share parking permits--Z012 & Z120)
- H. Laguna Street, west side, from 25 feet to 65 feet north of Post Street (40-foot zone removes Post IDs #540-16030, #540-16050, for 2 car share parking permits--Z058 & Z101)
- I. Pierce Street, east side, from Haight Street to 36 feet northerly (36-foot zone, for 2 car share parking permits--Z051 & Z109)
- J. Octavia Street, west side, from 21 feet to 40 feet north of Lily Street (19-foot zone, for 1 car share parking permit space--C045)
- K. Beale Street, north side, from 11 feet to 19 feet east of Folsom Street (8-foot zone over second perpendicular parking space, removes Post ID #328-03030, for 1 car share permit space--G068)
- L. Florida Street, east side, from 18th Street to 8 feet northerly (8-foot zone over perpendicular parking space, for 1 car share parking permit space--C024)
- M. 14th Avenue, south side, from 26 feet to 66 feet west of West Portal Avenue (40-foot zone removes Post IDs #114-27170, #1142-7150, for 2 car share parking permits--Z034 & Z122)
- N. Font Boulevard, north side, from Chumasero Drive to 8.5 feet westerly (8.5-foot wide zone, first angled parking space at northwest corner of loop, for 1 car share parking permit space-G045)
- O. Monterey Boulevard, north side, from 213 feet to 231 feet east of Baden Street, (18-foot zone, for one car share parking permit space--C087)
- P. Ocean Avenue, north side, 18 feet to 58 feet west of Keystone Way (40-foot zone removes

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Post IDs #591-19260, #591-19280, for 2 car share parking permits--Z013 & Z133)

- Q. Serrano Drive, south side, from 40 feet to 56 feet east of Tapia Drive (16-foot zone, for 2 car share parking permit spaces--C092 & C148)
- R. Taraval Street, south side, from 12 feet to 30 feet west of Lennox Way (18-foot zone, for 1 car share parking permit space--C071)
- S. West Portal Avenue, west side, from 42 to 56 feet south of Ulloa Street, (14-foot zone over fourth angled parking space, removes PostID #725-00100, for 1 car share permit space--G106)
- T. Diamond Street, east side, from 232 feet to 269 feet south of 18th Street (38-foot zone, for 2 car share parking permit spaces--C004 & C110)
- U. 20th Street, north side, from 16 feet to 52 feet east of Castro St (36-foot zone, for 2 car share parking permits--Z074 & Z149)
- V. Portola Drive, east side, from 238 feet to 278 feet north of Clipper Street (40-foot zone, for 2 car share parking permit spaces--C064 & C141)
- W. Capp Street, west side, from 10 feet to 46 feet north of 23rd Street (36-foot zone, for 2 car share parking permit spaces--C010 & C114)
- X. 20th Street, north side, from Connecticut Street to 40 feet westerly (40-foot zone, for 2 car share parking permits--Z067 & Z143)
- Y. 3rd Street, east side, from 28 feet to 68 feet south of McKinnon Avenue (40-foot zone removes Post IDs #203-46050, #203-46070, for 2 car share parking permits--Z019 & Z127)
- Z. Evans Avenue, north side, from 18 feet to 56 feet west of Newhall Street (38-foot zone, for 2 car share parking permits--Z020 & Z128)
- AA. Quesada Avenue, south side, from 17 feet to 37 feet west of 3rd Street (20-foot zone removes Post ID #630-17030, for 1 car share parking permit space--C094)
- BB. Naples Street, east side, from 63 feet to 87 feet south of Geneva Avenue (24-foot zone, for two angled parking spaces, for 2 car share parking permit spaces--C103 & C150)
- CC. Naples Street, west side, from Persia Avenue to 36 feet northerly (36-foot zone for 2 car share parking permit spaces--C095 & C149)
- DD. Pope Street, west side, from 20 feet to 60 feet south of Mission Street (40-foot zone, for 2 car share parking permits--Z016 & Z129)

WHEREAS, The SFMTA Board approved an on-street car share pilot program on July 16, 2013; and,

WHEREAS, The two-year pilot program will facilitate participation by qualified car share organizations who will be permitted exclusive and conditioned use of on-street parking spaces in exchange for providing various data to evaluate the feasibility and effectiveness of on-street car sharing spaces; and,

WHEREAS, Designated on-street car share parking spaces must be approved by the SFMTA Board of Directors as required by the Transportation Code; and,

WHEREAS, The public has been notified about the proposed modifications and has been given the opportunity to comment on those modifications through the public hearing

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process; and,

WHEREAS, The proposed on-street car share parking modifications are subject to environmental review under the California Environmental Quality Act (CEQA); and,

WHEREAS, The Planning Department has determined that the proposed on-street car share parking modifications are categorically exempt from environmental review under Class 6 (information collection activities which do not result in a serious or major disturbance to an environmental resource); and,

WHEREAS, A copy of the SFMTA's determination is on file with the Secretary for the SFMTA Board of Directors and the approved action is the Approval Action as defined by S.F. Administrative Code Chapter 31; now, therefore, be it,

RESOLVED, That the San Francisco Municipal Transportation Agency Board of Directors establishes Tow-Away No Stopping Anytime Except Permitted Car Share Vehicles at the following locations:

- A. 33rd Avenue, west side, from 16 feet to 52 feet south of Balboa Street (36-foot zone, for 2 car share parking permits--Z003 & Z093)
- B. Balboa Street, south side, from 28 feet to 71 feet west of 6th Avenue (43-foot zone removes Post IDs #321-05050, #321-05070, for 2 car share parking permits--Z031 & Z098)
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- DD. Pope Street, west side, from 20 feet to 60 feet south of Mission Street (40-foot zone, for 2 car share parking permits--Z016 & Z129)

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of August 19, 2014.

Secretary to the Board of Directors San Francisco Municipal Transportation Agency