



SFMTA

Shared Spaces Hayes Street 2025 - 2026 Permit

400 Block – Hayes Street between Gough and Octavia streets

SFMTA Board of Directors Meeting

November 18, 2025

Agenda

1. Hayes Street Shared Space: 2024/25

- Successes and Challenges

2. Application for new Shared Space: 2025/26

- Interdepartmental Staff Committee on Traffic and Transportation (ISCOTT) Hearing
- Discussion



What is a roadway closure?

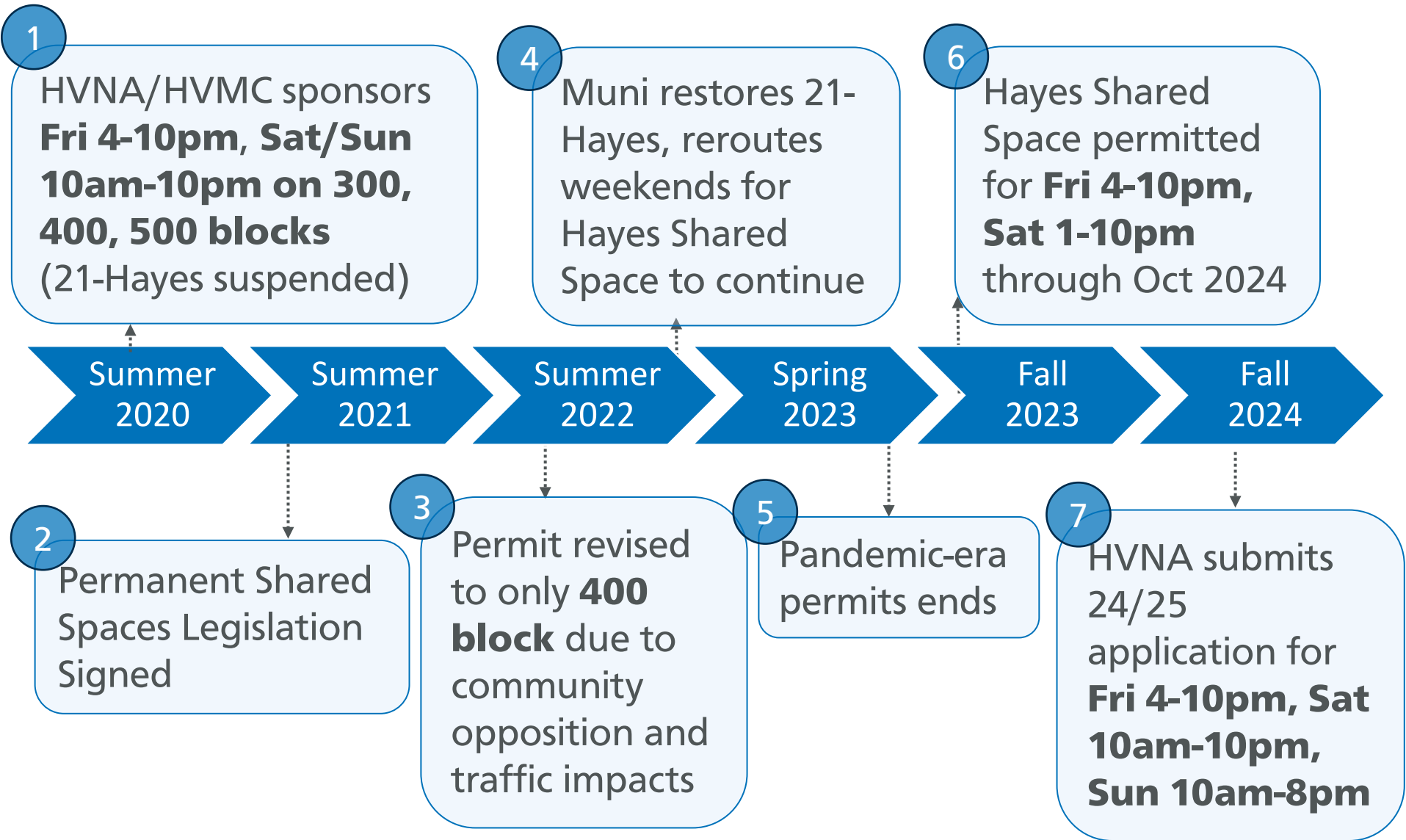
- Regular/Recurring events
 - Roadway Shared Space
 - Sponsor requested
 - Recurrence is weekly or monthly
 - Permitted through ISCOTT; MTA Board approval is required if scope exceeds duration or frequency.
- Non-recurring events:
 - Special Event permit through ISCOTT



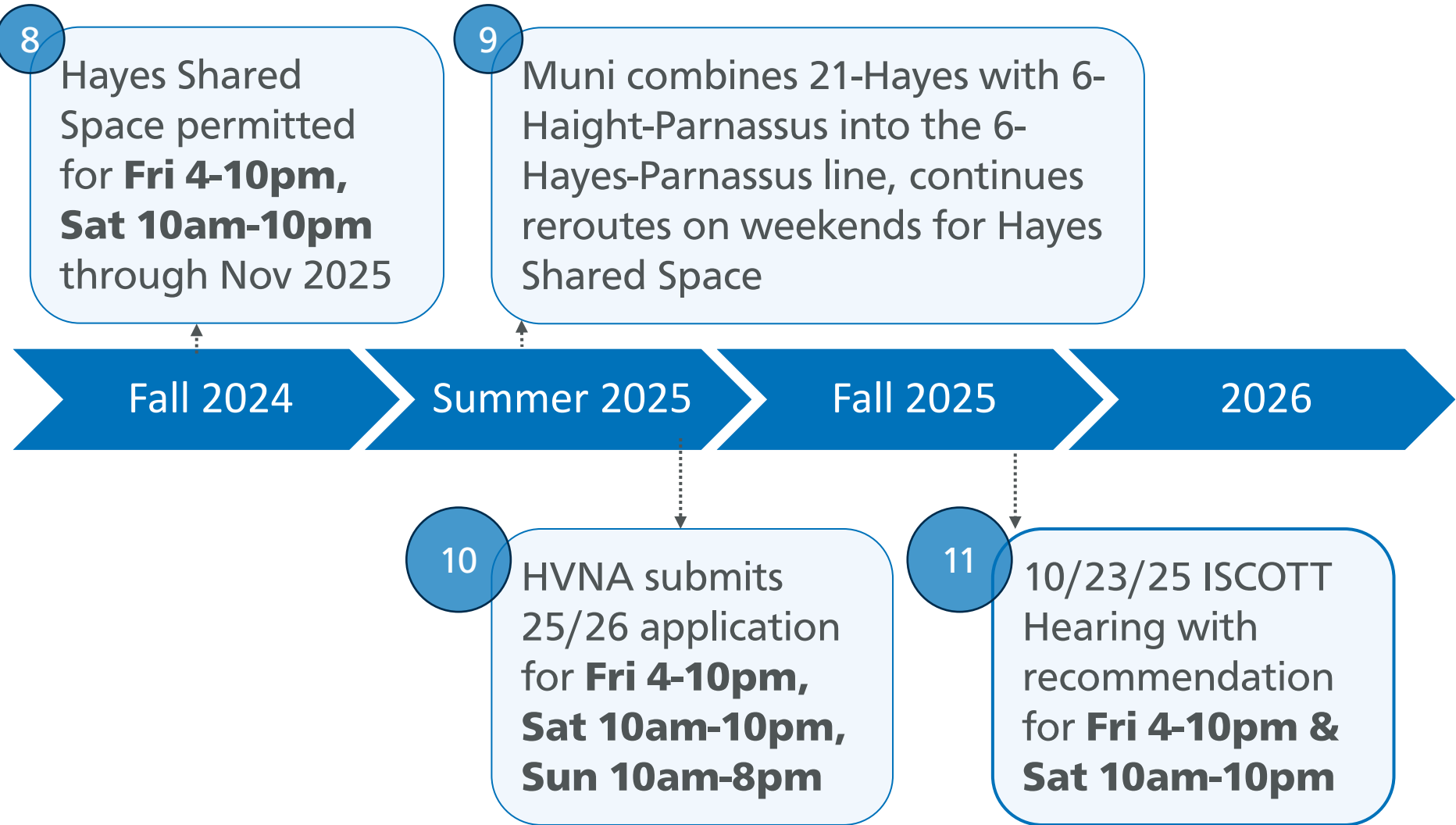
Hayes Shared Street Location



Hayes Shared Space Timeline



Hayes Shared Space Timeline



Hayes Shared Street Permit

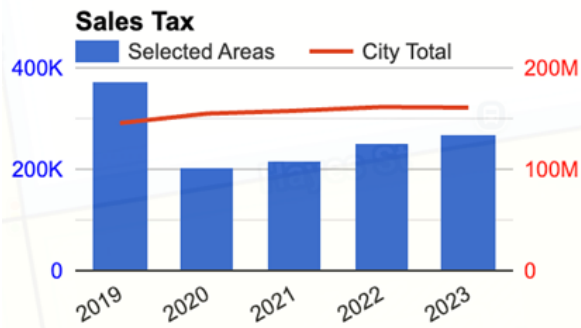
November 2024, SFMTA Board approved a slightly expanded scope to focus on creating success:

- Fridays 4-10 pm and Saturdays 10 am-10 pm
 - Earlier Saturday start time to allow more setup time
 - Demonstrate compliance with permit terms
 - Find opportunities and partnerships for activation
 - Ensure business loading and other needs are met
 - Reduce impacts to 21-Hayes (now 6-Hayes/Parnassus)
 - Improved activation and compliance to increase merchant support

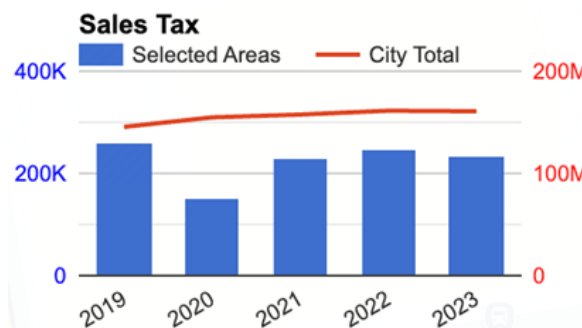
Sales Tax Data

Sales on Hayes Street have recovered from the pandemic (2020).

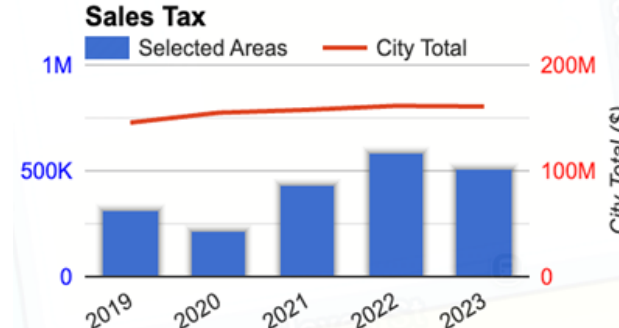
500 Block



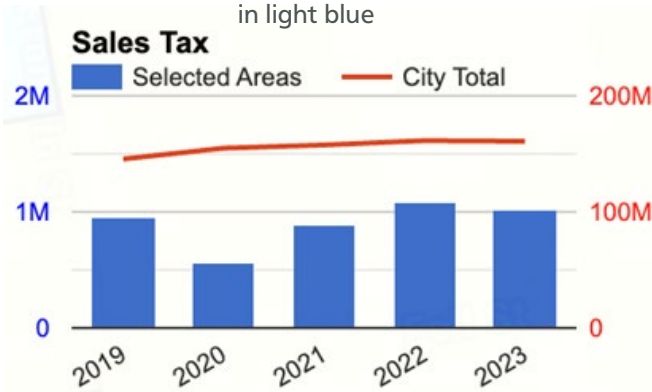
400 Block



300 Block



All census blocks in light blue



Source: sfstax.hdlgov.com/geodata

Current Permit: Successes

- More consistent activation
- Improved intersection barricade configuration
 - Discourages double parking at intersections
- Many neighbors report enjoying the community gathering space
- Business impacts
 - Some merchants report positive impacts to business



Hayes/Octavia intersection barricades, August 2025



Doggie Farmers Market, September 2025, HVNA

March to October Activation

Most activation was on Saturdays.

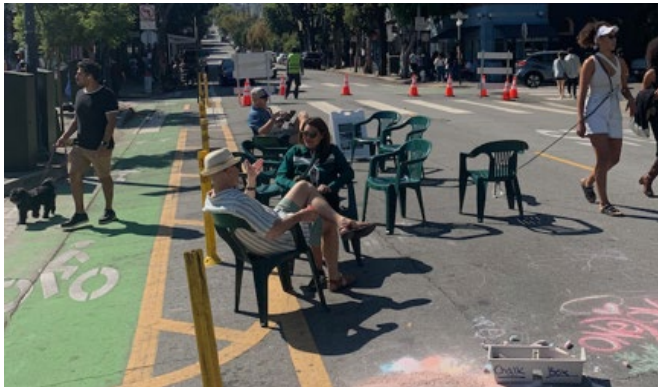
Of 70 total permit days, 45 days reported programming, including:

- Chalk and yard games
- Live music and dance classes
- HV Art walk
- HV Carnival
- Doggie Farmers Market
- African American Shakespeare Company Performance
- Halloween Pet Parade

	Activated	Total Days	Percent Activated
Total	45	70	64%
<i>Fridays</i>	14	35	40%
<i>Saturdays</i>	31	35	89%



No Programming
Organic foot traffic



Light Activation
Kids' games, seating



Full Activation
Live music, markets

Current Permit: Challenges

- Muni Service Reroute
 - Confusing to riders, especially Sunday re-route due to weekend service plan restrictions
- Business impacts
 - Some merchants report negative impacts to business



Alert Service Subject to Change - Servicio Sujeto A Cambios - 客運服務將可更改
Maaring Maging ang Serbeyo **07/09/2022**

Friday 4:00 PM - Sunday 10:20 PM
 Viernes 4:00 PM - Domingo 10:20 PM
 星期五 4:00 PM - 星期日 10:20 PM

NO SERVICE FROM THIS STOP
 No hay servicio desde esta parada
 不在此站停車

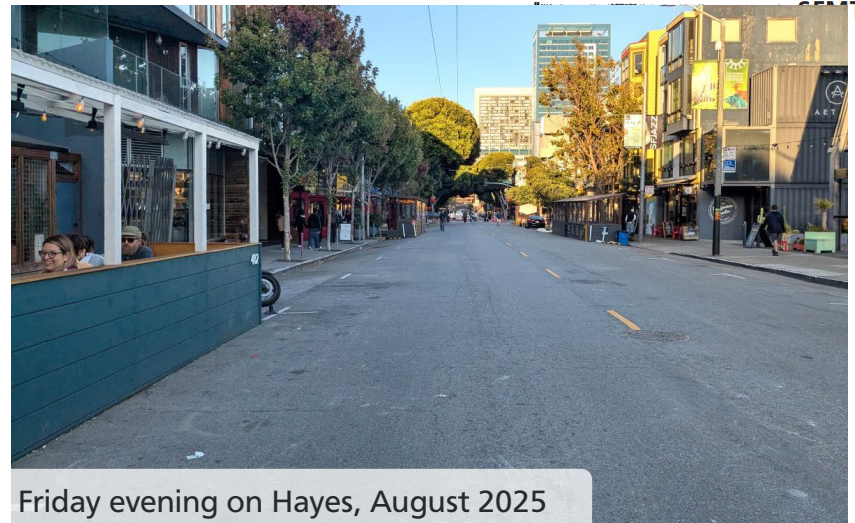
Board on Grove

21 Hayes Weekend Reroute
 Domingos y Fiestas: 21 Hayes - via Franklin, Grove, Webster. Hayes to regular route starting Friday 4:00 PM and all day Saturday and Sunday effective Saturday, July 9, 2022

Desvío de fin de semana del 21 Hayes
 Sábados y Fiestas: 21 Hayes - vía Franklin, Grove, Webster. Hayes a su ruta regular Viernes 4:00 p.m. a fin de servicio y sábados y domingos, todos los días de servicio a partir del sábado 9 de julio.

21 號巴士 週末改道
 週六及週日：21 號巴士，經由：法蘭克林、格羅夫、韋伯斯特。21 號巴士恢復其常規路線，自週五下午 4 時起至週日全日，自週六 7 月 9 日起。

Alternative Stop Parada alternativa 改道車站
Existing Stop Parada existente 現有車站
Regular Route Ruta Regular 常規路線
Special Event Ruta de servicio de eventos especiales 特殊活動服務路線
Street Closure Cierre de calles en Hayes entre Octavia y Mission 韋伯斯特街在 Octavia 和 Mission 之間封閉



Friday evening on Hayes, August 2025

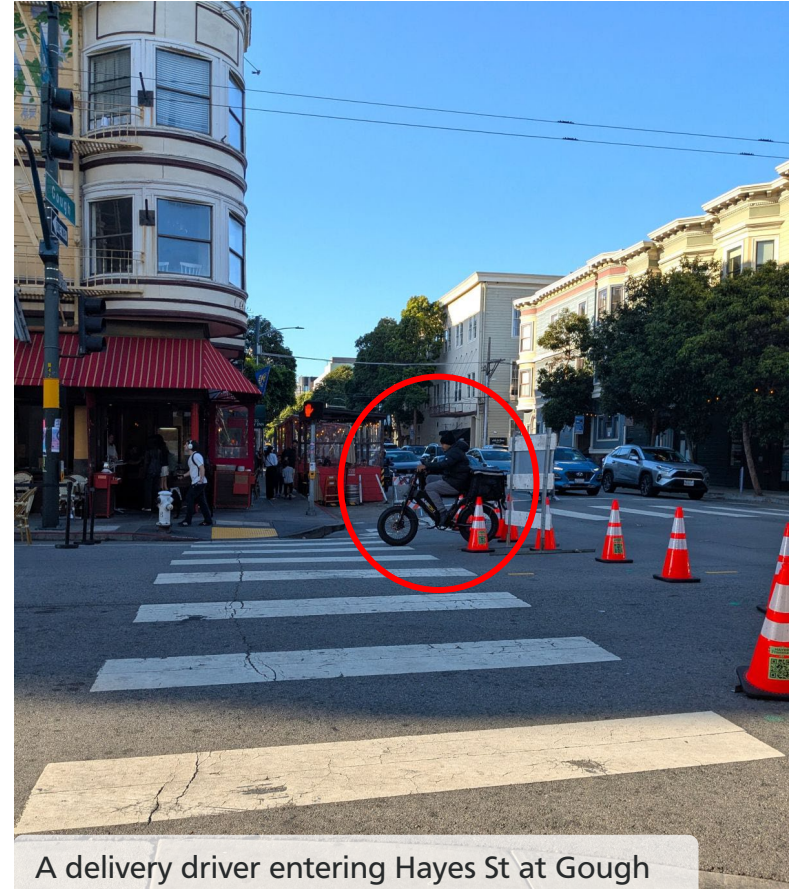
Current Permit: Challenges

Compliance issues reported:

- Inconsistent staffing at barricades
- Delivery scooters/mopeds driving into the closure
- Parked vehicles in the closure
- Unpermitted clothing vendor
- Lack of posted permit

Response:

- Staff have communicated violations to permittee and permittee has committed to addressing them.
- Staff continue to monitor.
- Permittee continues to provide weekly photos to document compliance.



A delivery driver entering Hayes St at Gough

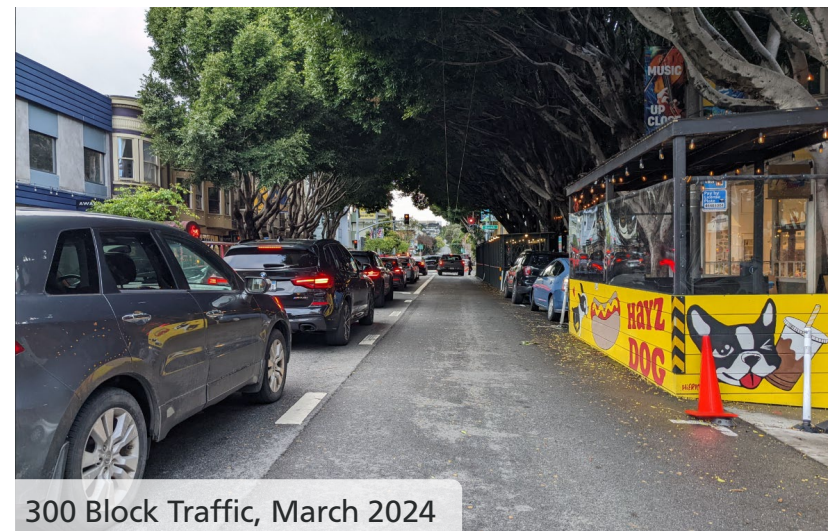
October 23, 2025 ISCOTT Hearing

Hayes Valley Neighborhood Association application:

Friday, November 28, 2025, through
Saturday, November 28, 2026

- 4 pm to 10 pm, each Friday
- 10 am to 10 pm, each Saturday
- 10 am to 10 pm, each Sunday

Applicant requests restoring pandemic hours (3 days) for a greater diversity of events.



October 23, 2025 ISCOTT Hearing

Support

- Application package included 6 Letters of support from businesses
- 235 Emails
 - From residents in the area
 - From visitors who frequent HV more often with the street closures
 - Fosters community
 - More open space to shop, relax, enjoy activities
- 21 Public comments
 - Open space is a respite from surrounding high-traffic streets

Oppose

- 215 Emails
 - 7 From businesses/merchants on surrounding blocks
 - Hurts small business
 - Divides neighborhood
 - Violations of permit conditions
- 3 Public comments
 - Compliance issues
 - Need to consider wider impact on the neighborhood

Other/Neutral (2)

- Noise complaints
- Traffic concerns

Next Steps – Board Action

ISCOTT recommended permit to be considered by Board for **Friday** and **Saturday** only.

Today's action is to permit **all, a component of,** or **deny** HVNA's request for:

- November 28, 2025- November 28, 2026
 - Fridays, 4 pm-10 pm
 - Saturdays, 10 am-10 pm
 - Sundays, 10 am-10 pm

Questions?

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[SF.gov/Shared-Spaces](https://sf.gov/Shared-Spaces)

