

Communities United for Health and Justice

2015 Affordable Housing Survey
Supported by the Mayors Office of Housing, Community Development

Who We Are

- Communities United for Health and Justice
 - Alliance of 5 different organizations working to empower working class communities of color in San Francisco
 - Started in 2008, as a collaboration to address community needs

Communities United for Health and Justice



Who We Are (cont.)

- Communities United for Health and Justice
 - Economic Justice
 - Housing Justice
- Campaigns are intertwined for a comprehensive approach to community development



Survey Approach

- Target
 - Low-Income, working class communities of color
- Method
 - Multi-lingual surveys
 - Spanish, Tagalog, Chinese, English
 - Locations
 - Door Knocking: Minnie & Lovie Ward Rec Center, Cayuga Playground, Excelsior Playground, Crocker Park
 - Community Based Organizations & Schools
 - March 2015-May 2015



Demographics of Participants

- 310 total participants
- Age Range

| Under 18 | 18-60 | Over 60 | Decline to State |
|----------|--------|---------|------------------|
| 18.71% | 49.68% | 15.81% | 15.81% |

- 88.06% Impacted by the Housing Crisis

Demographics of Participants (cont.)

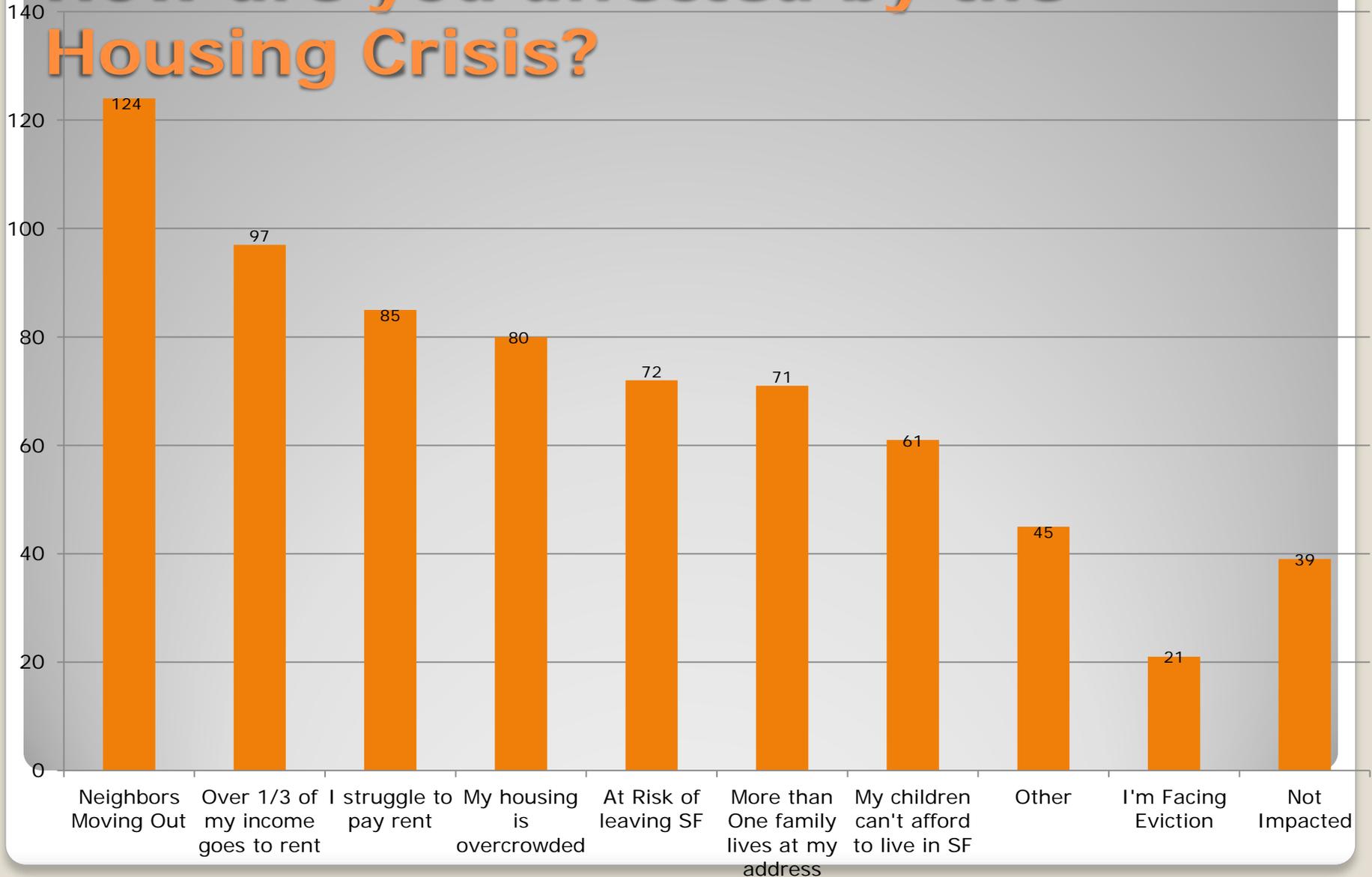
- Ethnicity

| Latino | Filipino | Chinese | Black | White | Declined |
|--------|----------|---------|-------|-------|----------|
| 28.06% | 18.06% | 29.68% | 4.52% | 3.87% | 16.77% |

- Languages Spoken At Home

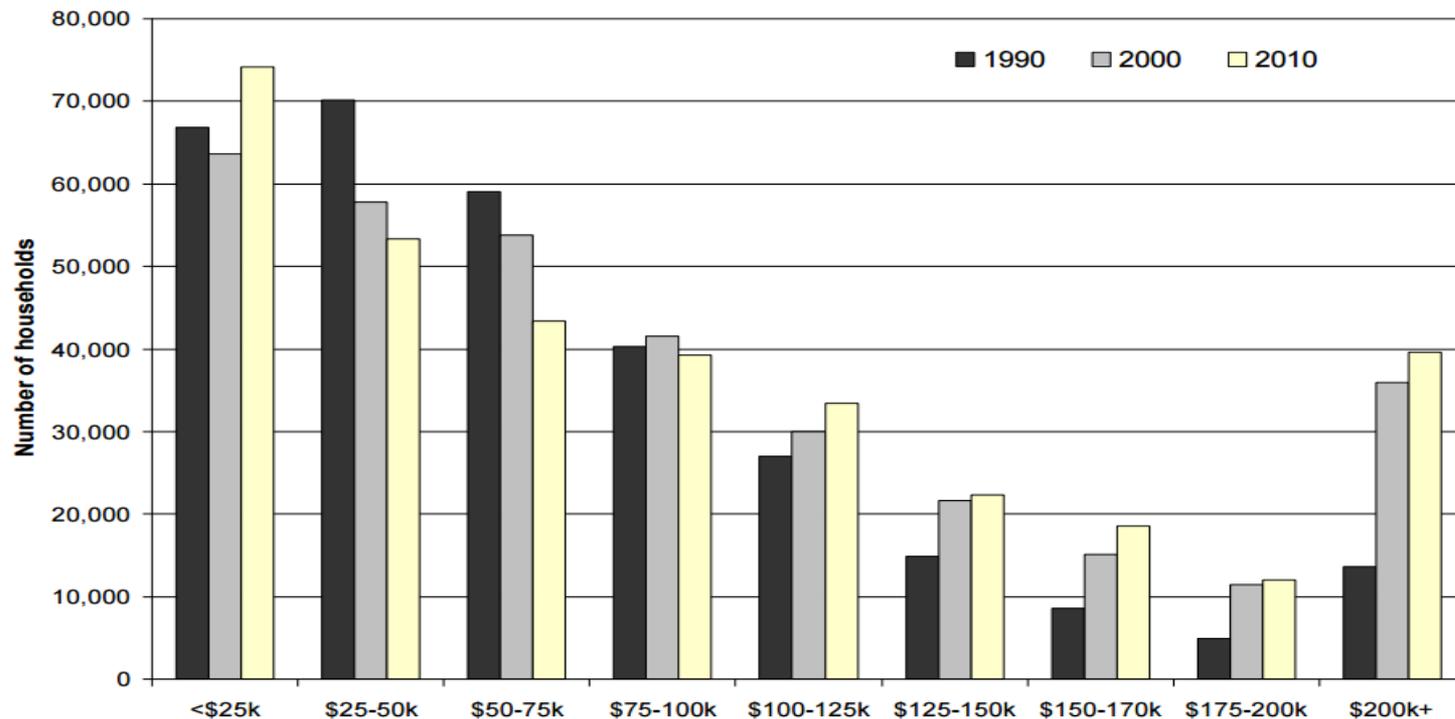
| Spanish | Tagalog | Cantonese | Mandarin | English | Multiple |
|---------|---------|-----------|----------|---------|----------|
| 27.1% | 10.2% | 28.2% | 2% | 30.2% | 2.4% |

How are you affected by the Housing Crisis?



What kind of Affordability is Needed?

Household Income Distribution in San Francisco 1990-2010*

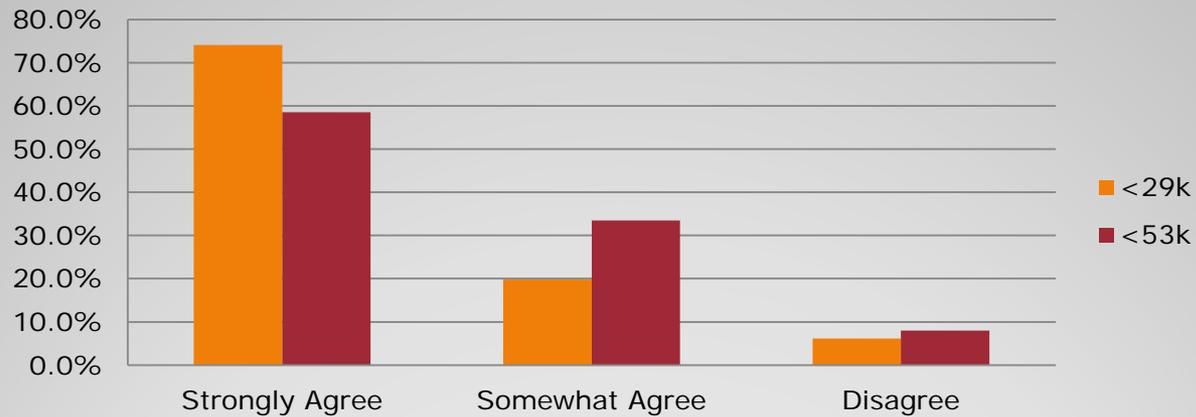


Source: IPUMS; 1990 Census 5%, 2000 Census 5%, and 2010 ACS 1-year estimates

* Real household income, 2010 adjusted dollars

Preference for Income Based Priority

Income-Based Priority



Strong Support for Community-Serving Development

Overall, would you like to see more community programs, or more retail spaces on the ground floor of affordable housing development?"

| Community Programming | Retail Space | Both |
|-----------------------|--------------|------|
| 80.4% | 16.9% | 2.7% |



| | Strongly Agree | Agree Somewhat | Do Not Agree |
|------------------|----------------|----------------|--------------|
| Workforce Center | 211 | 73 | 4 |
| Childcare Space | 203 | 78 | 4 |
| Health Clinic | 196 | 79 | 8 |

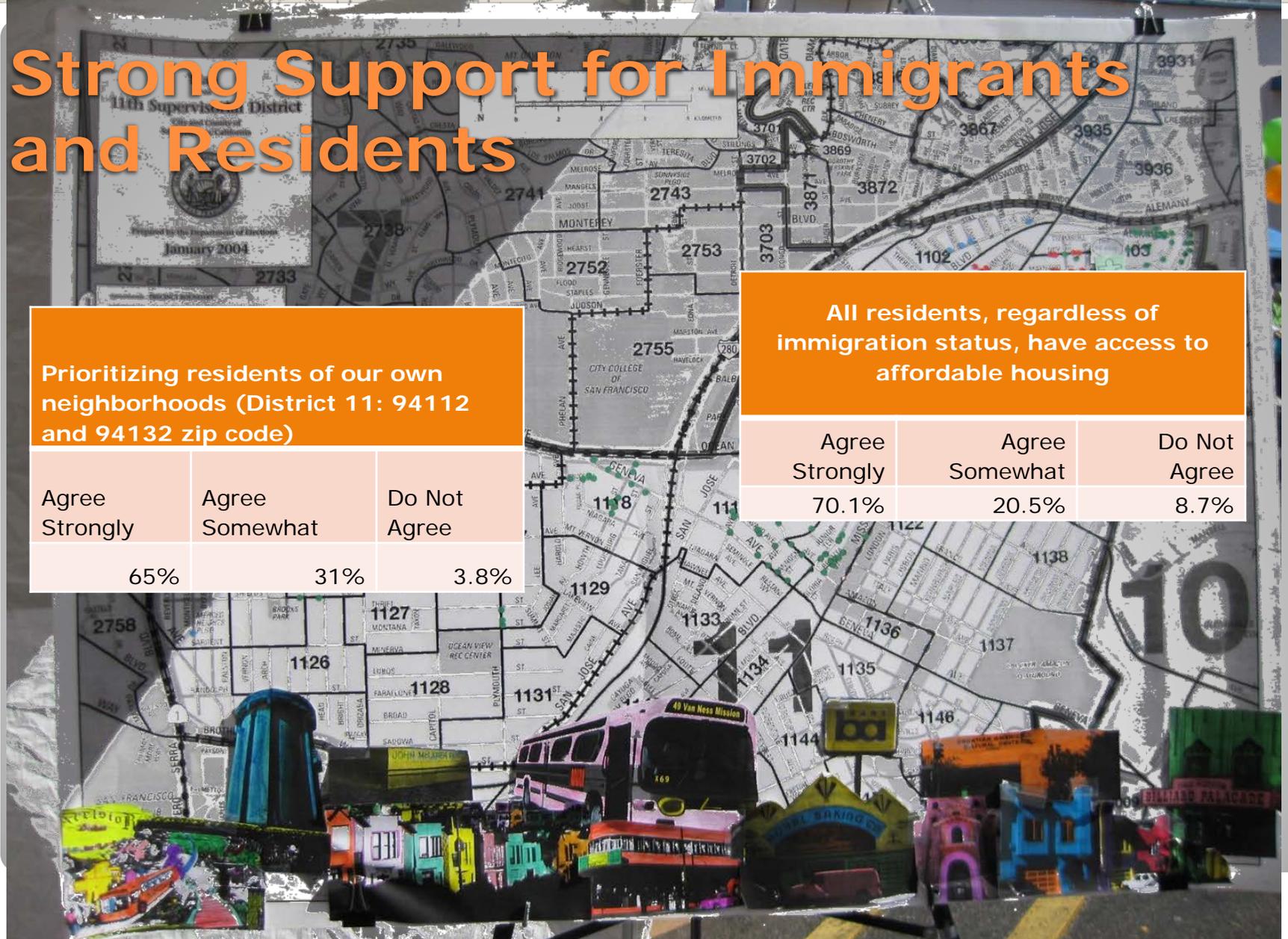
Strong Support for Immigrants and Residents

Prioritizing residents of our own neighborhoods (District 11: 94112 and 94132 zip code)

| Agree Strongly | Agree Somewhat | Do Not Agree |
|----------------|----------------|--------------|
| 65% | 31% | 3.8% |

All residents, regardless of immigration status, have access to affordable housing

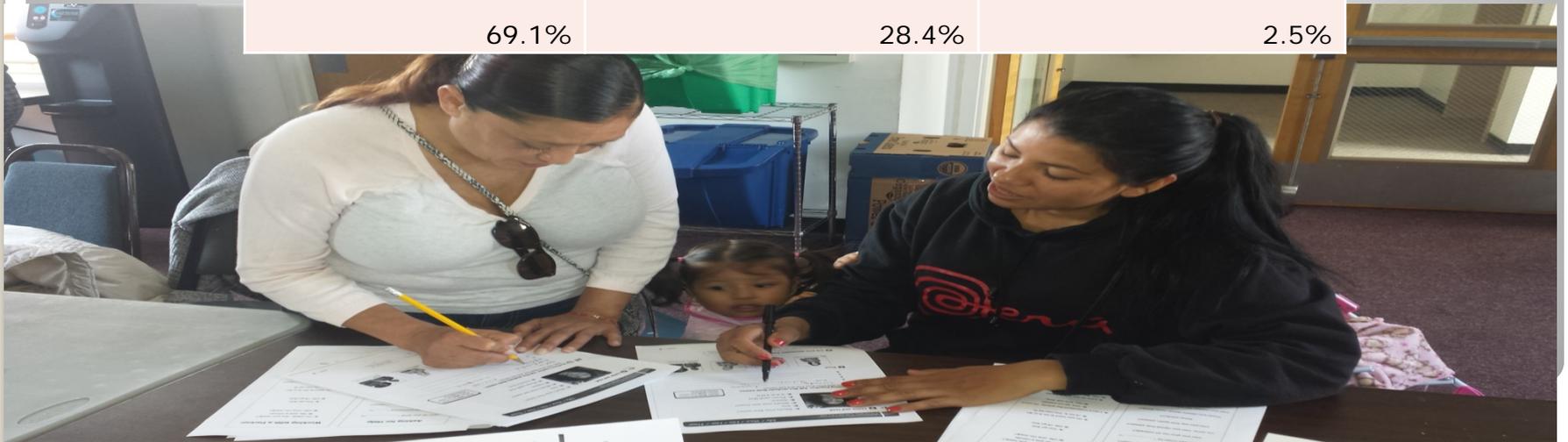
| Agree Strongly | Agree Somewhat | Do Not Agree |
|----------------|----------------|--------------|
| 70.1% | 20.5% | 8.7% |



Quality Jobs for All

Retail businesses should have living wages, quality jobs, and hire from the neighborhood.

| Agree Strongly | Agree Somewhat | Do Not Agree |
|----------------|----------------|--------------|
| 69.1% | 28.4% | 2.5% |



Pedestrian Safety



How can we improve the experience, safety, and circulation of pedestrians and transit users at both Geneva and San Jose Avenues? (choose 3):

| | New crosswalks | Pedestrian signals | Pedestrian Lighting | More trees | Widening the Sidewalk | Scramble Lights | Restriping streets | decorative walkways |
|------------|----------------|--------------------|---------------------|------------|-----------------------|-----------------|--------------------|---------------------|
| Raw Number | 125 | 154 | 138 | 88 | 80 | 75 | 49 | 63 |
| % | 42.5% | 52.4% | 46.9% | 29.9% | 27.2% | 25.5% | 16.7% | 21.4% |

Improving Public Spaces

What kinds of public spaces that are accessible to all residents would you like to see that build community and celebrate culture with youth, families, and elders? (choose 5)?

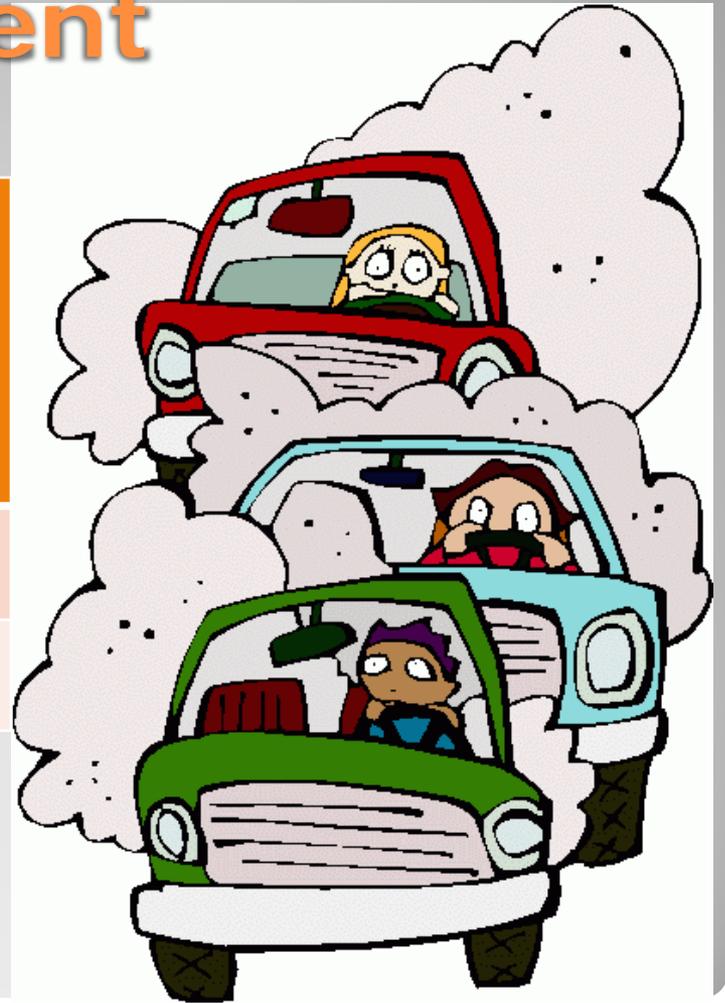
| | | | | | | | | | | |
|-----------|---------------------------|----------------|---------------|------------|-------|--------------------|---------------------|----------------------------|----------------------|--------|
| Mini Park | flower gardens & greening | Play structure | Bench seating | public art | Plaza | Exercise Equipment | Stage/ amphitheater | vendor facilities / kiosks | Mobile vending carts | Gazebo |
| 206 | 178 | 163 | 134 | 133 | 123 | 117 | 58 | 55 | 42 | 30 |
| 66.5% | 57.4% | 52.6% | 43.2% | 42.9% | 39.7% | 37.7% | 18.7% | 17.7% | 13.5% | 9.7% |



Healthy Development

Do you believe that the developer should have a strong track record to implement development that protects our community's health from air pollution and traffic?

| Agree Strongly | Agree Somewhat | Do Not Agree |
|----------------|----------------|--------------|
| 76.8% | 21.8% | 1.4% |



Community Engagement



Do you believe that a representative group of resident stakeholders should help select a developer for the site and oversee the decision making around affordable housing.

| Agree Strongly | Agree Somewhat | Do Not Agree |
|----------------|----------------|--------------|
| 70.2% | 25.8% | 4.1% |

What are the best ways to educate community members about new affordable housing opportunities? (Choose multiple)

| | | | |
|-----------------------------------------------------------------------------|------------------------------------------------------------------------------|------------------------------------------------|--------------------------------------------|
| Educational outreach with community based organizations in the neighborhood | Informational materials & applications in the languages that residents speak | Flyers & announcements in neighborhood schools | Outreach through eviction defense services |
| 59.1% | 75.1% | 62.6% | 49.8% |

Overall Support



Are You Supportive of the project?

| Supportive | Concerned | Not Sure |
|------------|-----------|----------|
| 193 | 27 | 24 |
| 79.1% | 11.1% | 9.8% |

Overall Support

"the neighborhood could use some good love and care"

- Xi, aged 56

"I grew up in the neighborhood and want to make sure my family can continue to live there. I want to ensure the community is safe and not forgotten."

-Lily, Aged 30

"hay familias de bajos recursos pagando renta muy alto precio"

- Maria, Aged 35

"we need positive spaces for the community"

- Natalie, Aged 29

"Very supportive of the project because it will help many low income families"

- Amilia, Aged 41

Questions?

Contact:

| | |
|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| <p>Lily Wong CUHJ Program Manager</p> | <p>Carlo (Charlie) Sciammas Community Organizer</p> |
| <p>Chinese for Affirmative Action</p> <p>(415) 274-6760x319 cuhj.coordinator@gmail.com</p> | <p>¡PODER! (People Organizing to Demand Environmental & Economic Rights)</p> <p>(415) 431-4210 carlo@podersf.org</p> |

Communities United for Health and Justice

2015 Affordable Housing Survey