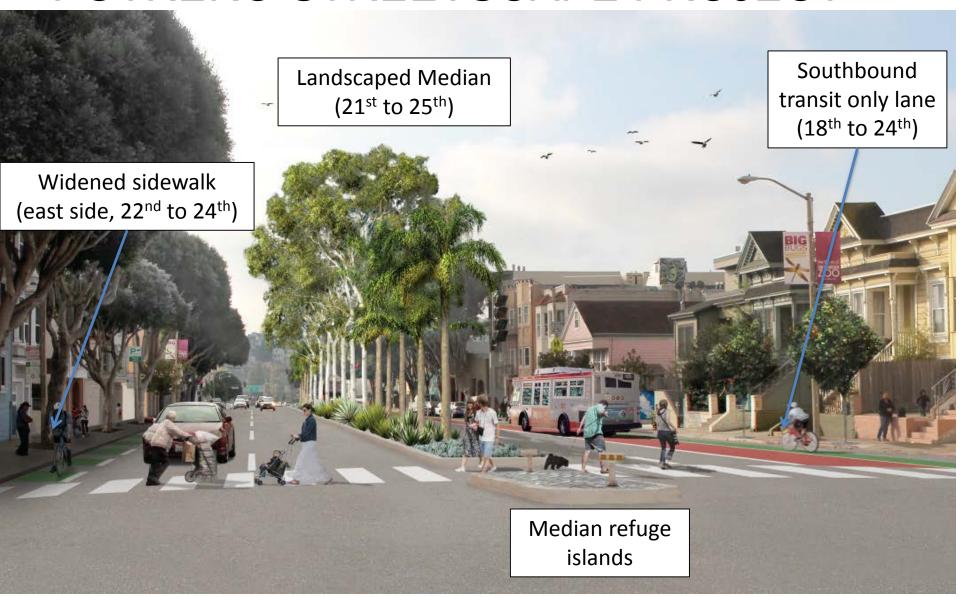


Potrero Streetscape Improvement project

SFMTA Board Update June 20, 2017

POTRERO STREETSCAPE PROJECT



POTRERO STREETSCAPE PROJECT

- Vision Zero
 - Landscaped median 21st to 25th
 - Wider sidewalk 22nd to 24th by General Hospital
 - Bike lanes widened with buffers where possible
- Muni Forward
 - Southbound transit-only lane 18th to 24th
 - Faster, more reliable ride for 12,000 passengers/day

2013



Future



2013/2014 OUTREACH PROCESS

- 5 community meetings
 - Postcards mailed to 1600 addresses
- Project was revised to reduce parking impact from 105 to 60 spaces
- 70% of open house participants supported wider sidewalks despite higher parking impact

11/2013 WORKSHOP MATERIAL:

WHAT DO WE WANT ON OUR STREET?

The project could remove up to



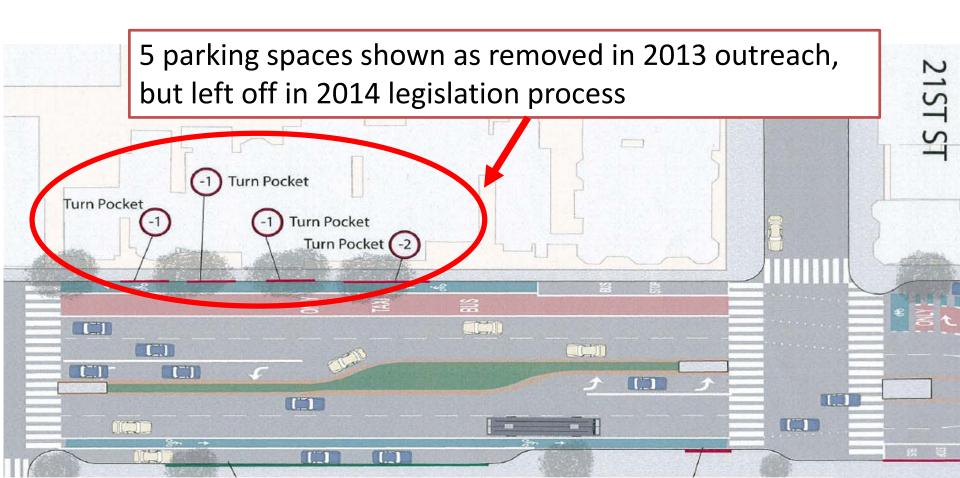
COVER OF 11/2013 POTRERO VIEW



Potrero Avenue Streetscape Project

EXAMPLE OF ADMINISTATIVE ERROR

21st TO 22nd STREET IN GRAPHICS USED IN OUTREACH



OUTREACH SINCE ERROR DISCOVERED

- Door-to-door outreach to neighbors affected by omitted parking removal legislation
- Site meeting with residents
- Mailed postcard update to whole corridor
- Mailed full public hearing notices to affected

property owners



CONCERNS WE HEARD

Concern	Response
Loading	Recommend using "No Parking" off peak to allow active loading, and "No Stopping" to reduce Muni impacts during peak hours
Parking	Started dialogue with General Hospital about neighbors parking on 22 nd Street
Process	Developed QA/QC measures to avoid future oversights Lessons learned about design drawings

Evaluated numerous options that were eliminated because of conflicts with project goals



THANK YOU

FOR HELPING MOVE MUNI FORWARD