

SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS

RESOLUTION No. 220419-037

WHEREAS, The SFMTA's Parking Meter Program was established to manage 25,500 on-street parking spaces and 500 spaces in public parking lots for the SFMTA and the Port of San Francisco for purposes of regulating parking and maintaining parking availability in high-demand areas; and,

WHEREAS, Since 2012, the SFMTA has collected approximately \$180 million in parking meter coin revenue, which is used to support on-street parking programs and public transit; and,

WHEREAS, The SFMTA requires assistance from an outside vendor to collect and process coins deposited in parking meters on City streets and Port properties, collect parking meter and other on-street parking data, collect parking occupancy and other on-street parking data, and perform other related services (Services); and,

WHEREAS, The City has determined in accordance with Proposition J that coin collection services can be performed by a private contractor at a lower cost than if performed by City employees, and the City has contracted coin collection and related services since 1978; and,

WHEREAS, In 2012, the SFMTA Board approved SFMTA Contract No. 2011-12-08 with Serco, Inc., for Parking Meter Coin Collections, Counting, and Support Services, for an amount not to exceed \$46.4M and a total term of ten years. In 2021, LAZ Parking California, LLC (LAZ) acquired Serco's coin collection division, and the Serco contract was subsequently assigned to LAZ; that Contract will expire on July 31, 2022; and,

WHEREAS, The SFMTA conducted outreach to the parking industry and identified four vendors capable of performing the Services; and,

WHEREAS, In December 2021, the SFMTA issued a Request for Proposals (RFP) No. SFMTA-2022-13 for Coin and Data Collection and Associated Support Services (Services). LAZ Parking California, LLC (LAZ) was the only company that submitted a proposal; and,

WHEREAS, Staff have determined that LAZ's proposal was responsive and LAZ is qualified to perform the Services, and further outreach and re-advertising the RFP would not result in more vendors submitting proposals to perform the Services; and,

WHEREAS, The monthly cost of the new Agreement is approximately 16 percent higher than the current Contract, which due to: (1) costs of new fleet of collection vehicles (current fleet is ten years old); (2) – addition of new data collection crew to perform various parking studies, such as occupancy, utilization, and parking census); (3) new analyst position (revenue reconciliation, coin collection optimization); (4) increases in labor costs; and,

WHEREAS, Funds required for the Services under the Agreement will come from the SFMTA's operational budget; however, the Port will reimburse the SFMTA for its share of the operational costs, which may vary between five and seven percent; and,

WHEREAS, The SFMTA, under authority delegated by the Planning Department, determined that SFMTA-2022-13, Coin and Data Collection and Associated Support Services contract with LAZ, is not defined as a "project" under the California Environmental Quality Act (CEQA) pursuant to Title 14 of the California Code of Regulations Sections 15060(c) and 15378(b); and

WHEREAS, A copy of the CEQA determination is on file with the Secretary to the SFMTA Board of Directors and is incorporated herein by reference; and

WHEREAS, This contract is subject to approval by the San Francisco Board of Supervisors under Charter Section 9.118, because expenditures are anticipated to exceed \$10,000,000 over the term of the Contract; now, therefore be it

RESOLVED, That the SFMTA Board of Directors authorizes the Director of Transportation to execute Contract No. SFMTA-2022-13 with LAZ Parking California, LLC, for Parking Meter Coin and Parking Data Collection Services, for a total amount not to exceed \$50.8 million and for a base term of five years, with the option to extend the term for up to five additional years, which option the Director of Transportation may exercise without further action by the SFMTA Board of Directors; and, be it further

RESOLVED, That the SFMTA Board of Directors requests the Board of Supervisors to approve Contract No. SFMTA-2022-13 with LAZ Parking California, LLC, for Parking Meter Coin and Parking Data Collection Services, for a total amount not to exceed \$50.8 million and for a base term of five years, with the option to extend the term for up to five additional years, which option the Director of Transportation may exercise without further action by this Board or the Board of Supervisors.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of April 19, 2022.



Secretary to the Board of Directors
San Francisco Municipal Transportation Agency