



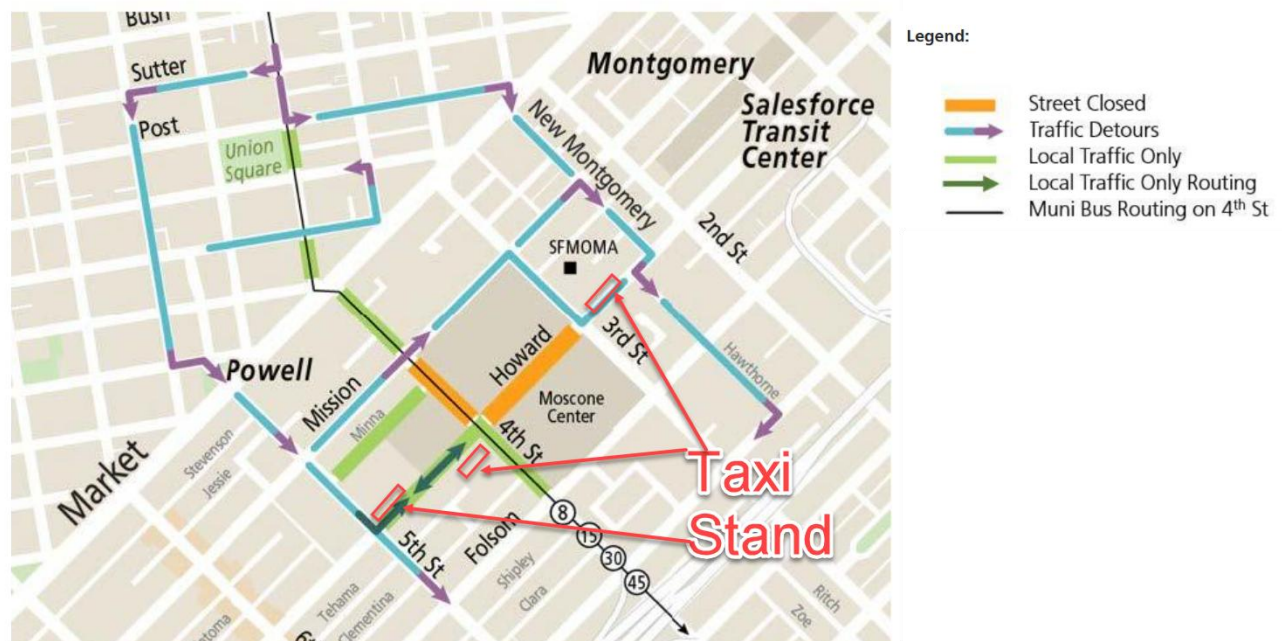
TO: San Francisco Taxi Color Schemes and Medallion Holders
 FROM: Philip Cranna, Enforcement & Legal Affairs Manager, SFMTA Taxi Services
 DATE: October 14, 2025
 SUBJECT: **Dreamforce 2025**

Please note that [Dreamforce 2025](#) will take place in San Francisco from October 14 through October 16, 2025. Expect high demand to and from SFO at the beginning and end of the event, with high demand for trips around town during the event.

There will be temporary taxi stands for **pick up and drop off only**:

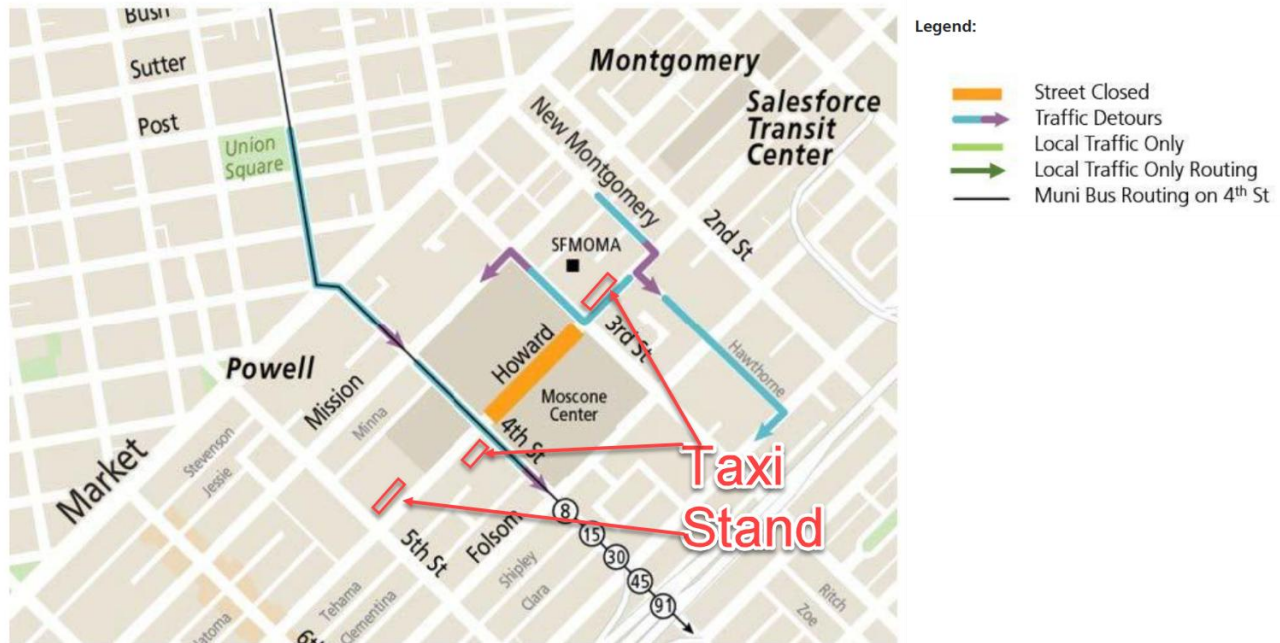
- W Hotel White Zone, North side of Howard Street between 3rd Street and Hawthorne Street
- Intercontinental White Zone, North side of Howard Street at 5th Street
- Southside of Howard Street (westbound) between 4th and 5th streets

Daytime hours, 6 a.m. to 8 p.m., on Monday - Thursday, October 13 - 16:





Nighttime hours, 8 p.m. to 6 a.m., on Monday - Thursday, October 13 - 16:



The following streets will be closed on the specified dates and times below:

- Fourth (4th) Street between Mission and Howard streets
 - Daily 6 a.m. to 8 p.m. from Monday, Oct. 13, to Thursday, Oct. 16
 - 4th Street will fully re-open overnight to regular traffic
- Howard Street between 3rd and 4th streets
 - From 6 a.m., Sunday, Oct. 5, to 10 p.m., Sunday, Oct. 19
 - This block of Howard will be closed 24/7

Along with the aforementioned street closures, there will be several other traffic detours and restrictions during the event.

- **Southbound travel restricted, 6 a.m. to 8 p.m., Monday, Oct. 13 to Thursday, Oct. 16**
 - Stockton Street at Post Street
 - Stockton Street at O'Farrell Street
 - 4th Street at Mission Street
- **Local access only, 6 a.m. to 8 p.m., Monday, Oct. 13 to Thursday, Oct. 16**
 - Ellis Street
 - from Stockton to Powell streets
 - from Powell Street to Cyril Magnin
 - Stockton Street
 - between Post and Geary streets
 - between O'Farrell and Market streets
 - Minna Street between 4th and 5th streets
 - 4th Street



- between Market and Mission streets
- between Howard and Folsom streets
- Howard Street between 4th and 5th street

During the hours of the full closure of 4th Street between Mission and Howard streets, from 6 a.m. to 8 p.m., Monday, Oct. 13 to Thursday, Oct. 16, access to Howard Street between 4th and 5th streets and 4th Street between Howard and Folsom streets will be via Howard Street at 5th Street, with Howard Street converted to two-way traffic.