THIS PRINT COVERS CALENDAR ITEM NO.: 10.4

SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY

DIVISION: Sustainable Streets

BRIEF DESCRIPTION:

Designating various on-street car share parking spaces pursuant to Transportation Code Division II, Section 911.

SUMMARY:

- The SFMTA Board approved a two-year on-street car share pilot program, as well as amendments to the Transportation Code on July 16, 2013. The pilot program includes qualified car share organizations (CSOs) who will be permitted exclusive and conditional use of on-street parking spaces in exchange for providing various data to evaluate the feasibility and effectiveness of on-street car sharing spaces.
- The SFMTA approved three entities as qualified CSOs for pilot program participation. These CSOs have requested 450 on-street parking spaces, and are conducting community outreach with SFMTA's oversight and coordination. Under this pilot program, a total of 900 on-street parking spaces may be designated as car share parking spaces.
- On-street car share parking spaces must be approved by the SFMTA Board of Directors as required by the Transportation Code.

ENCLOSURES:

1. SFMTAB Resolution

APPROVALS:	DATE
DIRECTOR	1/9/15
SECRETARY	1/9/15

ASSIGNED SFMTAB CALENDAR DATE: January 20, 2015

PAGE 2.

PURPOSE

Designating various on-street car share parking spaces pursuant to Transportation Code Division II, Section 911.

GOAL

Goal 2: Make transit, walking, bicycling, taxi, ridesharing & carsharing the preferred means of travel

Objective 2.3: Increase use of all non-private auto modes. Objective 2.4: Improve parking utilization and manage parking demand

DESCRIPTION

ESTABLISH - TOW-AWAY NO STOPPING EXCEPT PERMITTED CAR SHARE VEHICLES -

- A. 3rd Street, east side, from 96 feet to 116 feet north of 22nd Street (20-foot zone, adds a car share space to an existing space, for 1 car share parking permit space--C054)
- B. 10th Street, south side, from 152 feet to 174 feet east of Market Street (22-foot zone removes Post ID #210-00160, for 1 car share parking permit space--G125)
- C. 19th Street, south side, from Linda Street 18 feet easterly (18-foot zone, for 1 car share parking permit--C132)
- D. 20th Street, north side, from 16 feet to 54 feet east of Guerrero Street (38-foot zone, for 2 car share parking permits--Z072 & Z147)
- E. 20th Street, north side, from 6 feet to 42 feet east of Bryant Street (36-foot zone, for 2 car share parking permits--Z070 & Z146)
- F. 21st Street, south side, from Guerrero Street to 34 feet easterly (34-foot zone, for 2 car share parking permits--Z073 & Z148)
- G. 28th Avenue, east side, from Clement Street to 38 feet northerly (38-foot zone, for 2 car share parking permits--Z001 & Z094)
- H. 38th Avenue, west side, from 16 feet to 54 feet north of Noriega Street (38-foot zone, for 2 car share parking permits--Z010 & Z115)
- I. Anza Street, north side, from 9 feet to 29 feet east of 44th Avenue (20-foot zone, for 1 car share parking permit space--G038)
- J. Bosworth Street, north side, from 18 feet to 38 feet west of Brompton Avenue (20-foot zone for one car share parking permit--C089)
- K. Bosworth Street, north side, from 38 feet to 56 feet west of Brompton Avenue (18-foot zone for one car share parking permit--Z022)
- L. Carolina Street, east side, from 22nd Street 38 feet southerly (for 2 car share parking permit spaces -- C011 & C115)
- M. Cayuga Avenue, west side, from Balhi Court to 20 feet northerly (20-foot zone, for 1 car share parking permit space--G046)
- N. Clement Street, north side, from 34th Avenue to 34 feet westerly (34-foot zone, for 2 car

PAGE 3.

share parking permits--Z002 & Z092)

- O. Excelsior Avenue, north side, from 11 feet to 54 feet east of Mission Street (43-foot zone removes Post IDs #404-00030, #404-00050, for 2 car share parking permits--Z015 & Z132)
- P. Green Street, north side, from Hyde St to 36 feet westerly (36-foot zone, for 2 car share parking permits--Z035 & Z085)
- Q. Hayes Street, north side, from 80 feet to 100 feet west of Steiner Street (20-foot zone, for 1 car share parking permit space--G023)
- R. Montgomery Street, east side, from Green Street to 8.5 feet northerly (8.5-foot zone over first perpendicular parking space, for 1 car share parking permit space--G055)
- S. Noriega Street, north side, from 16 feet to 54 feet west of 9th Avenue (38-foot zone, for 2 car share parking permits--Z026 & Z117)
- T. San Jose Avenue, west side, from Havelock Street to 34 feet southerly (34-foot zone, for 2 car share parking permits--Z044 & Z131)
- U. Sanchez Street, east side, from 24 feet to 60 feet north of 30th Street (36-foot zone, for 2 car share parking permits--Z023 & Z137)
- V. Taylor Street, east side, from 20 feet to 60 feet north of Union Street (40-foot zone, for 2 car share parking permits--Z036 & Z084)
- W. Taylor Street, west side, from 51 feet to 69 feet north of Pacific Avenue (18-foot zone for 1 car share parking permit space, adds to existing car share pod separated by driveway--C135)
- X. Thornton Avenue, north side, from 3 feet to 39 feet east of Bridgeview Drive (36-foot zone, for 2 car share parking permit spaces--C105 & C152)
- Y. Ulloa Street, south side, from 16th Avenue to 38 feet easterly (38-foot zone, for 2 car share parking permits--Z027 & Z121)
- Z. Vallejo Street, south side, from 22 feet to 46 feet west of Franklin Street (20-foot zone, for 1 car share parking permit space--G025)
- AA. Walter Street, west side, from 10 feet to 44 feet north of 14th Street (34-foot zone, for 2 car share parking permits--Z062 & Z108)
- BB. Webster Street, east side, from Washington Street to 20 feet southerly (20-foot zone, for 1 car share parking permit space--G027)

Based on the experience of an initial pilot carried out by the SFMTA in 2011-2012, as well as the SFMTA's ongoing car share parking program in designated off-street parking facilities, in July 2013 the SFMTA Board adopted a car share policy framework and approved a two-year pilot program to further evaluate the feasibility and effectiveness of on-street car sharing spaces. At the conclusion of the pilot, SFMTA staff will complete an evaluation and recommend whether to make the on-street car share program permanent.

The two-year pilot program will include qualified car share organizations (CSOs) who will be permitted exclusive and conditional use of on-street parking spaces in exchange for providing various data to evaluate the feasibility and effectiveness of on-street car sharing spaces.

The SFMTA has approved three entities as qualified CSOs for pilot program participation. These CSOs have requested 450 parking spaces for designated car share vehicle parking spaces, and are conducting community outreach with SFMTA's oversight and coordination.

PAGE 4.

For each proposed car share parking location, CSOs have spoken with the fronting and proximal property owners and residential and/or business tenants in those properties, providing them with SFMTA pilot project information and project manager contact information. CSOs and SFMTA have communicated with other businesses, neighbors, and organizations in the vicinity of these spaces, and district Supervisors have been informed of the pilot proposals and process.

To date, 150 parking spaces have been designated by the SFMTA Board as exclusive on-street car share parking spaces. The proposed action would add an additional 44 on-street car share parking spaces. If approved, on-street car share vehicle parking permits will be issued for these parking spaces under the terms and conditions established for the pilot program.

FUNDING IMPACT

As many as 900 new on-street car share parking spaces may be permitted over the two year pilot program. There will be minimal revenue realized from these permits and any parking citations issued as a result of the on-street car sharing pilot program. The costs of establishing and utilizing the on-street parking spaces are to be paid by the participating CSOs.

PUBLIC HEARING

Public hearings were held on June 13, 2014, July 11, 2014, July 18, 2014, and Aug 15, 2014 to consider the above parking changes; these hearings included car share location proposals not presented in this Board item. A total of 35 people provided comments about the proposals: 27 people spoke in opposition to the proposals, eight spoke in favor. In addition, 22 email messages were received from the public on the proposed parking changes: 15 voicing opposition and seven expressing support. A representative of City CarShare submitted approximately 100 emails from members expressing support for the proposals.

The chief concern voiced by opponents was the scarcity of available on-street parking in the proposed locations compounded by the large number of private vehicles owned by residents, and/or commuter or business customer vehicles, competing for limited on-street parking. Other comments expressed skepticism that car share services would be well utilized by residents, relative to the loss of scarce parking, or that private businesses would benefit from the service to the detriment of local residents.

Based on testimony from speakers at the public hearing as well as e-mail testimony submitted for the hearing, three locations comprising six parking spaces are not included in this proposal and are subject to further planning and outreach by CSOs and the SFMTA.

OTHER APPROVALS RECEIVED OR STILL REQUIRED

The proposed on-street car share parking modifications are subject to environmental review under the California Environmental Quality Act (CEQA). On May 31, 2013, the Planning Department determined that the proposed on-street car share pilot program was categorically

PAGE 5.

exempt from environmental review under Class 6 (information collection activities which do not result in a serious or major disturbance to an environmental resource).

The City Attorney's Office has reviewed this report.

ALTERNATIVES CONSIDERED

Not applicable.

RECOMMENDATION

SFMTA staff recommends the SFMTA Board approve the designation of various on-street car share parking spaces as set forth in Items A through BB above.

PAGE 6.

SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY BOARD OF DIRECTORS

RESOLUTION No.

WHEREAS, The San Francisco Municipal Transportation Agency has received a request, or identified a need for traffic modifications as follows:

ESTABLISH - TOW-AWAY NO STOPPING EXCEPT PERMITTED CAR SHARE VEHICLES -

- A. 3rd Street, east side, from 96 feet to 116 feet north of 22nd Street (20-foot zone, adds a car share space to an existing space, for 1 car share parking permit space--C054)
- B. 10th Street, south side, from 152 feet to 174 feet east of Market Street (22-foot zone removes Post ID #210-00160, for 1 car share parking permit space--G125)
- C. 19th Street, south side, from Linda Street 18 feet easterly (18-foot zone, for 1 car share parking permit--C132)
- D. 20th Street, north side, from 16 feet to 54 feet east of Guerrero Street (38-foot zone, for 2 car share parking permits--Z072 & Z147)
- E. 20th Street, north side, from 6 feet to 42 feet east of Bryant Street (36-foot zone, for 2 car share parking permits--Z070 & Z146)
- F. 21st Street, south side, from Guerrero Street to 34 feet easterly (34-foot zone, for 2 car share parking permits--Z073 & Z148)
- G. 28th Avenue, east side, from Clement Street to 38 feet northerly (38-foot zone, for 2 car share parking permits--Z001 & Z094)
- H. 38th Avenue, west side, from 16 feet to 54 feet north of Noriega Street (38-foot zone, for 2 car share parking permits--Z010 & Z115)
- I. Anza Street, north side, from 9 feet to 29 feet east of 44th Avenue (20-foot zone, for 1 car share parking permit space--G038)
- J. Bosworth Street, north side, from 18 feet to 38 feet west of Brompton Avenue (20-foot zone for one car share parking permit--C089)
- K. Bosworth Street, north side, from 38 feet to 56 feet west of Brompton Avenue (18-foot zone for one car share parking permit--Z022)
- L. Carolina Street, east side, from 22nd Street 38 feet southerly (for 2 car share parking permit spaces -- C011 & C115)
- M. Cayuga Avenue, west side, from Balhi Court to 20 feet northerly (20-foot zone, for 1 car share parking permit space--G046)
- N. Clement Street, north side, from 34th Avenue to 34 feet westerly (34-foot zone, for 2 car share parking permits--Z002 & Z092)
- O. Excelsior Avenue, north side, from 11 feet to 54 feet east of Mission Street (43-foot zone

PAGE 7.

removes Post IDs #404-00030, #404-00050, for 2 car share parking permits--Z015 & Z132)

- P. Green Street, north side, from Hyde St to 36 feet westerly (36-foot zone, for 2 car share parking permits--Z035 & Z085)
- Q. Hayes Street, north side, from 80 feet to 100 feet west of Steiner Street (20-foot zone, for 1 car share parking permit space--G023)
- R. Montgomery Street, east side, from Green Street to 8.5 feet northerly (8.5-foot zone over first perpendicular parking space, for 1 car share parking permit space--G055)
- S. Noriega Street, north side, from 16 feet to 54 feet west of 9th Avenue (38-foot zone, for 2 car share parking permits--Z026 & Z117)
- T. San Jose Avenue, west side, from Havelock Street to 34 feet southerly (34-foot zone, for 2 car share parking permits--Z044 & Z131)
- U. Sanchez Street, east side, from 24 feet to 60 feet north of 30th Street (36-foot zone, for 2 car share parking permits--Z023 & Z137)
- V. Taylor Street, east side, from 20 feet to 60 feet north of Union Street (40-foot zone, for 2 car share parking permits--Z036 & Z084)
- W. Taylor Street, west side, from 51 feet to 69 feet north of Pacific Avenue (18-foot zone for 1 car share parking permit space, adds to existing car share pod separated by driveway--C135)
- X. Thornton Avenue, north side, from 3 feet to 39 feet east of Bridgeview Drive (36-foot zone, for 2 car share parking permit spaces--C105 & C152)
- Y. Ulloa Street, south side, from 16th Avenue to 38 feet easterly (38-foot zone, for 2 car share parking permits--Z027 & Z121)
- Z. Vallejo Street, south side, from 22 feet to 46 feet west of Franklin Street (20-foot zone, for 1 car share parking permit space--G025)
- AA. Walter Street, west side, from 10 feet to 44 feet north of 14th Street (34-foot zone, for 2 car share parking permits--Z062 & Z108)
- BB. Webster Street, east side, from Washington Street to 20 feet southerly (20-foot zone, for 1 car share parking permit space--G027)

WHEREAS, The proposed on-street car share parking modifications are subject to environmental review under the California Environmental Quality Act (CEQA); and,

WHEREAS, On May 31, 2013, the Planning Department determined that the on-street car share pilot program was categorically exempt from environmental review under Class 6 (information collection activities which do not result in a serious or major disturbance to an environmental resource); and,

WHEREAS, This determination was referenced as part of the SFMTA Board's approval of the on-street car share pilot program in SFMTA Board Resolution No. 13-185 on July 16, 2013; and,

WHEREAS, The two-year pilot program will include qualified car share organizations who will be permitted exclusive and conditional use of on-street parking spaces in exchange for providing various data to evaluate the feasibility and effectiveness of on-street car sharing spaces; and,

PAGE 8.

WHEREAS, Designated on-street car share parking spaces must be approved by the SFMTA Board of Directors as required by the Transportation Code; and,

WHEREAS, The public has been notified about the proposed modifications and has been given the opportunity to comment on those modifications through the public hearing process; now, therefore, be it,

RESOLVED, That the San Francisco Municipal Transportation Agency Board of Directors establishes Tow-Away No Stopping Anytime Except Permitted Car Share Vehicles at the following locations:

- A. 3rd Street, east side, from 96 feet to 116 feet north of 22nd Street (20-foot zone, adds a car share space to an existing space, for 1 car share parking permit space--C054)
- B. 10th Street, south side, from 152 feet to 174 feet east of Market Street (22-foot zone removes Post ID #210-00160, for 1 car share parking permit space--G125)
- C. 19th Street, south side, from Linda Street 18 feet easterly (18-foot zone, for 1 car share parking permit--C132)
- D. 20th Street, north side, from 16 feet to 54 feet east of Guerrero Street (38-foot zone, for 2 car share parking permits--Z072 & Z147)
- E. 20th Street, north side, from 6 feet to 42 feet east of Bryant Street (36-foot zone, for 2 car share parking permits--Z070 & Z146)
- F. 21st Street, south side, from Guerrero Street to 34 feet easterly (34-foot zone, for 2 car share parking permits--Z073 & Z148)
- G. 28th Avenue, east side, from Clement Street to 38 feet northerly (38-foot zone, for 2 car share parking permits--Z001 & Z094)
- H. 38th Avenue, west side, from 16 feet to 54 feet north of Noriega Street (38-foot zone, for 2 car share parking permits--Z010 & Z115)
- I. Anza Street, north side, from 9 feet to 29 feet east of 44th Avenue (20-foot zone, for 1 car share parking permit space--G038)
- J. Bosworth Street, north side, from 18 feet to 38 feet west of Brompton Avenue (20-foot zone for one car share parking permit--C089)
- K. Bosworth Street, north side, from 38 feet to 56 feet west of Brompton Avenue (18-foot zone for one car share parking permit--Z022)
- L. Carolina Street, east side, from 22nd Street 38 feet southerly (for 2 car share parking permit spaces -- C011 & C115)
- M. Cayuga Avenue, west side, from Balhi Court to 20 feet northerly (20-foot zone, for 1 car share parking permit space--G046)
- N. Clement Street, north side, from 34th Avenue to 34 feet westerly (34-foot zone, for 2 car share parking permits--Z002 & Z092)
- O. Excelsior Avenue, north side, from 11 feet to 54 feet east of Mission Street (43-foot zone removes Post IDs #404-00030, #404-00050, for 2 car share parking permits--Z015 & Z132)
- P. Green Street, north side, from Hyde St to 36 feet westerly (36-foot zone, for 2 car share parking permits--Z035 & Z085)
- Q. Hayes Street, north side, from 80 feet to 100 feet west of Steiner Street (20-foot zone, for 1

PAGE 9.

car share parking permit space--G023)

- R. Montgomery Street, east side, from Green Street to 8.5 feet northerly (8.5-foot zone over first perpendicular parking space, for 1 car share parking permit space--G055)
- S. Noriega Street, north side, from 16 feet to 54 feet west of 9th Avenue (38-foot zone, for 2 car share parking permits--Z026 & Z117)
- T. San Jose Avenue, west side, from Havelock Street to 34 feet southerly (34-foot zone, for 2 car share parking permits--Z044 & Z131)
- U. Sanchez Street, east side, from 24 feet to 60 feet north of 30th Street (36-foot zone, for 2 car share parking permits--Z023 & Z137)
- V. Taylor Street, east side, from 20 feet to 60 feet north of Union Street (40-foot zone, for 2 car share parking permits--Z036 & Z084)
- W. Taylor Street, west side, from 51 feet to 69 feet north of Pacific Avenue (18-foot zone for 1 car share parking permit space, adds to existing car share pod separated by driveway--C135)
- X. Thornton Avenue, north side, from 3 feet to 39 feet east of Bridgeview Drive (36-foot zone, for 2 car share parking permit spaces--C105 & C152)
- Y. Ulloa Street, south side, from 16th Avenue to 38 feet easterly (38-foot zone, for 2 car share parking permits--Z027 & Z121)
- Z. Vallejo Street, south side, from 22 feet to 46 feet west of Franklin Street (20-foot zone, for 1 car share parking permit space--G025)
- AA. Walter Street, west side, from 10 feet to 44 feet north of 14th Street (34-foot zone, for 2 car share parking permits--Z062 & Z108)
- BB. Webster Street, east side, from Washington Street to 20 feet southerly (20-foot zone, for 1 car share parking permit space--G027)

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of January 20, 2015.

Secretary to the Board of Directors San Francisco Municipal Transportation Agency