THIS PRINT COVERS CALENDAR ITEM NO.: 10.2

SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY

DIVISION: Sustainable Streets

BRIEF DESCRIPTION:

Resolution amending San Francisco Transportation Code, Division II, Article 400 (Parking Meter Regulations) Section 408 to lower the minimum hourly parking meter rate for Parking Meter Zone Three (neighborhood commercial areas outside of the downtown core) and Section 410 to lower the minimum parking rate for motorcycles; and Article 1000 (Miscellaneous Parking and Traffic Regulations) Section 1001 to clarify the signage required for noticing parking restrictions.

SUMMARY:

- Article 400 establishes the range of hourly parking meter rates that can be charged in various areas of the City. This calendar item lowers the \$1.00 per hour minimum rate for Parking Meter Zone Three (area outside downtown and not including Fisherman's Wharf) to 25 cents.
- If these changes are approved, the Director of Transportation would have the discretion to set parking meter rates lower than \$1.00 an hour if appropriate for parking meters located in Meter Zone Three.
- This proposal would also set the parking meter rate for motorcycles in any Parking Meter Zone at no less than a fifth of the minimum Zone rate and a maximum of one-fifth the maximum Zone rate.
- The amendment to Section 1001 of the Transportation Code clarifies existing policy that when street signs noticing parking restrictions are required by state or local law, the signs shall not be placed more than 200 feet apart.

ENCLOSURES:

- 1. SFMTAB Resolution
- 2. Transportation Code Division II Proposed Ordinance

APPROVALS:	DATE
DIRECTOR	3/13/13
SECRETARY	_3/13/13
ASSIGNED SFMTAB CALENDAR DATE: March 19, 2013	

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PURPOSE

Resolution amending San Francisco Transportation Code, Division II, Article 400 (Parking Meter Regulations) Section 408 to lower the minimum hourly parking meter rate for Parking Meter Zone Three and Section 410 to lower the minimum parking rate for motorcycles; and Article 1000 (Miscellaneous Parking and Traffic Regulations) Section 1001 to clarify the signage required for noticing parking restrictions.

GOAL

This action supports the following SFMTA Strategic Plan Goal and Objectives:

Goal 2 – System Performance: To get customers where they want to go, when they want to be there

Objective 2.5: Manage parking supply to align with SFMTA and community goals.

DESCRIPTION

The City is divided into five Parking Meter Zones:

Parking Meter Zone Number One includes the central business district. The boundaries meander and are specified in Section 402 of the Transportation Code.

Parking Meter Zone Number Two forms a ring around Parking Meter Zone Number One and also has meandering boundaries, which are specified in Section 403 of the Transportation Code.

Parking Meter Zone Number Three includes all areas within the City and County of San Francisco not included within the boundaries of Parking Meter Zones Number One, Two, Four and Five. Zone Three is mostly comprised of neighborhood commercial areas outside of the downtown core. It excludes any part of the City and County of San Francisco under the jurisdiction of the Port of San Francisco.

Parking Meter Zone Number Four includes those portions of Fisherman's Wharf not included in the SFPark pilot program area. The specific boundaries for Parking Meter Zone Number Four are described in Section 405 of the Transportation Code.

Parking Meter Zone Number Five includes the "SFpark Pilot Program Areas" that are not part of Parking Meter Zones One through Four or areas under the jurisdiction of the Port of San Francisco. The SFpark Pilot Program Areas are:

- Downtown SFpark Pilot Program Area
- Civic Center SFpark Pilot Parking Pilot Area
- Fisherman's Wharf SFpark Pilot Parking Pilot Area
- Marina SFpark Pilot Parking Pilot Area

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- Fillmore SFpark Pilot Parking Pilot Area
- South Embarcadero SFpark Pilot Parking Pilot Area
- Mission SFpark Pilot Parking Pilot Area

Currently, the Transportation Code requires the SFMTA Board of Directors to set a range of rates that can be charged for parking meters for various areas (or "Parking Meter Zones") of the City. The Director of Transportation is authorized to determine the specific rate that will apply for any parking space within the range approved by the Board of Directors for the applicable Parking Meter Zone.

The Transportation Code currently has a uniform minimum rate of \$1.00 an hour for Parking Meter Zones One through Four. These areas cover the entire city except for those areas under Parking Meter Zone Five, which is the *SFpark* pilot area. Parking Meter Zone Five has a minimum rate of \$0.25 an hour. The *SFpark* pilot program data indicates that in certain areas and times, a meter rate lower than \$1.00 an hour is justified based on lower occupancy and demand. Having the flexibility to charge a parking meter rate lower than \$1.00 an hour is recommended for Parking Meter Zone Three, the largest Zone in San Francisco that only excludes the downtown and Fisherman's Wharf areas. This resolution would establish a floor of \$0.25 an hour for Zone Three, an area where demand is more variable and therefore rates lower than \$1.00 are appropriate at certain times and locations. If rates are lowered under \$1.00 an hour, it would typically be at locations or times with lower parking demand with the intent of increasing utilization of these spaces.

Motorcycle parking meter rates, which are now set at one-fifth the automobile parking meter rate for all Parking Meter Zones, would also be lowered as well depending on demand and field conditions. The minimum motorcycle rate that could be charged in Parking Zone Three and Five would be \$0.05 an hour if warranted. In Parking Meter Zones One, Two, and Four, a minimum motorcycle rate of \$0.20 an hour could be charged if warranted.

The proposed amendment to Section 1001 simply clarifies existing law that parking restriction signs which are required by state or local law shall not be placed more than 200 feet apart.

ALTERNATIVES CONSIDERED

The Transportation Code could also be amended to establish a different minimum rate, such as \$0.50 or \$0.05 an hour for Parking Meter Zone Three. Staff recommends establishing the \$0.25 minimum rate at this time for Parking Meter Area Three, which is the same rate established for *SFpark*, with potential to revisit this matter in the future as additional data comes in about the effectiveness of lowering parking meter rates based on occupancy.

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FUNDING IMPACT

None at this time. A very small number of parking meters are proposed to be lowered below \$1.00 an hour at this time, and the revenue impact of these changes would depend on how the public responds to these rate adjustments. Motorcycle parking rate changes also affect a very small percentage of meters.

CEQA/ENVIRONMENTAL REVIEW

Under the authority granted by the Planning Department, SFMTA staff has determined that the proposed amendments to lower the minimum hourly parking meter rate for Parking Meter Zone Three and motorcycles are statutorily exempt from environmental review under California Public Resources Code section 21080(b)(8) and CEQA implementing guidelines, Title 14 of the California Code of Regulations section 15273, if these rates, tolls, fares and other charges will be used to meet operating expenses, including employee wage rates and fringe benefits, or purchase or lease supplies, equipment, or materials.

OTHER APPROVALS RECEIVED OR STILL REQUIRED

The City Attorney's Office has reviewed this calendar item.

PUBLISHED NOTICE AND PUBLIC HEARING

Pursuant to Charter Section 16.112 and the Rules of Order of the SFMTA Board of Directors, advertisements were placed in the City's official newspaper to provide notice that the Board of Directors will hold a public hearing on March 19, 2013, to consider the above modifications. In compliance with these requirements, the advertisement ran in the San Francisco Chronicle for a five-day period beginning on February 25, 2013.

RECOMMENDATION

Staff recommends that the SFMTA Board of Directors approve amending San Francisco Transportation Code, Division II, Article 400 (Parking Meter Regulations) Section 408 to lower the minimum hourly parking meter rate for Parking Meter Zone Three and Section 410 to lower the minimum parking rate for motorcycles; and Article 1000 (Miscellaneous Parking and Traffic Regulations) Section 1001 to clarify the signage required for noticing parking restrictions

SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY BOARD OF DIRECTORS RESOLUTION No. _____

WHEREAS, The Transportation Code requires the San Francisco Municipal Transportation Agency Board of Directors to set parking meter rate ranges that can be charged at various Parking Meter Zones in the City; and,

WHEREAS, The Director of Transportation is authorized to determine the specific parking meter rate that will apply for any parking space within the range approved by the Board of Directors for the applicable Parking Meter Zone; and,

WHEREAS, Section 408 of the Transportation Code establishes a \$1.00 minimum parking meter rate that can be charged for parking meters in Parking Meter Zone Three; and,

WHEREAS, The \$1.00 parking meter rate can be too high in certain circumstances; and,

WHEREAS, Under the authority granted by the Planning Department, SFMTA staff has determined that the proposed amendments to lower the minimum hourly parking meter rate for Parking Meter Zone Three and motorcycles are statutorily exempt from environmental review under California Public Resources Code section 21080(b)(8) and CEQA implementing guidelines, Title 14 of the California Code of Regulations section 15273, if these rates, tolls, fares and other charges will be used to meet operating expenses, including employee wage rates and fringe benefits, or purchase or lease supplies, equipment, or materials; and,

WHEREAS, Pursuant to Charter Section 16.112 and the SFMTA Board Rules of Order, advertisements were placed in the San Francisco Chronicle for a five-day period beginning on February 25, 2013, to provide notice that the Board of Directors will hold a public hearing on March 19, 2013, to consider these modifications; and,

WHEREAS, Said CEQA determination is on file with the Secretary to the SFMTA Board of Directors and is incorporated herein by reference; now, therefore, be it

RESOLVED, That the San Francisco Municipal Transportation Agency Board of Directors amends San Francisco Transportation Code, Division II, Article 400 (Parking Meter Regulations) Section 408 to lower the minimum hourly parking meter rate for Parking Meter Zone Three and Section 410 to lower the minimum parking rate for motorcycles; and Article 1000 (Miscellaneous Parking and Traffic Regulations) Section 1001 to clarify the signage required for noticing parking restrictions.

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of March 19, 2013.

Secretary to the Board of Directors
San Francisco Municipal Transportation Agency

[Transportation Code – Parking Meter Zone Rates and Parking Restriction Signs]

Resolution amending the San Francisco Transportation Code, Division II, Article 400 (Parking Meter Regulations) Section 408 to lower the minimum hourly parking meter rate for Parking Meter Zone Three and Section 410 to lower the minimum parking meter rate for motorcycles; and Article 1000 (Miscellaneous Parking and Traffic Regulations) Section 1001 to clarify the signage required for noticing parking restrictions.

NOTE: Additions are <u>single-underline Times New Roman</u>; deletions are <u>strike-through Times New Roman</u>.

The Municipal Transportation Agency Board of Directors of the City and County of San Francisco enacts the following regulations:

Section 1. Articles 400 and 1000 of the San Francisco Transportation Code are hereby amended by amending Sections 408, 410, and 1001, to read as follows:

SEC. 408. PARKING METER RATES - PARKING METER ZONE NUMBER THREE.

The rates for Parking Meters in Parking Meter Zone Number Three shall be between \$1.00 \$0.25 an hour and \$2.00 an hour.

SEC. 410. PARKING METER RATES - MOTORCYCLES.

(a)—The hourly rate for motorcycle Parking Meters for Parking Meter Zone Numbers

One through FourFive shall be between one-fifth the minimum and maximum parking meter rates applicable to automobiles for that particular Pparking Mmeter Zzone. The hourly rate for Parking Meter Zone Five shall expire on June 30, 2014.

(b) The hourly rate for motorcycle Parking Meters for Parking Meter Zone Five shall be between \$0.25 an hour and \$1.20 an hour. The provisions of this subsection shall expire on June 30, 2014.

SEC. 1001. SIGNAGE REQUIRED.

The City Traffic Engineer shall erect and maintain When Street signs noticing any Parking restrictions are required by state or local law, the signs shall not be placed more than 200 feet apart. The signs shall indicate by legible letters, words and figures the hours prescribed for said Parking restrictions within 100 feet on either side of the sign, except that such signs need not be placed within the boundaries of the grounds of a public institution if signs noticing the Parking restrictions within such boundaries are erected at each motor vehicle entrance to the grounds of such public institution.

APPROVED AS TO FORM:
DENNIS J. HERRERA, City Attorney

By:

JOHN I. KENNEDY
Deputy City Attorney

I certify that the foregoing resolution was adopted by the San Francisco Municipal Transportation Agency Board of Directors at its meeting of March 19, 2013.

Secretary to the Board of Directors San Francisco Municipal Transportation Agency