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## FOR IMMEDIATE RELEASE

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## \*\*PRESS RELEASE\*\*

## Muni Fare Increases Go into Effect September 1, 2014

SFMTA implements programmed increase to keep pace with costs

**San Francisco**— The San Francisco Municipal Transportation Agency (SFMTA), which oversees all transportation in the city, including the Municipal Railway (Muni), reminds customers that the Muni increase in adult daily cash fare from \$2.00 to \$2.25 will take effect September 1. Also, both adult Fast Passes and the Lifeline Pass will reflect a fare increase beginning with September sales period, which starts August 17, 2014 for Clipper sales.

Fare increases effective September 2014 are as follows:

- Daily Adult Fare will increase from \$2.00 to \$2.25
- Adult "A" Fast Pass will increase from \$76 to \$80
- Adult "M" Fast Pass will increase from \$66 to \$68
- Lifeline Monthly Pass will increase from \$33 to \$34
- Paratransit Van Service will increase from \$2.00 to \$2.25
- Paratransit Taxi Service scrip book will increase from \$5.00 to \$5.50

For more details please visit the <u>sfmta.com</u>.

The price of the monthly passes and single ride fares for Senior, Disabled and Youth will remain unchanged. All qualifying youth are encouraged to apply to the Free Muni for Youth program, which has been extended to last through June 30, 2016. This program provides youth aged 5-18 living in San Francisco from low to middle income families free access to Muni.

The fare increases are based on a formula set in 2009 by the SFMTA Board of Directors to create a more predictable and transparent mechanism for setting charges.

The formula is based on a combination of the Bay Area Consumer Price Index for all urban consumers (CPI-U) and labor costs. Though the CPI-U suggests annual periodic increases, there has not been a daily fare increase since 2009 as the SFMTA Board of

Directors elected to wait until there was a recommended increase of \$0.25 based on the formula.

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Established by voter proposition in 1999, the SFMTA, a department of the City and County of San Francisco, oversees the Municipal Railway (Muni), parking and traffic, bicycling, walking and taxis. With five modes of transit, Muni has approximately 700,000 passenger boardings each day. Over 35,000 extra vehicles enter San Francisco on any given business day, and rely on the SFMTA to keep the flow of cars, transit vehicles, taxis, delivery trucks, pedestrians and bicycles moving smoothly through the streets.

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